


# TAI HEARD

## Data Analyst | Audio Engineer


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### [SUMMARY]

 Highly self-motivated data analytics professional with a background in audio editing, as well as expertise in data analysis using Python, R, SQL, and other tools. Tai is proficient in various audio software, programming languages, and machine learning frameworks. Currently seeking full or part-time role in the field of data analytics.

### [TECHNICAL SKILLS]

 **Programming:** Python, R

 **Data Analysis:** SQL, Excel, Tableau

 **Machine Learning:** Azure ML Studio, Scikit-learn, Tensorflow  **Other:** Git, AWS, Google Cloud Platform

### [PROFESSIONAL EXPERIENCE]

#### iHeartMedia | Sound Editor / Mixer | Sep 2022 - Apr 2025

- Edit and mix podcasts for iHeart Radio and Big Money Players Productions
- Implement advanced audio processing techniques to enhance sound quality and listener experience
- Collaborate with producers to ensure consistent audio branding across episodes

#### Universal Music Group | Research Analyst | Jul 2022 - Apr 2024

- Analyzed large volumes of music data to identify patterns and trends, informing strategic decisions
- Used Python to create internal tools for data processing and retrieval
- As database administrator for the advanced operation team, maintained and optimized critical SQL tables, supporting a variety of front-end applications used company-wide and by external partners.

## **Bopsee Books | Data Analyst | Apr 2022 - May 2022**




- Performed market analysis for US digital comic book sales, identifying key growth opportunities
- Gathered and analyzed web traffic and sales data from Shopify and other sources
- Presented findings and suggested roadmap, resulting in a 15% increase in sales revenue

## **IM Entertainment | Audio Book Editor | Nov 2021 - Apr 2022**

- Edited and mixed 4-part audio book series "Wall Street Smarts" to Amazon ACX submission standards
- Implemented noise reduction and audio enhancement techniques to improve overall sound quality
- Ensured consistent volume levels and pacing across all chapters

## **[EDUCATION]**

 **Berklee College of Music**, Boston, MA B.A. in Music Synthesis / Sound Design

**[CERTIFICATIONS]**  Google Data Analytics Professional Certificate  Machine Learning (Coursera)  The Modern Python 3 Bootcamp