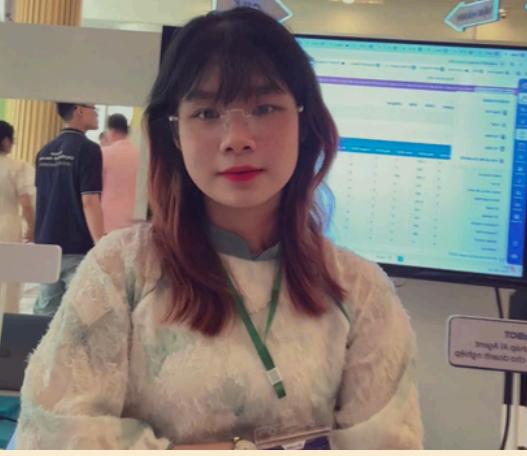


# PHAN THI TUONG VI

## ABOUT ME

Data-driven Business Analyst with a strong foundation in SQL, Python, business analysis, and UI/UX design using Figma. I focus on analyzing and visualizing data to generate insights, translating them into functional requirements, recommendations, and actionable initiatives that support growth objectives. Experienced in business data analysis (housing prices, oil prices, and market trends), business process modeling using UML and draw.io, and collaborating closely with stakeholders and technical teams to support decision-making and optimize operational efficiency.



## CAREER OBJECTIVE

To develop as a data-driven Business Analyst who leverages data analysis and business insight to support strategic decision-making, optimize business processes, and drive sustainable growth through actionable, business-aligned solutions.

## CONTACT

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- Binh Tri Dong Ward, Binh Tan District
- 02/21/2004

## EDUCATION

**University of Information Technology - Ho Chi Minh National University 9/2022 - Present (Expected Graduation: 2026)**

Major: Management information system

GPA: 8.45/10

Relevant Coursework: Data Mining, Big Data, Business Data Analysis, Cloud Computing, Database Management, Data Warehousing, Programming, Information system design analysis

## EXPERTISE SKILLS

Figma/Draw.io	<div style="width: 80%;"></div>
ETL, SQL, Power BI, Excel, Locker, UML Design & Modeling skills	<div style="width: 75%;"></div>
Python	<div style="width: 70%;"></div>
Teamwork	<div style="width: 85%;"></div>
Communication	<div style="width: 75%;"></div>
Critical thinking	<div style="width: 80%;"></div>
English skill: Toiec 680	<div style="width: 70%;"></div>

## WORK EXPERIENCE

### CLOUDGO TECHNOLOGY COMPANY LIMITED

21/05/2025 - 21/02/2026

#### MiniApp G-Connect/Public Service Support:

- Worked directly with the CEO to gather business requirements and analyze user needs.
- Designed and analyzed UI/UX for modules including Events, Membership Fees, Posts, and Products.
- Analyzed user needs and service workflows to improve accessibility and user experience for citizens.

#### CloudWORK/AI Agent iGO – Task Management System

- Collaborated directly with the CEO to collect and clarify business requirements.
- Analyzed workflows and designed UI/UX for features such as search, task creation and editing, customer management, and opportunity management.

#### CRM – Gift Card Integration (Got It)

- Analyzed business processes and requirements for integrating gift card redemption from the CRM system with Got It.
- Collaborated with stakeholders to define user flows, functional requirements, and system interactions.

## ACADEMIC PROJECTS

09/2022 - 12/2025

- Information system design analysis: Use StarUML and Draw.io to draw diagrams such as Usecase, Activity diagram, Sequence diagram, Class diagram, State,...
- Project Management: Project Planning & Scheduling, Risk Management, Cost Management, SOW & Project Charter, WBS & PDM, Critical Path Analysis, Business Case Analysis, Project Documentation & Diagram.
- Data Warehouse & OLAP: Built data pipelines using ETL (SSIS) and OLAP models (SSAS/SSRS) to process and analyze large-scale UK traffic accident data. Performed multidimensional analysis using MDX and delivered trend analysis, performance reporting, and data-driven insights through dashboards and visualizations in Power BI, Excel, and Looker to support decision-making.
- Database & SQL: Executed queries, optimized performance, and handled deadlocks.
- Business Data Analysis: Analyzed and forecasted fuel prices to identify trends and support pricing and market-related decision-making.

## PERSONAL INTERESTS

Badminton: Helps improve reflexes and stay active.

## ACHIEVEMENTS & AWARDS

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- Recognized as a good student at university
- Awarded a Merit-Based Scholarship at the University of Information Technology (UIT).
- Advanced Information Systems Contest Competition Member at UIT and won the most popular topic award [more here](#)