



# WALL TILE

— Keep Calm And Tile On —



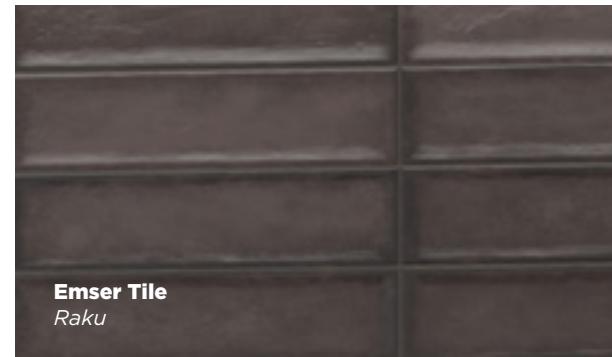
**ProSource**  
WHOLESALE  
Products & Pros for Home & Commercial Projects

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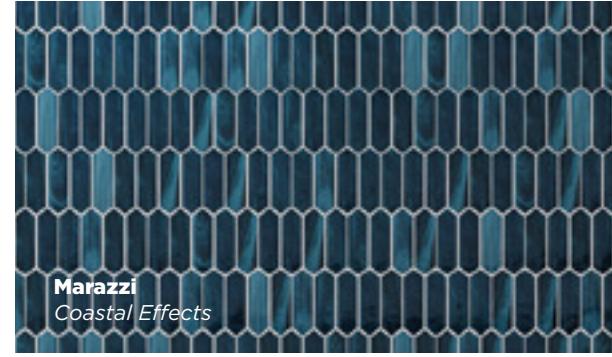
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Daltile  
Severino



Emser Tile  
Raku



Marazzi  
Coastal Effects



Avienda  
Lumley Plank

## COVER IMAGES:

**Top Left:** Emser Tile Connect

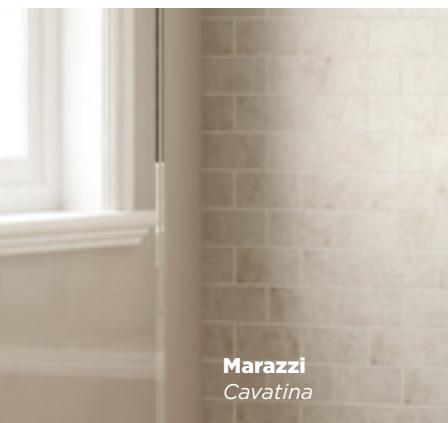
**Top Right:** Daltile Amity

**Bathroom Image:** Avienda Lumley Plank

**Individual Tiles:** Emser Tile Express & Raku



**Marazzi**  
Coastal Effects



**Marazzi**  
Cavatina



## FACTOR IN TILE'S FLEXIBILITY



One of the most appealing traits of tile is its ability to be lifted – off the floor, that is. Being able to install tile on a wall or as a surround can extend the eye appeal upward and transform a room. The myriad of options – material, colors, sizes, shapes, patterns, textures – paired with an array of placement possibilities makes tile an ideal choice to elevate the walls of any remodel or new build.



# GOING UP



One consideration for moving tile upward is a surround. A surround can be a simple row of tile that serves the function of a backsplash. When encircled with tile, an ordinary space can become extraordinary. Convert a fireplace into a statement piece in the room. Beautify a tub and have it become a destination to soak away daily worries. Tile can provide a touch of elegance or a spark of playfulness to whatever it surrounds.

Taking tile fully up a wall is truly enticing. On a smaller scale, wall tile can be a beaming backsplash in a bathroom, kitchen or laundry room. Choices can be conservative or uniquely creative. Whether the intent is to complement the space or to add a pop of style, a tile backsplash won't disappoint.

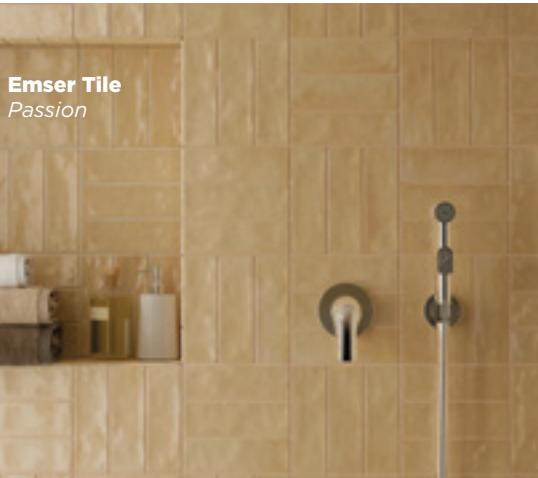
**Emser Tile**  
*Champagne  
Light Striated  
Chiseled*



**Emser Tile**  
*Passion*

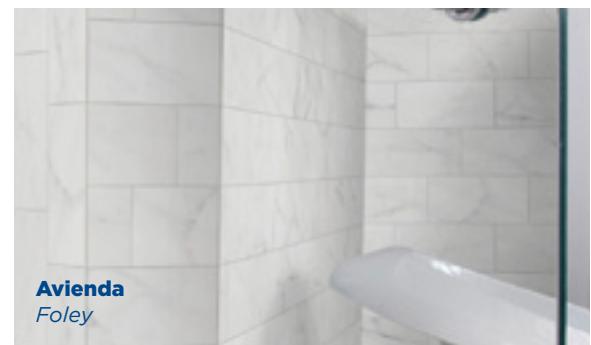
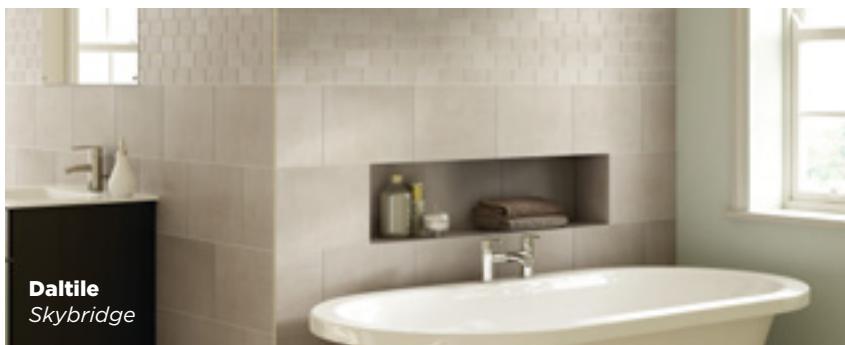
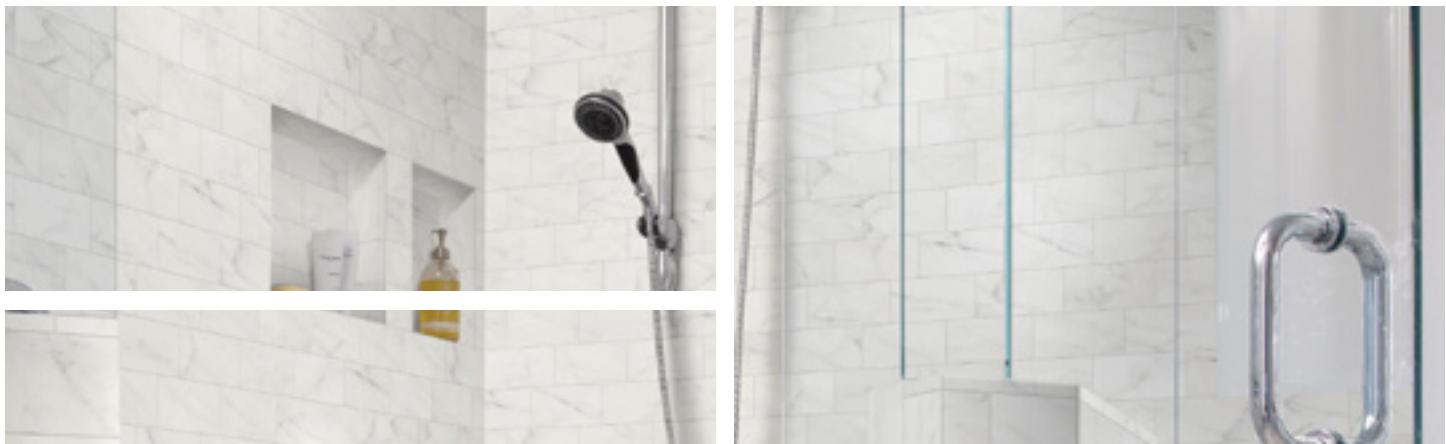


**Emser Tile**  
*Passion*



**Emser Tile**  
*Passion*



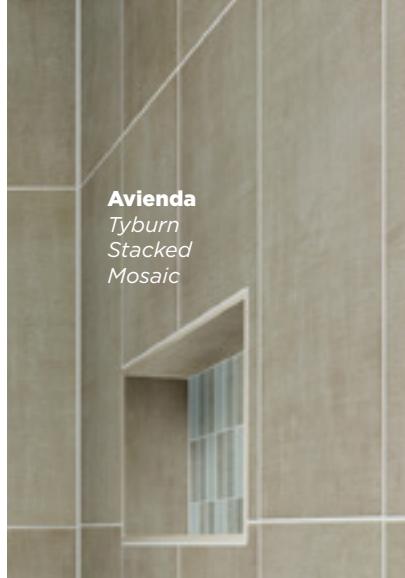


A tad larger in scale, wall tile can envelop a shower. An abundance of looks can be created, such as using a single color or intermixing hues, adding an accent line, and more. Engulf a shower with tile and let the water cascade down in a spa-like atmosphere.

For a grand appearance, a tile accent wall can define a room. Much like paint, tile can bring forth personality. Use a muted color, a bold tone, a striking pattern, or go 3-D with texture. Wall tile can accomplish the desired look and feel.

*Tile can go on walls, but it's not walled in.  
A multitude of tile selections can be used outdoors.  
Consider any (or all) of the above locations and  
know wall tile may head out the door.*





# MATERIAL MATTERS



Select from an assortment of tile material to create the ideal wall design.

Ceramic or porcelain tile have numerous styles that accentuate nearly any wall. Their popularity is unwavering as they each can easily appease the chosen design concept.

Help the wall shine with glass tile. The translucence and endless color varieties make it a beautiful choice. Plus, its ability to reflect light can give a space the appearance of being brighter and larger.

Natural stone is available in a plethora of forms, including granite, limestone, marble, slate and travertine. Each possess different characteristics, yet they all provide beauty and durability.

**Emser Tile**  
Connect

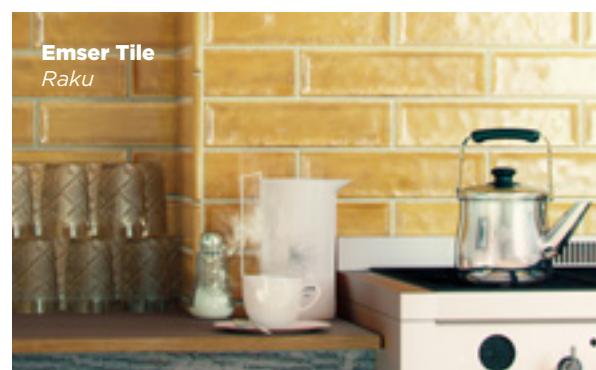
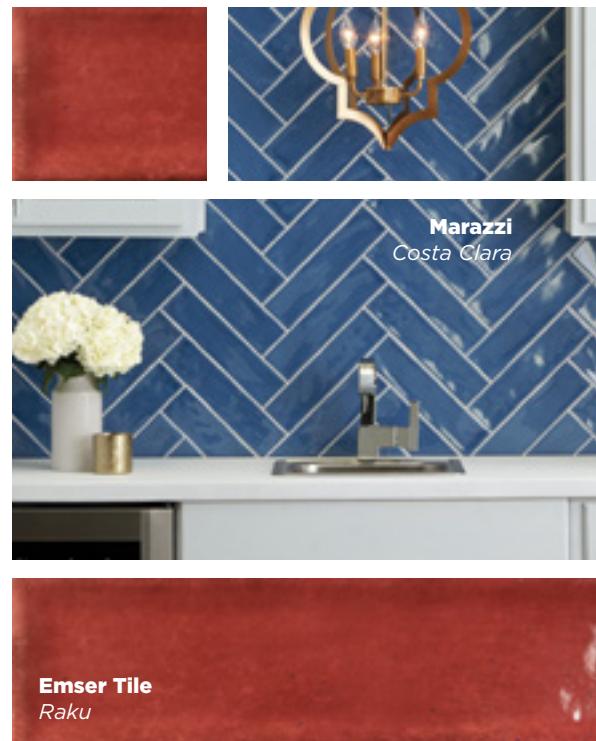
# BEING COLORFUL

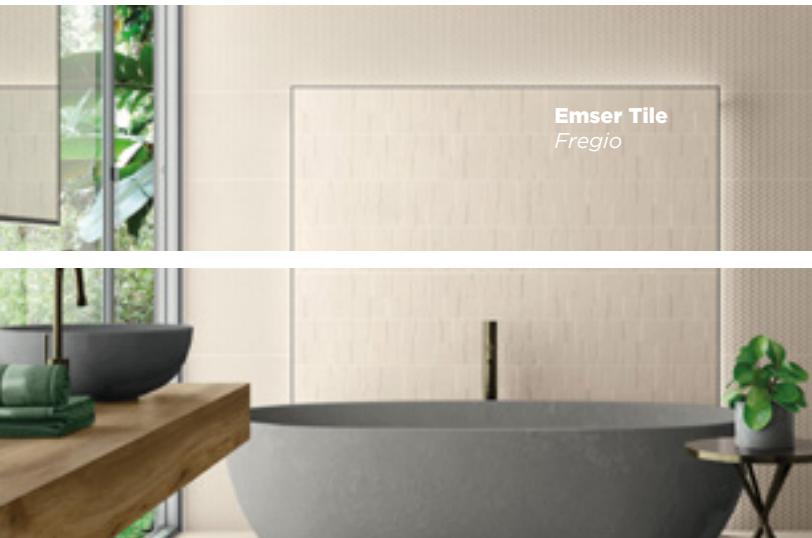
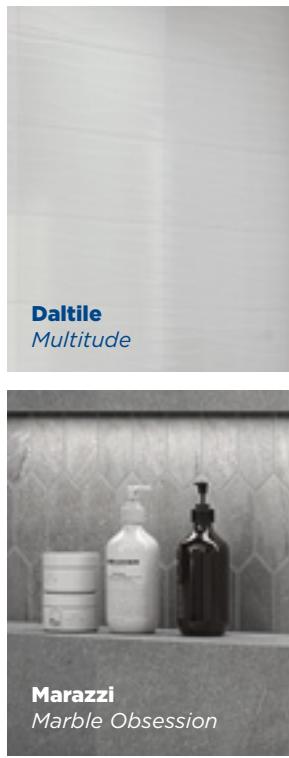


Tile color can be used to make a wall blend in or stand out. Any look is achievable with the nearly endless number of available hues.

Tones range from dark to light and muted to bright. The varying sides of the spectrum can co-exist within mosaics or creative designs. The plan may call for a single tint, a mixture of shades, or a combination of different hues that provide anything from a subtle complement to a stark contrast that demands attention.

Wherever the color wheel lands, the tile will surely enliven the wall.





## SIZE IT UP



Tile comes in sizes small to large and short to long, making it ideal no matter what scope a wall canvas presents. There's little concern it won't measure up to the target area.

Mosaics can work in small spaces as well as serving as an accent for bigger applications. If space allows, large format or long format tile may be optimal. Even better, mix and match tiles to create the perfect appearance.

The sheer number of tile sizes that are obtainable is immense. Regardless of the wall locale, a fit can be found.

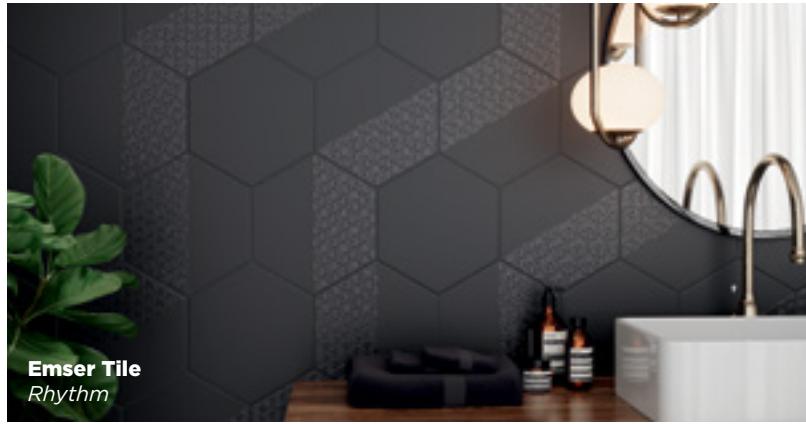


# GET IN SHAPE



Tile is best known for its square or rectangular shape, yet the assortment of options has expanded greatly.

One of the more popular geometric forms to emerge is hexagon. The six-sided selection provides character and can create interesting patterns. Others to consider include arabesque, circle/penny round, diamond, fish scale, triangle, and more. There is no wrong answer. Ultimately, the decision will be driven by the destination and design. Let a wall take shape with the variety of tile contours.





## PICK A PATTERN



There's no rule stipulating wall tile should be a solid color or symmetrical. The use of patterned tile or constructing a tile pattern can imply dimension and add eye-appeal.

Applying pieces of a patterned tile can make a wall pop. Patterns can be subtle or profound – whatever is preferred, it's a great way to add pizzaz to a wall.

Another option is to create a pattern. Using tile of different colors, sizes or shapes – perhaps a combination of each – can create an artistic pattern on a wall.

Whether patterned tile or a tile pattern, it can convert a wall into a focal point in the room.



**Emser Tile**  
*Sparkle*



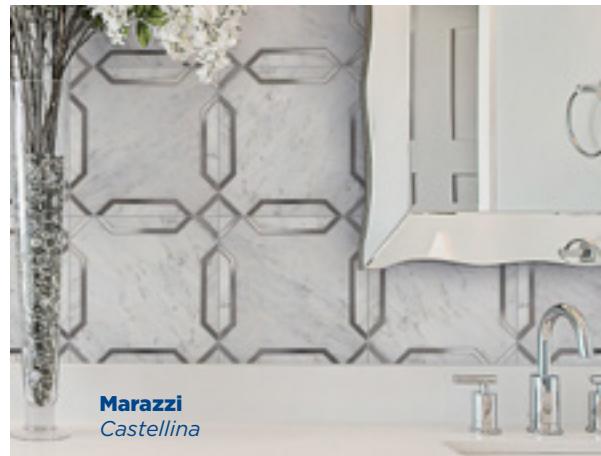
# THE SUM OF IT ALL



Wall tile has made great strides. The expansion of material, colors, sizes, shapes, patterns and textures has propelled its popularity. Any design style can be created, from traditional to transitional to modern.

Wall tile isn't restricted to kitchens and bathrooms. It can be discovered in living rooms, bedrooms, outdoor areas, and more. Whether used as a backsplash, a surround for a tub or fireplace, on a shower wall, or as an accent wall – tile on the wall can do it all.

*Imagination may be  
the only limitation.*



## FOR PRODUCTS FEATURED IN THIS EBOOK, CONSIDER THESE AMAZING BRANDS.



Islington

The fashion-forward, distinct styling of Avienda tile offers extraordinary possibilities for redefining a space with unforgettable unique design concepts.



Daltile has built a reputation of excellence for beauty, durability and attention to detail, with tile that helps inspire amazing designs.

Remedy



Experience the incomparable visual impact and uncompromising performance of Emser Tile, collections renowned for their beauty and versatility.

Passion

Turn bold dreams into gorgeous reality with stunning sustainable tile from Marazzi, providing captivating designs and appealing performance.



Classentino Marble



**Avienda**  
Willow Grove



**Daltile**  
Retro Space



**Marazzi**  
Cavatina



# THE PERKS OF PARTNERING WITH PROSOURCE



*ProSource Wholesale® is the source for wall tile.*

Choose from the latest styles and trends. You can also see them in the home with free sample checkout.

You'll work with a dedicated account manager who will take the time to understand your vision. It's personalized service that's tailored to your needs.

Enjoy the shopping experience in a private showroom, available only to our members and their clients. It's a relaxed environment that removes stress from the process.

With low, wholesale prices, you won't pay retail markups. Our local showrooms carry national buying power and we pass the savings on to you. As a result, your budget goes further.

There's so much more. The list of benefits is vast. Contact or visit your local showroom to discover why ProSource is the source for home and commercial project success.



**Helping our trade pros and their  
customers complete successful projects.**

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