

TAYLOR JOHNSON

Los Angeles, CA 90008

Email: tajohnsonn@gmail.com

LinkedIn: <https://www.linkedin.com/in/tajohnsonn/> | GitHub: <https://github.com/tajohnsonn> |

Portfolio: <https://www.tajohnsonn.com/>

SUMMARY

Innovative Sr. Content Curator and Front End Web Developer with a background in Marketing and fast paced environments. Passionate about front-end web development and developing clean user-friendly applications. Known among colleagues to be dependable, curious, and detail oriented.

TECHNICAL SKILLS

Languages: JavaScript, SQL, HTML/CSS, CSS3, HTML5, JSON

Frameworks: jQuery, Bootstrap, MySQL, Express, PWA, React.js

Tools: MongoDB, IndexedDB, Node.js, JSON, Media Queries, AJAX, REST, Git, Heroku, Microsoft Office Suite

PROJECTS

Local Eats | <https://github.com/elliottfouts/local-eats> | <https://elliottfouts.github.io/local-eats/>

- A serverless responsive app that uses AJAX calls to pull data from the Zomato API
- Front-end design created using Figma, HTML, CSS, and Skeleton Framework
- Application created using JavaScript, CSS, and HTML

Sneaker Freakers | <https://github.com/sophiaorlando/Project3> | <https://secret-beyond-86832.herokuapp.com/home>

- Interactive application, that allows users to search for sneakers by brand, through a third party API.
- Front-end designed using Material UI, Bootstrap, React-Bootstrap
- Application created with React, Express, Mongoose, jQuery, Slate, and Axios

5 Star Recipes | <https://github.com/tajohnsonn/5StarRecipes> | <https://tajohnsonn.github.io/5StarRecipes/>

- Responsive application, that allows users to search for recipes, filter searches, view past results, and send the recipes to personal email.
- Designed using the Bulma and Zurb Foundation Frameworks.
- Application created with JavaScript, HTML5, and CSS3

EXPERIENCE

Sr. Content Curator

2018 – Present

Shopkick

Remote, CA

Refined the application's entire content department increasing content in the app by more than 87%. Conserved time and error rates by creating a QA process for the team. Produced seasonal and weekly marketing campaign emails and webviews using Visual Studio Code, CSS3, and HTML5.

Lead Instagram Spam Analyst

2017 – 2018

Facebook

Menlo Park, CA

Identified trends in spam behavior and derived actionable insights to improve team strategy and policy enforcement. Answered many different inquiries through the online queue and created process improvements within the queue with accuracy >99%.

Content Review Specialist

2016 – 2017

Google

San Jose, CA

Reviewed 1000+ articles per week by more than 300 publishers to observe and report error trends directly to the project manager for resolution.

EDUCATION

Bootcamp Certificate: UCLA Extension, Los Angeles, CA

Bachelor Of Arts Degree: California State University, Monterey Bay, Seaside, CA