

COM 33400 Web Design – Week 7 Assignment – Graphic Design Firm

Website Micro Project Phase 2 - First Prototype

This phase of the Micro Project will be to add the provided web copy and pics to the media design prototype you created last week using Bootstrap as the framework. The items you will need are uploaded to the week 7 Assignment section on Canvas.

Produce the following items for next week's class:

When complete, upload your files to canvas and your hosting account.

Grade Breakdown is as follows:

- A** A complete project proposal with good graphics and complete sections. A web prototype that utilizes all pics and text effectively. The site functions and is very clean. The site is distinctively different than the template. The site uses several interesting bootstrap components effectively.
- B** A short project proposal with few graphics. A web prototype that utilizes most pics and text effectively. The site mostly functions but has some alignment/color/aesthetic/spelling issues. Student is in class to critique project.
- C** A very short project proposal with few graphics. A web prototype that utilizes only several pics and some of the text effectively. The site mostly functions but has some alignment/color/aesthetic/spelling issues. Some buttons/items don't function or are extra for no reason. Student is in class to critique project.
- D** A no project proposal. Web prototype utilizes only a few pics and has filler text. The site is mostly non-functional and still looks like the generic template. Student is in class to critique project.
- F** No proposal. No site. You miss class for the presentation day. Frowny face.