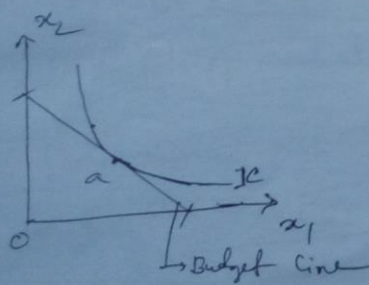
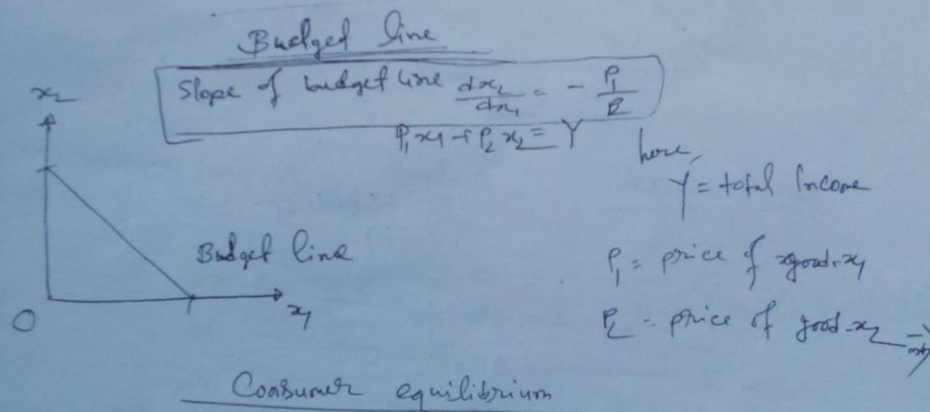
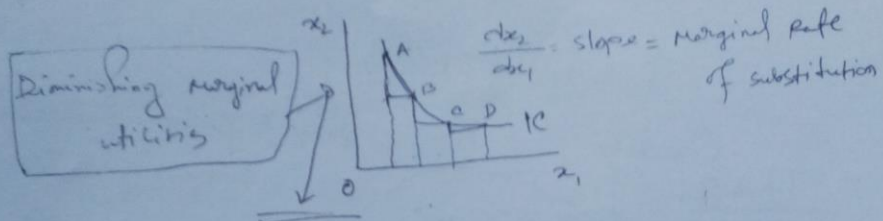


③ Indifference curve is downward sloping

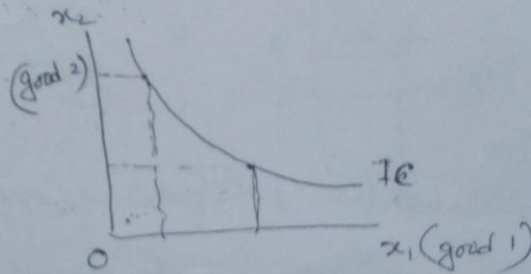
④ Convex to the origin.



Date-23/12/14

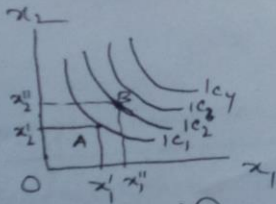
Consumer preference

Indifference curves



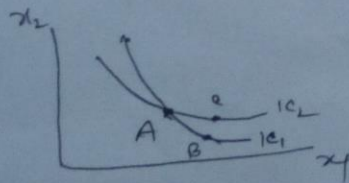
Characteristics of Indifferent Curve (IC):

- ① Higher IC gives higher utility
Higher IC is preferred to lower

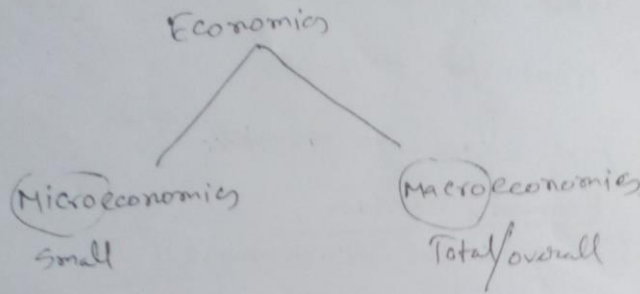


B is higher utility than A above diagram.

- ② IC never intersect.

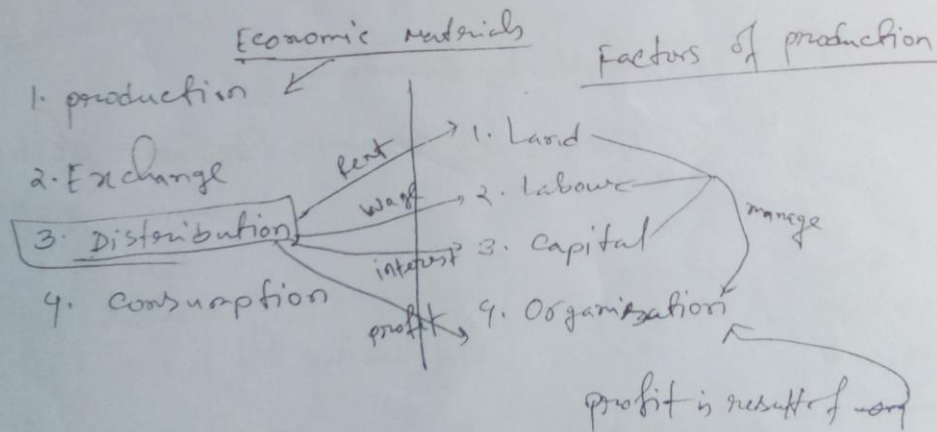


Date - 28/10/14



~~Microeco~~ Economic activity

* problem of double coincidence



production is a mechanism which gives output using input.

Major problems of economic

1. What to produce
2. How to produce
3. For whom to produce

Economic system

1. Capitalist / market economy
2. Command economy / state owned economy (Russia, China)
3. Mixed economy (Canada, India, USA etc)

On the other hand economics can be divided into two types →

1. positive economics
2. Normative economics (जो सही, ethitic)

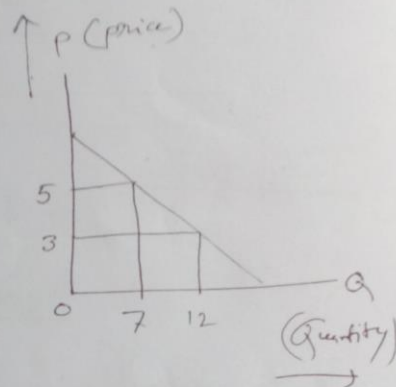
Demand

1. public goods (National defence)
2. private goods

Monopoly → Antitrust Law

Demand

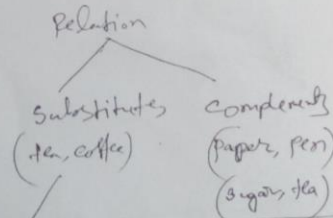
- ① Wants
- ② Ability
- ③ Willingness to pay.



Date - 11/11/14

Determinants of Demand

1. Own price
2. Income
3. Taste
4. Weather
5. Price of the related goods
6. Expectations



price increase in one good → increase in demand for the other good

price ↑ of one good
demand ↓ of the other good

Demand Schedule

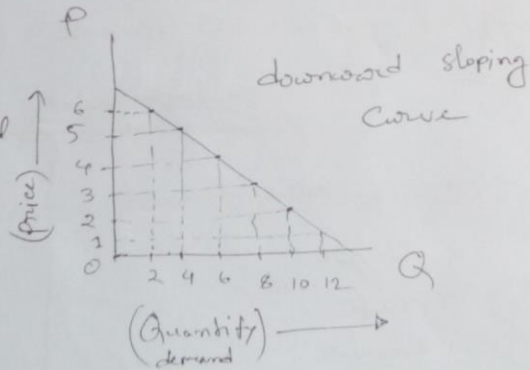
Price (P) (Taka)	Quantity demanded (Q) (unit)
1	12
2	10
3	8
4	6
5	4

Other things remaining the same

Law of Demand

Inverse relationship
between price & demand
because of downward
sloping curve

Demand Curve

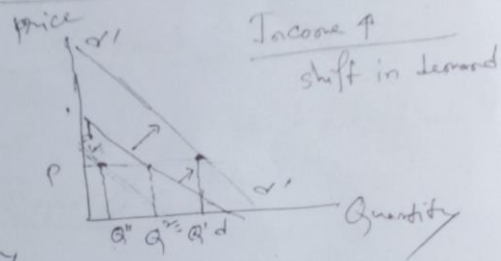
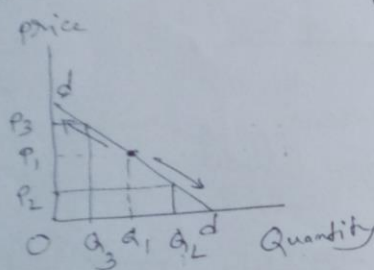


Normal goods

Inferior goods \rightarrow (Income $\uparrow \Rightarrow Q \downarrow$)

Special case \rightarrow Giffen goods

Movement along the dd curve vs shift in dd



Movement along the demand curve

Supply

production = supply + stock

supply \rightarrow available for sale in a particular price is called supply.

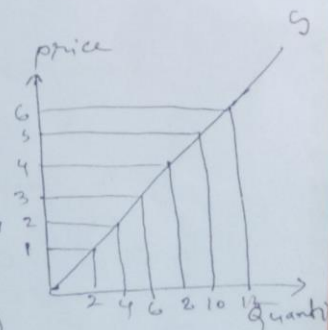
Determinants of Supply

- ① price
- ② ~~Technology~~ costs of factors of production
- ③ Technology
- ④ Expectation
- ⑤ weather condition

Supply schedule

price (P)	Quantity Supply (Q)
1	2
2	4
3	6
4	8
5	10
6	12

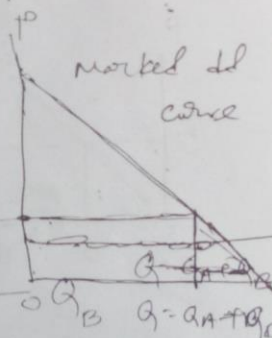
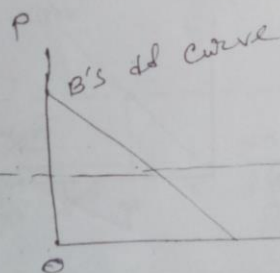
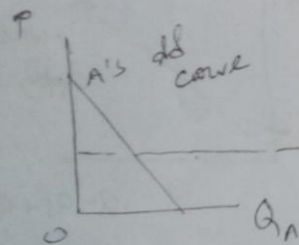
Supply curve
Inverse supply function



Market dd function (market demand curve)

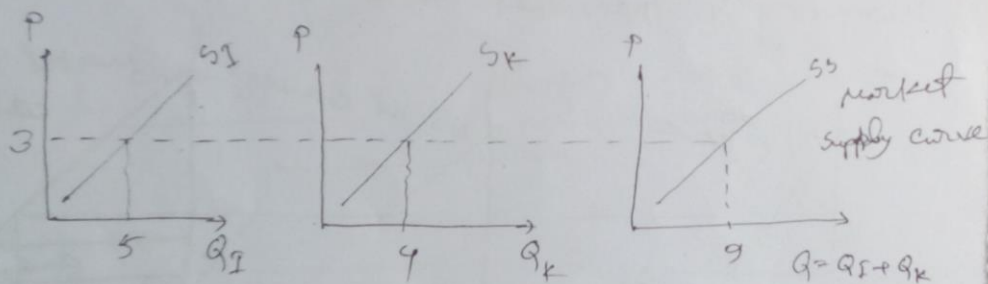
price	A's dd	B's dd	market dd
1	10	6	16
2	8	5	13
3	6	4	10
4	4	3	7

We can derive the market demand curve by horizontal summation of individual demand curve.

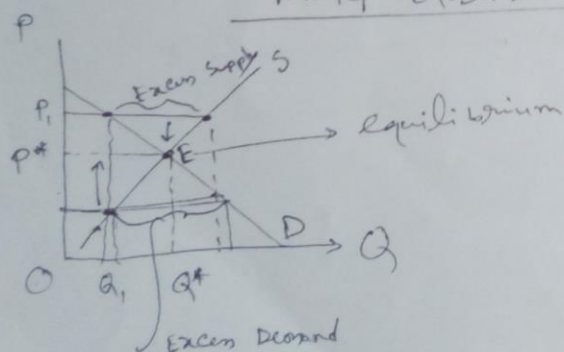


Market ss function (market supply curve)

price of Ice cream	Igloo's supply	Quantity's supply	Market supply
1	2	1	3
2	3	3	6
3	5	4	9
4	7	6	13
5	9	8	17



Market Equilibrium



Date - 18/11/14

Price Elasticity of Demand

$$\text{Elasticity } E_p = \frac{\text{percentage change in demand}}{\text{percentage change in price}}$$

$$= \frac{\frac{\Delta Q}{Q} \times 100}{\frac{\Delta P}{P} \times 100}$$

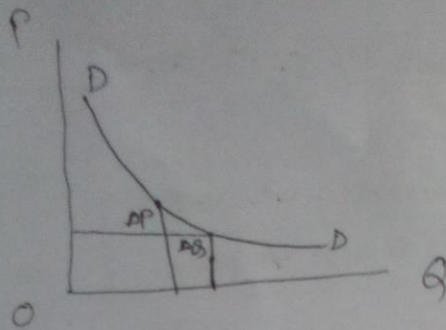
price	Quantity
90	240
110	160

$$= \frac{\frac{160-240}{240} \times 100}{\frac{110-90}{90} \times 100}$$

$$= \frac{\frac{-80}{240} \times 100}{\frac{20}{90} \times 100} = -\frac{80}{240} \times \frac{90}{20} = -\frac{3}{2}$$

$$|E_d| = \frac{3}{2}$$

Ans. given: 18/11/14



$$\begin{aligned}
 E_d &= \frac{\frac{\Delta Q}{Q} \times 100}{\frac{\Delta P}{P} \times 100} \\
 &= \frac{\Delta Q}{\Delta P} \times \frac{P}{Q} \\
 &= \frac{dQ}{dP} \times \frac{P}{Q}
 \end{aligned}$$

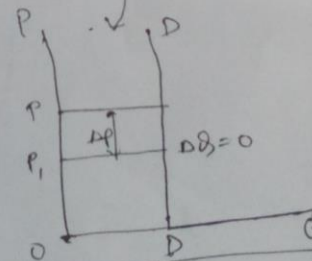
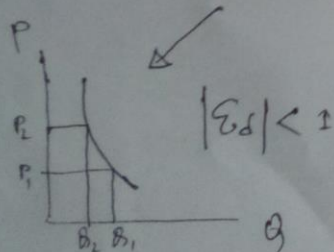
Determinants of price elasticity of demand

1. Availability of substitutes.
2. Necessity vs luxury
3. Time Horizon

Types of price Elasticity of Demand

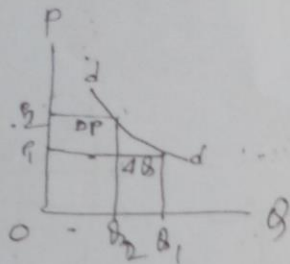
1. perfectly Inelastic demand

2. Inelastic demand: $|E_d|$ is less than 1



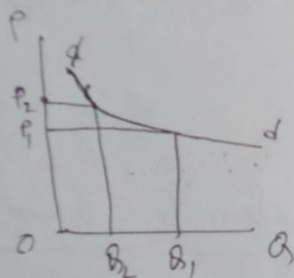
$$E_d = \frac{dQ}{dP} \times \frac{P}{Q} = \frac{0}{AP} \times \frac{P}{Q} = 0$$

3. Unit Elastic Demand: $|E_d| = 1$



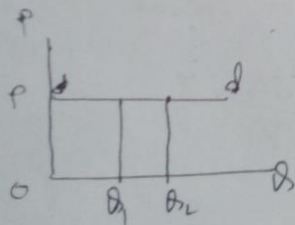
$$\frac{\Delta Q}{\Delta P} \times \frac{P}{Q} = 1$$

4. Elastic demand: $E_d > 1$



$$\frac{\Delta Q}{\Delta P} \times \frac{P}{Q} > 1$$

5. perfectly Elastic demand: Elasticity equals infinity.

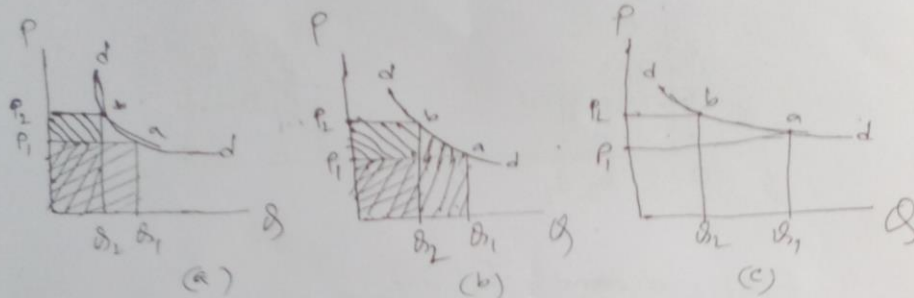


$$\Delta P = 0$$

$$\frac{dQ}{dP} \times \frac{P}{Q} = \frac{dQ}{0} \times \frac{P}{Q}$$

$$E_d = \infty$$

Total Revenue and price elasticity of demand [Important]



$$\boxed{\text{Total Revenue} = P \times Q}$$

Income elasticity of Demand =

$$I.E \text{ of } D = \frac{\text{percentage change in Quantity demand}}{\text{percentage change in Income}}$$

$$= \frac{\frac{dQ}{Q} \times 100}{\frac{dY}{Y} \times 100} = \frac{dQ}{dY} \times \frac{Y}{Q}$$

Cross elasticity demand = $\frac{\text{percentage change in quantity demand}}{\text{percentage change in price of the other goods related goods}}$

$$= \frac{\frac{dQ_1}{Q_1} \times 100}{\frac{dP_2}{P_2} \times 100} = \frac{dQ_1}{dP_2} \times \frac{P_2}{Q_1}$$

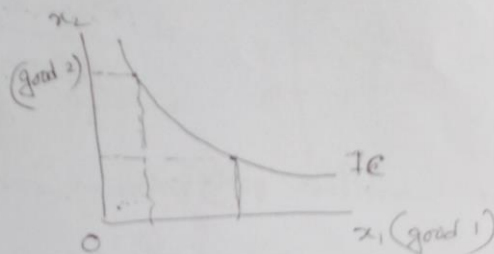
for substitute goods positive (+ve)

for complementary goods negative (-ve)

Date-23/12/14

Consumer preference

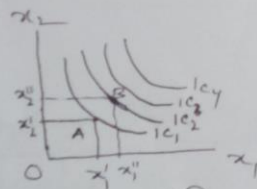
Indifference curves



Characteristics of Indifferent Curve (IC):

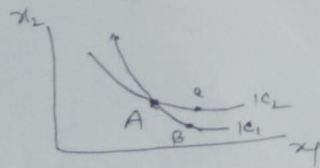
① Higher IC gives higher utility

Higher IC is preferred to lower



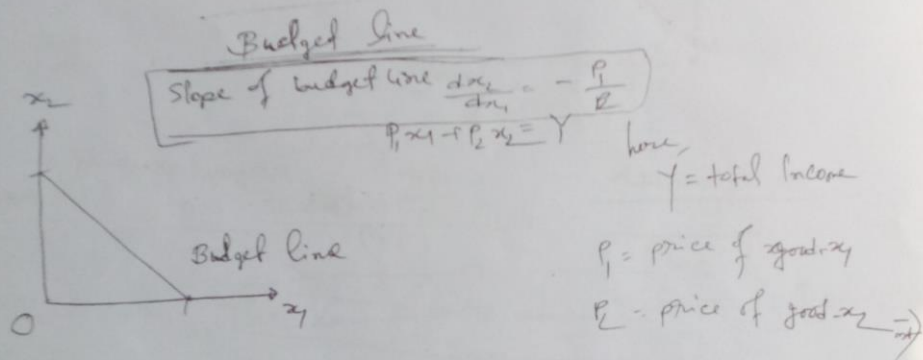
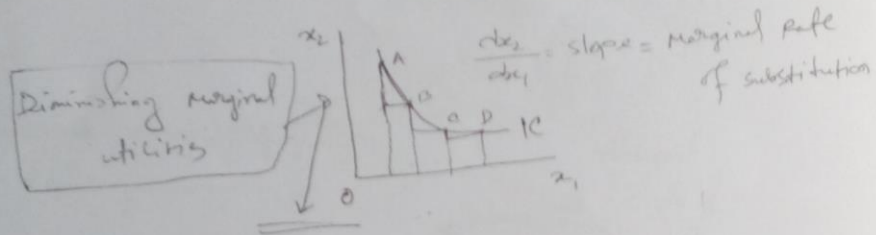
B is higher utility than A above diagram.

② IC never intersect.

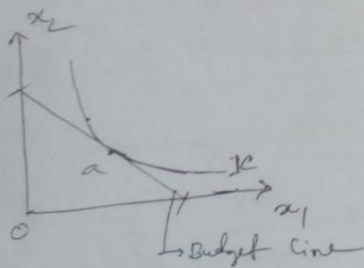


③ Indifference curve is downward sloping

④ Convex to the origin.



Consumer equilibrium



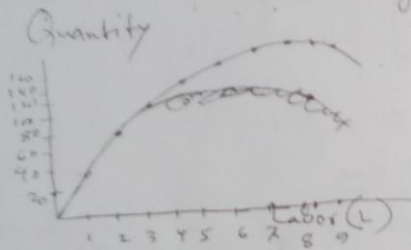
C-1-15

production

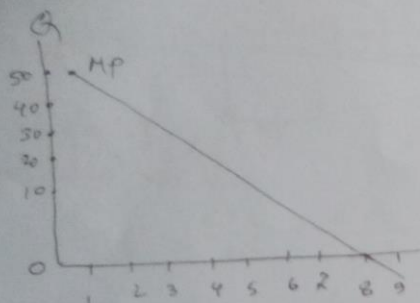
$$Q = f(\text{Input})$$

$$Q = f(\text{Labor, K, ...})$$

other factors of production
remaining constant.



No. of worker <u>L</u>	Output Q (Total product) (TP)	Marginal product MP	AP ($\frac{TP}{L}$)
0	0	—	0
1	50	50	50
2	90	40	45
3	120	30	40
4	140	20	35
5	150	10	30
6	155	5	25.66
7	158	3	22
8	158	0	19
9	155	-3	17



$$\frac{dTP}{dL} = MP$$

Reference (Samuelson)

Date →

Average product (AP)

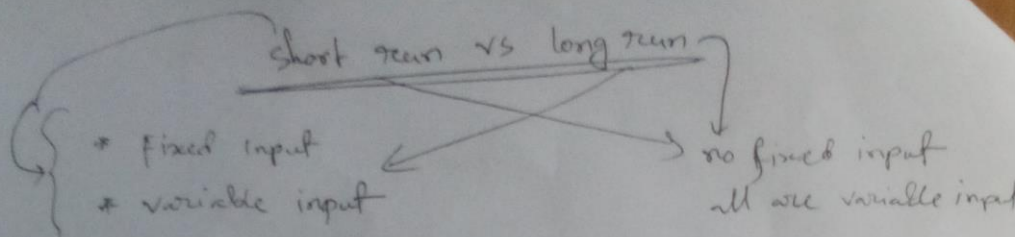
$$AP = \frac{TP}{L} \text{ (Labor)}$$

The law of diminishing returns: (if other _{const})

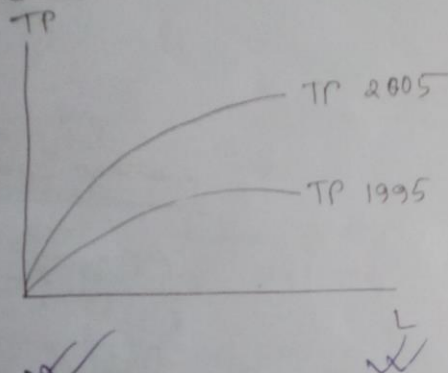
Returns to scale

If all factors of production are changed → (increasing)

1. Increasing return to scale (all factors increase & production increases more than proportionally) (e.g., 2x inputs → 3x output)
2. Constant return to scale (production increases proportionally) (e.g., 2x inputs → 2x output)
3. Decreasing return to scale (production increases less than proportionally) (e.g., 2x inputs → 1.5x output)



Technological change



Analysis Costs

Total Costs = Fixed costs + variable costs.

Q	FC	VC	TC	MC	AC/ATC ($\frac{FC}{Q}$)
0	55	0	55	—	—
1	55	30	85	30	30
2	55	35	110	25	27.5
3	55	75	130	20	—
4	55	105	160	30	—
5	55	155	210	50	—
6	55	225	280	70	—

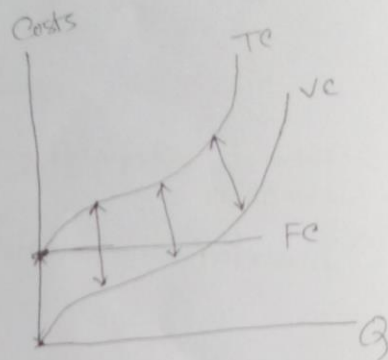
$$AC = \frac{TC}{Q}$$

$$\frac{dTC}{dQ} = MC$$

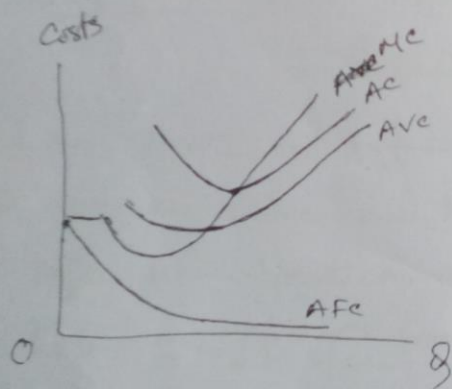
$$TC = FC + VC$$

$$\frac{dTC}{dQ} = \frac{dFC}{dQ} + \frac{dVC}{dQ}$$

$$\frac{dTC}{dQ} = 0 + \frac{dVC}{dQ}$$



U shaped cost curve



$$ATC/AC = \frac{TC}{Q}$$

$$AVC = \frac{VC}{Q}$$

$$AFC = \frac{FC}{Q}$$

Date- 13/01/15

Market

① perfect competition

② Imperfect competition

Monopoly

Oligopoly

Monopolistic competition

Monopsony

Characteristics of perfect competitive market:

- i) Many buyer - many seller
- ii) All are price taker
- iii) Homogenous product
- iv) All informations are known to all.
- v) Entry and exit free

Characteristics of imperfect competitive market:

Monopoly

- i) Only one seller many ~~sellers~~ buyer.
- ii) No close substitute
- iii) Controlling on quantity & price (separately)

iv) No entry & exit.

Oligopoly

- i) A few seller and many buyer. (mobile operator)
eg. BL, JP, Airtel, Tatk.
- ii) Rivalry (खतरा)
- iii) Advertisement
- iv) Entry restricted
- v) Exit with permission

Monopolistic Competition

- i) Many buyer and many seller.
- ii) Little control over price.
- iii) Differentiate product.
- iv) Entry & exit free.
- v) Advertisement plays an important role.

Monopsony

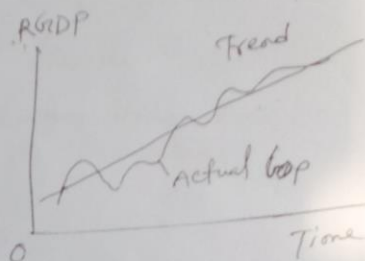
- i) One buyer and many seller.

Overview of macroeconomics:

output, inflation, unemployment

Objectives/goals of macroeconomics

1. output - High level of output and rapid growth.
2. Unemployment - High level of employment with low involuntary unemployment.
3. price level stability.



GDP = Gross Domestic product

GDP is the market value of all final goods and services produced in a country during a year.

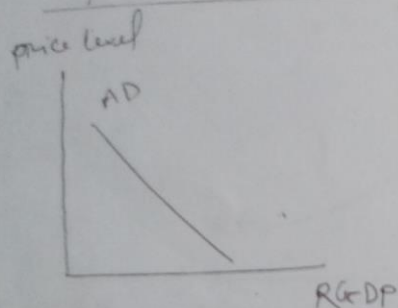
GNP = Gross National product

- a. Nominal GDP - NGDP - measured at in actual (current) price
- b. Real GDP - RGDP - is calculated in constant price.

Unemployment:

Voluntary Unemployment
Involuntary unemployment

price level strategy



price level rising
inflation

CPI
Consumer price Index
(a basket of final goods & services)

✓ Inflation Rate = $\frac{P_t - P_{t-1}}{P_{t-1}} \times 100$

Example $\rightarrow I R = \frac{105 - 100}{100} \times 100$

= 5%

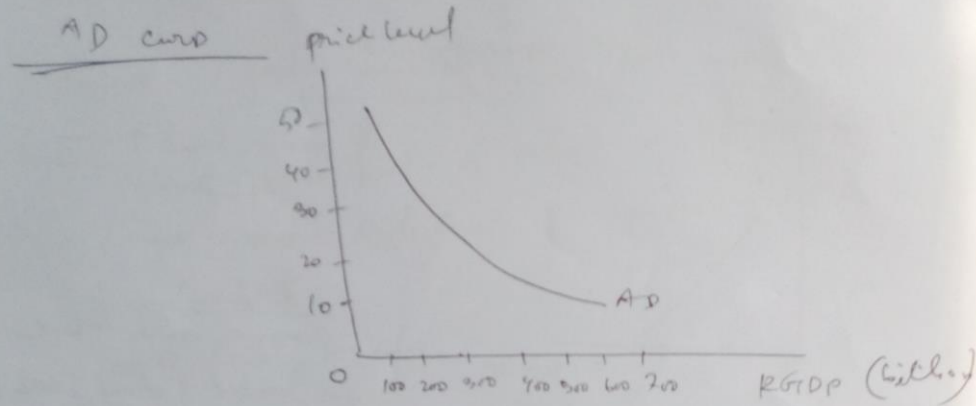
Instruments of Macroeconomics

① Fiscal policy: Government expenditure, taxation.

② Monetary policy: Money supply, interest rate.

AS

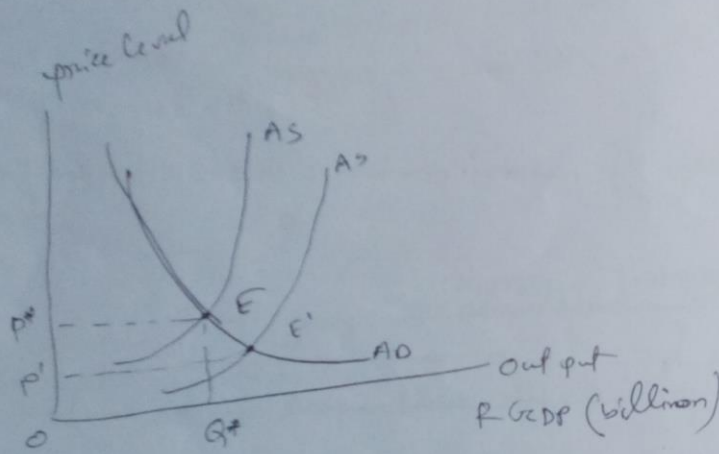
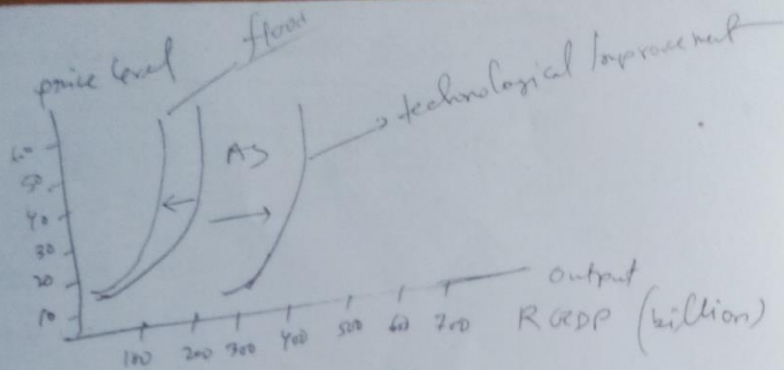
Aggregate Demand Aggregate Supply and Equilibrium output of the economy.



AS refers to the total quantity of goods and services that the nation's business are willing to produce in given period.

Aggregate depends upon →

- ① price level
- ② production capacity of the economy
- ③ level of cost



tutorial - 17/02/15

Ex 31

macro economics

production, cost
- market

Gross Domestic product (GDP)

$$C + I + G + NX$$

C = Consumption

I = Investment

G = Government expenditure

NX = Net export

$$= (X - M)$$

X = Export

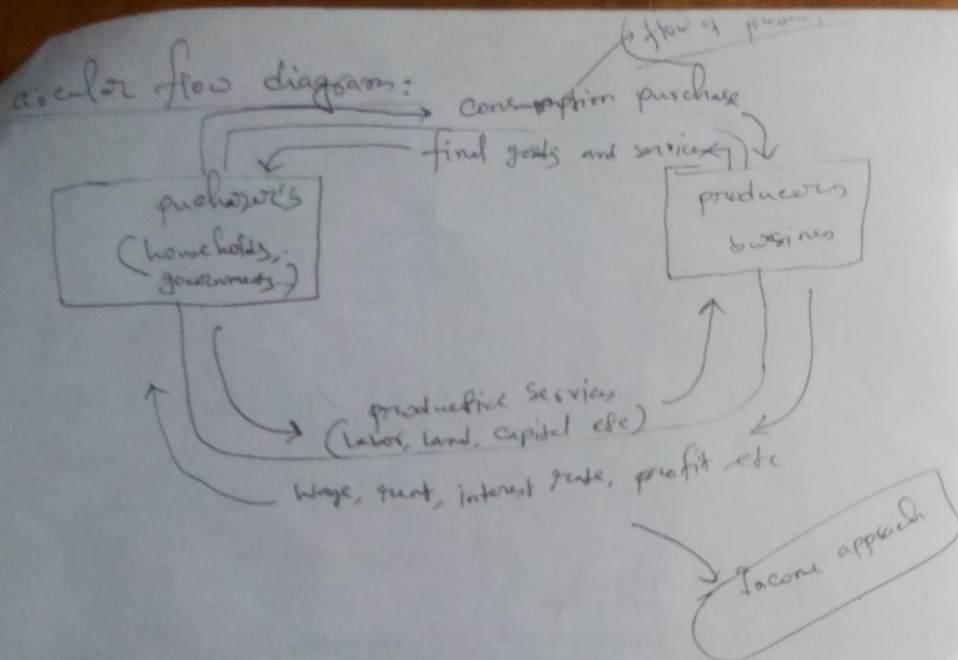
M = Import

two measures of national product: goods flow and earning flow

Flow of product approach:

(price of blue jeans \times number of blue jeans) +
(price of apples \times number of apples) and so forth for
all over the final goods.

*Earnings or Income approach:



Final goods vs intermediate goods

→ problem of double counting

Value added

<u>Stages of production</u>	(1) <u>Sale receipts</u>	(2) <u>less cost intermediate</u>	(3) = (1) - (2) <u>value added wages, profit etc</u>
Wheat →	23 →	0 →	23
flour →	53 →	23 →	30
Baked dough →	110 →	53 →	57
Bread →	190 →	110 →	80
			<u>190</u>
Sum of value added			

RGDP VS NGDP

Year 1

$$\frac{P}{\$1} \cdot \frac{Q}{1000}$$

Year 2

$$\frac{P}{\$2} \cdot \frac{Q}{1010} \quad \text{(bushels)}$$

NGDP for year 1 = 81000

NGDP for year 2 = 82020

GDP growth (102%)

base year price

price index of 1st year = 1

GDP deflator = $\frac{82}{81} = 2$

GDP deflator? (Question 1 in pocket)

RGDP = $\frac{\text{Nominal GDP}}{\text{GDP deflator}} = \frac{2020}{2} = 1010$

GDP growth = 1%

$\frac{2020 - 1000}{1000} \times 100\% = 102\%$

$\frac{1020 - 1000}{1000} \times 100\% = 2\%$

Pdf edition

by TAJIM