

# 7-Tour

A website showcasing Ta'Joina Johnson's new restaurant within the food industry.

7-Tour.com is a website that will illustrate the brand new restaurant owned and operated by Ta'Joina Johnson. Not only will Ta'Joina be the owner of 7-Tour, she will also be one of the head chefs allowing her to showcase her cooking skills to the public. The website will give insight to new customers on the various menus available for any party and for any event. It will also allow other chef's access to book private events as well as a loyalty package including her updated cookbook. 7-Tour must be able to connect with all customer bases including sous chefs and celebrity chefs in order to be successful.

## My Personas

- Sous Chefs
- Celebrity Chefs
- Future Customers

## Comparables

