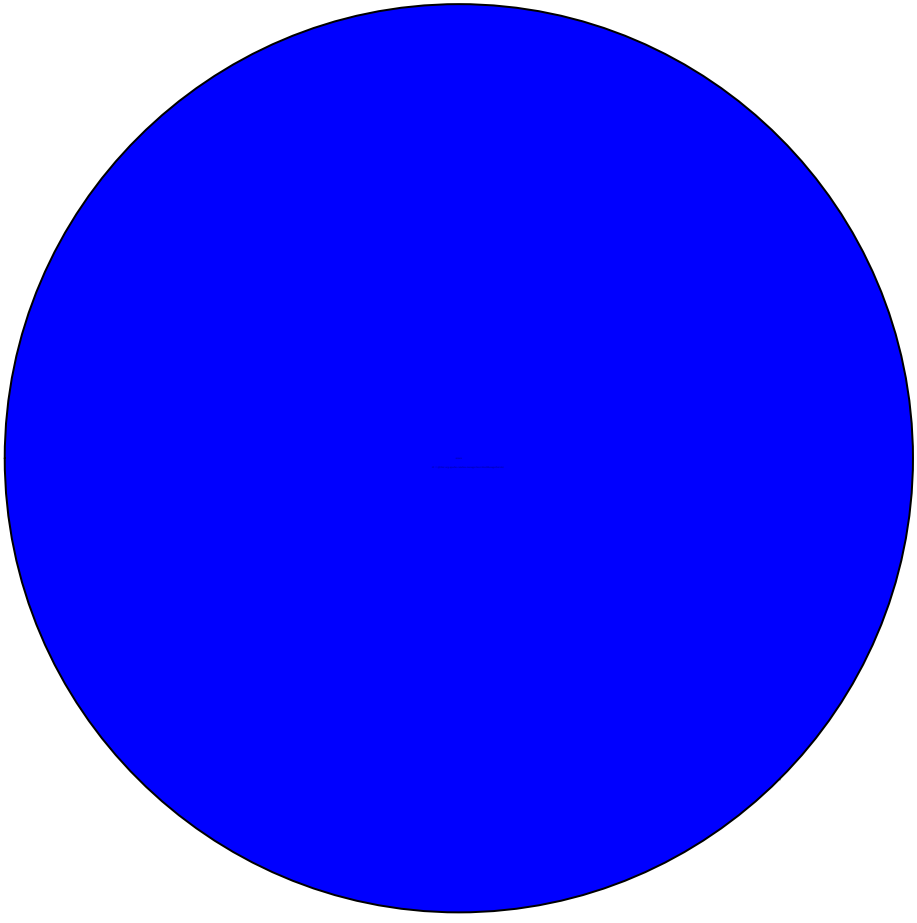Eccentricity Centrality