



Association for
Computing Machinery

Sponsorship Package



acm International Collegiate
Programming Contest



ABOUT GIK

THE GHULAM ISHAQ KHAN INSTITUTE OF SCIENCE & TECHNOLOGY (GIKI) IS A NAME THAT DEFINES EXCELLENCE IN ENGINEERING AND TECHNOLOGY. THE INSTITUTE HAS PRODUCED SOME OF THE FINAL GRADUATES THAT HAVE PROVED THEIR WORTH BY BRINGING FAME TO THE UNIVERSITY IN BOTH NATIONAL AND MULTINATIONAL COMPANIES. THESE STUDENTS ARE ALSO RESPONSIBLE FOR THEIR NOVEL IDEAS AND STARTUPS.



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ABOUT ACM

THE ASSOCIATION FOR COMPUTING & MACHINERY (ACM) IN GIKI HAS BEEN THE PREMIERE FOUNDATION IN PROMOTING THE COMPUTATIONAL TECHNOLOGY AND ITS AWARENESS. THE GIKI CHAPTER OF ACM IS ONE OF THE OLDEST STUDENT ORGANIZATION AND HAS BEEN A VERY ACTIVE SOCIETY KNOWN FOR ITS INNOVATIVE AND OUT OF THE BOX IDEAS ON VARIOUS ALL-PAKISTAN EVENTS. ACM IS ALSO RESPONSIBLE TO BRIDGE THE GAP BETWEEN THE TECHNICAL INDUSTRY AND STUDENTS FROM ALL OVER PAKISTAN.

ABOUT ICPC-ASIA REGIONAL

INTERNATIONAL COLLEGIATE PROGRAMMING CONTEST IS AN ALGORITHMIC PROGRAMMING CONTEST FOR COLLEGE STUDENTS FROM ALL OVER THE GLOBE. TEAMS OF THREE, REPRESENTING THEIR UNIVERSITY, WORK TO SOLVE THE REAL-WORLD PROBLEMS, FOSTERING COLLABORATION, CREATIVITY, INNOVATION AND THE ABILITY TO PERFORM UNDER PRESSURE.

ACM GIKI IS SUCCESSFULLY HOSTING ICPC Asia Regional BEING HELD FOR THE SECOND TIME IN PAKISTAN. INTERNATIONAL TEAMS FROM INDIA, NEPAL, IRAN, AFGHANISTAN, BANGLADESH HAVE ALREADY ACCEPTED THIS INVITATION OF OUR EVENT AND ARE REGISTERING THEIR TEAMS

acm

International Collegiate
Programming Contes

EVENT REACH ASIA

5% AFGHANISTAN

5% IRAN

5% NEPAL

5% BANGLADESH

10% INDIA

70% PAKISTAN





SPONSORSHIP PACKAGES

SPONSORSHIP TIER	SPONSORSHIP AMOUNT
PLATINUM	600,000
GOLD	400,000
SILVER	200,000
BRONZE	100,000
FLEX	50,000



SPONSORSHIP DETAILS

INCENTIVES	PLATINUM	GOLD	SILVER	BRONZE
ENGAGEMENT OPPURTUNITY	600,000	400,000	250,000	100,000
CERTIFICATE OF APPRECIATION	●	●	●	●
ACKNOWLEDGEMENT ON SOCIAL MEDIA AND WEBSITE	●	●	●	●
LOGO ON GUIDEBOOK	●	●	●	●
LOGO ON ALL EVENT POSTERS	●	●	●	●
VIP INVITES TO OPENING AND CLOSING CEREMONY	25	10	5	2
COMPANY BANNERS IN VENUE	8	6	4	—
PAMPHLETS AND COMPANY PRODUCTS IN DELEGATE BAGS	●	●	●	—



SPONSORSHIP DETAILS

INCENTIVES	PLATINUM	GOLD	SILVER	BRONZE
ENGAGEMENT OPPURTUNITY	600,000	400,000	250,000	100,000
COMPANY LOGO ON HOST TEAM / AMBASSADOR SHIRTS	●	●	●	—
NAMING RIGHTS TO SOFTCOM THEME/ AWARDS/SOCIAL EVENTS	●	●	—	—
COMPANY LOGO ON DELEGATE AND GUEST CERTIFICATES	●	●	—	—
5 MINS SPEAKING TIME AT OPENING CEREMONY	●	—	—	—
MENTION BY WORD/VIDEO IN OPENING/CLOSING CEREMONY	●	—	—	—
MEDIA COVERAGE OF COMPANY'S STALL IN CONFERENCE	●	—	—	—
NAMING RIGHTS ("SPONSOR NAME" EVENT NAME)	●	—	—	—



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SOCIAL EVENTS

Theme Dinner
&
Qawali

Rave
Night



INVITATION

DATED: MONDAY, JULY 1, 2019

SUBJECT: APPLICATION FOR INTERNATIONAL COLLEGIATE PROGRAMMING CONTEST SPONSORSHIP

ICPC IS A MULTI-TIER PROGRAMMING CONTEST, WHICH INCLUDES MULTI-PROVINCIAL, REGIONAL AND WORLD FINAL (<https://icpc.baylor.edu/>). MULTI-PROVINCIAL IS A PRACTICE SESSION OF PAKISTANI STUDENTS TO COMPETE IN ASIA WEST REGION. IN THIS REGION WE HAVE PAKISTAN, IRAN, AFGHANISTAN, INDIA, SRI LANKA, NEPAL AND UNIVERSITIES OF OTHER CENTRAL ASIA COUNTRIES. WINNER OF A REGIONAL TEAM AUTOMATICALLY QUALIFIES FOR THE WORLD FINAL. NEXT YEAR THE 44TH WORLD FINAL WILL BE HELD IN MOSCOW, RUSSIA.

PAKISTAN IS A MEMBER OF ICPC ASIA WEST REGION. THERE WERE FOURTEEN SLOTS FOR ASIA WEST IN THE 2019 ICPC WORLD FINALS. WE ARE PLANNING TO MAKE OUR TEAMS PARTICIPATE IN THE NEXT ICPC WORLD FINAL.

G.I.K. INSTITUTE IS CURRENTLY THE ONLY HEI IN PAKISTAN PERMITTED TO ORGANIZE OFFICIAL ICPC COMPETITIONS AND PLANS TO HOLD THE REGIONAL ASIA WEST ICPC COMPETITION IN 1-3 NOVEMBER 2019. THIS COMES AFTER IT SUCCESSFULLY HELD THE NATIONAL/MULTI-PROVINCIAL ICPC COMPETITIONS IN FEB. 2018 AND FEB. 2019. YOU MAY GET THE DETAILS OF THE ICPC ASIA TOP1 REGIONAL COMPETITION FROM THE FOLLOWING WEBSITE: <https://icpc.baylor.edu/REGIONALS/FINDER/ASIA-TOP1-2019>

ABOUT 450-500 STAFF MEMBERS, COACHES AND CONTESTANTS WILL PARTICIPATE FROM ALL OVER ASIA WEST REGION. IT'S A BIG CONTEST WITH MORE THAN 3 MILLION PKR BUDGET. TO MAKE THIS EVENT SUCCESSFUL I REQUEST YOU AS INDUSTRIAL PARTNER, TO HELP US FOR THIS CAUSE. WE WILL PUBLISH YOUR COMPANY'S MONOGRAM ON OUR WEBSITE AND ALL THE POSTERS WITH THE ACKNOWLEDGEMENT. BASED ON YOUR SPONSORSHIP PACKAGE A VIDEO MAY BE RUN DURING CLOSING CEREMONY AND YOU MAY MEET TOP TEAMS OF PAKISTAN. I WOULD BE GRATEFUL IF YOU MAY HELP US TO ORGANIZE THIS EVENT SUCCESSFULLY.

LOOKING FORWARD TO HEARING A POSITIVE RESPONSE FROM YOU.

BEST REGARDS,

DR. MASROOR HUSSAIN
ASSOCIATE PROFESSOR (FCSE)
GHULAM ISHAQ KHAN INSTITUTE,
TOP, PAKISTAN
CELL # (0092) 345-462-6509

SYED SHIRAZ AHMAD
SENIOR YEAR STUDENT (FCSE),
PRESIDENT, ACM GIKI CHAPTER
CELL # 0331-1301622

TAIMoor BAIG
SENIOR YEAR STUDENT (FCSE)
EVENT COORDINATOR, ICPC
CELL # 0336-6711377



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OUR SPONSORS





8
**EXECUTIVE
COUNCIL**

ACM GIKI IN NUMBERS



Association for
Computing Machinery



60
MEMBERS

19
ALL PAK EVENTS



20 YEARS
OF EXPERIENCE



LARGEST
**TECHNICAL
SOCIETY**



Association for
Computing Machinery

CONTACT US

SYED SHIRAZ AHMAD

PRESIDENT

0331-1301622

TAIMOOR BAIG

EVENT COORDINATOR ICPC

0336-6711377