

## **P4: Information Architecture**

Project HUE

Vrishti Bhowmik, Mohamed Mohamed, Takahiro Ishii, Warisha Soomro

### **Project Description**

Our project aims to provide junior and entry level technology industry employees (our target users) with mentorship in order to maintain professional and mental well-being at work. This involves:

- Matching users to mentors who have had similar trajectories and experiences at that particular company. This makes users feel like they have someone representing who they want to become.
- Having users constantly be in contact with their in-company mentors for any help and advice regarding issues at the workplace and reaching professional goals. This makes users feel heard and supported.
- Having users set goals that promote a better work experience for themselves. These goals are monitored by the mentors.
- Enabling users to receive points and redeem them for a gift card after achieving a goal. This incentivizes users to always improve their experiences and take challenges in a company.

