TAYLOR JOHNSON

SR. CONTENT CURATOR & FRONT-END WEB DEVELOPER

CONTACT

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EDUCATION

BACHELOR'S DEGREE
California State University, Monterey Bay
2016

Full Stack Coding Bootcamp
UCLA Extension, Remote
2019-PRESENT

SKILLS

| Professional

Adobe Photoshop

HTML

CSS

Bootstrap Framework

Figma

Responsive Design

Node.js

Javascript

Git

SUMMARY

I am a marketing professional with growing skills in front-end web development. I am currently enrolled in a 24-week intensive program focused on gaining technical programming skills in HTML, CSS, Javascript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, Mongoose, Express, Handlebars.js, and React.js

WORK EXPERIENCE

SR. CONTENT CURATOR
Shopkick, REMOTE / 2018-Present

Shopkick is the fun and easy way to earn free gift cards for everyday shopping. Millions of people use Shopkick every day to discover new products, plan shopping trips and earn rewards online, in their app, and in stores everywhere.
- Manage mobile shopping app's full content pipeline from origination, execution, QA to release
- Create HTML code for marketing emails weekly
- Create and manage editorial calendars for the team influenced by market trends, engagement metrics, and client requests.
- Create mocks for lookbooks using InDesign, and Photoshop.

LEAD INSTAGRAM SPAM ANALYST
Facebook (Contract), Menlo Park, CA / 2017-2018

- Evaluate 2,000+ Instagram accounts daily for spam and abuse with >99% accuracy
- Answer many different inquiries through the online queue and create process improvements within queue
- Identify trends in spam behavior and derive actionable insights to improve team strategy and policy enforcement.

CONTENT REVIEW SPECIALIST
Google (Contract), San Jose, CA / 2016-2017

- Review 1000+ articles per week by more than 300 publishers to observe and report error trends to project manager for resolution.
- Suggest and implement process improvements.
- Demonstrate critical thinking and attention to detail to review content against existing policies.