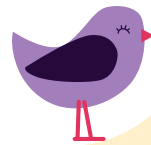


HOW TO CARRY OUT SUSTAINABLE CROSS- SECTOR SOCIAL COLLABORATION?



ABOUT THE PROJECT

From October 2019 till October 2020, the research company **Jaunrades laboratorija** in collaboration with volunteer researchers and social science students took part in the **Nordplus** project **Social Science in Social Action** – a pilot project for social changemakers. As a result of this project, we have created an informative and practical handbook for social changemakers. Our findings are based on the qualitative fieldwork that was done for this project. Eighteen in-depth interviews were conducted with social entrepreneurs, NGO and union representatives, who work with the topics of urban environment, animal rights, migration, youth, science, and others.



MAIN FINDINGS

FORMULATING AND FOCUSING THE IDEA

Ideas grow out of the desire to work for not only one's own or own neighbourhood's interests, but also **the interests of society at large**



TEAM BUILDING

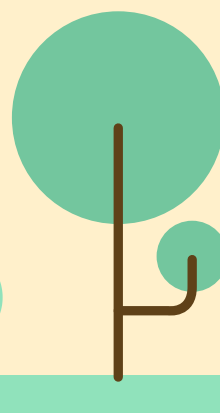
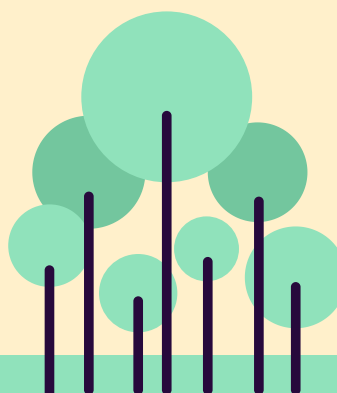
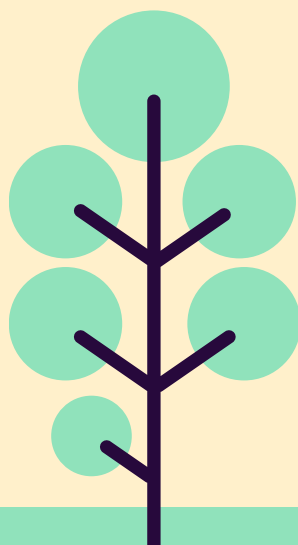
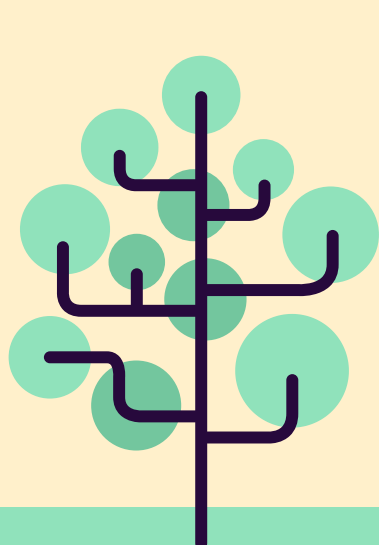
The more close-knit the team, with more **experienced and professional** members, the bigger the chance it will attain its goal

COMPETENCE OF RESOURCE MANAGEMENT

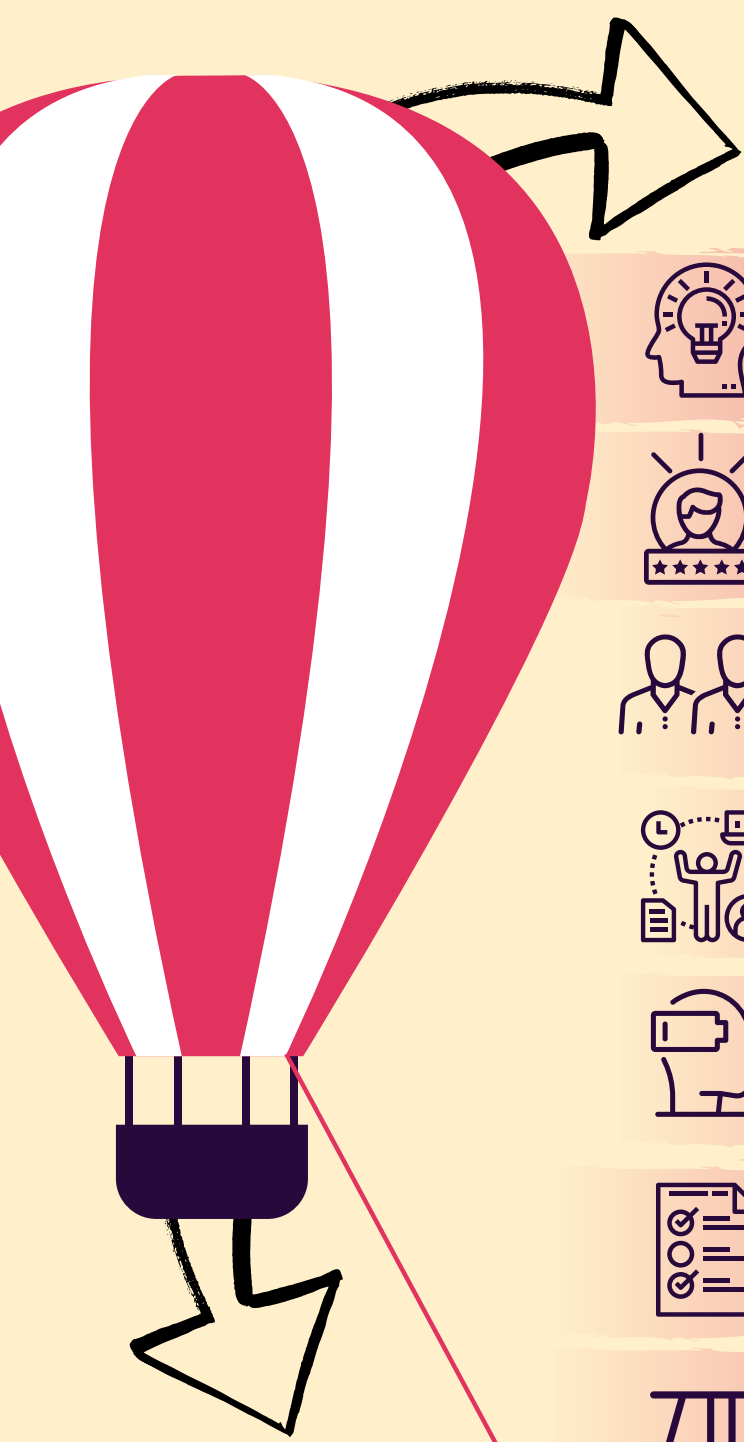
Main obstacle - an organization's capacity relies on **the passion of a few**

KEEP GOING

It is important to learn from past experiences and **use this knowledge when taking action in the future**



WHAT HINDERS SUCCESSFUL COMPLETION OF AN IDEA?



LACK OF RESOURCE MANAGEMENT COMPETENCE



INADEQUATE KNOWLEDGE



LACK OF EXPERIENCE



HOMOGENITY



SIMILAR SET OF SKILLS



BURNOUT



INSTITUTIONAL BUREAUCRACY



MUNICIPALITY INERTIA



UNSUITABLE ENVIRONMENT



NO LEADER



LIMITED FUNDING



IDEA LOCATION



BURNOUT



LOSS OF ENTHUSIASM



CHANGES IN IDEA TOPICALITY



LACK OF FLEXIBILITY



WHAT SUPPORTS SUCCESSFUL COMPLETION OF AN IDEA?



HOW TO KEEP GOING SO THE IDEA HAS A SUSTAINABLE

FUTURE

?

SYSTEMATIC
WORK

TEAM BUILDING
ACTIVITIES

ABILITY TO
NOT FOCUS ON
THE WORST

TEAM INVOLVEMENT IN
FUTURE PLANNING

COMMON
STRATEGICAL VISION

COLLABORATION
WITH SIMILAR
ORGANISATIONS

ABILITY TO
INVOLVE THE
PUBLIC

HUMAN RESOURCE
SKILL MONITORING

MONETIZATION OF
THE IDEA

THINKING WIDER
THAN THE PROJECT

PUBLIC
VISIBILITY

RESOURCE COMPILER
ROLE IN THE TEAM

FINANCIAL
COMPETENCE

SOCIAL
CAPITAL

WHAT IS
NEEDED?

MENTOR

