

Marina Takara

takara.marina@gmail.com

<https://takaramarina.github.io/marina/>

(909) 492-4414

116 Elrosa Rd Mooresville, NC 28115

EDUCATION

The University of Chicago

Computer Science, B.A., Media Arts and Design, B.A.

National Merit Scholar (2021-Present)

Chicago, IL

Expected, June 2025

North Carolina School of Science and Mathematics

Diploma

GPA: 4.778/4, weighted

AP Scholar with Distinction (2020)

Durham, NC

May 2021

EXPERIENCE & LEADERSHIP

University of Chicago Booth School of Business

Digital Marketing Intern

Chicago, IL

Oct 2022 - Present

- Perform search marketing tasks including keywords research, link-building, and technical SEO projects
- Gather research and data on social media trends, best practices, and industry performance benchmarks to guide Booth's marketing decisions
- Design, revise, and schedule social media posts (IG, FB, LI, TW) that reflect Booth's brand kit and archetype

MODA Fashion Magazine

Assistant Visual Design Editor

Chicago, IL

Sep 2021 - Present

- Create layouts for quarterly fashion magazine, balancing visuals, photographs, and articles using Adobe InDesign
- Brainstorm magazine's theme, photoshoot ideas, and mood board with other members using Miro

University of Chicago Summer Research Institute

Mycology Researcher

Chicago, IL

June 2022 - Present

- Research the development of mycology (the study of fungi) in Japan during the late 19th to early 20th century
- Examine scholarly articles, cultural pieces, and modern texts in both English and Japanese
- Present findings at research symposium

University of Chicago Center for East Asian Studies

Undergraduate Student Research Assistant

Chicago, IL

Oct 2022 - Present

- Assist in the research, exhibition, and teaching of Japanese art history
- Categorize, label, translate, and store Japanese artworks and documents

UChicago Japanese Student Association

Co-Founder, President

Chicago, IL

Aug 2021 - Present

- Founded the Japanese Student Association at the University of Chicago
- Manage club funding, board positions, member recruitment, monthly meetings, and intercultural activities
- Foster relationships with Japanese community members in greater Chicago area

PROJECTS

Creative Coding Sketches: Personal Website ([link](#)), Anime Reviews ([link](#)), Art Archive ([link](#)), CSS Still Life ([link](#))

Art Installation: Surveilling House Filled with Fog ([link](#))

Artist Group: Part of an anonymous digital artist identity channeling *Kogei*, the Japanese concept of finding beauty in everyday objects. Editing sketch videos to fit curated audio, creating consistent visuals for establishment of aesthetic

SKILLS

Languages: Native fluency in Japanese (reading, writing, listening, and speaking)

Computer: Proficient in Microsoft Word, Excel, PowerPoint, Canva, Miro, Figma, TouchDesigner, Adobe Photoshop, InDesign, Premiere, Lightroom; Experienced in DrRacket, Java, C, Mathematica, R, Javascript, HTML, CSS, Python