Taimoor Zulfiqar

Karachi, Pakistan

Mobile: 0332-2570537| **Email:** taimoorzulfiqar97@gmail.com| **Date of birth:** 07/09/1999

Education

- ***Institute of Business Administration -*** *B.S Economics with a minor in Finance*   ***2018-2022***

Certifications

<ins>*Google Certified Data Analyst (2022)*</ins>
Google

<ins>*AWS Certified Solutions Architect Associate (2022-2025)*</ins>
Amazon Web Services

<ins>*AWS Certified Developer Associate (2023-2026)*</ins>
Amazon Web Services

<ins>*AWS Certified Cloud Practitioner (2022-2025)*</ins>
Amazon Web Services

Professional Experiences

<ins>*Salesflo – Karachi, Pakistan (July 2022 – Present)*</ins>

Graduate Trainee; Data and Product
       Project: "Salesflo Expert**"**
- **Designed and developed a machine learning web application for retail clients**
- Created a disaster recovery strategy for cloud assets
- Created a new product to serve as a financial ledger for retail clients
- Secured funding up to $20,000 for AWS related projects
- Performed in-depth data analysis using Tableau to identify the most effective retail client promotions

<ins>*Dastgyr – Karachi, Pakistan (October 2020 – November 2020*</ins>)

Growth Intern; Reported directly to the Karachi Lead
       Project: "Increasing demand"

- **Designed demand strategy in order to increase growth**
- Managed customer service for the entire company
- Responsible for brand partnerships

<ins>*PTCL (Ufone) – Karachi, Pakistan (July 2021 – August 2021)*</ins>

Experia Summer Intern; Reported directly to the Sales Manager (Karachi)

       Project:"Strategic Sales Enhancement"

- **Conducted a comparative analysis of PTCL and its competitors**
- Assisted in the designing of new sales and marketing strategy
- Developed strategy to increase sales, with a projected increase of 15% per annum