

# Isal Shukla

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## About

Optimistic, creative and a strong visual thinker equipped with various strategic thinking frameworks and mental models that allow me to find clarity in ambiguity. I am a fast learner who is excited about building things that add value to peoples' lives.

## Experience

### Lirio Lopez Lighting Design Consultants

Graduation Project | 06/24 - 11/24

- Worked on a Solar Lighting solution for a prominent arts museum in Baroda
- Worked on lighting layouts for various projects and the design of luminaires and chandeliers.
- Collaborated with the team to deliver innovative solutions and create impactful spaces - public space, museum and private residence.

### Design Habit, New Delhi

Internship | 02/24 - 05/24

- Worked on the exhibition layout and graphics for a specific part of the Virasat Banjara museum, Pohradevi

## Education

### NID, Paldi

Bachelors in Exhibition Design | 2020 - 2024

- Focused on learning a wide variety of skills, getting a taste for the indian design scene.

### TH OWL, Germany

Bachelors in Media Production | 03/23 - 08/23

- Built a VR Game, Space-themed multiplayer game with a team of 4 as the Media Project
- Experimental Animation elective
- Architectural Drawing in Brussels, Belgium

### Pathways School Noida

IB DP | Graduated in 2019

- Graduated with a Proficiency in Visual Arts and Design and Technology, Merit in Business Management
- Creative Thinker Award, Final Year

## Skills

### Design

Visual Thinking - Product Design - Experience Design - Spatial Communication Design - Lighting Design - Joineries and Structures - Material Installation - Graphic Design - Narratives - Research and Writing - Animation - 3D modeling - 3d Printing - Laser-cutting - Hand and Workshop Tools - Game Design - Drawing - Painting - Sculpture

### Software

Sketchup - Blender - Notion - Coding [C+, Python, Java, HTML, CSS] (Working Knowledge) - Wix Studio - Figma - InDesign - Photoshop - Illustrator - Premiere Pro - Animate - Arduino IDE

### Other

First Principles Thinking - Cognitive Biases - Mental Models - Conceptual frameworks - Gestalt and Perceptual Psychology (Form and Color) - Language Bias

## Recent Projects

### General Atmosphere Sound Modular

Product Design | 03/25 - ongoing

- Working with a sound artist, Sultana Zana to design a custom electronic sound modulator using the Raspberry Pi and Arduino and a custom build.

### Aero Tasklight

| 02/25 - 03/25

- Designing a human-centric office tasklight optimised for employee well-being and sustainability by having no glare, high adjustability, energy conservation and efficient light distribution.

### Shows

| 2020-2024

- Bandhej, Ahmedabad Clothing Showroom, Lighting Design
- Exhibition Design Kiosk at Design Street, ID Ahmedabad, 2022, Lead Designer and Execution
- Presenter at the Media Project Show, Sommertheatre at TH OWL, Germany, 2023
- "Spontaneous Balance" at the Korean Cultural Center, New Delhi Exhibition Design, Film Editing
- "Strawberry Fields Forever" Scenography Show, 2022 by EDUG20
- "In Translation", Design Project Exhibition, 2021 by EDUG20
- Lines of Sight, Annual Design Show 2020 at NID Ahmedabad, Curation and Editorial Team
- Visual Arts IBDP Exhibition "The Susceptibility of the Mind", 2019