

# KARINE TAKAYAMA SOARES

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## ANALYST

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Professional passionate about data, who loves challenges and solving problems!!!

*Data Analyst for over eight years, he worked with large companies such as Nike, Santander, Claro, BRF, Canon, TRR Seguros, Lusobank, RaiaDrogasil. He has extensive skills in Relational Databases and Business Analysis. He has been working in the BI area for a year and a half, developing skills such as Storytelling, with the aim of generating insights that add high value to the client's business. Among personal characteristics, the following stand out: great learning capacity, excellent logic, determined, dedicated, communicative, proactive, creative and organized. Differential: feels and understands the user's pain, always looking for the best solution, has the ability to prepare presentations contributing to all phases of the Projects and always seeks for improvements in the processes guaranteeing satisfaction in the use of the solutions.*

## ACADEMIC FORMATION

High School Computer Technician – Technological Institute of Osasco Foundation – (2002 / 2005)  
Graduation in Database Technologist (BI and Big Data) – INFNET Institute – (2021 / 2023)

## OFFICIAL CERTIFICATIONS

Data Analyst Associate (DA-100) – Microsoft – 2021  
Azure Data Fundamentals (DP-900) – Microsoft – 2021  
Scrum Foundations Professional Certificate SFPC – CertiProf – 2020  
Scrum Fundamentals Certified (SFC) – SCRUMstudy – 2020  
Google Analytics for Beginners – Google Academy – 2020  
Google Analytics Advanced – Google Academy – 2020

## COMPLEMENTARY TRAINING

Business Intelligence – FIAP – 2021  
The Data View for Storytelling – LinkedIn Learning – 2020  
Power BI 2019 – Impacta Tecnologia – 2020  
Power BI: Advanced – LinkedIn Learning – 2021  
Python: Advanced – LinkedIn Learning – 2021  
SQL Server 2019 - Module II – Impacta Tecnologia – 2020  
SQL Server Integration Services (SSIS) - Essential ETL – Udemy – 2020  
Microsoft Azure Data Fundamentals | DP-900 (Microsoft Official Course) – Ka Solution – 2021  
Microsoft Azure Fundamentals | AZ-900 (Microsoft Official Course) – Ka Solution – 2021  
Microsoft Azure: Big Data and Database – Azure Academy – 2021  
Azure Virtual Training Day: Delivering the Modern Data Warehouse – Microsoft – 2020  
High Availability Web Application and Database Migration (AWS)– Cloud Treinamentos – 2021  
AWS Cloud Practitioner Essentials Day – Ka Solution – 2021  
Introduction to Data Science: Basic Concepts – LinkedIn Learning – 2020  
Fundamentals of Data Analysis – LinkedIn Learning – 2020  
Fundamentals of Statistics: Part 1– LinkedIn Learning – 2020  
Emotional intelligence – Escola Conquer – 2020  
How to Improve Your Listening Skills – LinkedIn Learning – 2020  
General Data Protection Law (LGPD) – everis University – 2021  
General Data Protection Regulation (RGPD) – everis University – 2021

## LANGUAGES

English – Intermediate level  
Spanish – Basic level

## PROFESSIONAL EXPERIENCE

- **everis an NTT DATA Company (Cliente: Unilever)**  
**Business Intelligence Analyst & Data Analyst (Mar/2021 to Now)**

In the initial phase of the Project (Planning).

*Other activities:* assistance in internal projects of Frameworks for Data Analysis and Data Governance.

Methodology: Agile (Scrum / Kanban).

- **RaiaDrogasil S/A**  
**Business Intelligence Analyst & Data Analyst (Jan/2021 to Mar/2021)**

Assist in the structuring of BI for the Marketplace area of RD. Responsible for requirements gathering, business analysis, data analysis and treatment, data modeling and dimensional cubes (OLAP), DAX development, elaboration of complex Dashboards, automation of datasets and management of the Power BI Service environment.

*Other activities:* creation of visual identity and preparation of documentation materials.

Data Integration: Alteryx. Database: Oracle. Reports: Power BI. Modeling: Power Query.  
Methodology: Agile (Scrum / Kanban).

- **CS IT Consulting (Client: TRR Seguros and Lusobank)**  
**Business Intelligence Analyst & Data Analyst (Jul/2020 to Jan/2021)**

**TRR Seguros:** Responsible for the back-end support. Elaboration and maintenance of Data Warehouse (ELT/ETL), validation and correction of loads, process automation and maintenance in complex Reports and Dashboards.

*Other activities:* improvements to pipelines, creation of scripts for data validation, requirements gathering, extraction of cargo files on the websites of Health Operators, creation and maintenance of the file control system, data analysis and treatment, support such as DBA, training, process mapping and preparation of manuals and documentation.

Data Integration: SSIS and Visual Studio. Database: SQL Server. Automation: SQL Agent. Reports: Tableau.

**Lusobank:** Responsible for front-end support. Elaboration and maintenance of complex Reports and Dashboards for the Commercial, Controlling and Risk areas, business analysis, data analysis, data inconsistency reporting, DAX development, data modeling, dimensional cubes modeling (OLAP), installation and gateway management, dataset update automation, Power BI Service environment management, Portal management and user access management.

*Other activities:* mapping of ETL processes, mapping of dashboards, documentation, preparation of manuals, preparation of presentations for all phases of the project, elaboration of project results reports, support for BI users and the BI team, training, preparation of a business plan communication, migration from on-premises solutions to cloud solutions.

Data integration: SSIS, Visual Studio and Data Factory. Database: SQL Server, Azure SQL and Azure DataLake. Modeling: Power Query. Reports: Power BI. Methodology: Agile (Scrum / Kanban).

- **LIQ (Client: Canon)**  
**Business Intelligence Analyst & Data Analyst (Feb/2020 to Jul/2020)**

Responsible for creating and updating Dashboards and Reports (Sales, Relationship, BSC, Ranking, ROI), DW modeling, data analysis and correction, creation of Presentations (Storytelling), process automation, business analysis and strategies, calculation ROI, support to promoters.

*Other activities:* maintenance and management of promoters' routing, support and systems management. Monthly Conference Calls (Canon Brazil x Canon NY).

Reports: Excel (VBA). Screenplay: Zoom, Umov.me.

- **Marketing House (Client: BRF)**

- Data Analyst (Temporary: Nov/2019 to Dec/2019 | Nov/2018 to Dec/2018)**

- Participation in the largest Trade Marketing action in Brazil: Natalinos BRF. Challenge: Hire an approximate number of 800 people within a month to work in supermarkets in the capital of São Paulo. Responsible for creating and managing the Process Control System when contracting the operation and generating complex and automated reports for management.

- Other activities:* script automation, control system feed and report extraction for managers and other areas.

- Control System: Access and Excel (VBA). Database: SQL Server. Automation: SQL Agent. Automation: Macro (VBA). Reports: Excel (VBA).

- **Ultracenter (Client: Claro)**

- Data Analyst (May/2016 to Oct/2016)**

- Responsible for generating complex reports, automating processes, improving existing reports and creating reports as requested by clients or managers.

- Other activities:* automation and automation of processes, preparation of scripts, manuals and documentation.

- Reports: Excel (VBA). Database: SQL Server. Automation: SQL Agent. Automation: Macros (VBA).

- **Parla Contact (Client: Santander)**

- Data Analyst (Jul/2014 to Nov/2014)**

- Responsible for generating complex trading reports for the Santander Van Gogh operation and for analyzing and correcting data on daily transactions.

- Other activities:* process automation and support for internal operation users.

- Reports: Excel (VBA). Database: SQL Server. Automation: Macros (VBA).

- **Localcred**

- Data Analyst (Feb/2011 to Mar/2012)**

- Responsible for preparing the Data Warehouse for the implementation of a new BI, ETL system through Stored Procedures and process automation.

- Other activities:* analysis of the systems and operations flows used in the collection of securities for data integration, tests of the BI tool, creation of reports and dashboards for planning and strategy, documentation (DW and business system) and implementation of the project.

- Database: SQL Server. Automation: SQL Agent. Reports: Excel (VBA).

- **Nike**

- Business & Data Analyst (Aug/2009 to Oct/2010)**

- Responsible for database management, development of procedures, task automation, data manipulation in XML files, management and maintenance of data from general systems used in the company and analysis of tax records (adjustment of data for delivery of tax obligations: SPED, IN86, Collection of ICMS).

- Other activities:* systems testing, systems implementation, training, management reporting and technical support to internal (Nike Brazil) and external users (Nike Store, Nike Outlet, Nike Chile, Nike Argentina, Nike Mexico). Daily participation in Conference Calls (Nike Brazil x Nike USA).

- Managed Systems: Tax, Returns, Stores (Sale / Stock), Rear, SAP. Databases: Oracle, SQL Server and MySQL. Automations: SQL Agent. Reports: Excel (VBA).

- **By Computer**

- System Analyst and Developer (Mar/2008 to Mar/2009)**

- Responsible for the analysis of routines, development and maintenance of ERP systems (classes, subclasses, inheritance, polymorphism, functions, routines, forms), preparation of management reports and database management.

- Other activities:* business analysis, documentation, training, systems implementation.

- System developed in Delphi. Database: SQL Server. Reports: Crystal Reports.

- ***Função Informática***  
***Developer (Jan/2007 to Feb/2008)***

Responsible for the analysis, development and maintenance of systems (classes, subclasses, inheritance, polymorphism, functions, routines, forms) and reports for banks and finance companies. CDC loan system and / or vehicle and other financing.

*Other activities:* systems implementation, documentation, training.

System Developed in Delphi; Database: SQL Server. Reports: Crystal Reports.

- ***Integra Soluções em Tecnologia***  
***Developer (Apr/2005 to Mar/2006)***

Responsible for developing custom systems, preparing management reports and database management.

*Other activities:* systems implementation, documentation, training.

Systems developed in Delphi and Visual Basic; Database: MySQL and SQL Server. Reports: Crystal Reports.

- ***Cableware Sistemas e Tecnologia Ltda***  
***IT Trainee (Apr/2005 to Mar/2006)***

Responsible for monitoring the systems implantation process at the clients, preparing the systems implantation material (Data CD, System Installation CD, Documentation).

*Other activities:* data collection, feeding systems with data collected in the field, participating in decision-making meetings.