



Sarah Khan

Bio

- 27 year old female
- South Asian-American
- Lives in San Jose, California
- Software engineer at a large tech company for 3 years

Characteristics

- Leadership oriented
- Enjoy mentoring others
- Thrives in a sense of community
- Sociable
- Extroverted
- Involved with the young South Asian community

Goals

- Be promoted to become an engineering manager
- Find a representation of herself working in a higher position
- Attend graduate school in a couple of years
- Be a part of a supportive and caring team

Pain points

- Sometime dismissed when she tries to make a point
- Cannot find the right mentor that has similar trajectories
- Feeling unimportant at work

Technology use

- Uses a laptop for programming, collaborating, and sending emails
- Actively uses apps to communicate with friends and co-workers

Scenario

Sara attends a meeting to present a progress report on a project her team had been working on. An engineering lead makes no comments about the project itself, but asks Sara about whether her name is pronounced "se-rah" or "sa-ruh." Sara feels that, at times, her work is not being taken seriously, and thus she feels the need to look for other companies to work for.