

WHITE PAPER V3

# SUPCOIN

IS THE FUTURE OF GENERATIONAL WEALTH



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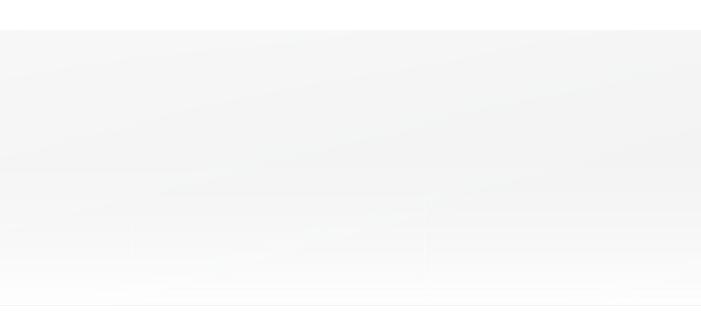


# UMBRELLA

Supelle is a global marketplace that serves as an umbrella. Where we provide work opportunities for freelancers and offer solutions to individuals and businesses alike.

# Envision The Future Together

The Global Marketplace is Here



**Supelle** was born out of a deep frustration with widespread unfairness in the freelancer industry. The founder and their associates faced issues like subpar freelancers, deceptive portfolios, and wasted time and money. In a world driven by technological evolution and remote work, accountability becomes vital, and strong regulations are essential. Driven by the experience of spending thousands of dollars on testing and research, a powerful desire and determination to create a platform that stands apart- one that is efficient, flexible, and truly effective. It was time for someone to take control of the Wild West of freelancing, and with Supelle, those Wild West days are now left behind.

This is where Supcoin comes into play. Supelle and Supcoin pioneer together like a married duo, synergistically complementing each other to generate value and prosperity for their forward-thinking investors. Supcoin serves as a payment system and currency that allows Supelle not just to be a global marketplace but a global decentralized marketplace. This allows Supelle not to be bound by governmental restrictions or payment limitations because it will operate in a decentralized autonomous organization. This means that freelancers and clients have unparalleled flexibility and freedom to work together from anywhere in the world, in any currency they choose.



# MISSION STATEMENT

We are not just a start-up; we are an alliance comprising the industry's most exceptional talent. From our seasoned business leaders to our unwearing dedication to providing unmatched customer experience, we are on a mission to revolutionize the freelancing world. Our vision extends far beyond conventional boundaries. We strive to create a seismic impact within the freelancing industry while dismantling the barriers that limit global collaboration. The ultimate goal is to empower nations worldwide to engage in seamless business transactions transcending borders through the universal currency we created called Supcoin. With our passion for innovation and the collective expertise of our members, we are going to reshape the freelancing landscape, opening up new opportunities for professionals and businesses alike. Together, we shall pave the way for a future where work knows no geographical bounds, where talent thrives, and where the world comes together as one interconnected ecosystem.

Freelance  
Supcoin



Industry

# Analysis

**“Unexplored Freelancing  
World”**

**BILLION  
FREELANCERS  
Globally**

**FREELANCING  
GROWN**

**78%**

**3.39**

**THE INDUSTRY  
IS WORTH  
BILLION**

# More Money can beat Big Money

## Unleashing the Torrent: The Freelancing Marketplace

The freelance industry has witnessed remarkable growth in recent years of growth by 78% within the US, and this upward trajectory is expected to continue.

As more professionals opt for flexible work arrangements, the demand for freelance services across various industries is surging. Approximately 1.57 Billion people in the global workforce are freelancers, with US freelancers growing by \$100 million, now estimated at over 1.5 trillion.

By investing in Supelle Coin, potential investors can tap into this flourishing market, benefiting from the rising demand for freelance talent and the platform's potential for long-term growth.

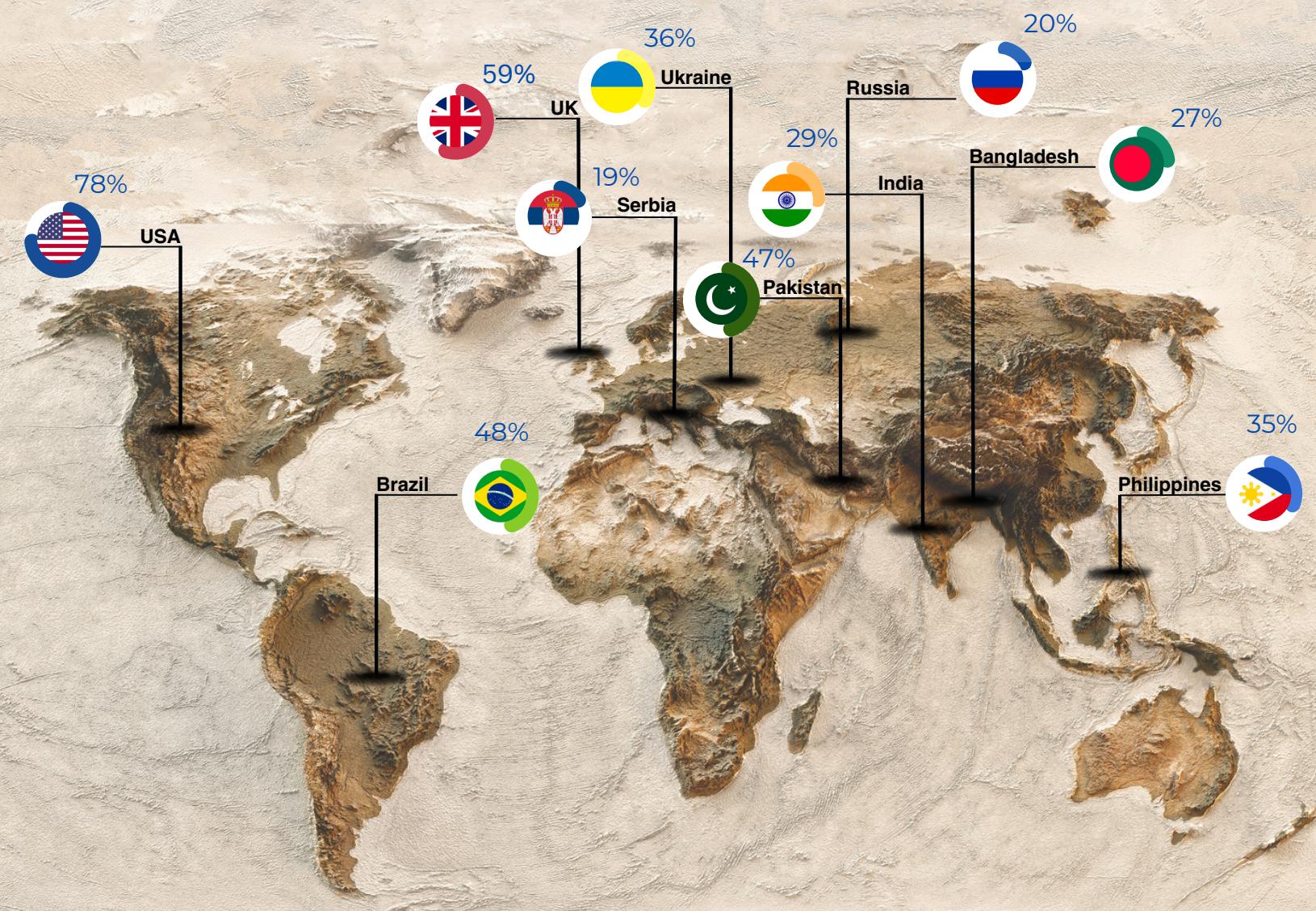
### Untapped Market Share

Despite the growth of the freelance industry, there is still a significant untapped market share. Supelle Coin aims to bridge this gap by providing a decentralized platform that connects freelancers and clients securely and transparently.

Investors who back Supelle Coin have the advantage of entering an untapped market, allowing them to capitalize on the potential exponential growth as the platform gains popularity and attracts more users.



# The World's Top Ten Freelancing Countries

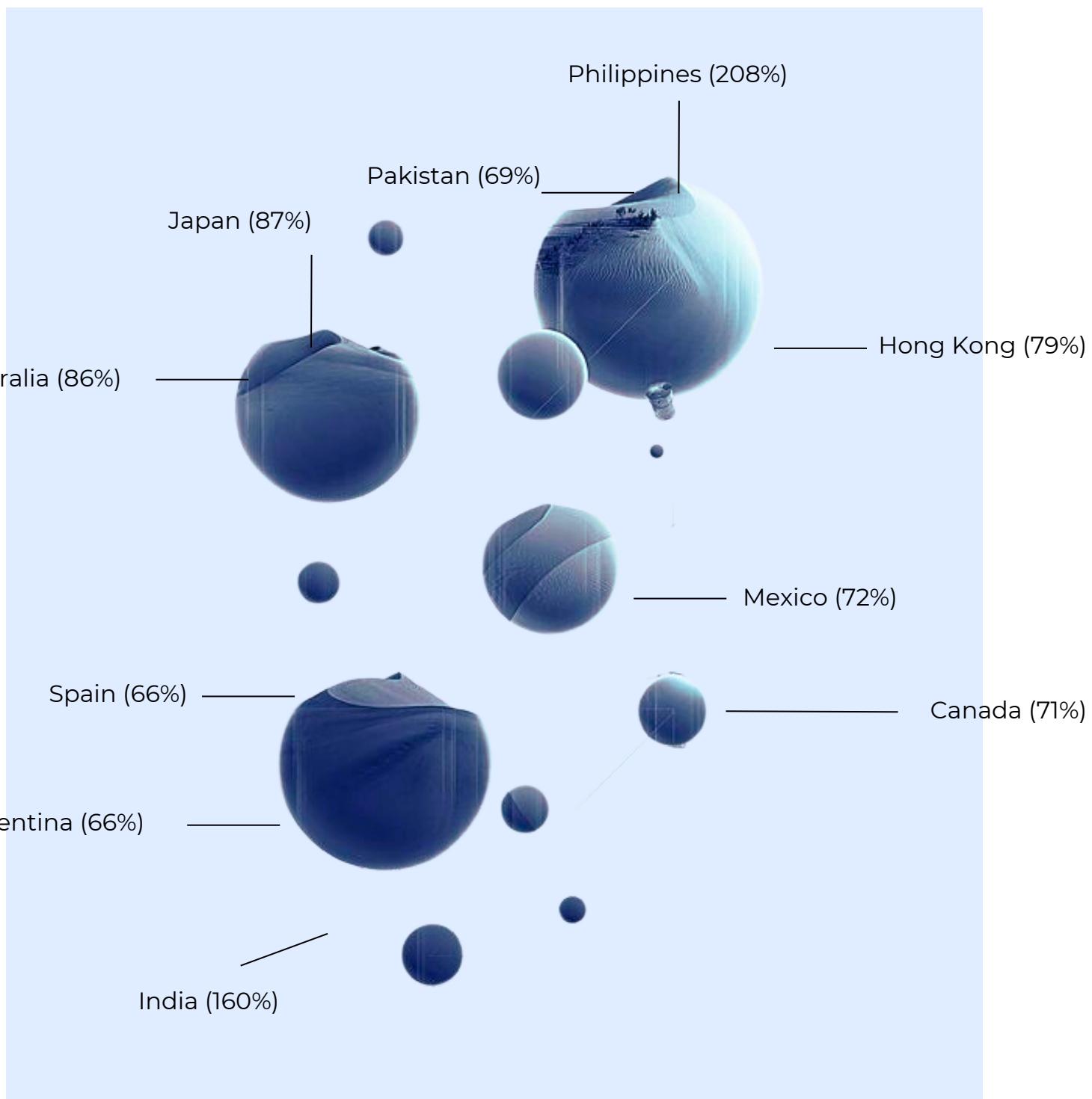


# In 2020

## Emerging Market Nations Surged Ahead

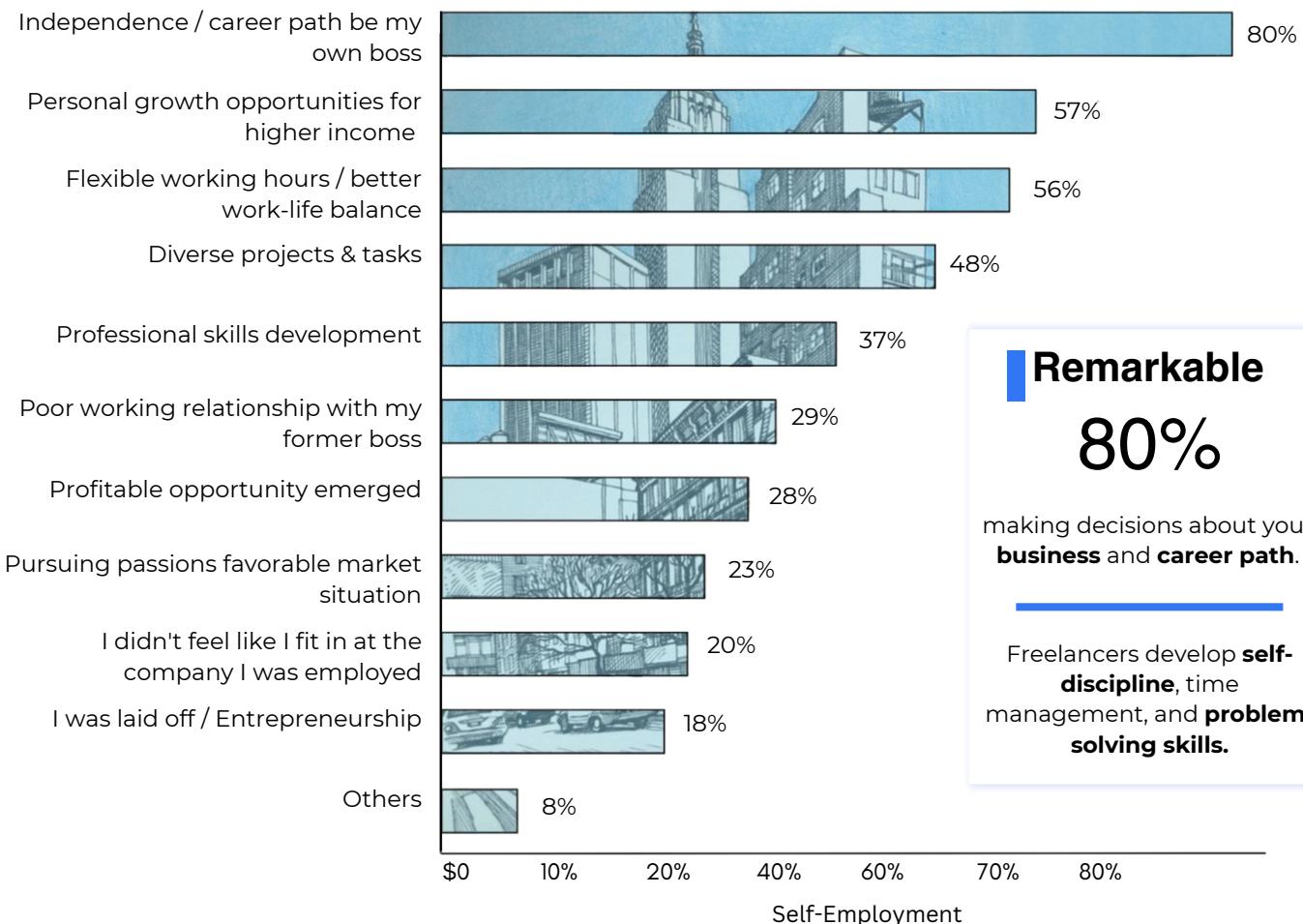
With a noticeable increase in Latin American participation. Surprisingly, the United States, which had led the previous year, didn't even reach the top 10 in 2020.

Here are the top 10 countries with the highest freelance year-on-year revenue growth in 2020:



# Reasons to be a Part of Our Freelancing marketplace

Freelancing offers job security the freedom to set your own schedule and work from anywhere. Freelancers have the opportunity to build their own brand and business, fostering a sense of entrepreneurship.



**Remarkable**  
**80%**

making decisions about your **business** and **career path**.

Freelancers develop **self-discipline**, time management, and **problem-solving skills**.

## Hourly Rates by Educational Attainment

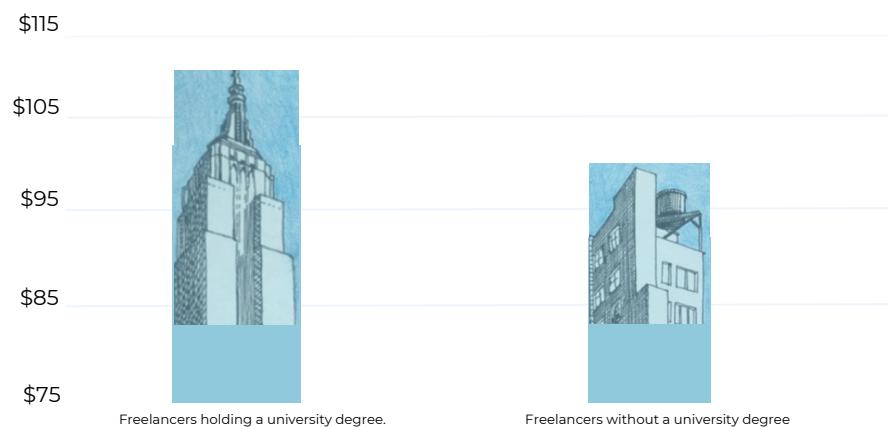
Earning Potential; freelancers can earn more by taking on multiple clients and negotiating rates.

**Phenomenal**

**68%**

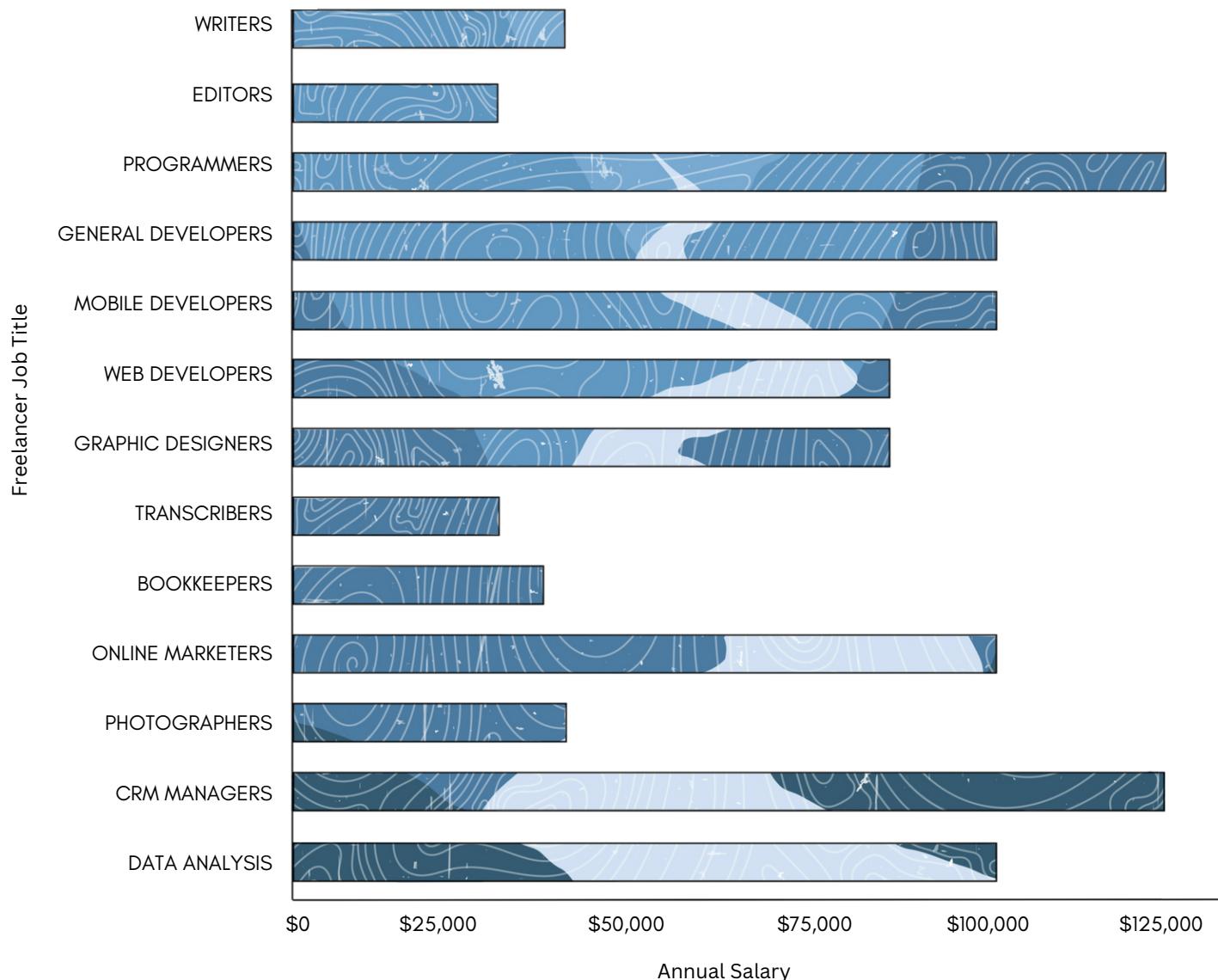
of freelancers prefer to **work remotely**

Only 2% of freelancers would be happy working on-site



# Median Yearly Income from Leading Freelance Roles

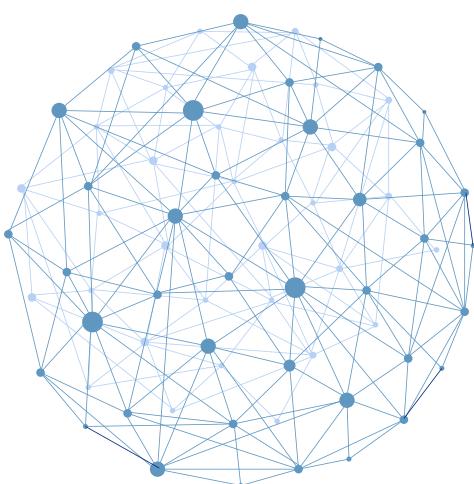
Freelancer marketplaces typically categorize their services into various main categories to help users find the specific skills or services they need.



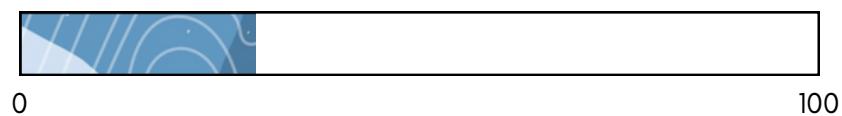
## Freelance Salary Statistics

In the United States, programmers, data analysts, and mobile developers can achieve average annual earnings of up to \$120,000.

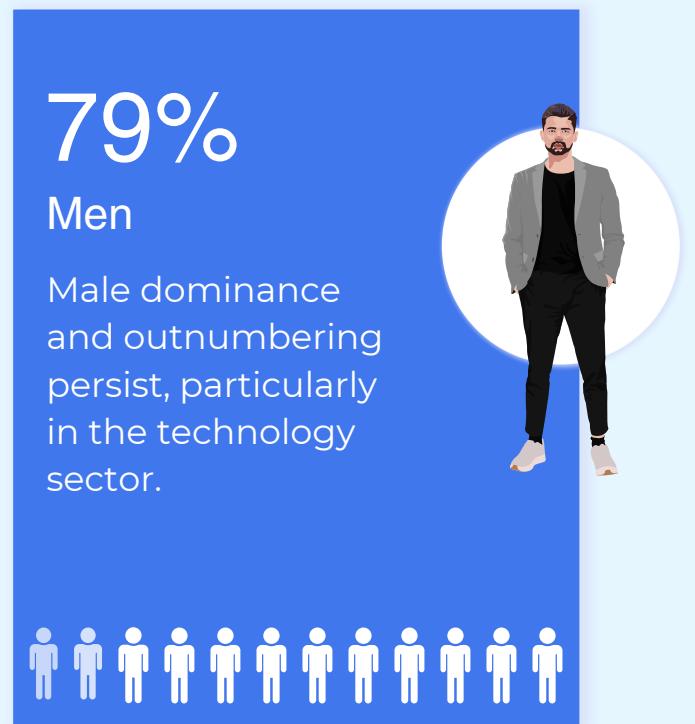
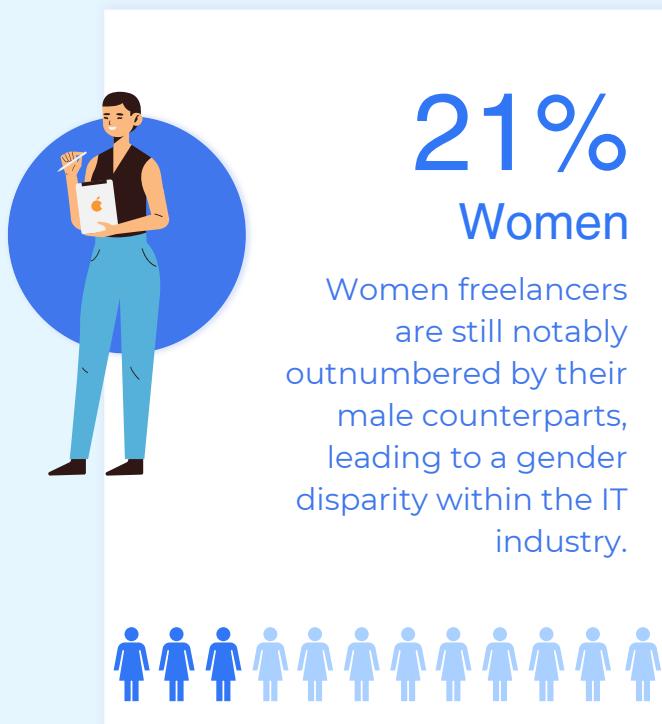
The demand for proficient freelancers is on the rise. Between 2020 and 2021, the proportion of freelancers engaged in skilled services such as computer programming, marketing, IT, and business consulting **increased from 50% to 53%**. In general, freelancers with technical expertise and specialization typically command higher incomes.



Nearly **33%** of workers **worldwide** are freelancers



# Gender Distribution



Freelancers play a substantial role in the global labor market, and their potential for ongoing expansion is evident. As the number of individuals choosing freelance careers continues to rise, it is imperative to gain insight into the intricacies of this market and the prevailing trends that influence it.

**Malt and BCG report that the combined number of freelancers in France, Germany, and Spain stands at approximately 3 million.**

Across most of Europe, there has been an increase in the freelance workforce, except for Germany, which has witnessed a 7% decline in freelance numbers since 2009.

Country	% growth since 2009	Total Number of Freelancers
France	93%	1.030 million
Germany	7%	1.239 million
Spain	43%	753 thousand

# The Unexpected World of Freelancing

The world of freelancing starts with individual, startup, small and large enterprises that need to outsource work to reduce costs, save time, and improve efficiency on their new and existing projects.

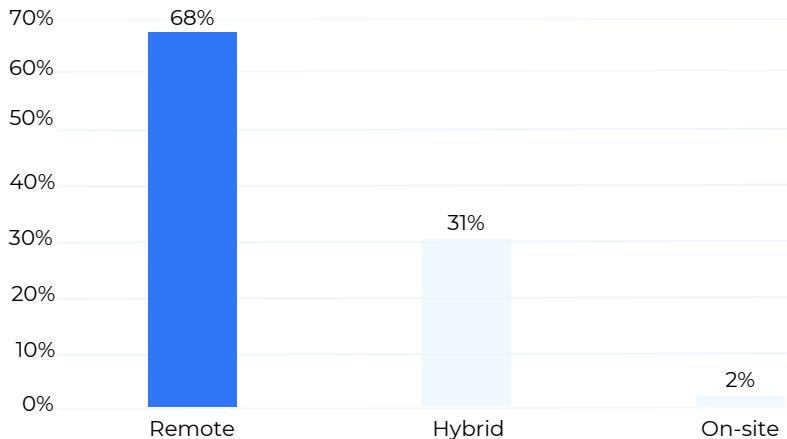
## Ideal Workplace

From where are the freelancers working on your current project?

### Phenomenal 18%

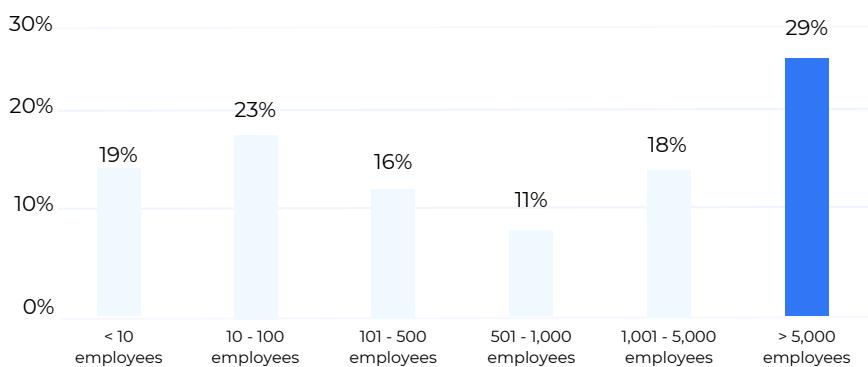
Freelancers possessing a university degree tend to command higher rates.

Freelancers without a degree still manage to achieve success by a notable 18%.



## Company size

What size of company utilized freelancers for their most recent or ongoing project?



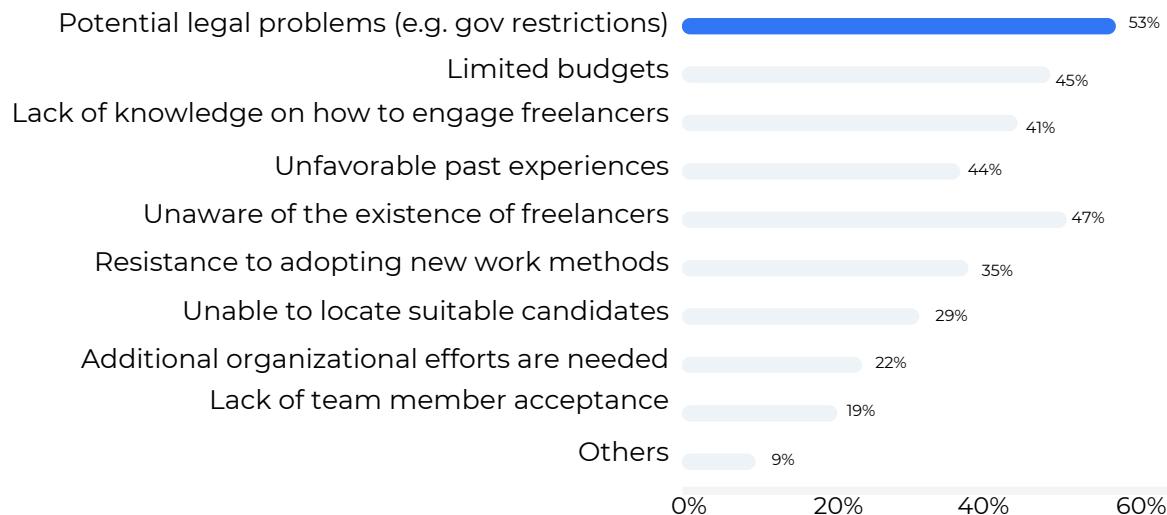
### Phenomenal 29%

Employed in companies with **over 5,000 employees** - a decline from 28% in 2022

Trend: Small and medium-sized businesses increasingly rely on freelancers for their projects.

# Hiring freelancers

What do you believe is the barrier preventing companies from engaging freelancers?



In today's ever-changing job market, freelancing often finds itself underrepresented and misunderstood, while dealing with its own set of challenges. However, it is steadily gaining recognition as a viable and flexible career choice.

In summary, grasping the nuances of freelancing is crucial because it offers a dynamic and reliable career path for countless individuals worldwide.

**Phenomenal**

**53%**

Limited budgets and the absence of onboarding processes for freelancers present additional challenges.

Evaluate the possibility that legal issues might hinder companies from engaging freelancers.

# Freelancer

## Fun Facts of 2023

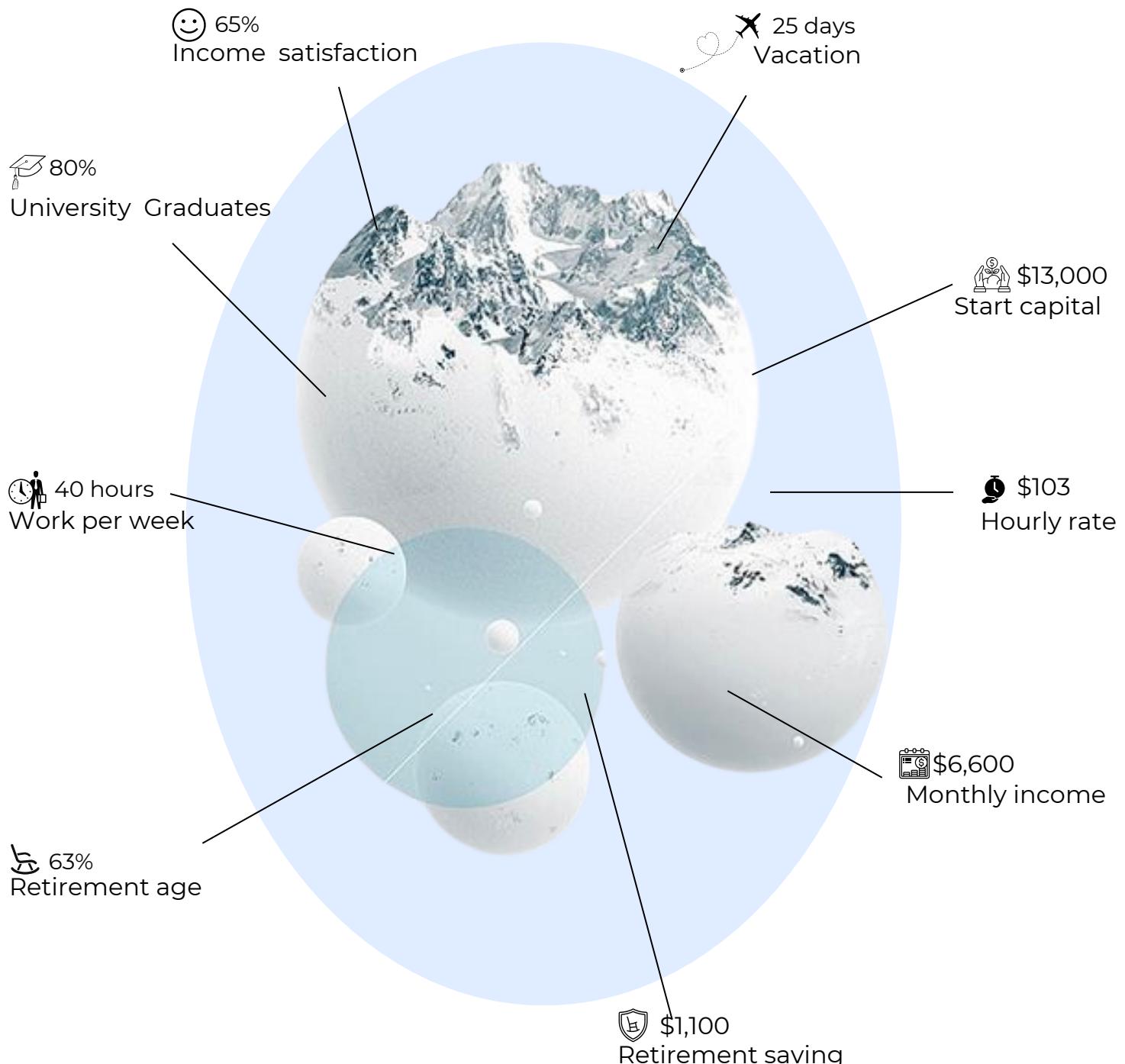
In 2023, the gig economy continues to thrive, with an increasing number of traditional employees exploring freelance opportunities. This shift is driven by a growing desire for flexibility, remote work options, and the ability to pursue multiple income streams. Freelancers are becoming a vital part of the modern workforce, contributing to a dynamic and evolving job landscape.

### Average Freelancer Stats:

2 projects  
Per month

7 years  
work experience

22 / 55  
Age range



Significance  
**& Solution**



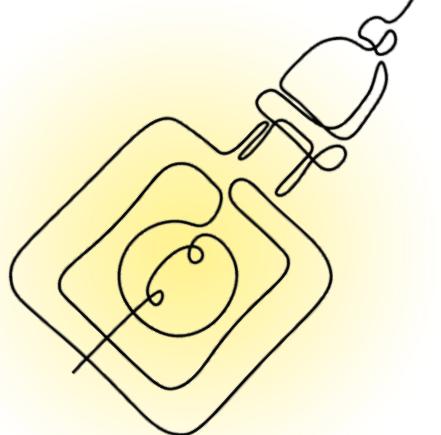
The scalability of Supcoin lies in its ability to meet the growing demands of the freelance market.

As the market expands, Supcoin's presence and acceptance within the industry are likely to increase, leading to a larger user base and higher transaction volumes.

This potential growth, coupled with strategic partnerships and marketing efforts, positions Supcoin favorably in the competitive landscape of digital currencies.



## Why does this matter to Supcoin?



The market scale for Supcoin is directly influenced by the growth and adoption of the freelance industry.

With the freelance market experiencing significant expansion globally, driven by changing work dynamics and the rise of remote work,

Supcoin stands to benefit from this upward trajectory. As more freelancers and clients flock to platforms like Supelle in search of opportunities and talent, the demand for a secure and efficient digital currency like Supcoin is expected to rise.

# The True Brilliance

## Let's break out of the fiat cage

and think of a growth mindset. Escape from the prison of the mind.

Of Supcoin is that it will not only be funded and create value among the people, but it will also derive value from the Supelle platform.

### Early Adoption Benefits

Investing in Supelle Coin during its ICO phase provides potential investors with early adoption benefits.

Early investors often enjoy advantages such as discounted token prices, bonus rewards, and exclusive access to platform features. The discount has been seamlessly incorporated into the presale tokens, enhancing their value, while the prospect of upcoming sales and rewards further augments the potential gains on the horizon.

By getting involved at an early stage, investors can position themselves to benefit from the platform's growth and future enhancements, potentially reaping substantial rewards as Supelle Coin gains traction.

### Potential Return on Investment (ROI):

Supelle Coin's disruptive nature and growth potential open up-



opportunities for investors to achieve a significant ROI. As the platform attracts more users and generates greater demand for its services, the value of Supelle Coins may increase. Investors who recognize the potential of Supelle Coin's unique ecosystem and its ability to transform the freelance industry can seize the opportunity to earn attractive returns as the value of their investment appreciates over time.

The other benefits of Supelle's ICO include the potential for investors to benefit from the future growth of the tokens they acquire.

Additionally, Supelle's use of cryptocurrency can provide a more secure and efficient payment method for freelancers and clients.

SupelleCoin, a revolutionary cryptocurrency, presents an exciting investment opportunity for potential investors, particularly developers, freelancers, and clients.

#### **Community Governance:**

Supelle's community governance model allows token holders to actively participate in decision-making processes, influencing platform development and improvements. This inclusiveness grants investors the opportunity to shape the platform's future direction, fostering a sense of ownership and empowerment.

#### **The problem it solves:**

**Limited Payment Options:** Traditional freelance platforms often have limited payment options, causing inconvenience and delays for freelancers.

**Lack of Trust and Transparency:** Existing solutions struggle with trust and transparency issues, leading to disputes, low-quality work, and unsatisfactory outcomes.

#### **High Transaction Fees:**

Many platforms charge significant transaction fees, reducing the earnings of freelancers and increasing costs for clients.

**Centralized Intermediaries:** Current freelance platforms rely on centralized intermediaries, resulting in control over transactions, data, and user information.

# Competitive Advantages

## Unlocking Excellence

### Cryptocurrency's Potential for Innovation:

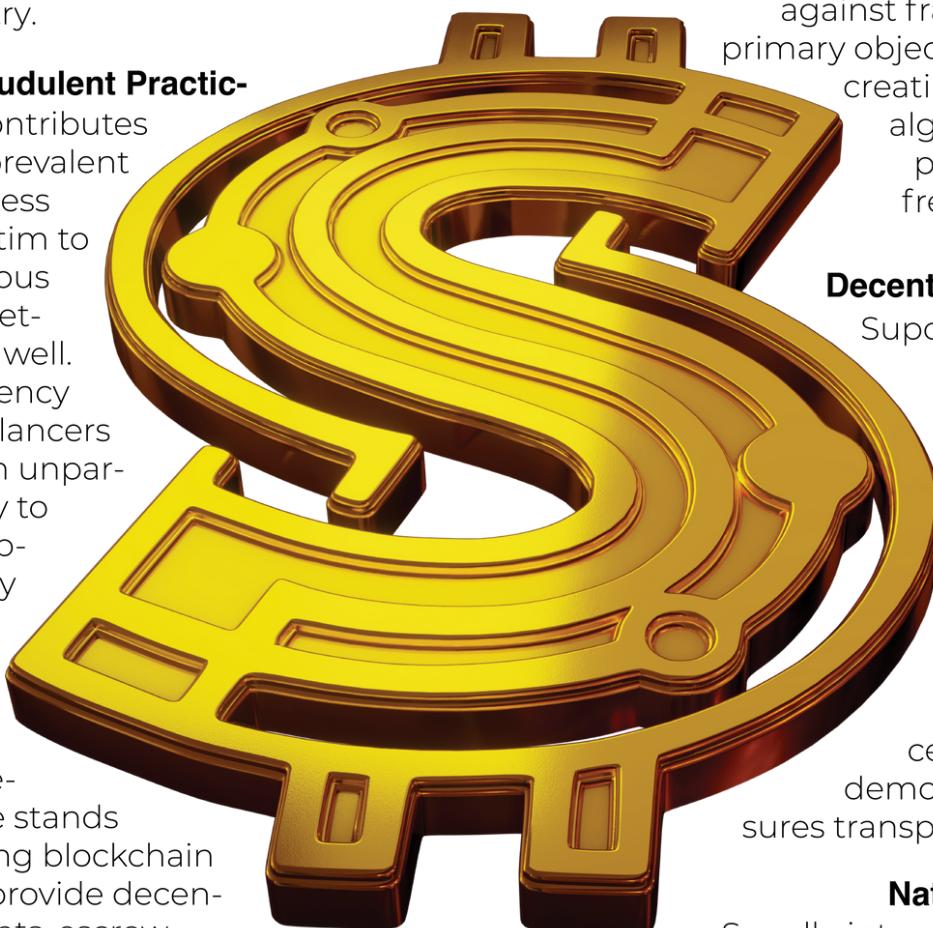
Cryptocurrencies, a relatively novel technology, attract investors enticed by the potential for disruptive innovation within the financial industry.

### Countering Fraudulent Practices:

Supcoin also contributes to preventing prevalent issuers of business from falling victim to scams and various freelance marketplace scams as well. This cryptocurrency empowers freelancers and clients with unparalleled flexibility to collaborate globally, utilizing any currency they choose.

### Differentiation:

**Blockchain Integration:** Supelle stands out by leveraging blockchain technology to provide decentralized payments, escrow services, and a transparent reputation system. This ensures a secure and efficient platform for both freelancers and clients.



### Comprehensive Safety Measures:

Supelle distinguishes itself from other freelancer platforms by emphasizing user-friendly interfaces and robust safeguards against fraud and scams. Our primary objective revolves around creating a comprehensive algorithmic guide that prioritizes clients' and freelancers' safety and security.

### Decentralized Governance:

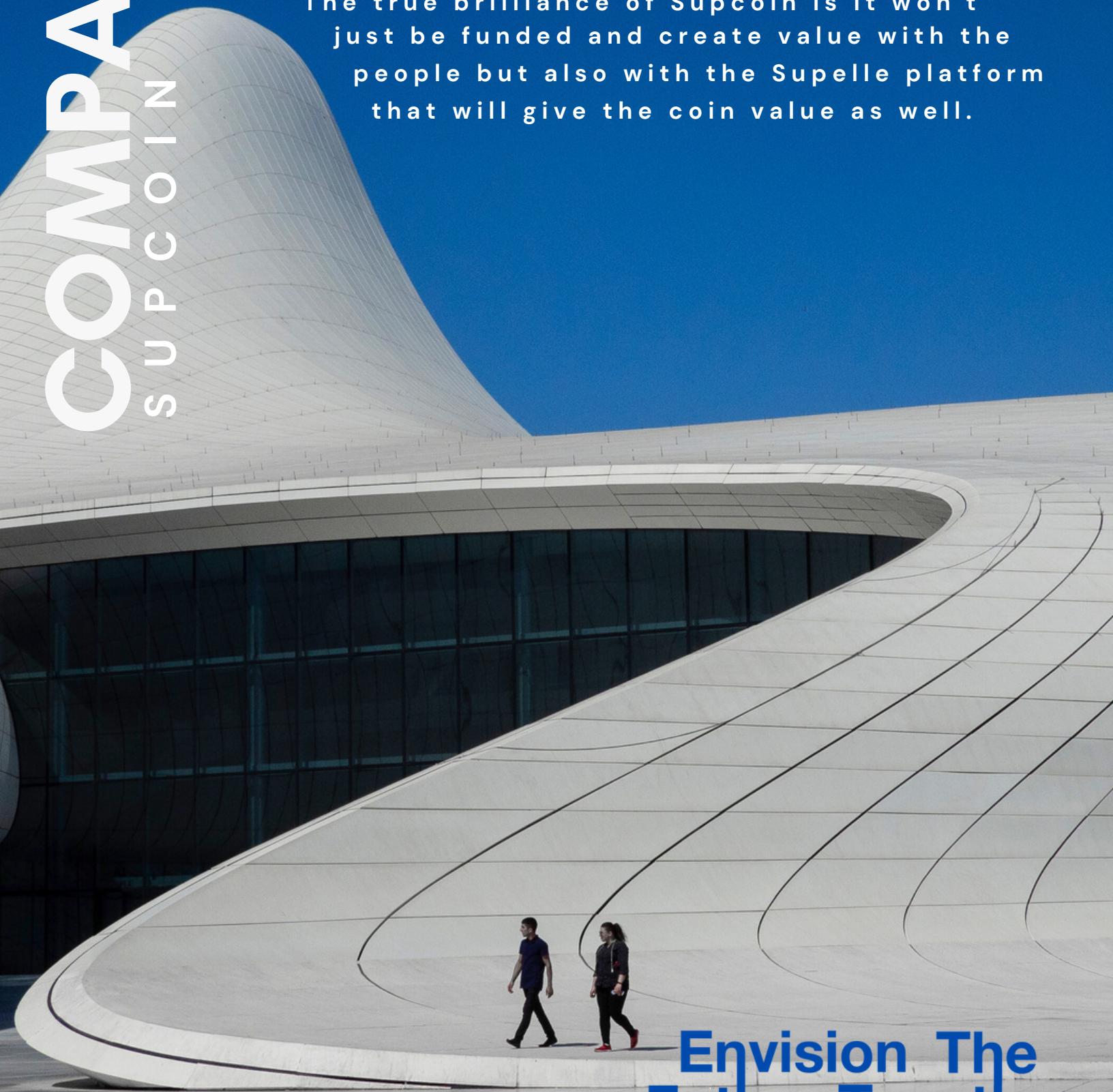
Supcoin holders possess the remarkable opportunity to participate actively in the network's governance. Thanks to its decentralized nature, Supcoin's control rests with the community of users rather than a central authority. This democratic approach ensures transparency and fairness.

### Native Cryptocurrency:

Supelle introduces its native cryptocurrency or tokens, which can be used for seamless and cost-effective transactions within the platform. This adds an extra layer of convenience and encourages user adoption.

# COMPANY BLUEPRINT

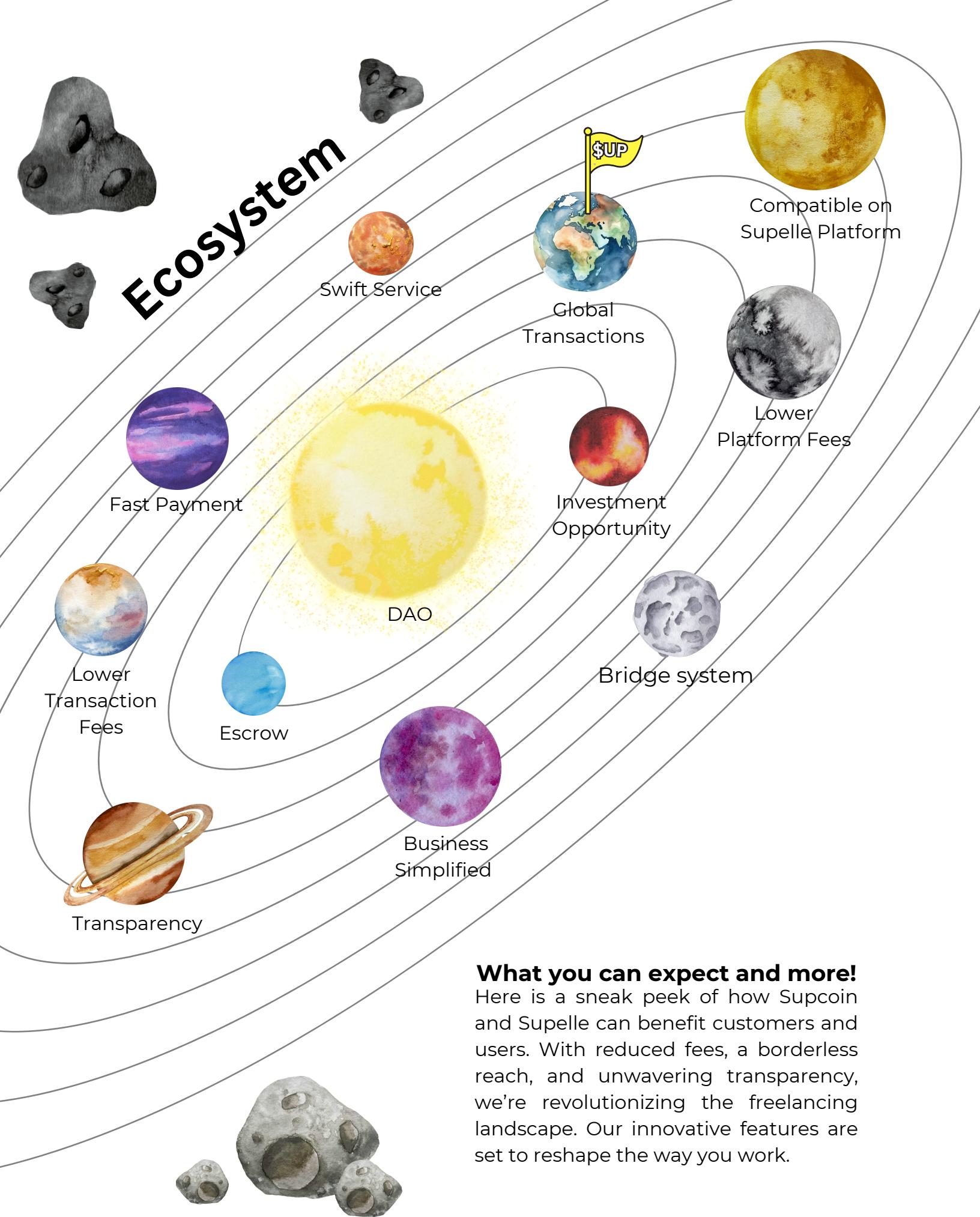
The true brilliance of Supcoin is it won't just be funded and create value with the people but also with the Supelle platform that will give the coin value as well.



**Envision The Future Together**

The Global Marketplace is Here

# Ecosystem



## What you can expect and more!

Here is a sneak peek of how Supcoin and Supelle can benefit customers and users. With reduced fees, a borderless reach, and unwavering transparency, we're revolutionizing the freelancing landscape. Our innovative features are set to reshape the way you work.

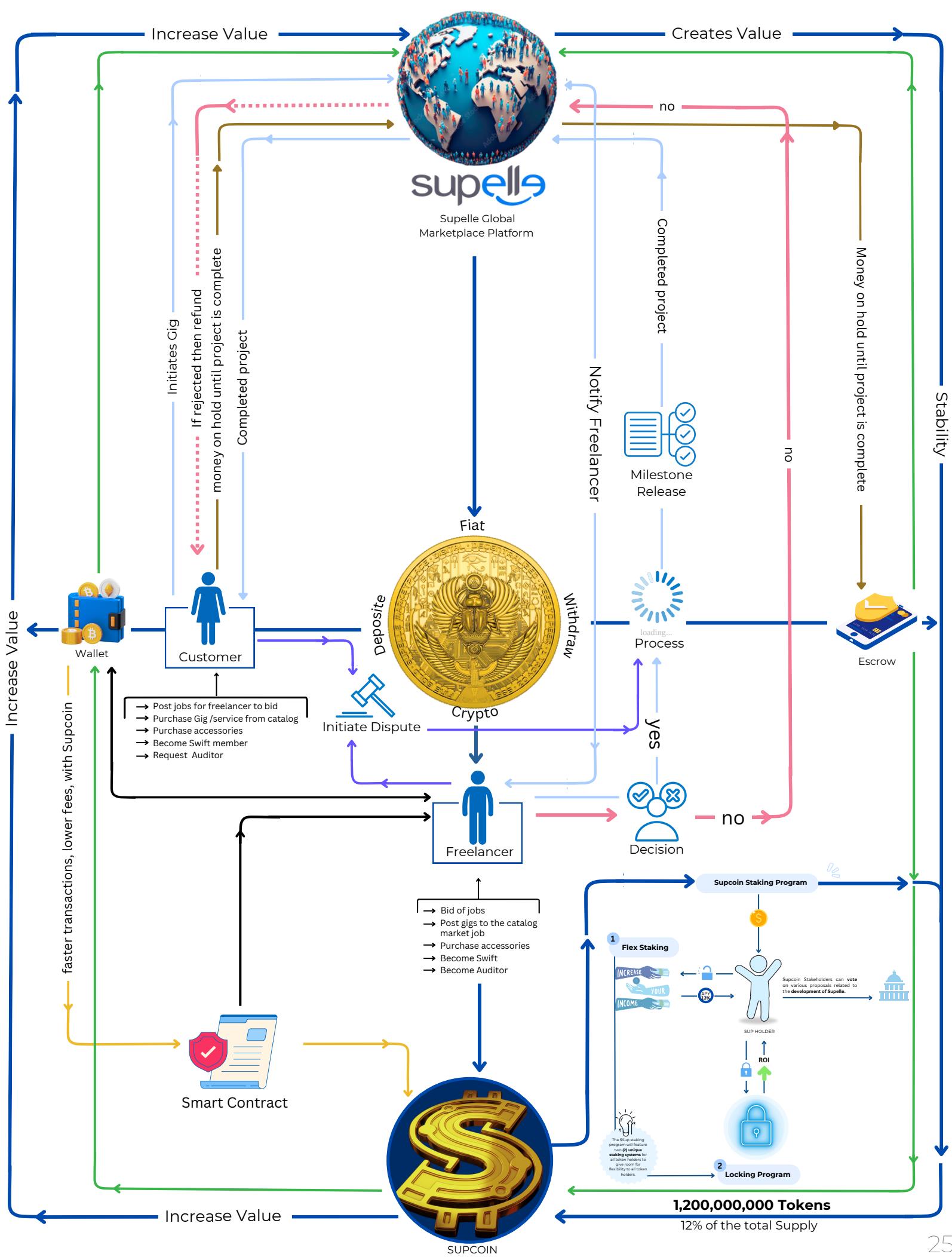


# Marketplace

## Platform Lifecycle

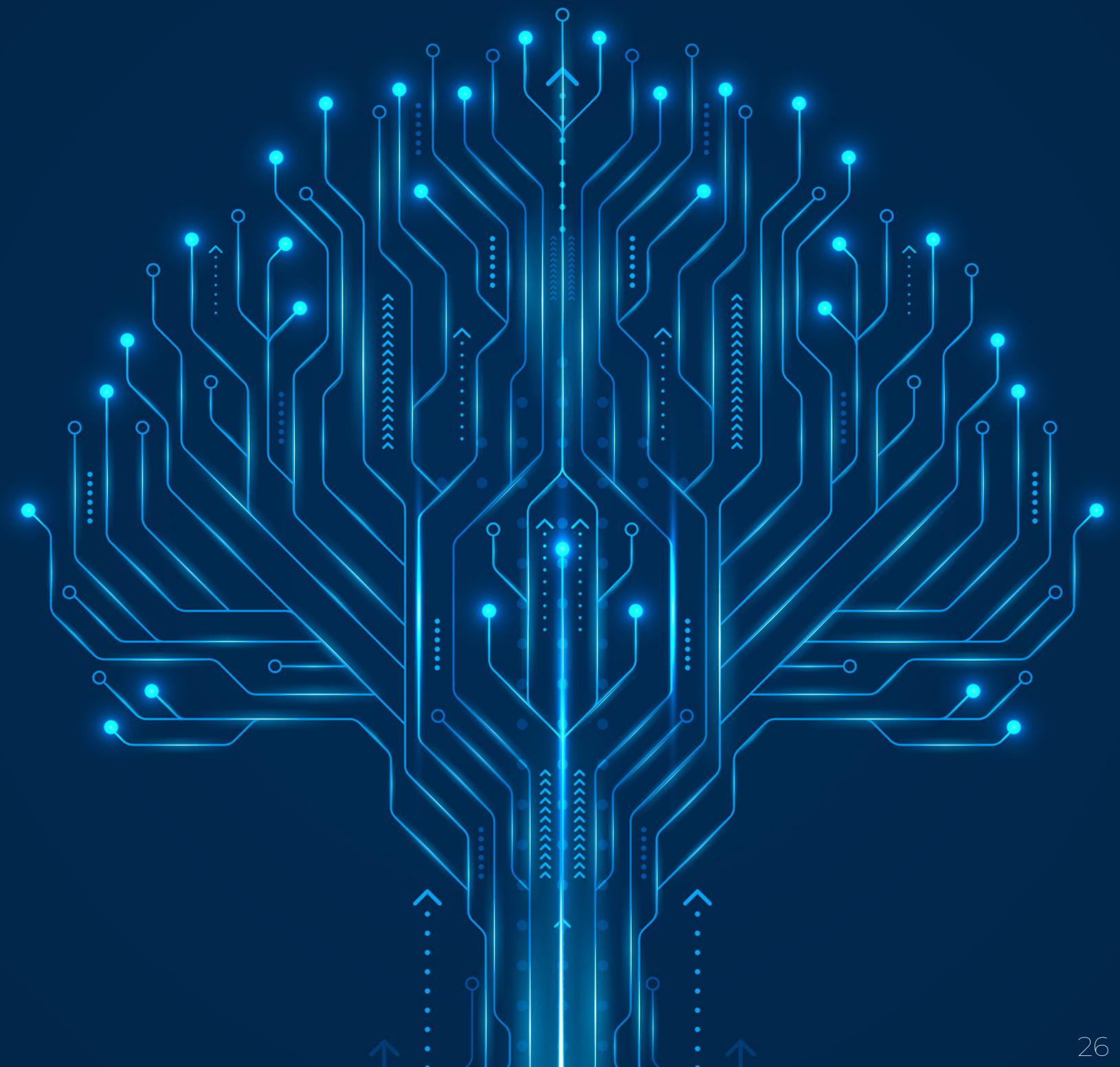
**The marketplace** lifecycle beautifully shows how Supcoin and Supelle Global Marketplace are deeply intertwined, like a close-knit family always adding value to each other's lives. Think of Supelle as the caring parent, and Supcoin as the child born from this union. Their relationship is built on boundless love and support, and it's a great example of how collaboration can benefit everyone involved.

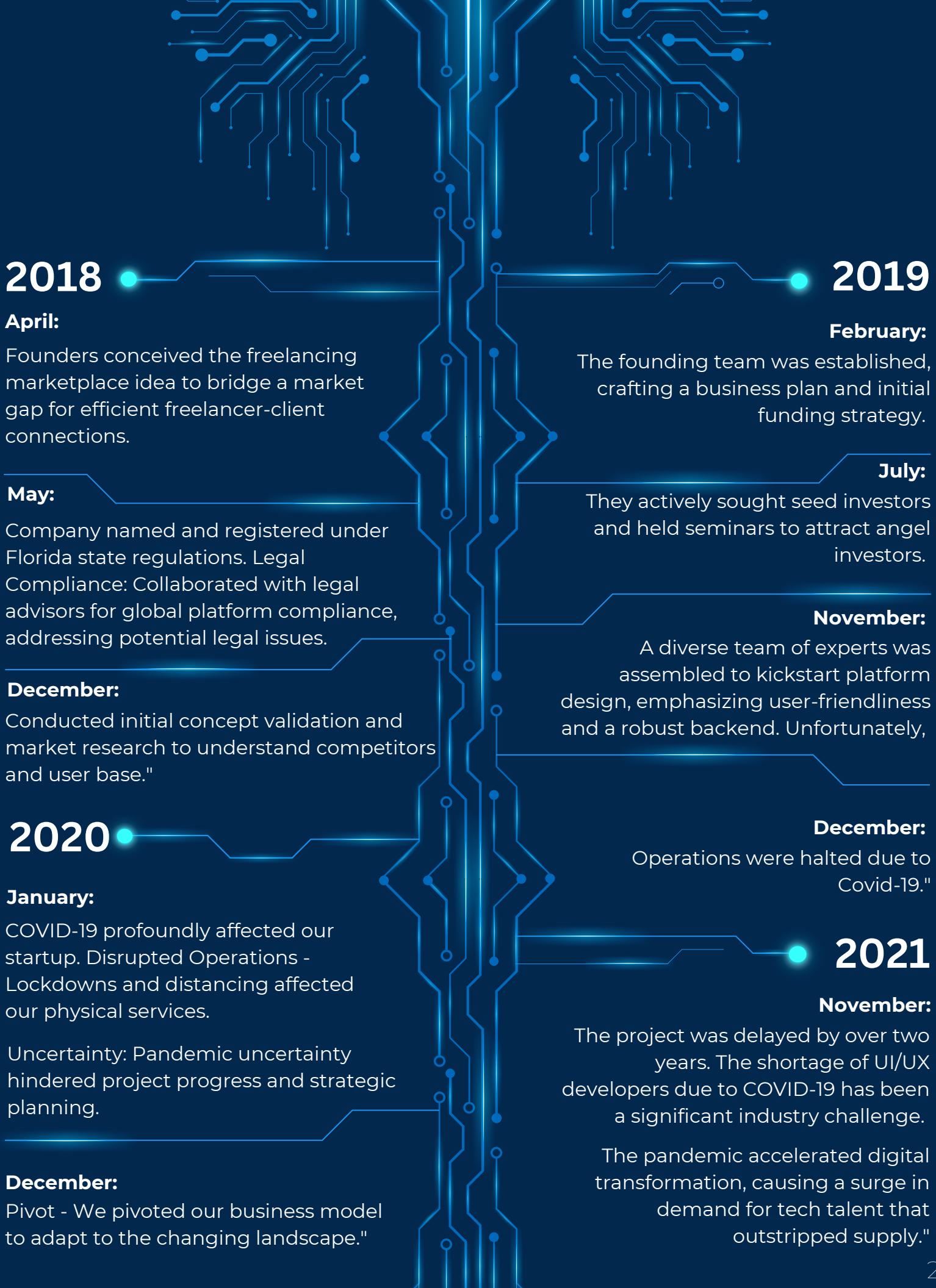
**But this interconnectedness** goes beyond just the parent-child analogy. It touches every aspect of the platform. Whether it's the freelancers and customers interacting seamlessly, the easy payment systems, the innovative staking program, or many other elements, this ecosystem creates a wonderful synergy. Together, these parts work in harmony, not only thriving but also empowering the people who are part of it. It truly embodies what a successful and interconnected marketplace is all about.



# Supelle Timeline

Supelle agonizing marketplace timeline from 2018 to the present (2023): The challenges and difficulties brought about by COVID-19 in 2020 were multifaceted and impacted our startup across various sectors. The uncertainty, financial strain, and disruptions to normal operations forced us to adapt rapidly or face the risk of quitting before we even started.





# 2022

# 2023

## January:

The project faced repeated delays over three years.

**Retention Challenges:** High demand for tech talent made retaining developers difficult due to attractive job offers.

## March:

**Skill Shortages:** A skills gap emerged, demanding specialized expertise to stay competitive.

## April:

Founders gradually resumed office work due to talent shortages. Our short-handed UI/UX team started prototyping the platform for feasibility testing."

## January:

Team expansion, infrastructure improvement, and aggressive platform development for a better user experience.

## February:

Privately launched a beta version for feedback and bug fixes.  
March: Significantly improved the platform based on beta testers' feedback.

## April:

Introduced features like real-time messaging, project tools, and a rating system for user engagement.

## May:

Ongoing improvements, expansion, and exploring monetization strategies.

In summary, the Supelle timeline outlines a hypothetical journey from its 2018 inception to its current 2023 status. The project's actual progress may lag significantly, but the market's potential aligns with our company's goals. Despite enduring tough years and ongoing challenges, new opportunities persist. Join us now and be part of the journey."



# Expanding Knowledge

# CRYPTO CONTROVERSIES AND BACKLASH

"The environmental impact of cryptocurrency mining, particularly Bitcoin, has been a subject of controversy due to its high energy consumption. Critics argue that it contributes to carbon emissions and exacerbates climate change."

## "WHY STRAY AWAY FROM TRADITIONAL INVESTMENT?"

"The extreme price volatility of cryptocurrencies has attracted both enthusiastic investors and speculative bubbles. Price crashes have led to financial losses for many traders."

# "SCAM"

## "NOT A SAFE INVESTMENT"

## "NUMEROUS ICO SCAMS"

"It's not sustainable"

"Numerous cryptocurrency exchanges and wallets have been hacked, resulting in the loss of millions of dollars in cryptocurrencies."



VOLATILE

## "Get rich quick scheme"

## "CRYPTO IS A SCAM"

"Initial Coin Offerings (ICOs) saw a surge in popularity, but many turned out to be fraudulent or poorly executed, causing significant financial losses for investors."

Regulatory bodies started cracking down on these scams."

## "DON'T TRUST CRYPTO"

## "IS IT SAFE?" "DEBATE OVER CENTRALIZATION"

## "Regulatory Challenges"

"Governments worldwide have been increasing their scrutiny of cryptocurrencies, imposing regulations, and considering taxation policies, which has led to concerns about privacy and financial freedom."

"Several cryptocurrency projects turned out to be Ponzi schemes or exit scams, where the founders disappeared after raising substantial amounts of money. These included BitConnect, PlusToken, and OneCoin."

# Educate yourself in the Crypto Space

## Enhancing Cryptocurrency Adoption:

The usage of cryptocurrencies as legal tender is gaining momentum among various countries and organizations. Some nations, including Venezuela and El Salvador, have enacted laws enabling citizens to engage in daily transactions using cryptocurrencies.

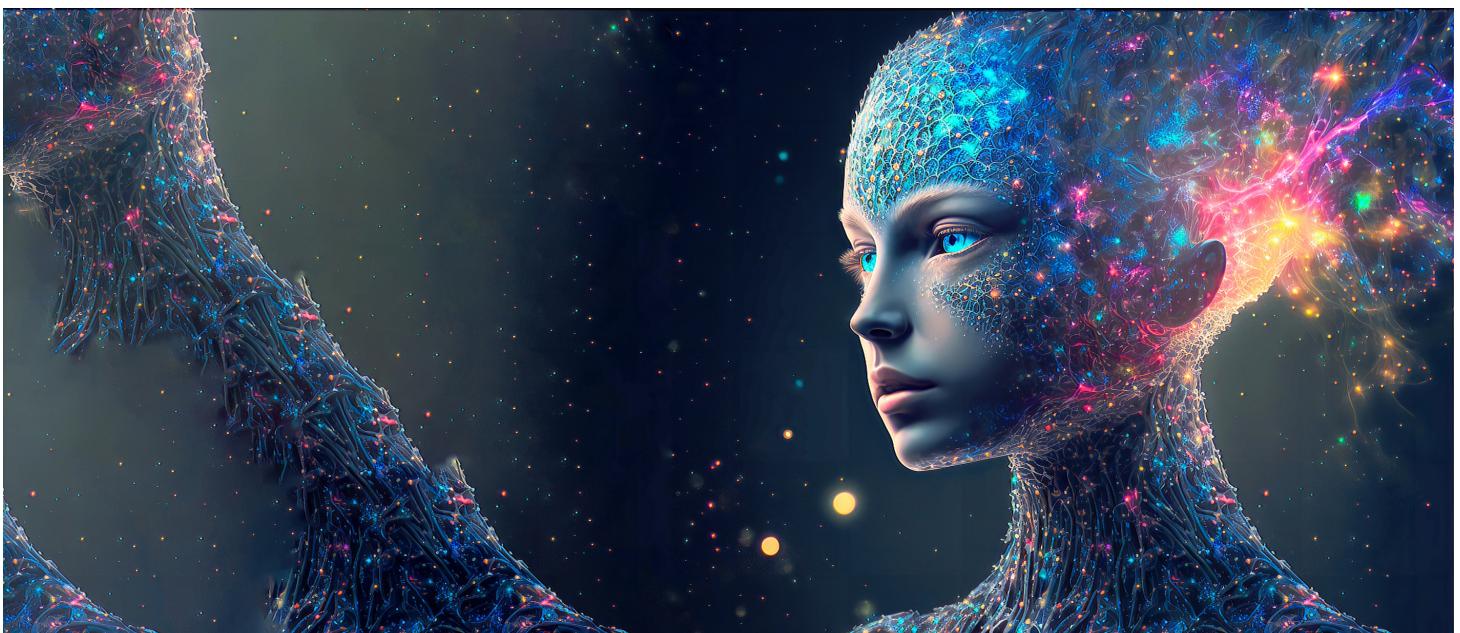
Venezuela has introduced digital coins like Petro and Vex to facilitate convenient access to cryptocurrency transactions while utilizing platforms such as Bisq and Binance for peer-to-peer exchanges.

**Nigeria Tops Global Crypto Interest:** A recent study by a price tracker reveals that Nigeria, Africa's most populous nation, has displayed the highest curiosity and interest in cryptocurrencies even as global digital asset trends began to decline in April."

To participate in cryptocurrency usage, individuals must open an account with an exchange of their choice. However, many crypto adopters need help utilizing these digital currencies or other popular ones.

To address this issue, Supelle has developed a learning platform within their freelance crypto marketplace. This platform aims to educate and familiarize new crypto users on leveraging the Supelle crypto freelance marketplace, improving their business operations, and expanding their wealth within secure digital environments.

The training platform Supcoin.co offers encompasses many crypto lessons, ranging from fundamental concepts to more advanced topics.



# Supelle Blockchain

Regarding technology, Supelle leverages the Ethereum blockchain, an open-source blockchain platform enabling the development and execution of distributed applications and smart contracts.

With the Ethereum network functioning as a peer-to-peer network, users can engage in secure and transparent transactions without the risk of fraud, control, downtime, or interference from external parties.

Transactions without a middleman while ensuring that transaction details (including users' data) are encrypted with cryptography.

Supelle leverages the Ethereum blockchain, utilizing ERC20 tokens that serve as a means to store and hold value. However, it's important to note that these tokens cannot be mined as they have already been pre-mined.

Within the Ethereum ecosystem, the ERC-20 standard plays a significant role. It establishes common rules that Ethereum tokens must adhere to when using smart contracts. These rules cover token transfers, transaction approvals, access to token data, and the total supply of tokens.

Adherence to this standard is crucial for maintaining scalability and compatibility between Supcoin and other tokens created within the Ethereum ecosystem.

It enables developers to accurately anticipate how new tokens will function within the more extensive Ethereum system, streamlining their development process. They can confidently proceed with their work, knowing that introducing a new token won't necessitate redoing existing projects.



## ERC-20 Token

Supcoin's decision to utilize the Ethereum blockchain, specifically the ERC-20 token standard, is driven by several reasons:

### Interoperability:

Transferring ERC20 tokens is designed to seamlessly work with any Ethereum wallet or exchange, ensuring users can easily manage and trade their tokens without compatibility issues.

### Standardization:

ERC20 tokens adhere to universally recognized standards, making them transparent, predictable, and user-friendly. This standardization reduces complexity and encourages wider adoption by users.

### Flexibility:

ERC20 tokens can represent a wide range of digital or physical assets, allowing diverse applications. The possibilities are vast, from digital identity and governance to supply chain management and voting systems.

### Security:

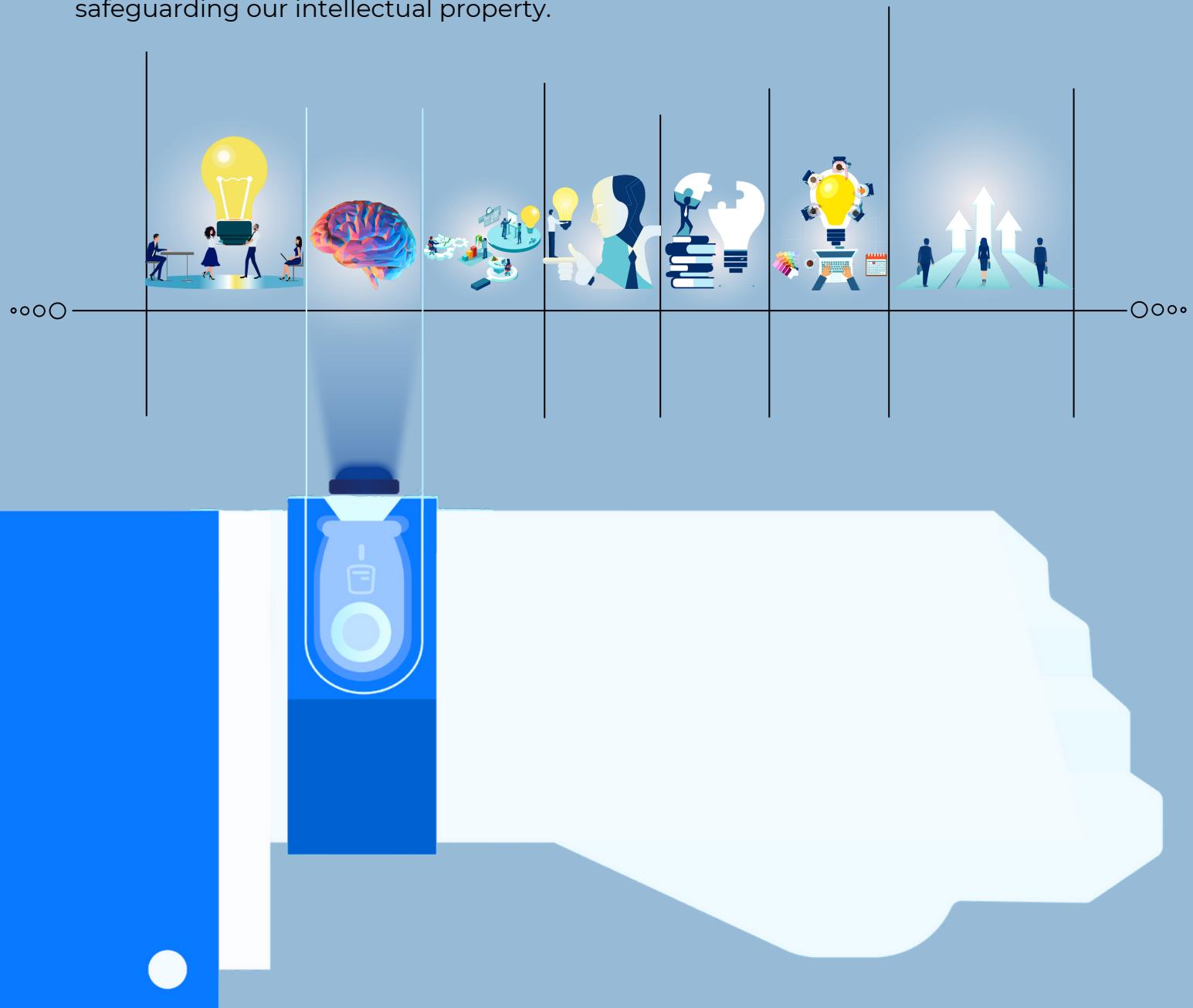
ERC20 tokens are created and managed through secure smart contracts on the Ethereum blockchain. This decentralized approach ensures high levels of security and transparency, with all transactions recorded and immutable.

# Supelle Competitive

## Advantage Over the Market

Our team has developed an array of innovative features and components that position us uniquely within the competitive landscape. However, we are cautious about publicly disclosing this information due to concerns of potential idea theft.

We have identified numerous gaps within the freelancing industry, areas that our competitors have been reluctant to explore. We are committed to not only addressing these existing voids but also pioneering beyond them. Our aim is to introduce a new standard of excellence and innovation to the industry, all while safeguarding our intellectual property.



# Tokonomics

SUP RAISE, DIST

IBUTION, UTILITY

## Token Information

Token Name: SupCoin

Token Symbol: \$SUP

Total Supply: 10,000,000,000

Hardcap: 14,250,000 USD

Blockchain: Ethereum

Offer: Token Sale via ICO

## Token Offering

We have allocated 23% of the total supply, which amounts to 2,300,000,000 tokens to be sold to our early investors as a means of fundraising during the early stages of the Supelle project.

**The token offering for presale is divided and allocated into 4 (four) phases:**

Seed  $\Rightarrow$  2.5% = 250,000,000

Presale 1  $\Rightarrow$  7.5% = 750,000,000

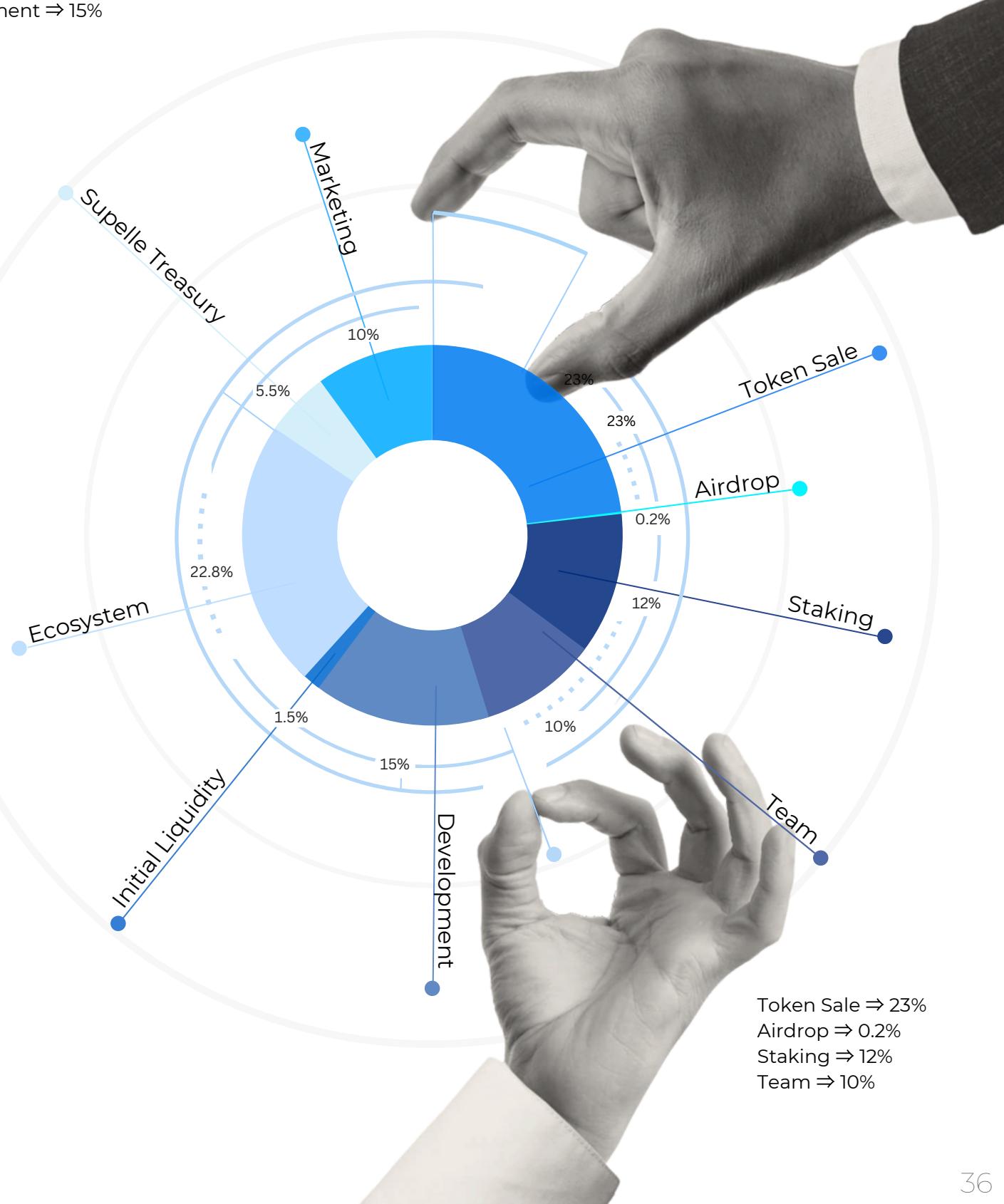
Presale 2  $\Rightarrow$  5% = 500,000,000

Public  $\Rightarrow$  8% = 800,000,000



# Token Allocation

Marketing ⇒ 10%  
Supelle Treasury ⇒ 5.5%  
Ecosystem ⇒ 22.8%  
Initial Liquidity ⇒ 1.5%  
Development ⇒ 15%



# Token Allocation

## Token Sales

- We have allocated 23% of the total supply, which amounts to (2.3bn) tokens to be sold to our early investors as a means of fundraising during the early stages of the Supelle project.

## Staking

- We have allocated 12% of the total supply - (1.2bn) to cater for the Supelle staking Program.

## Supelle Treasury

- We have allocated 5.5% of the total \$SUP supply - (550mil) to the Supelle ecosystem treasury. The use of this treasury will be determined through governance-voting by the qualified token holders.

Use of the Supelle Treasury Allocation: The following will only be applicable if the need arises within the ecosystem;

- Replenish the staking rewards pool if needed
- Handle future development if needed
- Act as a community vault if needed

## Initial Liquidity

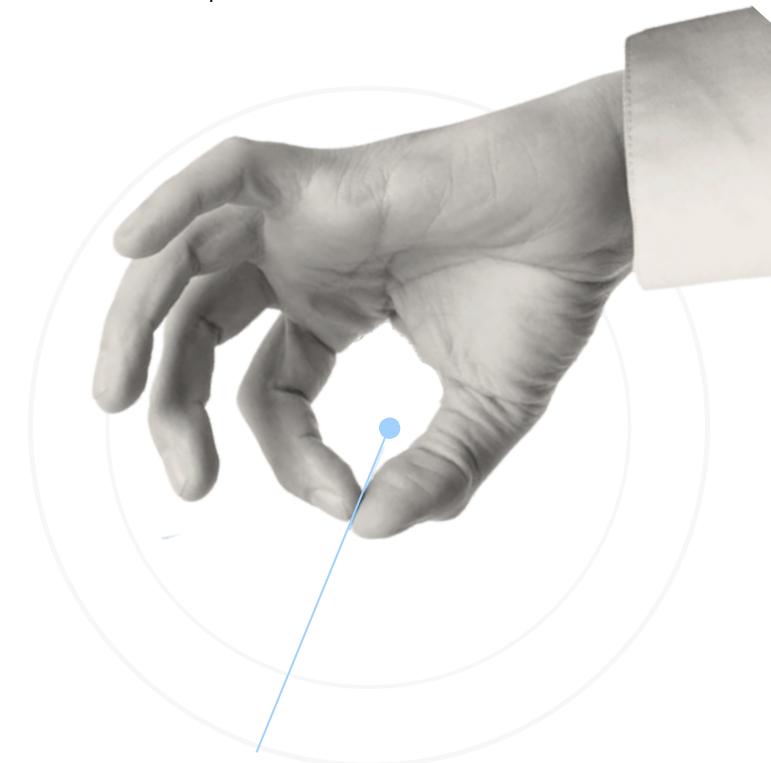
- 1.5% of the total \$SUP supply - (150mil) is allocated and reserved for creating an initial Liquidity Pool. We will be creating an initial liquidity pool with (150mil) \$SUP at a starting price of \$0.008 per token.

## Developing

- We have allocated 15% of the total supply - (1.5bn) to cover all future ecosystem development for the Supelle.

## Team

- 10% of the total supply, which amounts to (1bn) tokens, is allocated and reserved for the team. We have scheduled the release for this allocation according to a strategic vesting plan to prevent and discourage any sudden token dump.



## Marketing

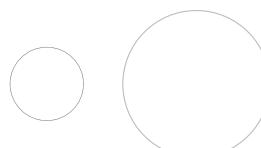
- We have allocated 10% of the total supply - (1bn) to cover all future marketing costs for the Supelle ecosystem.

## Airdrop

- We have allocated 0.2% of the total supply - (20mil) to cater to the airdrop program

## Ecosystem

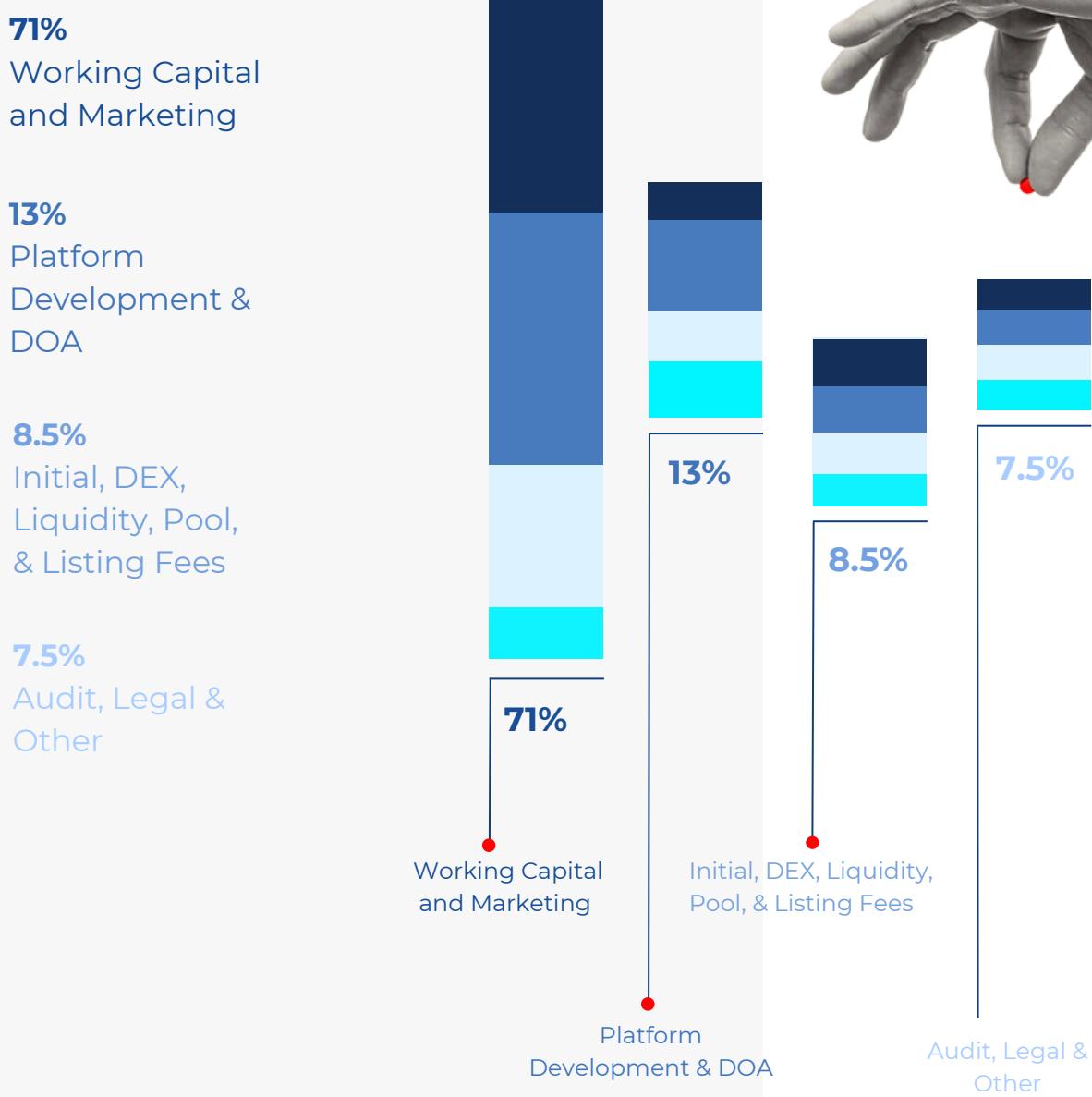
- 22.8% of the distribution supply - (2.28bn) Supelle ecosystem is designed to function both as a utility and a governance token backed by a sustainable economy.



HardCap: 14,250,000 USD – The maximum amount is expected to be raised from token sales to develop the Supelle ecosystem further. Once this amount is achieved, the token sale will automatically end.

# Funds Allocation

We have strategically devised a distribution to properly utilize the funds realized from the token sale to achieve our set goals for the Supelle ecosystem. This distribution is properly analyzed below.



\$SUP Dex Token Listing  
Listing Price ⇒ \$0.008  
Initial Liquidity Tokens ⇒ 1.5% of total supply = 150,000,000 Tokens



# SUPCOIN STAKING PROGRAM





**1,200,000,000 Tokens**

12% of the total Supply

## Supcoin Staking Program

The Supelle ecosystem will host a unique staking program designed to incentivize token holders with fair investment returns and bring about sustainability and stability to the ecosystem.

We have allocated 12% of the total supply, which amounts to 1,200,000,000 tokens, to cater to the Supelle Staking program.

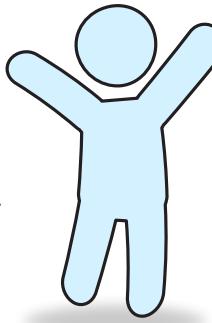
### SupCoin Staking

We have allocated and reserved 1,200,000,000 tokens for the \$Sup token staking program.

The \$Sup token staking program is a highly sustainable staking program that offers users the opportunity to earn more \$Sup tokens by staking their tokens with our smart contract. This program is only open to holders of the \$Sup token.

**1**

### Flex Staking



Flex Staking allows users to stake their tokens without locking them for some time. This staking system offers an initial APY of 13%, and users are free to un-stake their tokens as it pleases them.

P.S. Rewards are paid out daily and will be open to all SUP token holders



The \$Sup staking program will feature two (**2**) unique staking systems for all token holders to give room for flexibility to all token holders.

Supcoin Stakeholders can **vote** on various proposals related to the **development of Supelle**.



### CASE STUDIES:

1. Mr. A. stakes 10,000,000 Supcoins and applies for flex staking. Mr A. will be entitled to the following;

- A) are paid out daily with an APY of 13%
- B) Mr. A. can un-stake and withdraw his initial staked capital at any time he pleases to

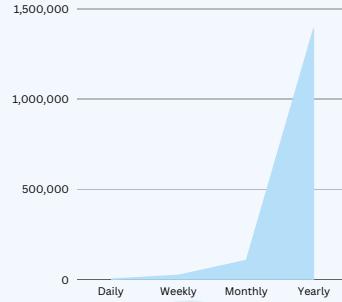
Applying an APY of 13% to his stakes earns his rewards as follows;

**Daily:** 3,562 tokens paid out as rewards

**Weekly:** 24,958 tokens paid out as rewards

**Monthly:** 107,402 tokens paid out as rewards

**Yearly:** 1,388,020 tokens paid out as rewards



**2**

### Locking Program



# LOCK STAKING

## 2. Lock Staking

The lock staking refers to locking staked tokens for a period. It is designed to provide higher ROI for all tokens staked and maintain sustainability within the ecosystem.

### What is a lock period?

A lock period refers to when tokens are wholly locked, and users cannot unstake their tokens within this period. The token holders will decide the Lock Period, as they will be entitled to the set APY for the lock period they choose.

**P.S.** \$Sup rewards can only be withdrawn by users thrice (3 times monthly) every month. Please note that users can also withdraw rewards daily from the lock period but this attracts a fee of 15% tax on withdrawals outside the default schedule.



# CASE STUDIES

1

Mr. B Stakes a total of 10,000,000 \$SUP coins with the token smart contract and applies for the 1 Month lock period; he is entitled to an APY of 15%, and the following rules apply to his stake:

- a. Mr. B will have his tokens locked completely for 1 Month with the smart contract
- b. Mr. B cannot un-stake his tokens during the 1 Month lock period
- c. Mr. B can only withdraw his stake rewards 3 times monthly

(withdrawals outside this schedule will attract a 15% tax).

In simpler terms, the above rules applied to his stakes means that the 10,000,000 \$SUP stake will yield a reward of 4,109 tokens daily which will be compounded till the 30th day. At any point within the month, Mr B. can withdraw his tokens earned from staking and is only entitled to 3 free withdrawals of his earned tokens within that month (withdrawals outside this schedule will attract a 15% tax).

2

Miss A. Stakes a total of 10,000,000 \$SUP coins with the token smart contract and applies for the 8 Months lock period; she is entitled to an APY of 55% and the following rules apply to her stake:

- a. Miss. A will have her tokens locked completely for 8 Months with the smart contract
- b. Miss. A cannot un-stake her tokens during the 8 Month lock period
- c. Miss. A can only withdraw her stake rewards 3 times monthly

(withdrawals outside this schedule will attract a 15% tax).

In simpler terms, the above rules applied to her stakes means that the 10,000,000 \$SUP stake will yield a reward of approx—15,068 tokens daily, which will be compounded till the 30th day. At any point within the month, Miss A. can withdraw her tokens earned from staking and is only entitled to 3 free withdrawals of her earned tokens within that month (withdrawals outside this schedule will attract a 15% tax).



# التصويت

Voting

## Comunidad

Community

बायबैक टोकन का उपयोग

The use of buyback tokens



Not just token holders, but stakeholders.  
자본주의 시장에서  
만약 그들이  
우리가  
제작하는  
제품에  
관심이  
있다면  
그들은  
우리에게  
제품을  
구매하는  
방법에  
관심이  
있을 수  
있습니다.

S U C C O - Z

Supelle holders are the heart of Supelle Marketplace  
Supelle ハートは Supelle マーケットプレイスの心です  
Supelle の所有者は Supelle マーケットプレイスの心です

# Governance

The Supelle ecosystem strives to function as a Decentralized Autonomous Organization (DAO). \$SUP holders will be eligible to vote and make governance proposals geared towards improving the ecosystem by staking \$SUP for a fixed term. The longer the duration of staking, the more voting power the token holders obtain, making them stakeholders and not just token holders.

\$SUP tokens allow all holders to propose and vote on community changes and some form of development introduced to the platform as we progress.



The governance token allows any stakeholder to make proposals with good ideas on how our platform can perform better. Voting strength is based on the number of tokens staked.

When proposals are made within the Supelle ecosystem by eligible token holders, they will go through a voting stage before they get accepted in the ecosystem. As different stakeholders send multiple proposals, the proposal with the highest no of votes scales through. All staked tokens will be locked during the voting period.

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Some of the decisions that may be candidates for proposals and votes include:

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No.1

The use of buyback tokens

No.2

Ecosystem development

No.3

Partnerships

No.4

Other key decisions as raised by the community

## Kuchli platforma yaratish uchun fikr almashish.

Sharing ideas to create a strong platform.

## Хөгжил дэвшил, өсөлтийн нэг хэсэг болоорой

Be a part of the progress and growth.

voting strength  
**fōs vōt**

投票権  
投票の力  
投票權

Decentralized Autonomous Organization

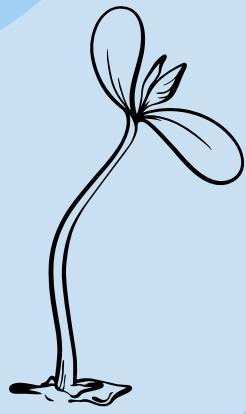
## Vote Level

24 months



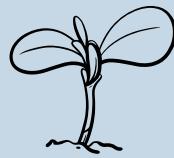
24x

12 months



12x

8 months



6x

5 months



3x

3 months



1x

Vote Multiplier

Lock Period

## Voting Strength

As discussed above, \$SUP tokens locked on the staking contract will determine the voting strength of token holders.



# THE SUPCOIN SUPELLE TOMORROW

## Marketing

Supcoin will focus its marketing efforts on the fact that the business offers a plethora of technology, design, and business support services efficiently and affordably through the Company's platform.



**Maintain** strong connections with specialized marketing and business support services so that these companies can render services to the company's customer base.

**Develop and expand** the company's search engine optimization campaigns.

**Implement** a large-scale marketing campaign from the onset of operations.

# ROADMAP

Our Roadmap Join the Journey Now

supelle

\$upcoin



## Q4 2023

### SUPCOIN

**PRESALE:** The Presale phase marks a pivotal step in our journey. It offers early access to our tokens to those who share our vision, fostering our community and supporting our mission to reshape the freelancing landscape. Your participation here is more than an investment; it's a vote of confidence in our mission. Thanks for joining this exciting journey!

#### Genesis

- ✓ Social channels formation
- ✓ Kick-off Airdrop system-2 Campaign

#### Documentation

- ✓ Institutional round
- ✓ Creation of the Tokenomics
- ✓ Completion of Litpaper
- ✓ Comprehensive whitepaper: outlining our vision, objectives, and technical aspects of the
- ✓ decentralized freelancing marketplace
- ✓ Smart contract/audit: Smart contract creation and tested

### SUPELLE

#### Genesis

- ✓ Freelance Platform Industry Research
- ✓ Core team formation
- ✓ Founders brainstorm ideas for platform
- ✓ Establishment of plan and vision
- ✓ Business model validation
- ✓ Concept presentation (Mockups)
- ✓ Comprehensive Strategic marketing campaign launch

### COIN

Engineering Design Process



ONCE PRESALE CONCLUDES

## Q1 2024

### SUPCOIN

**PRESALE AND TOKEN DISTRIBUTION:** Our primary objective is to spread awareness about Supcoin, and our mission, which is to provide newcomers in the ever-evolving crypto market with a fresh opportunity. To achieve this, we will conduct an equitable and transparent presale event, fostering the growth of a robust community.

- ✓ Token sale begins for seed round/investors
- ✓ Kick-off Airdrop system-3 Campaign
- ✓ Awareness marketing campaigns
- ✓ Smart contract deployment/audit: Secure and audited smart contracts for SUP tokens to ensure transparency, presale, and trust to establish a strong community.
- ✓ Private sales
- ✓ Staking and Governance
- ✓ Staking Smart Contracts deployed
- ✓ Governance smart contract deployed
- ✓ Proposals passed within the ecosystem for the first governance exercise

## Q2 2024

### SUPCOIN

**MARKETING AND AWARNESS:** Commence a marketing spotlighting that underscores the simplicity and accessibility of acquiring Supcoin, with a primary focus on its value proposition as a unique opportunity to possess and stake the token early, generating passive income.

- ✓ Listing drive
- ✓ Funding round closes
- ✓ Presale (Launchpad)
- ✓ Public launch on DEX (Uniswap)
- ✓ Staking Platform Kick-Off
- ✓ Securing strategic partners and advisor
- ✓ V1 marketplace Initiating
- ✓ Post-launch marketing campaigns
- ✓ Onboard crypto influencers and listing providers
- ✓ Initiate CEX discussions
- ✓ Listing on 1st CEX (Tier 1)

### SUPELLE

- ✓ Team Expansion
- ✓ Website Design UI/UX completed
- ✓ Platform Development incompletely



## Q3 2024

### SUPCOIN

**Pre-Launch and Token Initiative:** Following a successful DEX launch, a key aspect of our strategy involves introducing a token mechanism. This feature will autonomously decrease the token supply with each transaction, enhancing its scarcity.

- ✓ Listing drive
- ✓ Presale of tokens - Phase II begins
- ✓ Funding round closes
- ✓ Presale (Launchpad)
- ✓ Public launch on DEX (Uniswap)
- ✓ Staking Platform Kick-Off
- ✓ Securing strategic partners and advisor
- ✓ V2 Website Initiating
- ✓ Post-launch marketing campaigns
- ✓ Onboard crypto influencers and listing providers
- ✓ DAO registration
- ✓ Initiate CEX discussions
- ✓ Listing on 1st CEX (Tier 1)

## SUPELLE

### Pre-Launch Preparation

#### Beta Testing and Bug Bounty Program:

- ✓ Conduct a closed beta test with a select group of users to gather feedback and identify any remaining bugs or issues.
- ✓ Implement a bug bounty program to incentivize the community to identify and report vulnerabilities.

#### Community Building and Marketing

- ✓ Launch social media channels and engage with potential users and stakeholders.
- ✓ Organize webinars, AMAs, and other events to educate the community about the platform's benefits.

#### Partnerships and Onboarding:

- ✓ Collaborate with freelancers, businesses, and other platforms to onboard initial users.
- ✓ Forge strategic partnerships to increase the platform's visibility.



# Q4 2024

## SUPCOIN

**Post-Launch Community Staking:** Our aim is to cultivate an active and vibrant community that plays a pivotal role in driving the growth of Supcoin. After the launch, our primary focus shifts towards staking to incentivize community engagement and reward those who lock up their tokens.

- ✓ Public sale
- ✓ Crowdfunds are open to the public
- ✓ Kick-off Airdrop system-1 Campaign
- ✓ Staking Smart Contracts deployed
- ✓ Governance smart contract deployed
- ✓ Token staking begins
- ✓ Expanding team
- ✓ Further tier 2 and tier 1 CEX listings
- ✓ MVP app release and community reviews (Service Marketplace & Social Interactive app)
- ✓ Multi-language website & support dashboard
- ✓ Growing international communities
- ✓ Major Partner announcements
- ✓ Supelle marketplace goes live

## SUPELLE

### Post-Launch

#### Main-net Deployment:

- ✓ Deploy the decentralized freelancing marketplace on the main net, making it accessible to the public.

#### User Onboarding and Incentives:

- ✓ Offer incentives for early adopters, such as reduced fees or bonus tokens.
- ✓ Focus on seamless user onboarding and support to ensure a positive initial experience.

#### Continuous Improvement and Growth:

- ✓ Monitor the platform's performance and user feedback to identify areas for improvement.
- ✓ Continuously enhance the platform's features and functionalities.

#### Marketing and Adoption:

- ✓ Launch an extensive global marketing campaign to attract both clients and freelancers.
- ✓ Leverage partnerships and community support to drive adoption.
- ✓ 5. Post-Launch (Ongoing)

#### Community Engagement:

- ✓ Foster an active and engaged community by organizing events, AMAs, and discussions.
- ✓ Encourage user feedback and suggestions for further improvement.

#### Security and Compliance:

- ✓ Regularly update security measures to protect user data and funds.
- ✓ Stay updated on relevant legal and regulatory changes and ensure compliance.

#### Scaling and Global Expansion:

- ✓ Plan for scalability to accommodate a growing user base and transaction volume.
- ✓ Explore opportunities for global expansion to attract users from different regions.

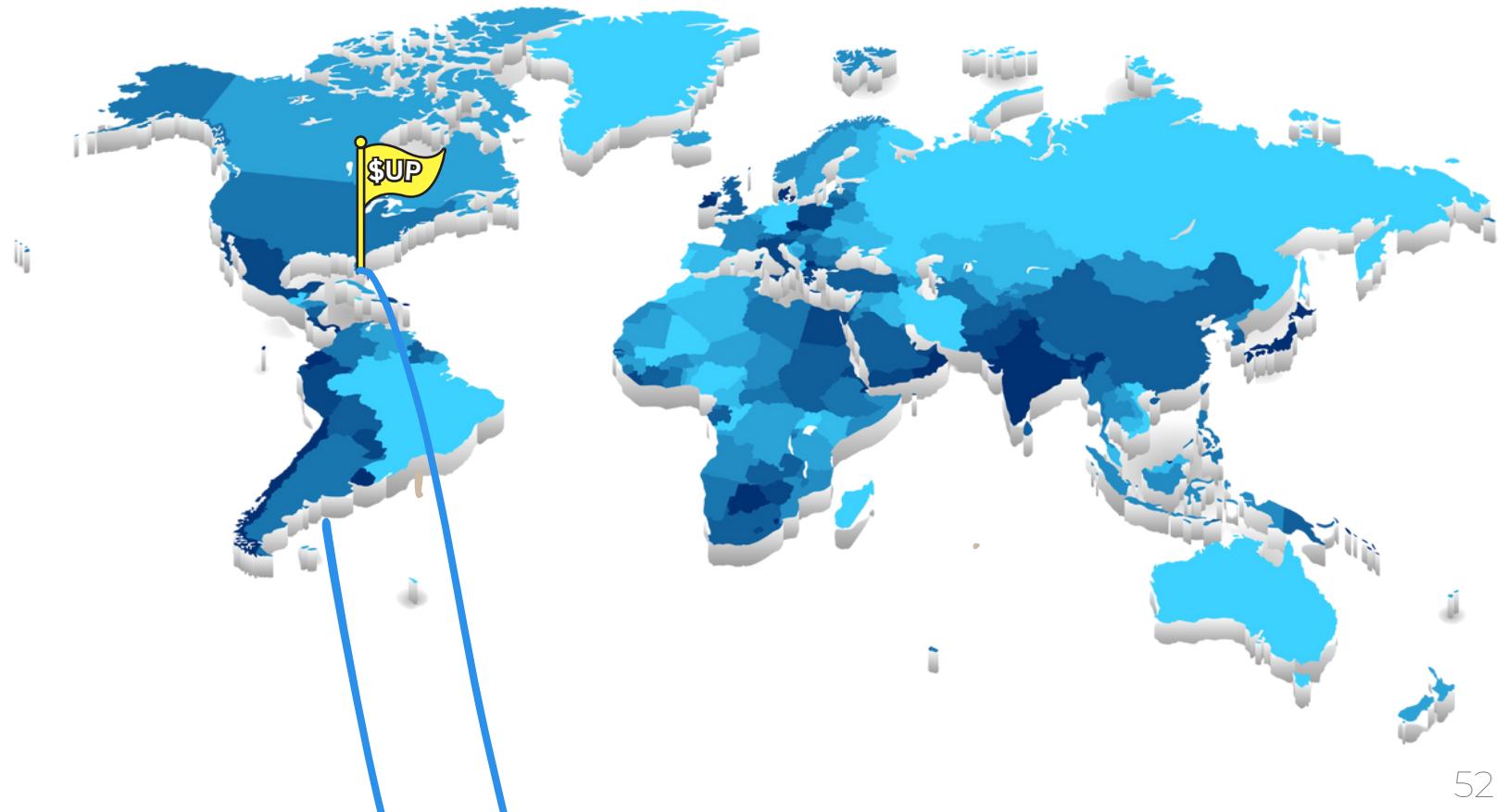
#### Decentralized Governance Implementation:

- ✓ Gradually roll out the decentralized governance model and involve the community in decision-making processes.



# **FOR YOU,**

## The future of work



## Supcoin

has ingeniously fused blockchain and freelancing marketplace technology to establish a sharing economy model with a mission: addressing the substantial population in developing and underdeveloped countries struggling to secure employment.

The evidence is clear. The challenges confronting the developing and underdeveloped world will escalate as the market share of the SUPCOIN freelancing industry is projected to surge into the millions by 2050, escalating the development process for developing and underdeveloped countries through a sufficient marketplace.

Developed countries strengthen the marketplace by creating additional job opportunities for underdeveloped nations to tap into, establishing a mutually beneficial system. This approach benefits developed countries by accessing services efficiently and cost-effectively, creating a win-win situation for all involved.

**Economic Factors:** It's worth noting that economic conditions and job markets wield substantial influence over the freelancing landscape. Economic downturns often drive more individuals toward freelancing as a means of sustaining their income, while periods of economic growth can amplify the demand for freelance services.

The impact of global joblessness, is spurred by the proliferation of automation (a formidable job disruptor), inadequate government infrastructure for job creation, and sanctions. Sanctions have caused limited development opportunities and an absence of pathways to growth. Which can lead to consequences such as conflict, and resource scarcity, and authoritarianism. These factors continually compound the burden on the well-being of people worldwide. Nations are desperately seeking solutions, but a visible lack of resources hinders progress toward developing modern, sustainable remedies.

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**Continued Growth:** The freelancing industry has maintained a steady upward trajectory for several years. The ascent can be attributed to the proliferation of digital platforms, increased connectivity, and evolving work preferences.

**Globalization:** The ability to work remotely empowers freelancers to collaborate with clients and businesses across the globe. This trend toward globalization is expected to persist, broadening the horizons for freelancers in various regions.

## Together we form a force stronger than each on its own.

This platform aims to provide equal opportunities for all nations, without a specific focus on any particular group or country.

The Supcoin ecosystem offers a remarkable opportunity to deploy robust infrastructure in both developed and underdeveloped countries, notably reducing fees and empowering individuals worldwide who aspire to earn a livelihood by working remotely, irrespective of their location. With decisive action now, we could, by 2050, play a pivotal role in enabling people to survive independently, earning up new horizons for those who have been denied employment opportunities or have struggled to find work in the past. In a world where vulnerable people and countries are continually affected by a single group, there is an increasing need for common ground where we can unite. This unity is essential to protect those who are defenseless, oppressed, suppressed, and pushed aside.

Serving as a tangible application of blockchain technology, the Supcoin ecosystem underscores the immense potential of collective community power. Together, we can drive real-world change, earn rewards, and bridge financial divides for those residing in developing and underdeveloped countries.

# For You, The World

For you, I narrate a story that shall endure eternally in your name  
For you, I develop all that's worthy of preservation in your honor  
For you, I document all that merits preservation exclusively for you  
For you, I cast a radiant spotlight upon your stage  
For you, the entire world

