

# Insights into Music Preferences: Tai's Personalized 2024 Spotify Analysis



## How did I tackle this analysis?

- 1. Download files
- 2. Converted .json files to .csv files
- 3. Filtered data for 2024 data
- 4. Analyze listening and playback trends

## Listening Analysis

Parameter	Result
Total number of songs listened to	37,614
Total number of hours played	895.8
Number of unique songs listened to	8,996 (24%)
Number of songs I listened to once	4,320 (48%)

Top 10 Songs		
Song	Artist	Number of times played
Nasty	RAAHiiM	98
RIDING 4 U	Ryan Trey	90
Bodies	RAAHiiM	88
euphoria	Kendrick Lamar	85
Champs Élysées	Toosii	82
Someday	Elmiene	81
Attention	Bryson Tiller	81
Sweetness	Elmiene	79
F*** You Mean	Toosii	78

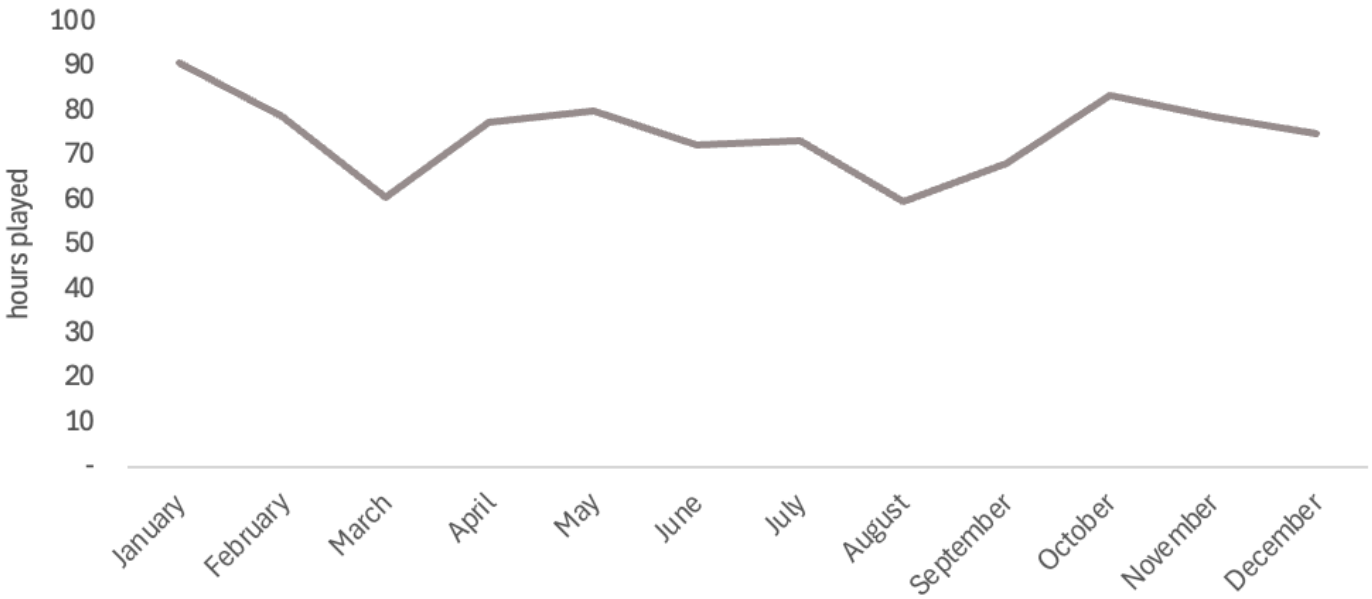
# Top 10 Songs

Enough (Miami)

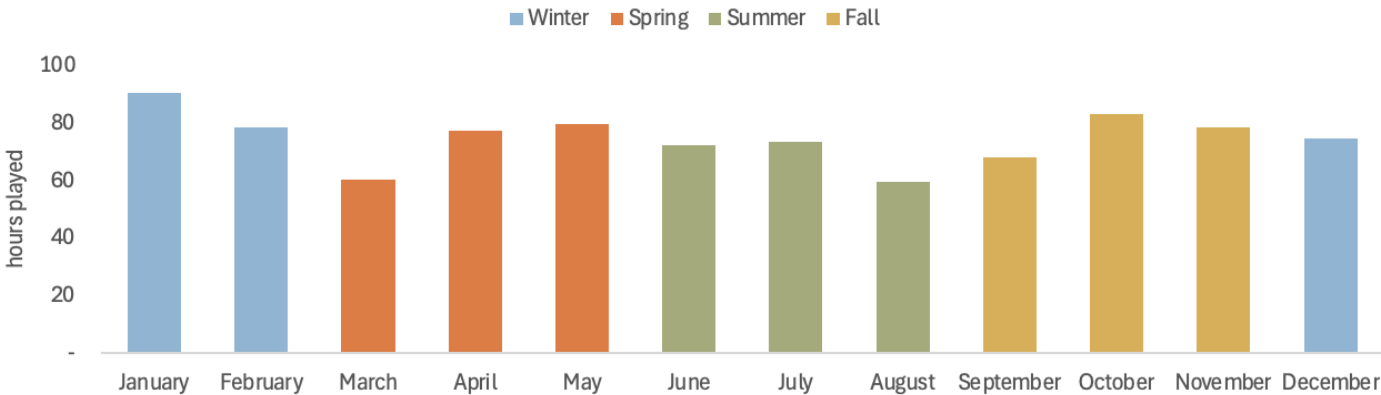
Cardi B

75

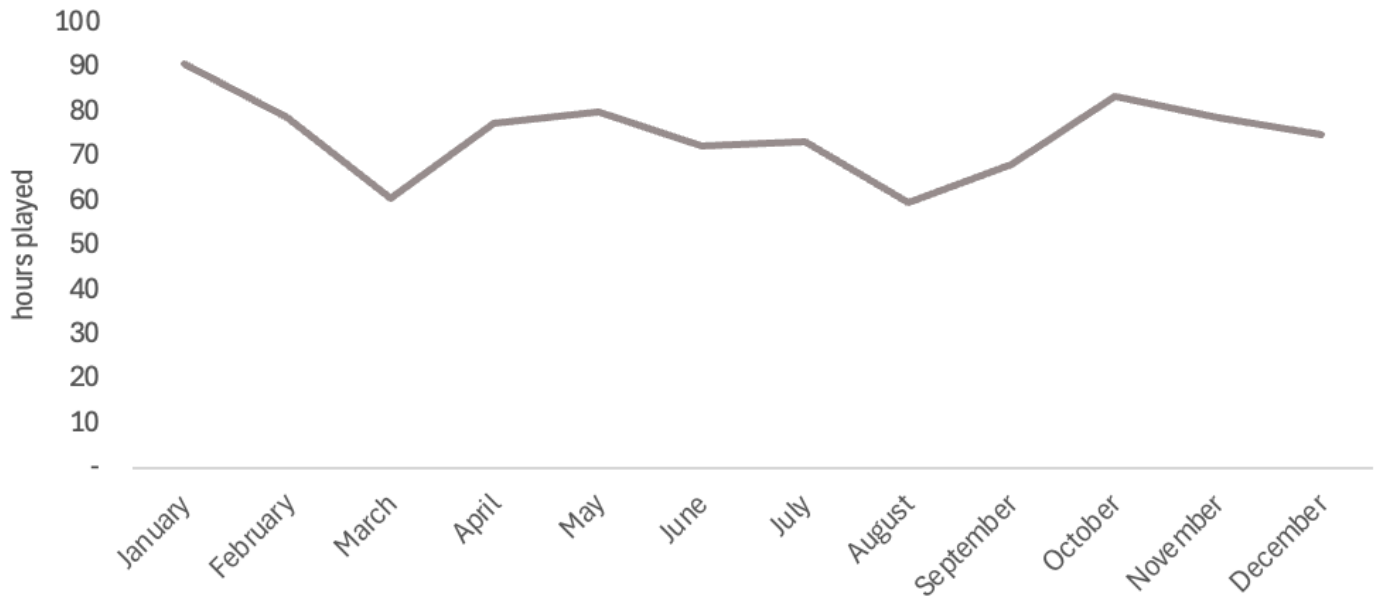
2024 Monthly Listening Trends



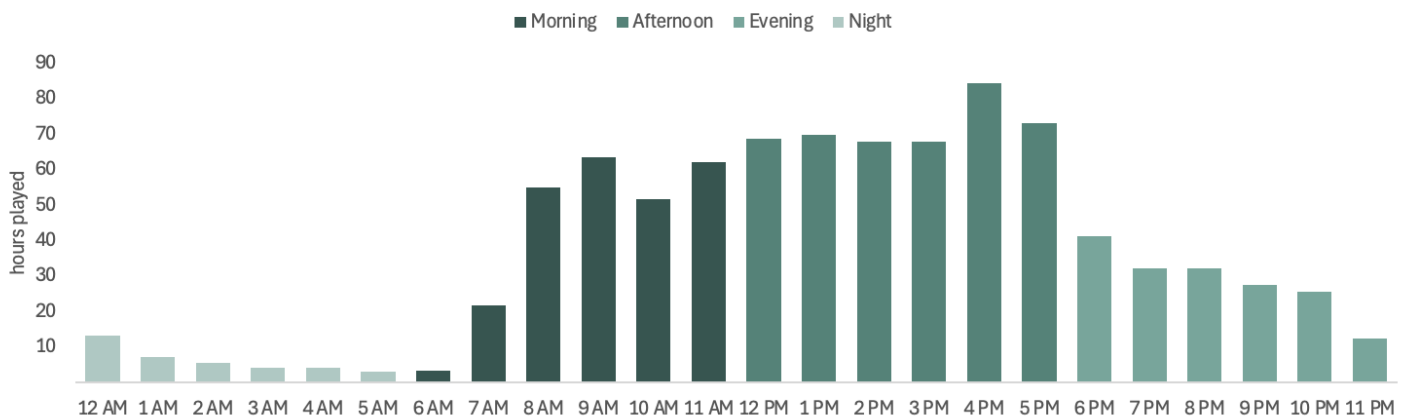
The most music was played in January while the least was played in August



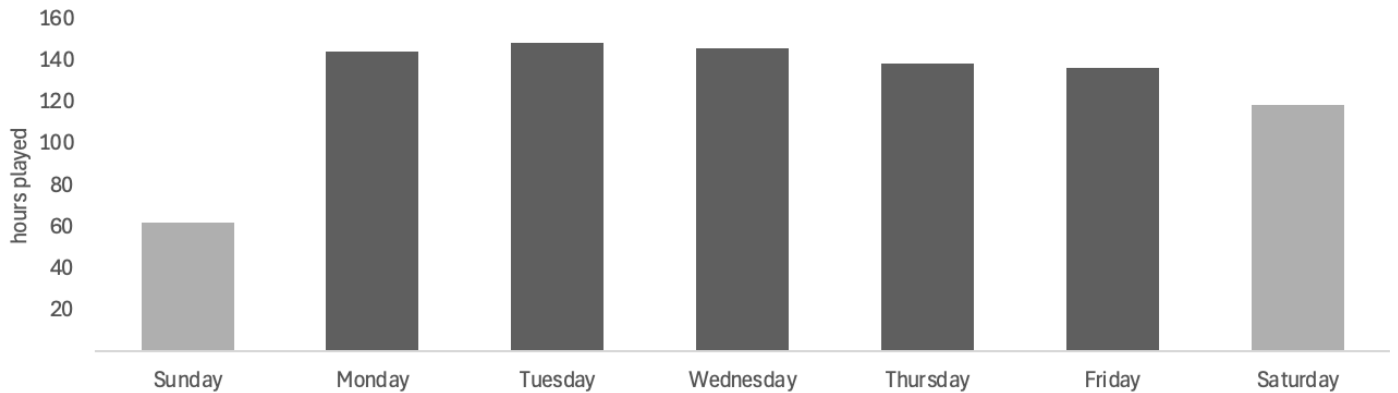
## 2024 Monthly Listening Trends



Between **12 pm** and **6 pm** had the highest hours of music played



Each **weekday** had similar number of hours played

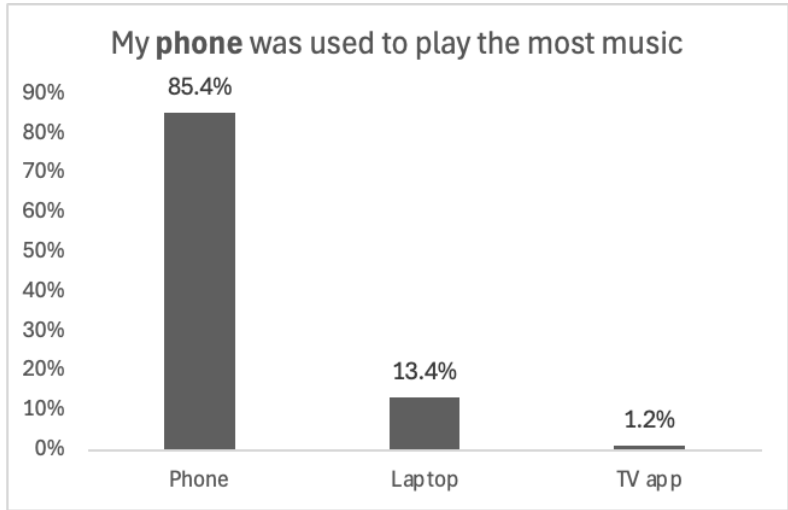


Artist Analysis

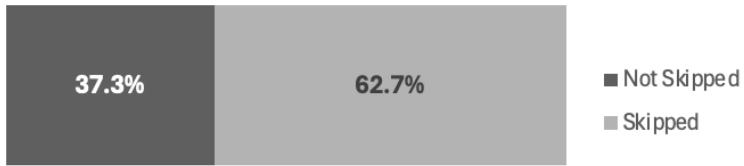
Parameter	Result
Total number of artists listened to	37,614
Number of unique artists listened to	2,934 (8%)
Number of artists I listened to once	1,229 (42%)

Top 10 Artists	
Artist	Number of times played
Bryson Tiller	925
RAAHiiM	751
Vedo	727
Kendrick Lamar	665
4batz	610
Drake	563
Ryan Trey	475
Gunna	465
K CAMP	461
Toosii	447

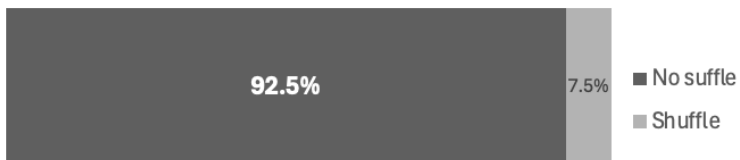
Playback Analysis



I have a preference to **skip** songs



I ususally listen to music **without** shuffle



Supplemental Information

