

Premium License Certificate

License

License type:	Personal Commercial License
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Licensee

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Image Information



Licensor's Author:	NQAdesign - Pngtree.com
Item name:	town house modern flat line art ilustrati...
Item url:	<u>Pngtree.com</u>

1. Image content license scope

The scope of these authorized rights differs according to the type of member, please match the type of your plan to check the specific scope of the applicable image license.

Free users can use images in the following situations:

The image content downloaded by free users is only for personal and private use, such as mobile phone computer wallpapers, personal social media, personal greeting cards/invitation letters, etc. The source or attribution of the picture must be indicated when using it, and the sale in any form is prohibited.

Charitable non-profit organizations can use it without requiring any license authorization in a non-commercial situation, and the source must be indicated when using it.

Premium Plan authorizes you to use images in the following situations:

This is an individual license authorizing one natural person to access the account in order to license and use images. The following is a legal agreement between you, as individual licensee (hereinafter as "you") and pngtree.

This agreement does not allow Legal Entity (Company) to purchase license. Such customers must use Enterprise plan and purchase licenses under Enterprise License Agreement.

Purchasing any premium plan of pngtree can obtain the following authorizations.

Pngtree hereby grants your Individual or Legal Entity (Company) non-exclusive, non-transferable permanent use rights (download image license agreement required), modification (except for the following expressly prohibited) and copy the content as applicable. The license expressly permits and is subject to the global image literature of this agreement.

The scope of application is as follows:

1. Use of digital copies of the Internet, including websites, online advertisements, social networks, electronic forms of mobile device advertisements, e-card, e-mail marketing and online media (Including YouTube, Dailymotion, Vimeo and other video sharing services)

(Note: The content cannot be resold as online, and products are made for online sales)

2. Printed in the form of physical promotional materials, like posters, flyers, foldouts, letterhead paper and business cards; used for artwork packaging and labels, physical product packaging design, textile design and other packaging design; outdoor advertising

(Note:the quantity for non-sale items such as promotional materials is limited to 300 copies)

3. Use content as main element for the cover and illustrations for a publication (magazines, periodicals, articles, newspapers, novels, textbooks, books,e-books and e-magazines etc)

(Note:the quantity for publications is limited to 50 copies)

4. Basic Print on Demand (POD) Usage:POD services allow you to upload products/designs and only print/make them once the customer orders (e.g. RedBubble, Amazon Merch, Zazzle, etc). But you

must ensure that these are not the main element of the design. For example, you cannot sell t-shirts, mugs, vinyls, calendars, etcetera, if these have an image from Pngtree as the main element of the design. This means that you must use your own designs or third party designs to create the main elements of the composition and use Pngtree images as backgrounds or secondary elements. If multiple Pngtree resources are used to create the design, these will all be considered main elements, as they all belong to Pngtree.

- With basic pod products you are allowed to:

- ✓ Create and upload crafts and graphics to POD sites that are vastly different from the original. This means they have unique distinctive elements that are added by you.

- ✓ You can use fonts to create quotes, sentences, word art, etc and upload those designs to POD sites.

- ✓ Generate unlimited sales via POD sites.

- ✓ Ship valid POD products worldwide.

- With basic pod products you are not allowed to:

- ✗ Simply upload designs without adding distinctive new design elements.

- ✗ Combine multiple products to create a 'new' design and sell that.

- ✗ Upload actual font files to POD sites.

- ✗ Upload patterns to POD sites.

Enterprise Plan authorizes you and your Individual or Legal Entity (Company) to use images in the following situations:

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The Enterprise plan grants you and your employees the right to use images:

1. Use of digital copies of the Internet, including websites, online advertisements, social networks, electronic forms of mobile device advertisements, e-card, e-mail marketing and online media (Including YouTube, Dailymotion, Vimeo and other video sharing services).

2. Printed in the form of physical promotional materials, like posters, flyers, foldouts, letterhead paper and business cards; used for artwork packaging and labels, physical product packaging design, textile design and other packaging design.

3. Use as mural decoration/decoration design.

4. Prints for resale (poster, greeting cards, postcards, calendars, business cards, etc.); Prints on merchandise for resale (textiles, mugs, stationery, t-shirts, hats, clothing, puzzles, phone cases, etc.).

5. Used for outdoor advertising (buildings, car bodies, light boxes, enclosures, shop windows, outdoor billboards, evening parties, conferences, display in public places).
6. Use as main element for the cover and illustrations for a publication (magazines, periodicals, articles, newspapers, novels, textbooks, books, e-books and e-magazines, etc) as we understand this as a secondary element of your product.
7. Products can be used for Basic Print on Demand (POD) . Basic POD will require alteration to products so it does not compete with the original product. (Allow to generate unlimited sales via POD sites).
8. Full Print on Demand (POD) Usage : All designs in our Full POD library can be used as-is on Print on Demand sites. You do not need to modify the design in any way, but can simply upload it to the POD site. When your subscription ends, you will have to stop selling the files downloaded as part of your subscription.
 - With full pod product you are allowed to:
 - ✓ Create and upload designs to POD sites that are the same or similar to the original.
 - ✓ Generate unlimited sales via POD sites.
 - ✓ Ship valid POD products worldwide.
 - With full pod product you are not allowed to:
 - ✗ Upload actual font files to POD sites.
 - ✗ Make the digital files available for anyone to download, other than uploading it to the POD site for selling.
 - ✗ Keep selling Full POD files without modification after you end your subscription. When your subscription is ended you need to remove the Full POD files from all POD sites. The exception is when you used a file to create a complete new design, as then it will fall under Basic POD which applies to all products.

Note: The scope of these authorization rights and the printing and distribution restrictions allowed are differentiated according to the type of corporate membership. For details, please refer to the display on this website.

Please match your corporate membership type to view the specific applicable image license authorization range. For details. Please view <https://pngtree.com/enterprise-plan-pricing> to see the version authorization difference.

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2. Restrictions on the use of image content

You cannot:

1. Use image content other than the image content explicitly provided by the license you purchased in connection with such image content.
2. When depicting any character ("model") portrayed in the content of the picture, the way it is portrayed makes the normal person feel offended, including but not limited to portraying the model as a) with obscene works, "adult video", adult entertainment venues , accompanying services, dating services or

similar content; b) related to advertising or promotional activities of tobacco products; c) participation in political activities (such as any political parties, candidates, elected officials, advertising, or support activities), or involving any political policy or opinion; d) suffering from or being treated for physical or mental illness; or e) participating in unethical or illegal activities.

3. Use any image content in obscene works, defamatory content or false content, or in ways that would be considered defamatory, obscene, or illegal.

4. Resale, redistribution, access, sharing or transfer of any image content or rights, except as expressly provided herein. For example, but not limited to, the content is prohibited from being displayed as a "library" of the content (or a component thereof), such that the third party can search for and select from the content.

5. Use image content in a manner that infringes the trademark or other intellectual property rights of any third party or results in fraudulent advertising or unfair competition claims.

6. Use any image content (in whole or in part) as a trademark, service mark, logo or other marks of origin, or as part of the above use.

7. Falsely or reasonably implied that the content of the image is created or claimed to be the copyright of the work by someone other than you or the copyright holder of the image content.

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