- DISCUSS OVERALL CONCEPT,

WHAT IS THE VISION

TARGET AUDIENCE

- Specific garage sales as opposed to eBay/Craigslist type listings

DISCUSS FEATURES/FUNCTIONS

- Publicity of profiles/sales

- Hide personal info/address until registered for address

- RSVP to event

- Keep count of people interested in attending

- Inter-user contact: “Ways to Contact Me” section

- OAuth

- Kayak-style push notifications (daily/weekly digest of new sales in certain area)

- Ways of searching for sales

-By data

-By location

- “Add to Calendar” integration with Google Calendar?

- Sales automatically deleted from server after final day of sale (a la Snapchat)

- Registering your sale

- Optionally allow users to optimize searching for their sale with keywords? (E.g., “living room”, “kitchen”, “outdoor”)

- Keywords can act as search filters

WHAT SHOULD WE BUILD IT IN?

- MEAN stack: MongoDB, Express, AngularJS, Node.js

- DEVELOP TEAM GOAL:

WHAT IS MINIMUM VIABLE PRODUCT (MVP)

- what can we build successfully, functions well and looks great in 1 week?

- what are the main core feature(s) we need?

- DEVELOP TARGET, PROCESS & TIMELINE/SCHEDULE

AGREE ON NAMING CONVENTIONS:

~~like-this~~ OR camelCase

TOOLS TO BREAKDOWN TASKS

~~kanban/~~trello

WHAT DEV ENVIRONMENT?

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UX/UI FRONT END:

html, sass, javascript and ~~jquery~~ for interaction

BRANDING:

name/logo

DEVELOP BASE STYLES/LIVING STYLE GUIDE

- color, icons, fonts, base look and feel

- coded so it can be used as snippets for faster application

DEVELOP/MAP USER FLOW

ORG OF THE APP/SITE

\*this affects client experience, click throughs etc..

WIRE FRAMES

map out key components/modules in context based on functions

(ie: API’s, alerts/notification, calendars,

map out elements on page in context, where they live

(ie: nav, buttons, gallery, content,

HTML SCAFFOLD/GROUNDWORK

modular layouts with custom features and components

responsive design for mobile