

# First Blockchain Based On-Demand Ordering & Delivery Services Connecting Consumers with Halal & Kosher Meat, Food & Groceries, Offering Authenticity & Traceability

A Revenue Generating Company With 2000+ Stores, Operating in 40+ States in United States of America

# ANNUAL PERFORMANCE REPORT 2022





#### **Disclaimer on Forward-Looking Statements**

The information included on this report and other information provided from time to time through website, official social media, webcasts, conference calls, analyst meetings, road show presentations, investor conferences, newsletters and similar events and communications contains "forward-looking statements" within the meaning of corporate securities laws. Such statements generally include the words "will," "plans," "intends," "targets," "expects," "outlook," "believes," "anticipates" or similar expressions. Forward-looking statements may include, without limitation, expected financial positions, guidance, results of operations and cash flows; financing plans; business strategies and expectations; operating plans; impact of COVID-19; capital and other expenditures; competitive positions; growth opportunities for existing products; benefits from new technology and cost-reduction initiatives, plans and objectives; litigation related strategies and outcomes; markets for securities and expected future repurchases of shares, including statements about the manner, amount and timing of repurchases. Actual results could differ materially from the views expressed. Factors that could cause actual results to materially differ from those contained in the forward-looking statements, or that could cause other forward-looking statements to prove incorrect, include, without limitation, adverse effects from the COVID-19 pandemic; adverse effects from general global economic and financial conditions, including inflation; risks related to our international sales and operations; adverse conditions in the online ordering & delivery services market; competition from substitute services, new technologies and new or emerging competitors; a decrease in government spending; adverse conditions in cyclical end markets; integration of future acquisitions; the provision of services by third parties at several facilities; supply chain disruptions; natural disasters and extreme weather events; or other unanticipated problems such as labor difficulties (including work stoppages), technology failure or unscheduled system maintenance and repair; attracting and retaining key personnel; dependence on certain large customers; protection of our intellectual property and other proprietary information; information technology security breaches and other disruptions; complications with designing or implementing our new technology platform; government policies and regulations, including, but not limited to, those affecting the environment, climate change, tax policies, tariffs and the food & services industries; and the other factors detailed from time to time in the reports we file with the authorities. GoMeat Services Inc. assumes no obligation to provide any revisions to, or update, any forward-looking statements.



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#### Vision

Empower specialty meat and food consumers by bringing convenience, transparency and traceability to Halal / Kosher meat & food supply chain and certifications leveraging Blockchain innovations.

#### Mission

GoMeat strives to be a global leading blockchain based marketplace connecting consumers with specialty meat stores & restaurants, offering home delivery services, providing convenience, transparency and traceability of Halal / Kosher meat and the food supply chain, powered by GoMeat Technology Platform.

#### Introduction

GoMeat provides a blockchain based solution to the everyday problem of obtaining Halal / Kosher meat, food and groceries for billions of consumers worldwide. Due to highly manual processes and limited availability of Halal / Kosher meat and food items, consumers question the authenticity and have to travel far distances to specific stores where this is sold. Even then, customers have to wait in long lines to get such meat. This niche is a \$42 Billion market in USA and almost \$2 trillion market globally.

GoMeat is a platform designed for customers, wholesalers, and retailers worldwide. Any Halal / Kosher meat store owner is now able to connect and create their own storefront using a simple mobile store app. They can sell Halal/Kosher meat products, including poultry and seafood, while taking advantage of GoMeat Marketplace's extensive features for free. Our service provides excellent opportunities for self-employed entrepreneurs, small-business owners, and family-owned businesses. The GoMeat system provides store owners with all the tools they need to sell and promote products directly to consumers. This is useful not only for existing entrepreneurs, but also for stores that lack a digital or online presence due to financial constraints.

The use of blockchain technology to ensure that Halal and Kosher Certificates are authentic and valid for each store offering such products is one of GoMeat's main features. This tracking will provide information about the animals' breeding, raising, and living conditions. Accountability is introduced into the industry, allowing customers to make informed decisions about what they eat.

#### **GoMeat History**

GoMeat's inception in 2017 was rooted in consumer's ease of access to specialty meat and a reliable source of authentication for it. GoMeat's co-founders wrote the first version of GoMeat white paper in 2017, elaborating a real-life problem statement of everyday Halal / Kosher consumers and a robust solution leveraging the evolving blockchain technology. It laid the foundation for a unique and first of its kind company catering to \$32 Billion Halal Meat & Food Market in the US and \$1.7 trillion globally.

GoMeat is not just a futuristic blockchain idea but the first platform launched in 2018 with one pilot store in New Jersey USA. It has evolved into a revenue generating company operating 2000+ stores and restaurant in 40+ States in the US. With a provisionally accepted patent in its name, GoMeat is on track to expand overseas soon.

#### **GoMeat Order Processing & Business Model Overview**

GoMeat has a simple order and execution process and a simpler business model. We on-board Halal/ Kosher meat stores & restaurants on our GoMeat marketplace which they access via web or a GoMeat Partner App. Stores/ restaurants once enrolled on GoMeat Platform are accessible by customers using Mobile iOS and Android GoMeat Apps within a specific geographical radius of the customers. Once a customer logs in the GoMeat mobile app, the customer can select a meat store or a restaurant among



many, as may be available in that radius, to buy meat or order food from. Once a store is selected, it opens a complete menu in the App for the customer. The customer adds items in the shopping cart and then checks out using one of the payment methods including Credit Card, Crypto Currencies or GOMT Tokens. As soon as the checkout is completed and payment is processed, the store/ restaurant receives a notification (via SMS, email and/or web notifications) on their Phone or Tablets placed in the store/ restaurant. They access the new order details via store/ restaurant web access or the GoMeat Partner app on their GoMeat provided tablets. The store/ restaurant starts preparing the order and as soon as it is marked "in process" in the app. A notification goes to the available delivery drivers in the store/ restaurant radius on their GoMeat Driver app showing them the order pick-up location address (Store or Restaurant) and Delivery address of the order (GoMeat customer). Once the driver delivers the order to the customer, he/she/they mark the order status as 'Delivered" and the order execution is completed. That generates a Feedback request from the customer within the app.

Please use the below link to place an order from a store near you: <a href="https://orders.gomeat.io/">https://orders.gomeat.io/</a>

Or download our GoMeat apps from:

Apple App Store: https://apps.apple.com/us/app/gomeat/id1441921154

Android: <a href="https://play.google.com/store/apps/details?id=com.gomeat.app&pli=1">https://play.google.com/store/apps/details?id=com.gomeat.app&pli=1</a>

Please note the GoMeat Apps and the GoMeat Services are currently available in North America only

The GoMeat business model offers consistent revenue streams in the form of repeat orders from satisfied customers with no cash collection risk and a high upfront cash flow.

Following are our key revenue streams:

- Fixed Commission from Stores on each order/ transaction
- Fixed Services fee from Customers on each order/ transaction
- Delivery charges (if applicable): Scheduled, ASAP, if not a Store Pick up order.

#### Concept of Blockchain in Meat & Food Industry

There are several Certification Boards and Agencies across USA which provide Specialty Authentication Certifications to all stores selling Halal and Kosher meat. With the limited resources, minimum IT exposure, and mostly non-profit organizations, these Certification Boards have a tremendous responsibility to make sure that the Halal/ Kosher consumers are getting certified products. The Certification boards apply a comprehensive manual process of review and audit of the stores to make sure that they have consistently maintained high quality standards and thus certify the stores for a limited certified duration.

GoMeat will connect all such boards and maintain Specialty Certifications data on the Blockchain with the validity date of certification of each store hence ensuring that all GoMeat customers can authenticate that stores and restaurants have valid certification for selling specialty meat products and food. Through Blockchain based certifications, the boards will have the visibility on the expiration of certificate of any store in their jurisdiction, they can reach out to these stores for timely renewals and hence collect the Renewal fees without any delays.

The store owners will be compelled to keep their credentials current, if not, they will be off-boarded from the GoMeat marketplace until they acquire a renewed Specialty certification. Please read our White Paper on our GoMeat website for more details:

https://www.gomeat.io/assets/docs/GoMeat%20Token%20White%20Paper.pdf



# **GoMeat Leadership Team**



Founder Waqas Siddiqi



Co-Founder & CTO Syed Hamed



Chief Executive Officer Haris Khan



Graphics & Design Lead



CS Lead



Marketing Lead Noor-Ul-Ain



Store On Boarding Lead Zakir Somji



Full Stack Developer Huzaifa Bajwa



Finance Lead Nauman Ali



**Lead** Rahat-Ul-Ain



Cs Team Faryal Zubair



Cs Team Rida Gill



Store On Boarding Huma Khalid



Store On Boarding
Syeda Umm E Kulsoom



CS Team Oosma Kaleem



Graphic Designer Anoushay Shahid



App Developer Saad Malik

## **Advisors**



Angel Buzalov

ATTORNEY AT LAW AT BUZALOV & CHANOVA LAW OFFICE





#### Florian Pfeiffer

CHIEF COMMUNICATIONS OFFICER AT LOCKTRIP

in



# **Performance Review – Management Report**

#### **Overview**

The GoMeat Management Team could not be prouder to present our Annual Performance Report for 2022 to all of our GoMeat "Steakholders".

What a memorable post-covid year for the world economies we have lived through in 2022, with back-to-back significant events impacting businesses and individuals, specifically shaping up the crypto world and defining its future direction. We are proud to report that in these relentless crypto winters which have tested many and have adversely impacted thousands of blockchain companies, GoMeat has not only survived but has made significant progress as per our roadmap and is ready for the next phase. Even with these significant headwinds which we have encountered from all directions jeopardizing our multiple initiatives and projects, we have achieved phenomenal future defining milestones.

#### **Headwinds, Threats and Challenges**

While we provide an update on all our achievements in a later section of this report, with our commitment of being fully transparent with our GoMeat community, we feel it is imperative that we must first share areas where we have struggled hard and where we improvised and adjusted by taking some tough decisions and end up learning valuable lessons. In the following are some of these areas and we will discuss the first two in detail below.

- Rising Inflation
- Collapse of Crypto Investments
- Rise of Scam Crypto Investors
- Unavailability of Skilled Resources

#### **Rising Inflation**

Although we have generated record financial gross volumes in 2022 via GoMeat platform for meat, food and grocery orders, due to significant increase in meat, food and grocery prices we have observed our regular customers order less repeatedly than in last years. We believe that our financial gross volumes and number of orders would have been much higher if not hit by high inflation this year. We ran many marketing promotions to encourage customers to download our GoMeat Apps and place orders online, but the cost of customer acquisition and retention had significantly increased- more than anticipated at the start of the year. Similarly, rising gasoline prices in USA brought substantial increase on our delivery costs. We have countered this increase by outsourcing some of our delivery operations in some US States to available third-party delivery companies on a fixed rate per order. However, it must be noted that the strengthening of US Dollars resulted in lower costs than planned for our offshore back-office operations and technology development.

#### **Collapse of Crypto Markets**

Bitcoin (BTC) prices were \$48K on Jan 1, 2022. As of May 13<sup>th</sup>, when we launched our GOMT Token on BitMart Exchange, the BTC was traded at \$37K and by June 19<sup>th</sup> BTC price was around \$19K driving the entire crypto markets down with huge negative sentiments and fear in all crypto traders and investors. This indicates 60% dropped in BTC value from Jan to June of 2022.

Similarly, Hydra was traded at \$16.1 as of Nov 1, 2021 when we closed our Initial Coin Offering (ICO) and locked the raised Hydra in the incentive plan for our Hydra investors. As of Aug 13<sup>th</sup>, when we successfully released our Hydra staking rewards in GOMT to our Hydra investors, Hydra was traded at



around \$3.10 and as of writing of this report it is traded at about \$1.5 per Hydra which indicates almost 91% drop in the value since Nov 2021. With this data, to set the context straight, during our ICO in late 2021 we raised almost 70% of our funding in Hydra which were locked until Aug 7, 2021. By the time we got our Hydra unlocked, the value of funds raised had dropped almost by 80% and thus posting a significant threat for our management team to continue our scale up plan. Our management team did not only honor the commitment to keep Hydra locked for the duration and to provide staking rewards in GOMT tokens, despite rising costs than anticipated and severe financial and liquidity challenges, but also professionally adjusted our expansion plan and continued our momentum to grow as per our roadmap.

One other significant impact we faced during these crypto winters is that despite being one of the only few existing blockchain companies which are backed up by a revenue generating business offering a strong value proposition, solving a real-life problem with a real-life blockchain use case, we were able to connect and open up investment conversations with several angel investors, Venture Capitalists, Corporate Investment Funds, and even with several Tier 1 Crypto exchanges. Sadly, due to high negative sentiments and fear driving the crypto investments, the progress has been slow towards any defining conclusion. Nevertheless, even with low momentum and most of them waiting to see crypto winters over soon, we are still connected with them and are highly optimistic of our future based on the proven achievements and strong business fundamentals that we have created. We highly encourage our community members to identify and connect our GoMeat leadership team with such individuals, funds or VCs from their personal networks and we would be happy to formally pitch our business case with a concrete investment value proposition.

### **Achievements, Opportunities and Progress Update**

A huge shoutout to every member of the GoMeat Team, be it from Marketing or Graphic Designs, Customer Services & Operations, Store On-Boarding, Technology Platform Development, or Finance & Accounting. Each one of us came together as one single unstoppable team, resilient against all threats and has contributed significantly to the historic achievements of many of our pre-defined milestones.

Following is the list of some of our progress items and achievements which we will review one by one:

- GOMT/MetaMask/Crypto Wallet Integration with GoMeat Apps
- GoMeat Core Business Summary for 2022
- Key Statistics & Financial Snapshot for 2022
- GoMeat Presence in USA
- Top 10 Performing Stores
- Discounts & Promotional Campaigns in 2022
- GoMeat Technology Platform Upgrade
- GoMeat Corporate Presence Overview
- GOMT Updated Tokenomics as of December 31, 2022
- Monthly GOMT Tokens Burn Schedule
- BitMart Listing
- Hydra Ethereum Bridge & Hydra Staking Incentive
- PinkSale Initial Liquidity Offering (ILO) & Uniswap Listing
- GoMeat on Magic Square
- GoMeat MeatyVerse
- GoMeat on Roblox
- GoMeat Sponsored & Attended Events



# **GOMT / Metamask / Crypto Wallet Integration with GoMeat Apps**

We are ecstatic to report that GoMeat APPs are now fully integrated with METAMASK Wallet making us the FIRST company in the world where our customers can place meat, food or groceries order using our own GOMT tokens. We believe that no other on-demand ordering and delivery services offer such payment integration as of now. This is an incredible achievement defining GoMeat future. As a next step, we are looking forward to defining and push marketing campaigns for adoption of GOMT by our customers, providing them real utility of the token along with numerous benefits and discounts which they can avail by using GOMT tokens. We believe that the adoption may take some time and is subject to marketing fund availability, but this can result in significant and consistent buying pressure of GOMT tokens.

We are also happy to report that besides the GOMT Token, we have also integrated our GoMeat Apps with Coinbase Payments which means that our customers can place orders using other crypto currencies including BTC and ETH as well.

Following is a screen recording of ordering with payment via GOMT on GoMeat App: <a href="https://youtube.com/shorts/UDnBOblRpGA">https://youtube.com/shorts/UDnBOblRpGA</a>

# **GoMeat – Core Business Summary for 2022**

Despite all economic downtrends, rising costs and threats, we have kept our attention on fundamental business and the implementation of our growth strategy. With the increased availability of specialty meat through GoMeat, our customer base has grown to **5,541** in 2022. We are now proudly serving in **43** US States with over 2000+ active stores and restaurants available on our platform. During the third quarter, our platform generated over **\$172k** in gross revenue and over **\$513k** gross revenue in 2022.

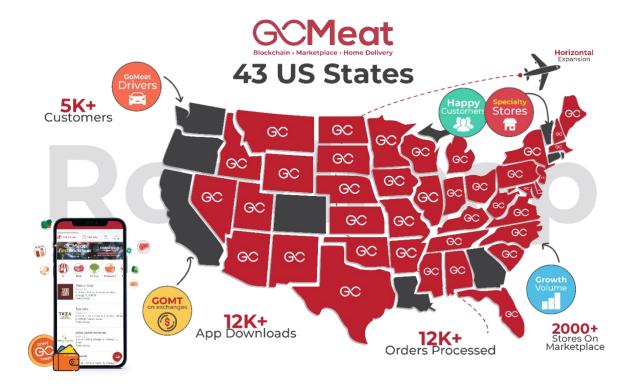
# **Key Statistics & Financial Snapshot**

	2019	2020	2021	2022
No of Orders Processed	841	3,621	2,775	4,749
No of Stores on Platform	17	16	600	2,000
Avg. order Size – USD	110	84	117	108
Miles Delivered	5k+	14.5k+	12k+	19.1k+
	USD	USD	USD	USD
GoMeat Revenue	88,975	137,871	324,767	513,189

While we keep our focus on fundamental business and technology optimization, our gradual expansion into new regions within the United States, as well as our goal of bringing more stores onto our platform in 2023 will continue. We have significantly reduced our marketing spend on GoMeat promotions since the start of the year which may have an impact on our overall 2023 gross revenues. Thanks to our fundamental business operations, we expect our operations to sustain for foreseeable future, subject to general market and business risks. In the meanwhile, subject to positive market sentiments and uptrend in crypto economies our ongoing efforts with multiple prospects will continue to define and strategize the next phase of expansion along with our approach for next round of funding where we believe that timing will play an instrumental role for a decision towards any specific direction. As per our commitment on transparency, we will keep our community at the forefront of any such decision.



#### **GoMeat Presence in USA**



Halal Restaurants	Halal Meat Stores	Kosher Restaurants & Stores
987	997	19
Total: 2003		

Table: Number of Restaurants and Meat / Grocery Stores

**Store Presence:** GoMeat currently has 997 stores onboarded on the GoMeat app platform in the following 43 states in USA:

Alabama, Alaska, Arizona, Arkansas, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nebraska, New Hampshire, New Jersey, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, West Virginia, Wisconsin

**Restaurant Presence:** GoMeat started onboarding restaurants in 2022 and has successfully onboarded 987 restaurants on the GoMeat app platform in the following 30 states in USA:

Georgia, Florida, Delaware, Connecticut, Colorado, West Virginia, Virginia, Texas, Tennessee, South Carolina, Pennsylvania, Oregon, Ohio, Arizona, North Carolina, New Jersey, Nebraska, Missouri, Mississippi, Minnesota, Michigan, Massachusetts, Maryland, Kentucky, Kansas, Iowa, Indiana, Illinois, Idaho, Alabama



# **TOP 10 Performing Stores**



#### **Chops & Steaks**

- •1463 Finnegan Ln Next to Patidar North Brunswick
- New Jersey

# SHAN HALAI Meat & Grill

#### Shaan Halal Meat & Grocery - Franklin

- •3029 NJ-27 Franklin Park
- New Jersey



#### **Shahnawaz Halal Meat & Groceries**

- •490 STATE ROUTE 27 STE C, ISELIN NJ
- New Jersey



#### **Shalimar Halal Meat & Grocery**

- •41 Middlesex Ave, Iselin, NJ 08830, USA
- New Jersey



#### Super Halal (Former Supreme)

- •349 US-22, Green Brook Township, NJ 08812
- New Jersey



#### Shaan Halal Zabiha Meat

- •480 Georges Rd, Dayton, NJ 08810, USA
- New Jersey



#### Lasani Zabiha Halal Meat & Grocers

- •2445 W Devon Ave, Chicago, IL 60659, United States
- •Illinois



#### Makki Mart

- •2440 W. Devon Ave Chicago IL 60659
- •Illionois



#### **Welcome Halal Meat & Grocery**

- •772 Newark Ave, Jersey City, NJ 07306, United States
- New Jersey



#### MashaAllah Grocery & Halal

- •307 Grove St, Jersey City, NJ 07302, United States
- New Jersey

# **Discounts & Promotional Campaigns in 2022**

To drive a greater inflow of orders, GoMeat ran multiple promotional campaigns with competitive discounts throughout 2022.

Title & Code	Discount	Duration
Pick up your order! – pu35	35%	01 Jan – 28 Feb 2022
Super Bowl – food15	15%	08 Feb – 26 Mar 2022
Ramadan – ra50	15%	22 Mar – 25 Apr 2022
Meet GoMeat – gm100	Upto \$50 off	08 Mar – 31 Jul 2022
Eid – eid30	30%	28 Apr – 09 May 2022
BitMart Listing – bm15	Upto \$100 off	14 May – 27 May 2022
Memorial Day – md50	Upto \$50 off	27 May – 07 Jun 2022
Consensus22 – cs20	20% off on all orders in Austin	02 Jun – 13 Jun 2022
Independence Day – usa20	30%	30 Jun – 05 Jul 2022
Eid – eid25	Upto \$100 off	06 Jul – 13 Jul 2022
GoMeat Token – gomt15	15% off	01 Aug – 16 Aug 2022
App Update – GOMT100	35%	07 Nov – 15 Jan 2023
Thanksgiving – THANKS100	Upto \$100 off	23 Nov – 27 Nov 2022
Holidays – HOLIDAY100	35% off	22 Dec – 31 Dec 2022



# **GoMeat Technology Platform Upgrade**

The GoMeat Technology Platform upgrade was completed in Q4 of 2022. The new platform was launched with exclusive discounts. The improved platform provides our customers, merchants, and drivers with various new features and functionality:

- Integration with crypto wallets, making it easier to place orders using GOMT and other significant cryptocurrencies
- Customer Friendly lay out and User Interface
- Multiple In-app functions and utilities for an even smoother shopping experience

To ensure the efficiency of the promotional campaign, discounts codes were shared with customers via phone, SMS, emails, and social media. We received an incredible response to the app upgrade and holiday promotional offers; the highest number of orders were placed between November and December 2022.

## **GoMeat Corporate Presence Overview**

To prepare our future expansion and capacity building, we are proud to report that GoMeat now have legal corporate presence and offices in following 4 strategic regions:

- 1. North America
- 2. Central Europe
- 3. Middle East
- 4. Southeast Asia

# GOMT – Updated Tokenomics as of Dec 31, 2022

	GOMT
Fixed Total Supply	5,000,000
Tokens Burned as of Dec 31, 2022	39,862
Tokens In Public Circulation	1,967,322
Reserve for Future Expansion	1,250,000
Teams & Founders (3 years vested)	1,000,000
Reserve for Hydra Incentive – (Balance)	239,212
Reserve for UniSwap ERC 20	236,571
Reward Management (Balance)	161,213
Exchange & Liquidity (Balance)	105,820



# **Monthly GOMT Tokens Burn Schedule**

At the start 2022 the GOMT monthly burn rate was increased to 4%. In 2022, **39,862.75** GOMT were burnt in total, with the highest value of burn in December 2022. Following are the details for the monthly burn rate for the year:

	GOMT Burned
2021	5,658.61
January	1,149.77
February	2,774.00
March	5,028.89
April	1,776.56
May	2,066.25
June	2,497.48
July	3,253.62
August	1,458.15
September	1,092.05
October	993.11
November	5406.6
December	6707.63
Total	39,862.75

Burn percentage for 2023 has been increased from 4% to 5% in January 2023.

#### **BitMart Listing**

GoMeat Token had its debut CEX listing on BitMart on May 13, 2022 at an opening price of \$0.90 with USDT/GOMT trading pair. GOMT Token has done exceptionally well over 2022 as compared to several other crypto currencies and has kept a steady value despite the overall market condition.

#### **Hydra-Ethereum Bridge and Hydra Staking Incentives**

Thanks to the cross-chain **Hydra-Ethereum bridge** developed by the Hydra block chain team, GOMT HRC 20 tokens can now be traded with ERC 20 tokens and vice versa. This is a major development that has allowed the GoMeat token to be available to a larger Ethereum community, who can now easily interact with GOMT with only a few clicks.

#### What value does this bridge bring to GoMeat

- 1. Cross-chain swaps
- 2. Greater accessibility and interoperability
- 3. Larger \$GOMT liquidity
- 4. A larger community

The One-Year Hydra Staking Incentive Plan concluded on August 13, 2022, generating a total of 20,802 Hydra, equivalent to over 99K GOMT as reward. These tokens were distributed amongst our key supporters – ICO investors in proportion to their Hydra investments in the GoMeat ICO.

**Meaty** — **The Staking BOT:** GoMeat staking bot was created to report Hydra staking rewards daily. The bot posted a complete report of the previous day in our Telegram community. Investors were able to see blocks mined, Hydra staking reward, estimated cumulative Hydra staking reward and total GOMT equivalent in these reports.







# PinkSale Initial Liquidity Offering (ILO) and UniSwap Listing

Using the Hydra-Ethereum bridge, GoMeat raised \$75,000 through PinkSale ILO to provide liquidity on UniSwap. GoMeat ran the first ever 100% sold out USDT ILO on PinkSale, which due to technical issues on PinkSale's end could not be finalized. Our primary goal with this ILO was to list on UniSwap - the world's largest decentralized exchange- so that GoMeat can reach people all over the world.

Regardless of the technical roadblock, GoMeat was able to list on UniSwap and reach one of the largest communities in the crypto world - the Ethereum community through UniSwap's large user-base. We believe it has been a great starting point for us to introduce GoMeat to a much larger customer-base. Currently, we have temporary closed our USDT/GOMT liquidity pool on UniSwap and are in the process of re-defining our GOMT ERC20/ UNISWAP strategy. We will get back to our community with more updates in this regard.

# **GoMeat App on MagicSquare**

We are constantly working towards making the GoMeat app a household name among crypto users. To reach this goal, in a collaborative effort, GoMeat has launched its customer app on Magic Square. <a href="https://magic.store/app/gomeat">https://magic.store/app/gomeat</a>

The Magic Store is a Web3 App Store solution where the community vets, ranks, and prioritizes the apps via a DAO mechanism, with clear earning metrics to incentivize participation and engagement of users and validators.

#### **GoMeat MeatyVerse**

With everything available under a single roof, the first GoMeat Store in MeatyVerse is the market of your dreams! It features an easy to navigate layout with isles and shelves featuring real-life products available on stores onboarded with GoMeat. Check prices of available items, buy them or simply look through. The store also features shortcuts to useful documents and links as well as NFTs and activities containing GoMeat facts and discount codes.

The MeatyVerse, with its complete features, is pushed to be launched sometimes in 2023 subject to funds availability. The Launch event will feature many activities for the customers including giveaways, discount codes and a chance to win exciting prizes.

#### **Planned Functionalities & Features**

- Buy groceries, meat or meals from your favorite local restaurants and have them delivered to your doorstep IRL.
- Enjoy mini-games and task-based activities to earn special discount coupons and vouchers, free meals, and free delivery.
- Explore and buy NFT artwork designed by the GoMeat team.



- Interact and socialize with other users in the MeatyVerse.
- Multiple -Wallet integration
- Custom Character builder
- Multiple stores and hangouts areas
- Multiplayer integration
- Add and chat with your friends
- Hangout and dine in with your friends at upcoming restaurants.

#### **GoMeat on Roblox**

With GoMeat's own Metaverse, MeatyVerse development still underway, we have brought to you the chance to experience GoMeatyVerse through Roblox. Roblox is the ultimate virtual universe that lets you create, share experiences with friends, and be anything you can imagine.

#### **Functionalities & Features**

- Interact and socialize with other users in the GoMeatyVerse.
- Find GOMT coins to get Robux
- Custom Character builder
- Multiple stores and hangouts areas
- Add and chat with your friends
- Hangout and dine in with your friends with beautiful views.
- Ride the Train
- Take a tour to GoMeatyverse on Sportsbike
- Ride on Formula 1 Sports car
- Enjoy the day at the beach
- Explore hidden areas to earn exclusive prizes

Explore the GoMeat store on Roblox here:

https://www.roblox.com/games/11187014644/GoMeat-Meatyverse

#### **GoMeat Sponsored & Attended Events**

With our objective to promote GoMeat, create strong brand awareness and presence, GoMeat took part in multiple blockchain focused events.

#### BitCoin2022

In April 2022, GoMeat participated in Bitcoin 2022. In the heart of Florida, during the 4-day long convention at Miami Convention Center, the GoMeat team was able to network and connect with several prospects and Tier 1 exchanges as well as introduced GoMeat to a large audience.

#### Food On Demand 2022:

GoMeat sponsored and actively participated in the Food on Demand Conference in Las Vegas on May 4th- May 6th. FoD is the only conference solely dedicated to off-premises operations and the future of restaurants and food service in a world of on-demand convenience.

Attendees at this event included restaurant owners, technology suppliers, packaging innovators, delivery and catering providers, virtual kitchen, grocery and C-store operators, foodservice investors, legal experts, and meal-kit brands — anyone interested in the future of foodservice and delivery. GoMeat stood out as unique, one-of-its-kind business, employing blockchain to solve a real-life problem and attracted hundreds of attendees. With the help of this event GoMeat stood out among



industry giants and peers with our unique blockchain use case and offering in on-demand ordering and food delivery service industry. Following is as link to short video of our participation.

https://www.youtube.com/shorts/q9Uv2 Ruons

#### Consensus 2022 By CoinDesk

Consensus by CoinDesk has been a successful Crypto focused event for many years. Since 2015, Consensus has been recognized as the most influential event in cryptocurrency and blockchain.

GoMeat was also among blockchain focused projects participating in Consensus2022 and was able to attract many attendees because it was one of the only few blockchain companies with a real-life everyday use case, currently generating revenue. In addition to the large crowd and enthusiastic participants, GoMeat was also successful in attracting many venture capitalists, investment fund managers, and institutions. Some of the largest exchanges in the world that were present at the event expressed their excitement with both the concept of GOMT, it's tokenomics, as well as its utility offerings. GoMeat also ran a special discount "cs20" offering 20% off on all orders in Austin, Texas for the duration of the event.

https://www.youtube.com/watch?v=nvS9bhcCyQA

#### **SOCIAL MEDIA LINKS**

Twitter - <a href="https://twitter.com/GoMeatToken">https://twitter.com/GoMeatToken</a>

Facebook - https://www.facebook.com/GoMeatServices/

Instagram - https://www.instagram.com/gomeatservices/

Linkedin - https://www.linkedin.com/company/gomeatservices

YouTube - https://www.youtube.com/@gomeatservices/

Telegram - <a href="https://t.me/GoMeatToken">https://t.me/GoMeatToken</a>

GoMeat Ad https://www.youtube.com/watch?v=J2fjxY5a3 4

Medium Link https://gomeattoken.medium.com/

GoMeat Blogs <a href="https://gomeat.io/blog">https://gomeat.io/blog</a>





























