# TAIMOOR TARIQ | Curriculum Vitae Variat@usi.ch • ♀ Personal Webpage • ♥ Twitter • ★ Google Scholar

## **A**BOUT ME\_

Scientist/Engineer interested in human vision and computer graphics. More specifically, I work on understanding, quantifying and maximizing perceptual realism and quality (with constituents such as spatial quality, dynamic range, depth, motion and color) for real-time image/video capture (computational photography), synthesis (rendering/graphics) and display (computational display).

The long term goals I aim to push towards are:

- A comprehensive understanding of how the human visual system understands visual realism and aesthetic quality.
- Real-time immersive displays (VR/AR) that are perceptually indistinguishable from the real-world.
- Real-time cameras that can not only capture the world exactly as our eyes are seeing see it, but also subjectively understand and optimize perceived aesthetic attributes associated with the captured scenes.

# EDUCATION \_\_\_

## UNIVERSITÀ DELLA SVIZZERA ITALIANA (USI)

2020 - 2024

Lugano, Switzerland

PhD in Computer Science

Concentration: Vision Science and Computer Graphics

Mentor: Piotr Didyk

#### KOREA ADVANCED INSTITUTE OF SCIENCE AND TECHNOLOGY (KAIST)

2017 - 2019

Daejeon, South Korea

MS in Electrical Engineering

Concentration: Visual Computing and Machine Learning

**CGPA**: 4.0/4.3

KAIST Graduate Fellowship Awardee

#### NATIONAL UNIVERSITY OF SCIENCES AND TECHNOLOGY (NUST)

2013 - 2017

BS in Electrical Engineering

Concentration: Digital Systems and Signal Processing

**CGPA:** 3.83/4.0 (Top 3% of class)

Merit Scholarship Awardee (ranked 36th out of ~80,000 applicants for admission)

Islamabad, Pakistan

# EXPERIENCE\_

## CAMERA ALGORITHMS SCIENTIST

2024 -

Apple 🛎

Cambridge, UK

Research and Development of real-time computational photography algorithms to maximize perceived image/video quality for camera capture.

### RESEARCH SCIENTIST INTERN - VISION SCIENCE AND DISPLAY ALGORITHMS

**10/2022 - 6/2023** Sunnyvale, California, USA

Worked with the Applied Perception Science and Display Systems Research teams on perceptually optimized computational display algorithms for real-time VR. Designed an ultra-fast automatic/adaptive tone mapper (that optimally maintains perceptual appearance of HDR content after mapping) for standalone VR displays.

## DOCTORAL RESEARCHER - VISION SCIENCE AND AR/VR GRAPHICS

Perception, Display and Fabrication Group - USI

Mentor: Piotr Didyk

Under the mentorship of Piotr Didyk, I worked towards realizing the dream of real-time AR/VR that is perceptually indistinguishable from the visual world. After carefully understanding and investigating the many intricacies of human vision, I designed real-time rendering algorithms to preserve the perception of spatial realism, dynamic range, motion, and depth/distance in AR/VR.

GRADUATE RESEARCHER - IMAGE/VIDEO QUALITY AND ENHANCEMENT

2017 - 2019

2020 - 2024

Lugano, Switzerland

Daejeon, South Korea

Video and Image Computing Lab - KAIST

Mentor: Munchurl Kim

Worked on teaching neural networks to perceive image/video quality the same way humans do, with a specific focus on maximizing perceptual quality for Video

Restoration/Enhancement.

2016 - 2017

Islamabad, Pakistan

## **UNDERGRADUATE RESEARCHER**

Neuro-informatics Research Group - NUST SEECS

Mentor: Awais Kamboh

Designed real-time unsupervised signal processing algorithms, and their corresponding digital architectures (using VHDL and FPGAs) for future implantable neural chips (primarily

for neuro-prosthetics)

# RESEARCH INTERESTS \_\_\_\_\_

Visual Perception, Computer Graphics, Computational Displays, Computational Photography, Augmented/Virtual Realities

# SELECTED PUBLICATIONS \_\_\_\_\_

Representative papers are highlighted

### **Towards Motion Metamers for Foveated Rendering**

SIGGRAPH 2024 [journal]

Taimoor Tariq, Piotr Didyk

#### Perceptually Adaptive Real-Time Tone Mapping

SIGGRAPH Asia 2023

Taimoor Tariq, Nathan Matsuda, Eric Penner, Jerry Jia, Douglas Lanman, Ajit Ninan, Alexandre Chapiro

#### Noise-based Enhancement for Foveated Rendering

SIGGRAPH 2022 [journal]

Taimoor Tariq, Cara Tursun and Piotr Didyk

#### Why are Deep Representations Good Perceptual Quality Features?

ECCV 2020

Taimoor Tariq, Okan Tarhan Tursun, Munchurl Kim and Piotr Didyk