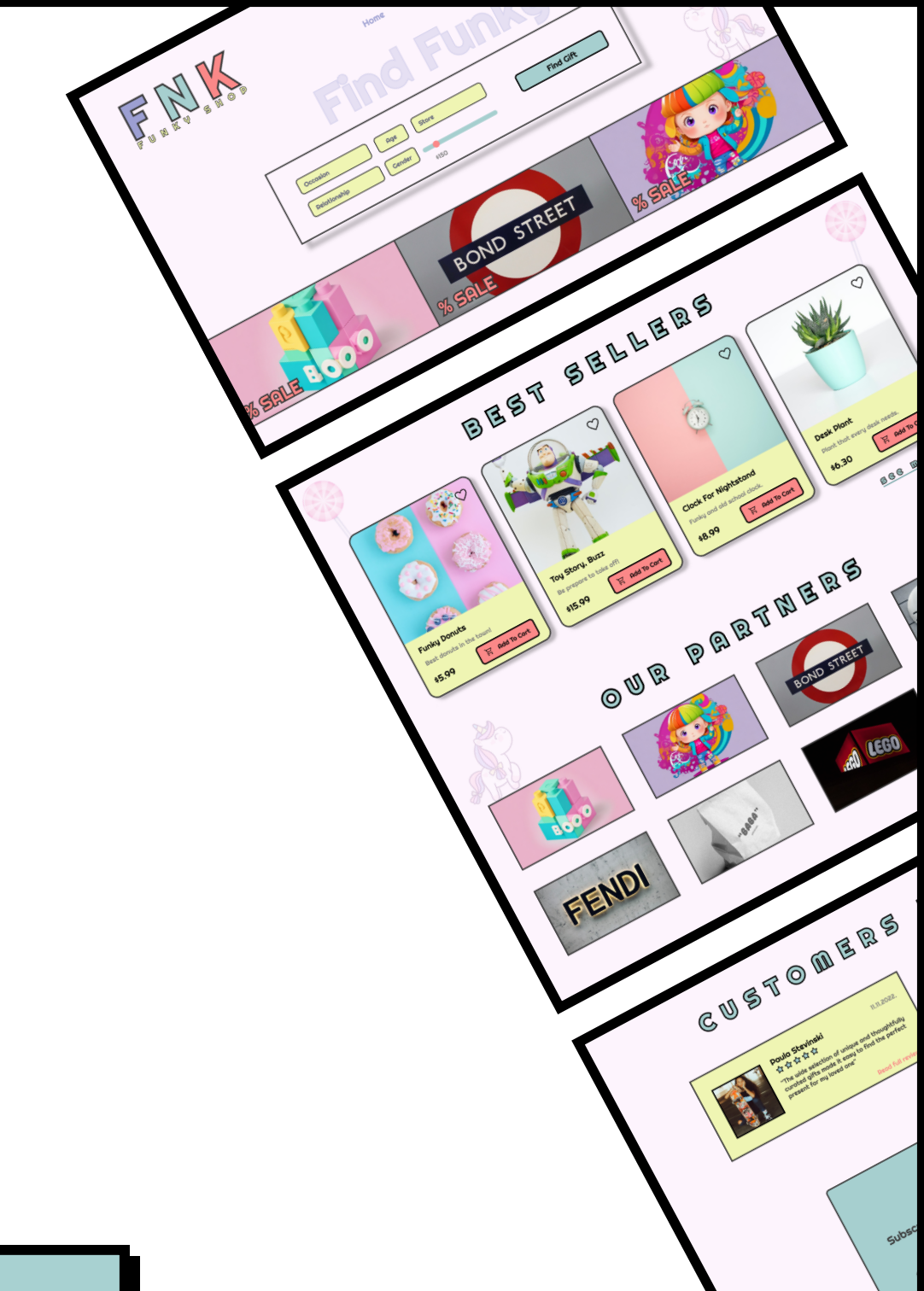
conceptual project

Funky Shop

webshop design

- Home page
- Categories page
- Product listing page
- Product detail page
- Shopping cart page



Brief

The site gives users ideas on what to buy someone for a particular occasion. It is possible to choose the occasion, age group, gender and relationship with the person (mom, godfather, newborn child of an acquaintance). The goal of the site is to try to convert on gift referrals and contracts with companies that offer gifts.

Target Group

The target group is young man and woman aged 27-40.

Deadline

4 days

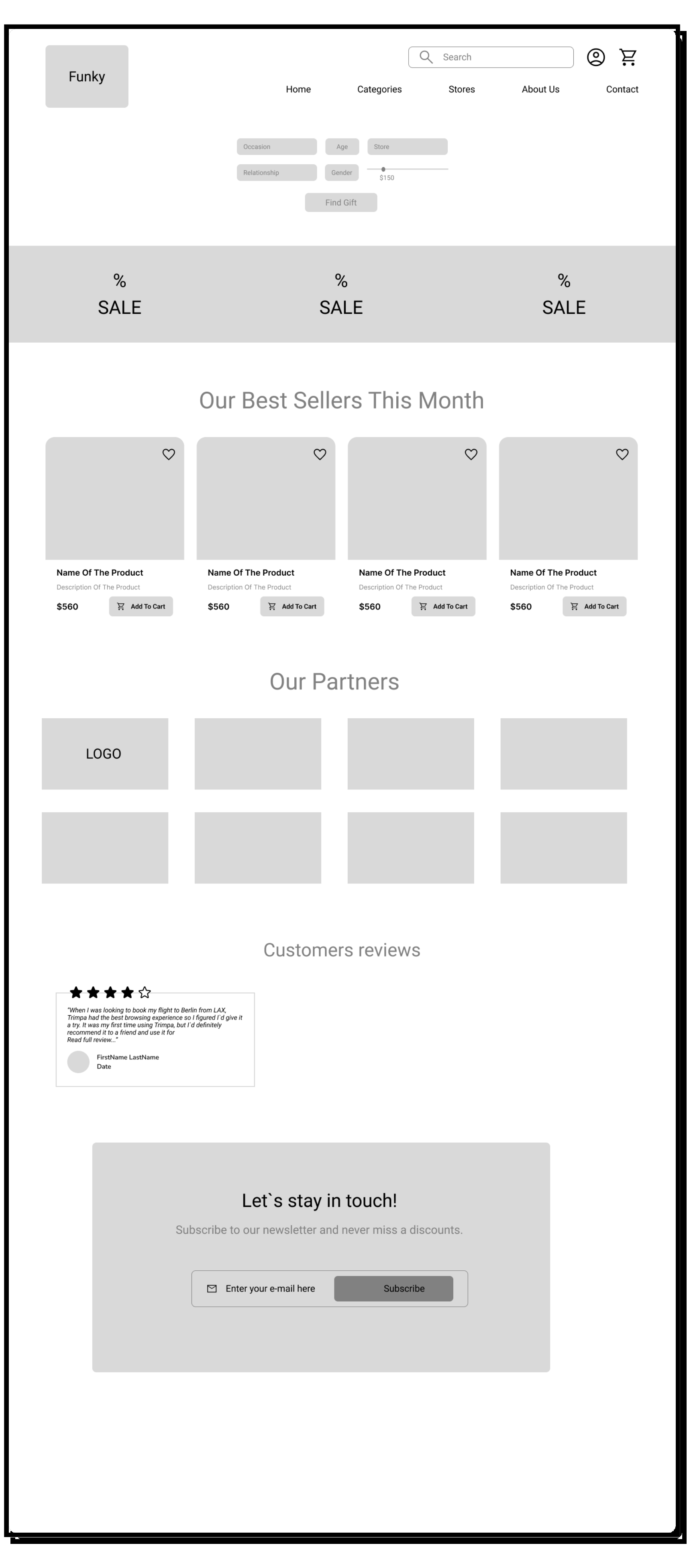
Project Planning

- Competitive analysis
- Moodboard
- Wireframe
- Design

Wireframes

Task

Create 5 screens
- home page
- categories page
- product page
- shopping cart page


Funky
Search
Home
Categories
Stores
About Us
Contact
Occasion
Age
Store
Relationship
Gender
$150
Find Gift
% SALE
% SALE
% SALE
Our Best Sellers This Month
Name Of The Product
Description Of The Product
$560
Add To Cart
Our Partners
LOGO
Customers reviews
FirstName LastName
Date

"When I was looking to book my flight to Berlin from LAX, Trimpa had the best browsing experience so I figured I'd give it a try. It was my first time using Trimpa, but I'd definitely recommend it to a friend and use it for
Read full review..."

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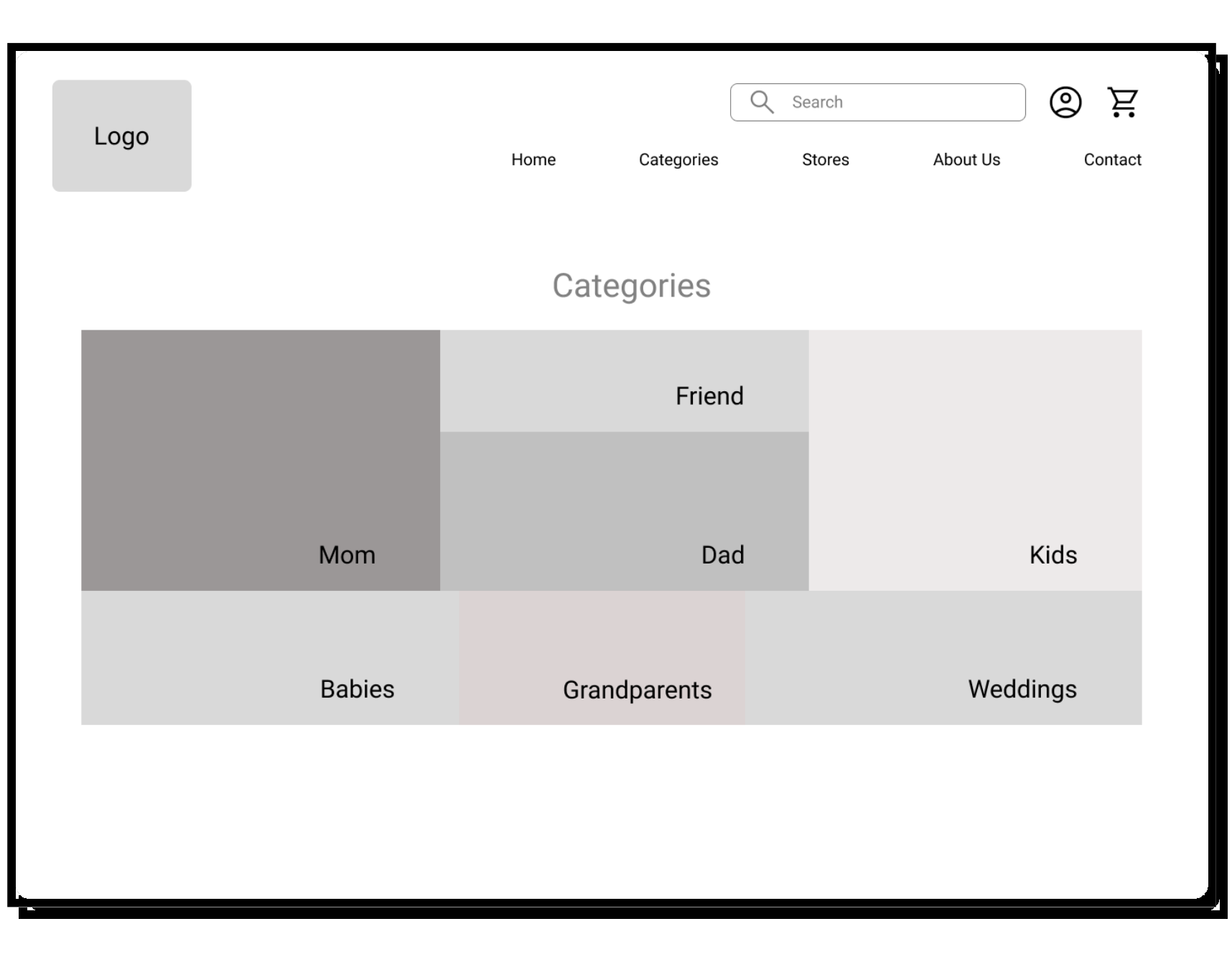
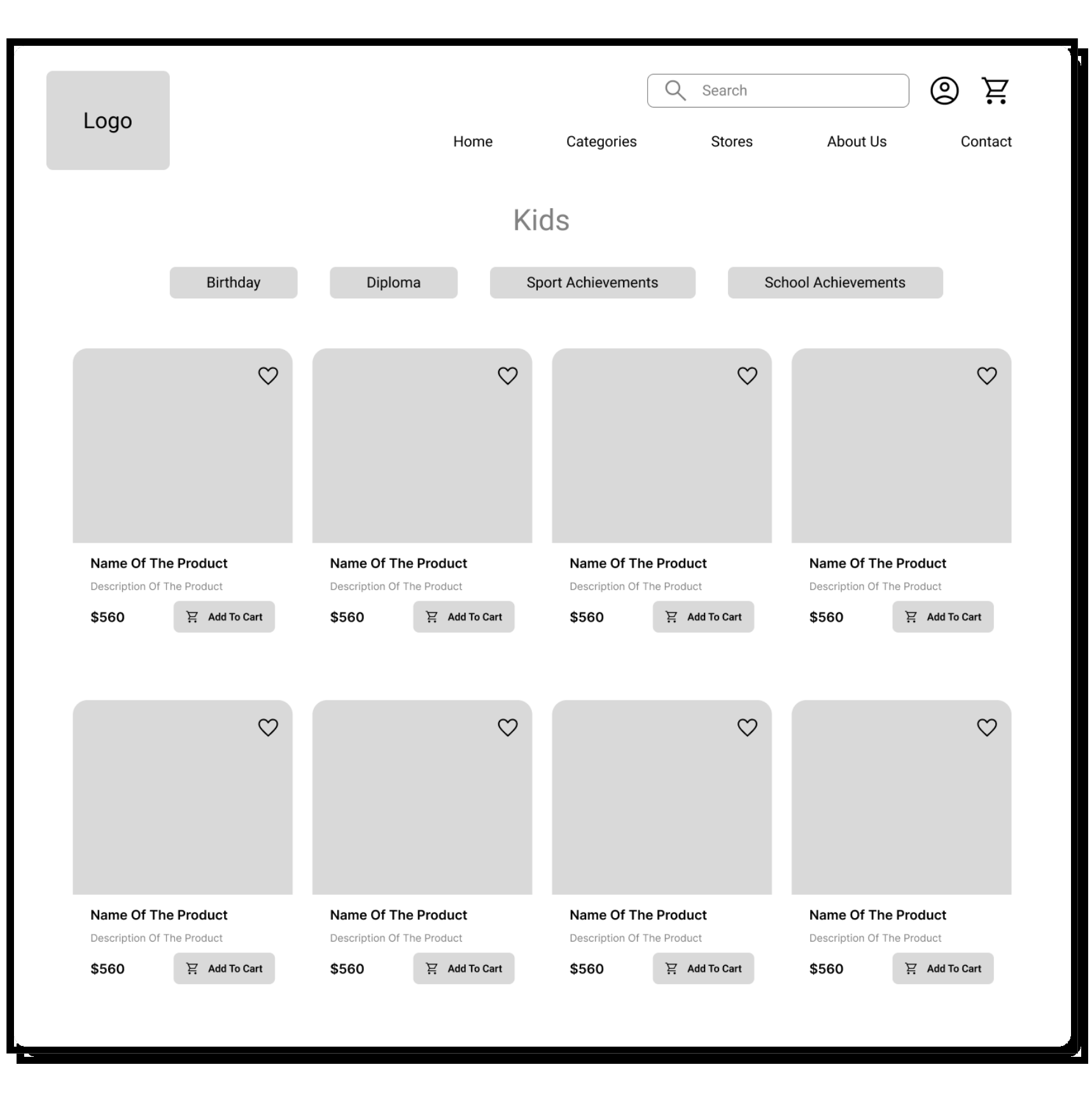
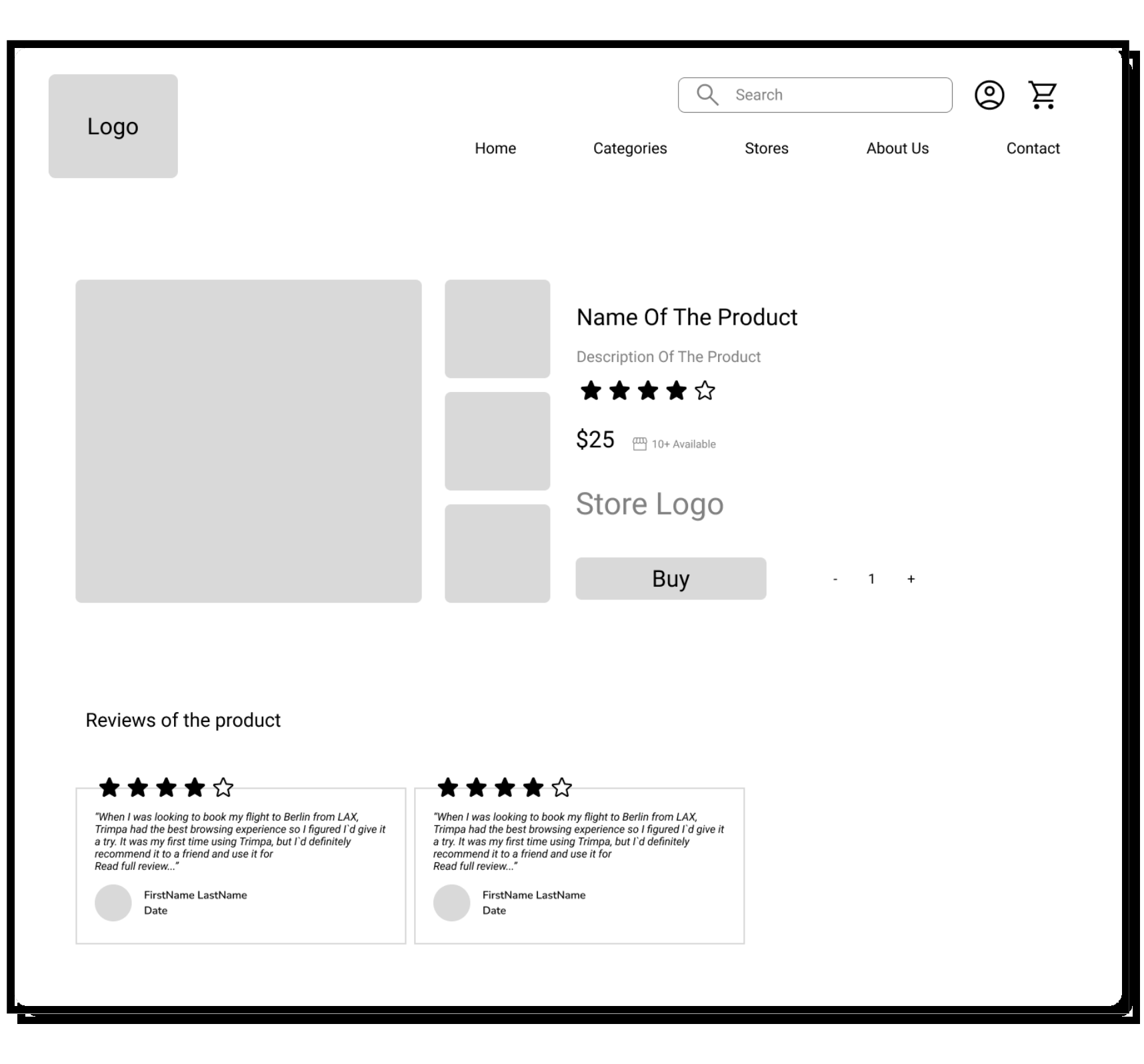
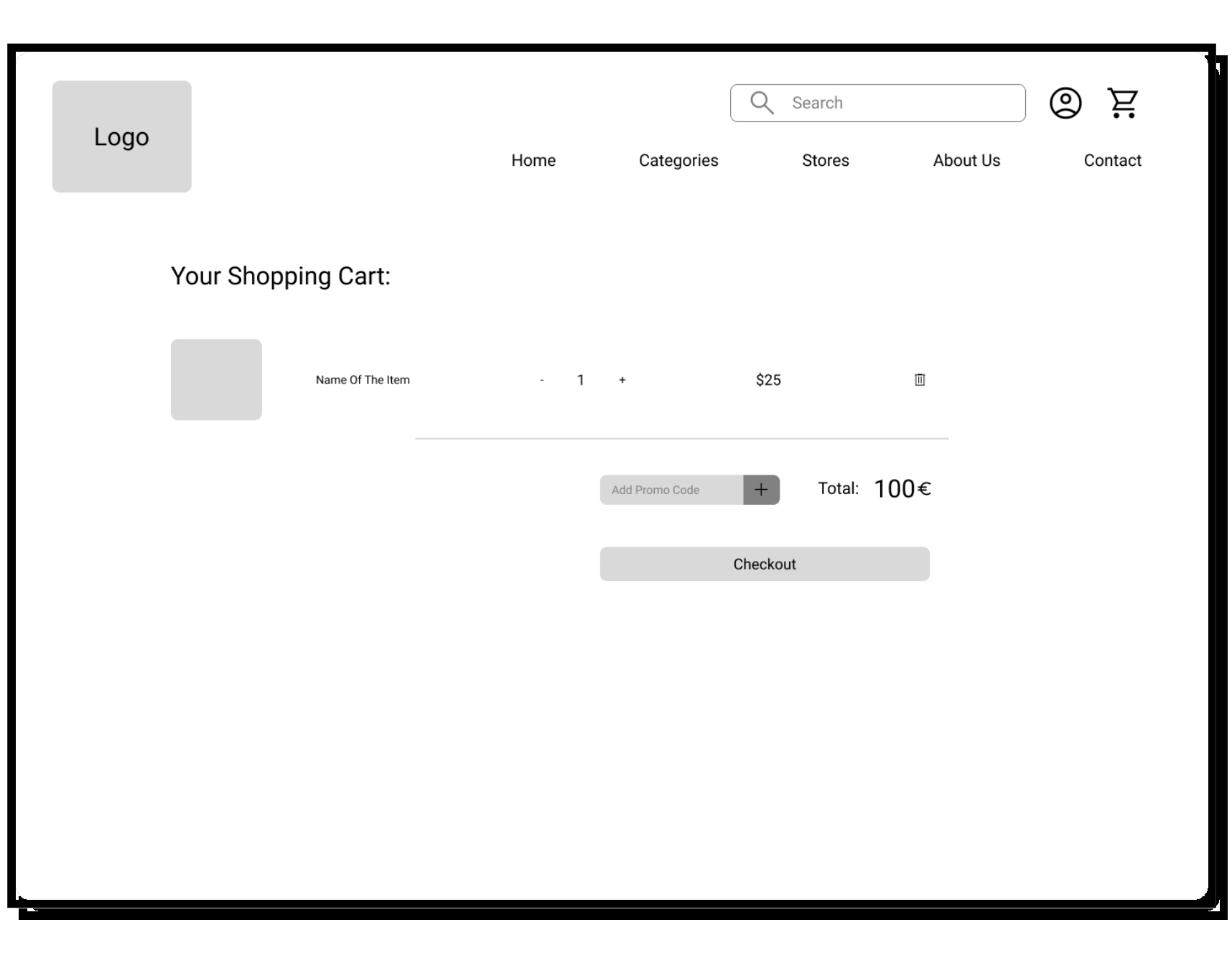

Logo
Search
Home
Categories
Stores
About Us
Contact
Categories
Mom
Friend
Dad
Kids
Babies
Grandparents
Weddings


Logo
Search
Home
Categories
Stores
About Us
Contact
Kids
Birthday
Diploma
Sport Achievements
School Achievements
Name Of The Product
Description Of The Product
$560
Add To Cart

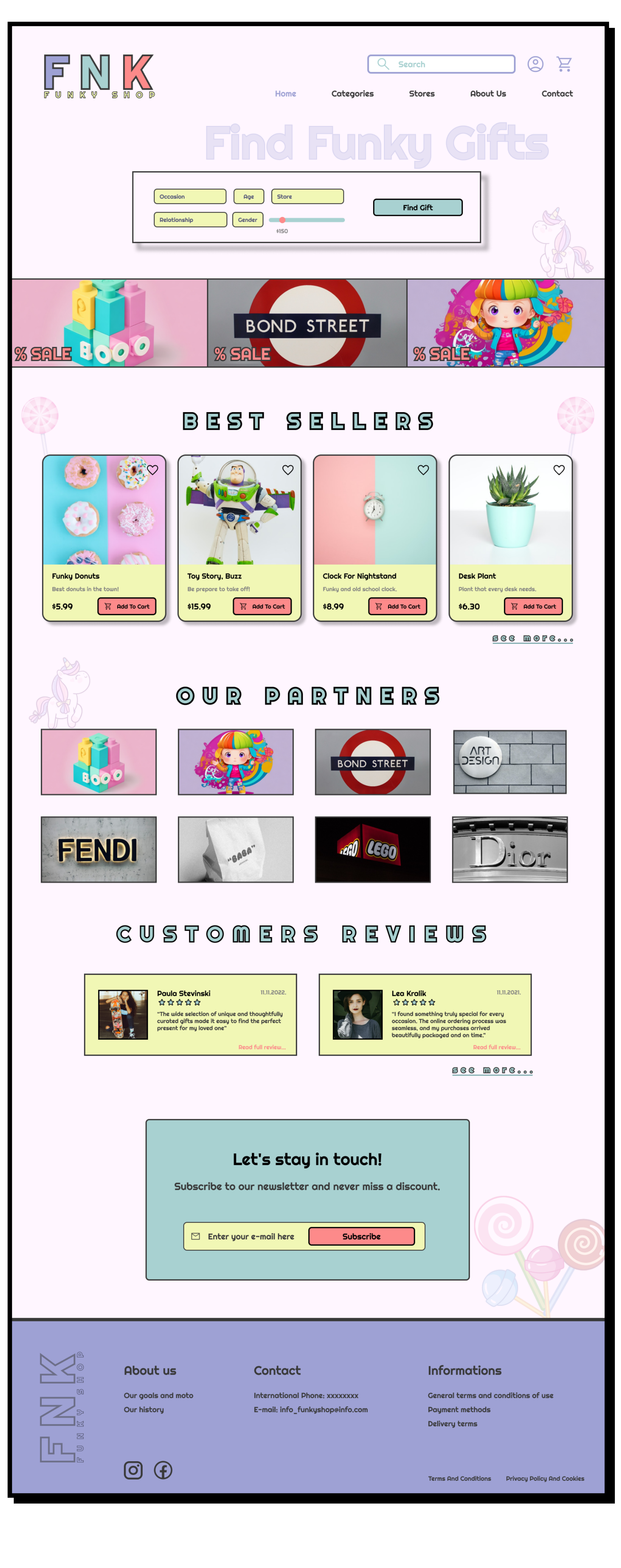

Logo
Search
Home
Categories
Stores
About Us
Contact
Name Of The Product
Description Of The Product
$25
Store Logo
Buy
- 1 +
Reviews of the product
FirstName LastName
Date


Logo
Search
Home
Categories
Stores
About Us
Contact
Your Shopping Cart:
Name Of The Item
- 1 +
$25
Total: 100€
Checkout

Design

Think

UI design was inspired by neubrutalism style which is characterized by solid clashing colors, large bold text in quirky fonts, black strokes around objects and solid dark shadows without blur. Some adjustments were made to create unique style that is colorful, funky and logical.


FNK
FUNKY SHOP
Search
Home
Categories
Stores
About Us
Contact
Find Funky Gifts
Occasion
Age
Store
Relationship
Gender
Find Gift
% SALE
BOND STREET
% SALE
BEST SELLERS
Funky Donuts
$5.99
Toy Story, Buzz
$15.99
Clock For Nightstand
$8.99
Desk Plant
$6.30
Add To Cart
see more...
OUR PARTNERS
BOND STREET
ART DESIGN
FENDI
LEGO
Dior
CUSTOMERS REVIEWS
Paula Slavinski
5.1.2020
Leo Krolik
Read full review...
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"The wide selection of unique and thoughtfully curated gifts made it easy to find the perfect present for my loved one"

"I found something truly special for every occasion. The online ordering process was seamless, and my purchases arrived beautifully packaged and on time."

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Delivery terms
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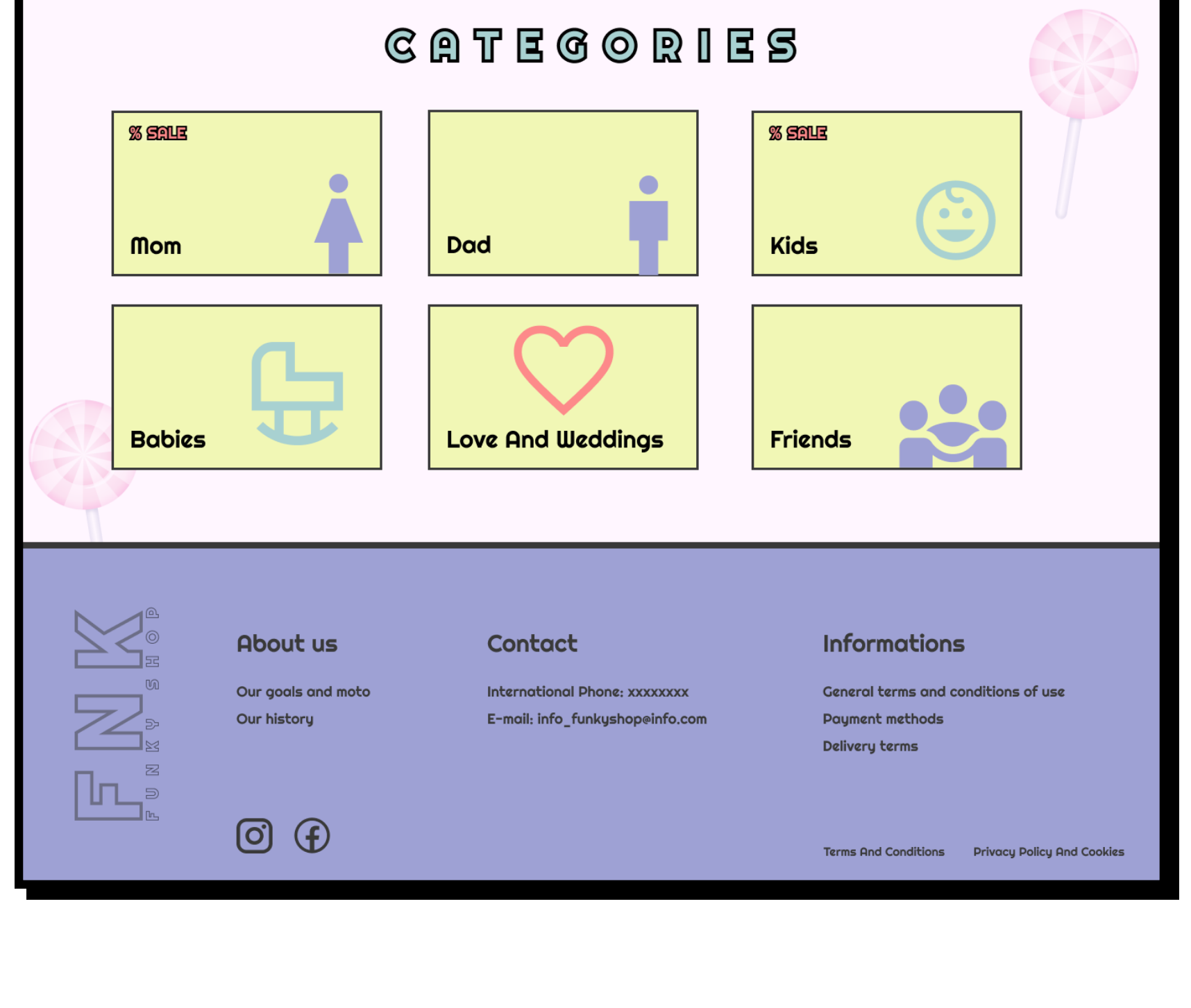
FNK
FUNKY SHOP
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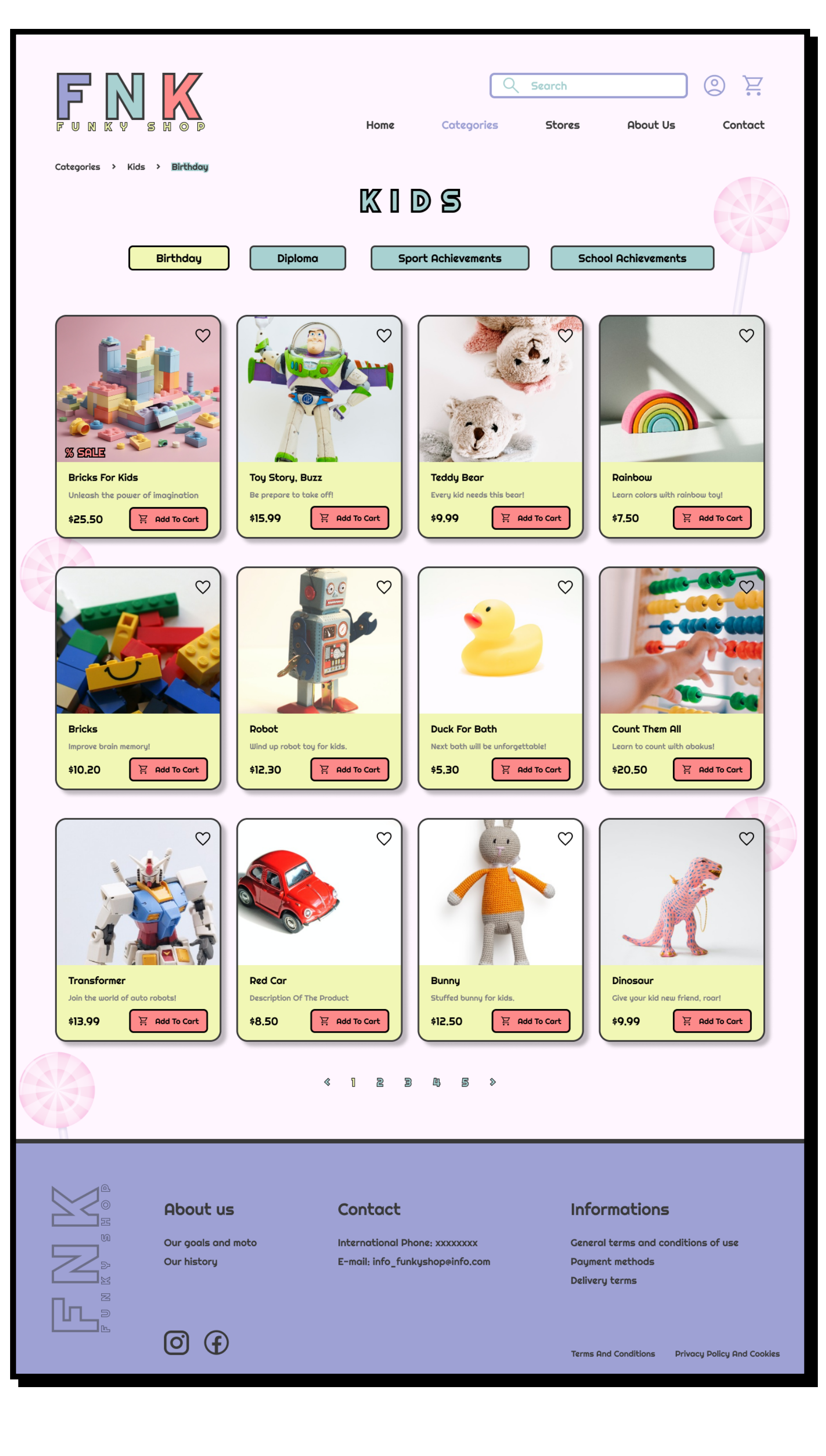
Home
Categories
Stores
About Us
Contact
CATEGORIES
% SALE
Mom
Dad
% SALE
Kids
Babies
Love And Weddings
Friends
F.N.K
About us
Contact
Informations


FNK
FUNKY SHOP
Search
Home
Categories
Stores
About Us
Contact
Categories > Kids > Birthday
KIDS
Birthday
Diploma
Sport Achievements
School Achievements
% SALE
Bricks For Kids
$25.50
Toy Story, Buzz
$15.99
Teddy Bear
$9.99
Rainbow
$7.50
Bricks
$10.20
Robot
$12.30
Duck For Bath
$5.30
Count Them All
$20.50
Transformer
$13.99
Red Car
$8.50
Bunny
$12.50
Dinosaur
$9.99
Add To Cart
< 1 2 3 4 5 >
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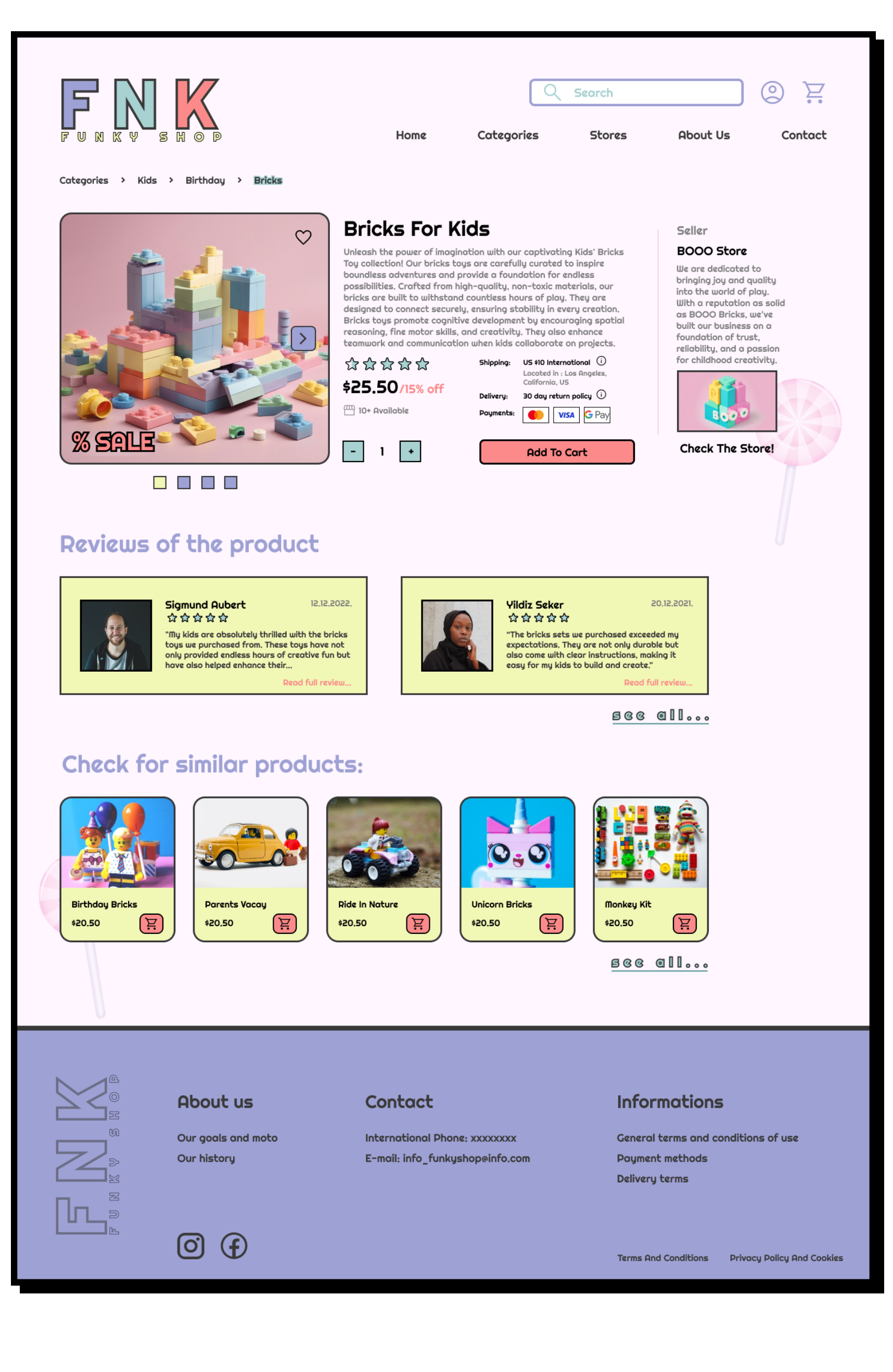
FNK
FUNKY SHOP
Search
Home
Categories
Stores
About Us
Contact
Categories > Kids > Birthday > Bricks
Bricks For Kids
% SALE
$25.50
Add To Cart
Seller
BOOO Store
Check The Store!
Reviews of the product
Sigmund Gubert
Vildic Seker
see all...
Check for similar products:
Birthday Bricks
Porsche Vessy
Ride In Nature
Unicorn Bricks
Monkey Kit
see all...
F.N.K
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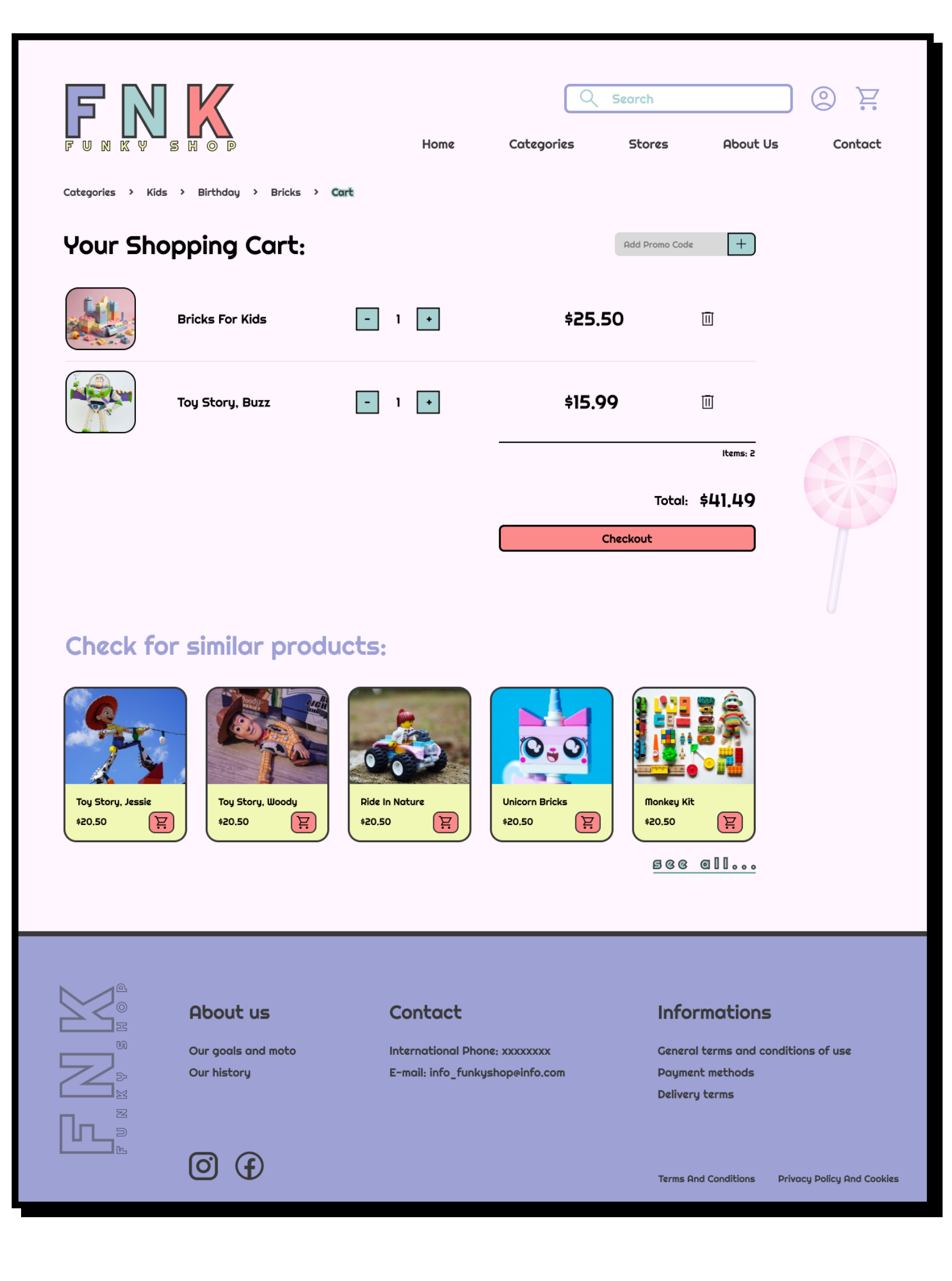
"My kids are absolutely thrilled with the bricks toys we purchased from these. These toys have not only provided endless hours of creative fun but have also helped enhance their"

"The bricks sets we purchased exceeded my expectations. They are not only durable but also come with clear instructions, making it easy for my kids to build and create."


FNK
FUNKY SHOP
Search
Home
Categories
Stores
About Us
Contact
Categories > Kids > Birthday > Bricks > Cart
Your Shopping Cart:
Add Promo Code
Bricks For Kids
- 1 +
$25.50
Toy Story, Buzz
- 1 +
$15.99
Total: $41,49
Checkout
Check for similar products:
Toy Story, Jessie
Toy Story, Woody
Ride In Nature
Unicorn Bricks
Monkey Kit
see all...
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