

Number of customers

25

Number Of movies

250

Number of cities

1

Number of genres

15

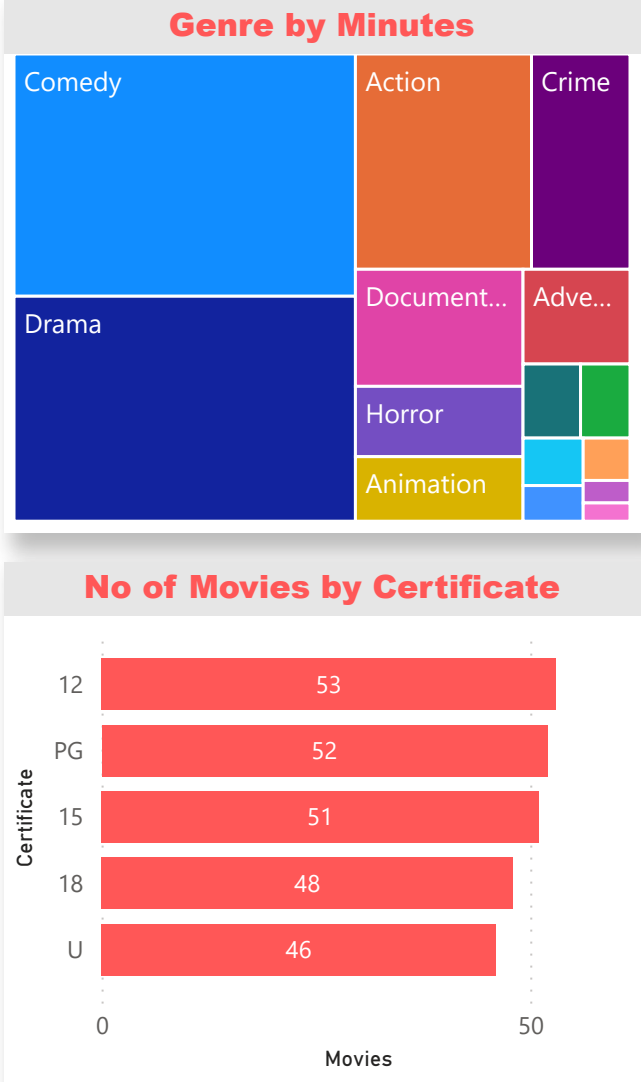
Minutes watched

4158

Executive Summary

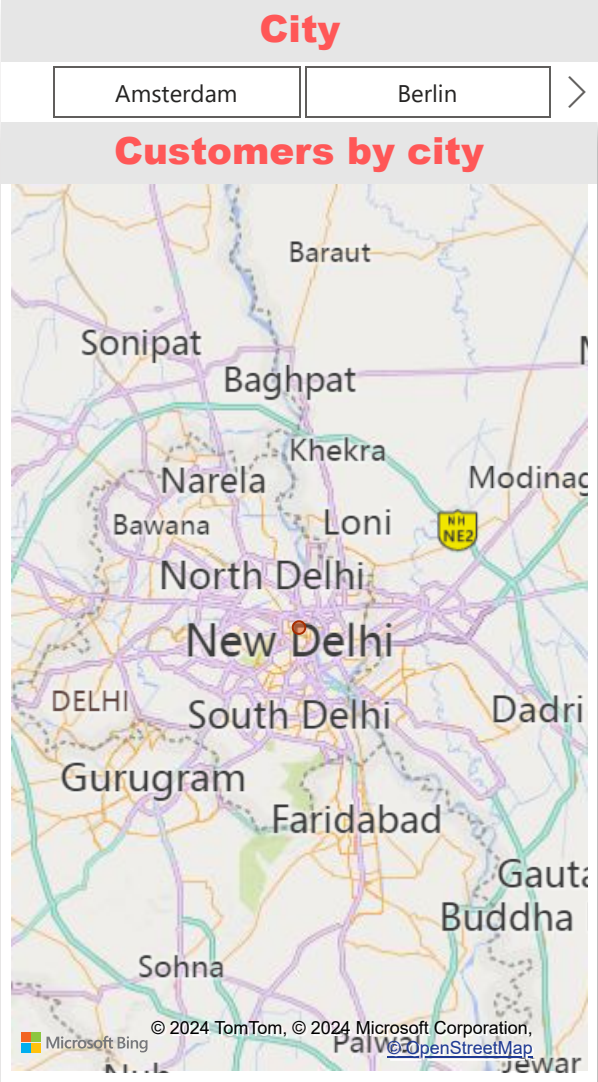
Movie Analysis

Customer Analysis



Movies and Minutes Watched

Movie Name	Genre	Movie Length	Minutes Watched
American: The Bill Hicks Story	Comedy	167	
Anchorman: The Legend of Ron Burgundy	Comedy	178	1
At Close Range	Crime	144	1
Blonde and Blonder	Comedy	172	
Bowling for Columbine	Docume ntary	136	
Breaking and Entering	Comedy	152	1
Dean Spanley	Comedy	115	1
Detachment	Drama	119	
Firehouse Dog	Action	99	1
Gods and Generals	Action	155	1
Hated	Docume ntary	156	
Hecho en México	Docume ntary	113	1
Hogfather (Terry Pratchett's	Adventu re	88	1
Total			41





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Number of Movies

250

Shortest Movie Length

62

Longest Movie Length

180

Average Movie Length

121.33

Total Duration Of Movies

30K

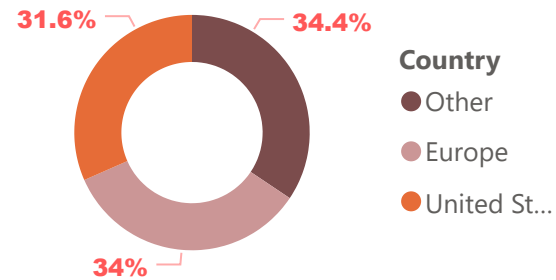
Executive
Summary

Movie
Analysis

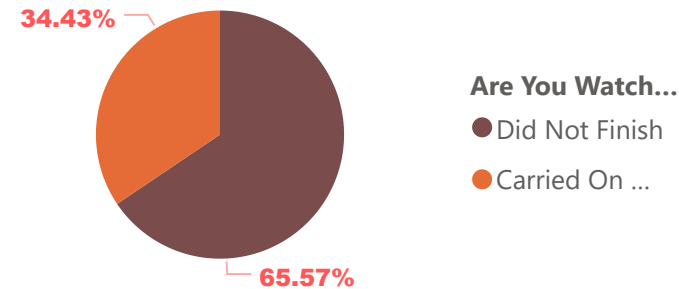
Customer
Analysis



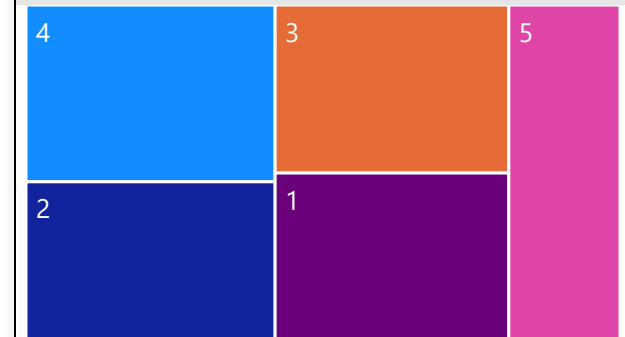
Number of movies by origin



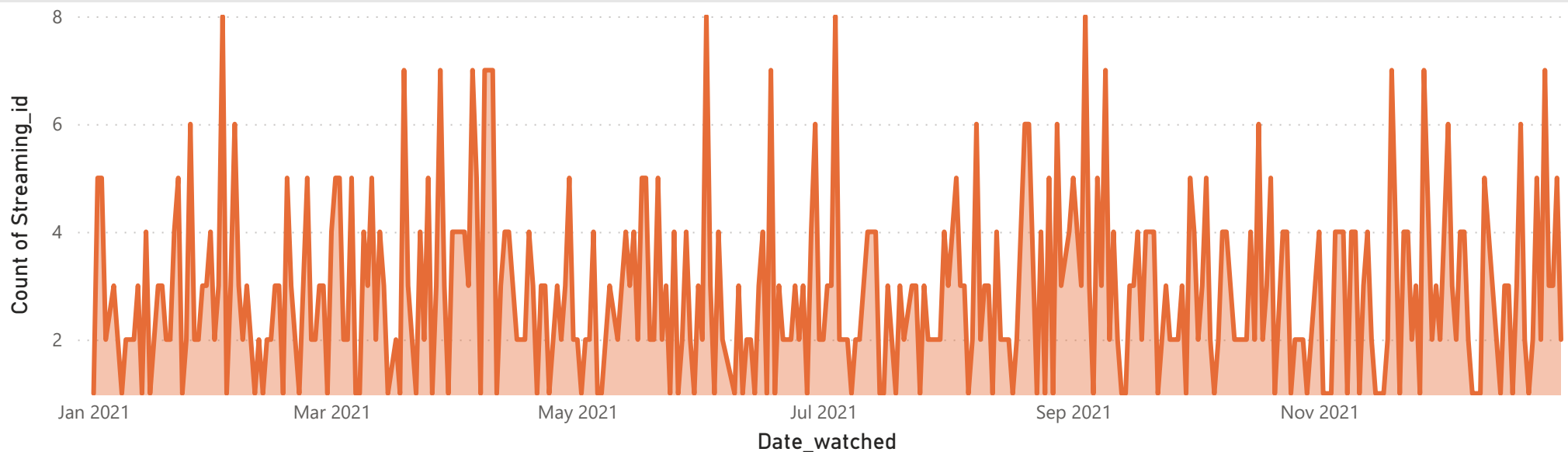
Did Not Finish Vs Carried On Watching



Movie ratings out of 5 stars



2021 Yearly Trend Of Movie Watching





flix2c

Number of customers

499

Number of cities

20

High Earner Count

241

Ideal Customer Count

101

Average Customer Salary

£48.04K

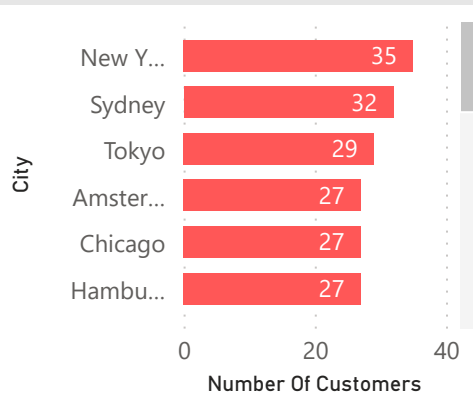
Executive
Summary

Movie
Analysis

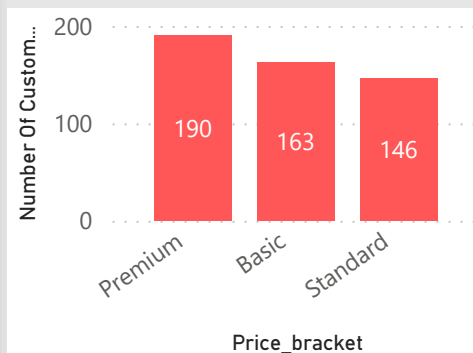
Customer
Analysis



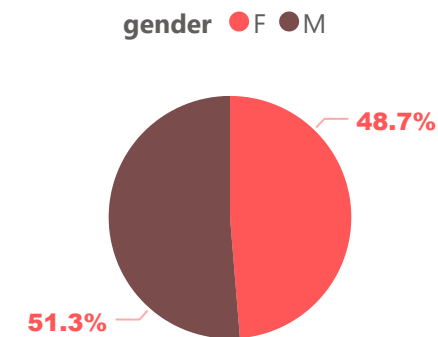
Customers By City



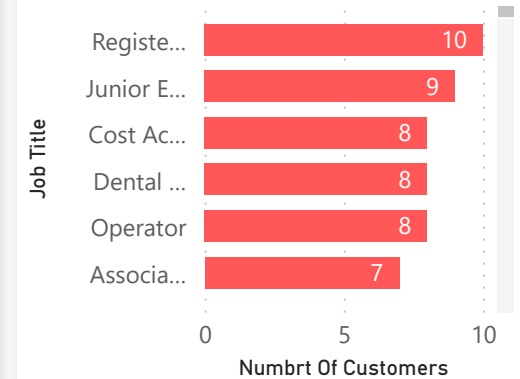
Customers By Price
Bracket



Customers By Gender



Job Titles by Customers



Customer Details

Full Name	City	salary	job_title	Years Since joining.	HighEarner?	Ideal_Customers
Zechariah Brace...	Amsterdam	£54,629.00	GIS Technical ...	12	High Earner	False
Zacharias Shore...	Paris	£31,987.37	Nuclear Powe...	5	Low Earner	False
Yetty Oxe	Copenhagen	£36,366.03	Pharmacist	2	Low Earner	False
Yetta Rhucroft	Berlin	£32,992.78	Junior Executi...	0	Low Earner	False
Wyndham Pick...	Amsterdam	£65,562.52	Environment...	3	High Earner	False
Winn Rushby	Copenhagen	£42,302.91	Design Engin...	3	Low Earner	False
Winfield Lambo...	Montreal	£58,708.93	N/A	12	High Earner	True
Wilton Hanniger	Sydney	£43,385.84	Account Exec...	6	Low Earner	False
Total		£23,973,...		3118		

Customers by Membership
Month

