

### **Privacy Policy**

Effective 2025년 5월 1일

**Previous Version** 

Anthropic is an AI safety and research company working to build reliable, interpretable, and steerable AI systems.

This Privacy Policy explains how we collect, use, disclose, and process your personal data when you use our website and other places where Anthropic acts as a *data controller*—for example, when you interact with Claude.ai or other products as a consumer for personal use ("Services") or when Anthropic operates and provides our commercial customers and their end users with access to our commercial products, such as the Claude Team plan ("Commercial Services").

This Privacy Policy does not apply where Anthropic acts as a *data processor* and processes personal data on behalf of commercial customers using Anthropic's Commercial Services – for example, your employer has provisioned you a Claude for Work account, or you're using an app that is powered on the back-end with Claude. In those cases, the commercial customer is the controller, and you can review their policies for more information about how they handle your personal data.

For information about how we collect and use personal data to develop our language models that power our Services, when we may receive and process personal data of non-users, and your choices with respect to that information, please see our <u>Notice on Model Training</u>.

This Privacy Policy also describes your privacy rights. More information about your rights, and how to exercise them, is set out in Section 4 ("Rights and Choices").

If you are located in Canada, please read section 11 of the Privacy Policy which applies to you.

If you are located in Brazil, please read section 12 of the Privacy Policy which applies to you.

#### 1. Collection of Personal Data

We collect the following categories of personal data:

#### Personal data you provide to us directly

- Identity and Contact Data: Anthropic collects identifiers, including your name, email address, and phone number when you sign up for an Anthropic account, or to receive information on our Services. We may also collect or generate indirect identifiers (e.g., "USER12345").
- Payment Information: We shall collect your payment information if you choose to purchase access to Anthropic's products and services.
- Inputs and Outputs: Our AI services allow you to interact with the Services in a variety of formats
   ("Prompts" or "Inputs"), which generate responses
   ("Outputs") based on your Inputs. This includes where you choose to integrate third-party applications with our services. If you include personal data or reference external content in your Inputs, we will collect that information and this information may be reproduced in your Outputs.
- Feedback on your use of our Services: We appreciate feedback, including ideas and suggestions for improvement or rating an Output in response to an Input ("Feedback"). If you rate an Output in response to an Input—for example, by using the thumbs up/thumbs down icon—we will store the entire related conversation as part of your Feedback. You can learn more about how we use Feedback here.

• Communication Information: If you communicate with us, including via our chatbot on our Help site, we collect your name, contact information, and the contents of any messages you send.

### Personal data we receive automatically from your use of the Services

When you use the Services, we also receive certain technical data automatically (described below, collectively "Technical Information"). This includes:

- Device and Connection Information. Consistent with your device or browser permissions, your device or browser automatically sends us information about when and how you install, access, or use our Services. This includes information such as your device type, operating system information, browser information and web page referers, mobile network, connection information, mobile operator or internet service provider (ISP), time zone setting, IP address (including information about the location of the device derived from your IP address), identifiers (including device or advertising identifiers, probabilistic identifiers, and other unique personal or online identifiers).
- Usage Information. We collect information about your use of the Services, such as the dates and times of access, browsing history, search, information about the links you click, pages you view, and other information about how you use the Services, and technology on the devices you use to access the Services.
- Log and Troubleshooting Information. We collect information about how our Services are performing when you use them. This information includes log files. If you or your device experiences an error, we may collect information about the error, the time the error occurred, the feature being used, the state of the application when the error occurred, and any communications or content provided at the time the error occurred.

• Cookies & Similar Technologies. We and our service providers use cookies, scripts, or similar technologies ("Cookies") to manage the Services and to collect information about you and your use of the Services. These technologies help us to recognize you, customize or personalize your experience, market additional products or services to you, and analyze the use of our Services to make them safer and more useful to you. For more details about how we use these technologies, and your opt-out controls and other options, please visit our Cookie Policy.

### Personal data we collect or receive to train our models

Anthropic obtains personal data from third party sources in order to train our models. Specifically, we train our models using data from the following sources:

- Publicly available information via the Internet
- Datasets that we obtain through commercial agreements with third party businesses
- Data that our users or crowd workers provide
- Data that we generate internally

For more information about how we collect and use personal data to develop our language models that power our Services, the steps we take to minimize the privacy impact on individuals through the training process, and your choices with respect to that information, please see our separate Notice on Model Training.

### 2. Uses of Personal Data Permitted Under Applicable Data Protection Laws

We use your personal data for the following purposes:

 To provide, maintain and facilitate any products and services offered to you with respect to your
 Anthropic account, which are governed by our Terms of Service;

- To provide, maintain and facilitate optional services and features that enhance platform functionality and user experience;
- To communicate with you, including to send you information about our Services and events;
- To create and administer your Anthropic account;
- To facilitate payments for products and services provided by Anthropic;
- To prevent and investigate fraud, abuse, and violations of our <u>Usage Policy</u>, unlawful or criminal activity, unauthorized access to or use of personal data or Anthropic systems and networks, to protect our rights and the rights of others, and to meet legal, governmental and institutional policy obligations;
- To investigate and resolve disputes;
- To investigate and resolve security issues;
- To debug and to identify and repair errors that impair existing functionality
- To improve the Services and conduct research; and
- To enforce our <u>Terms of Service</u> and similar terms and agreements, including our <u>Usage Policy</u>.

We will not use your Inputs or Outputs to train our models, unless: (1) your conversations are flagged for Trust & Safety review (in which case we may use or analyze them to improve our ability to detect and enforce our <u>Usage Policy</u>, including training models for use by our Trust and Safety team, consistent with Anthropic's safety mission), or (2) you've explicitly reported the materials to us (for example via our feedback mechanisms), or (3) you've otherwise explicitly opted in to the use of your Inputs and Outputs for training purposes.

Please see Section 10 below for details of our legal bases for processing your personal data.

## 3. How We Disclose Personal Data

Anthropic will disclose personal data to the following categories of third parties for the purposes explained in this Policy:

- Affiliates & corporate partners. Anthropic discloses the categories of personal data described above between and among its affiliates and related entities.
- Service providers & business partners. Anthropic may disclose the categories of personal data described above with service providers and business partners for a variety of business purposes, including website and data hosting, ensuring compliance with industry standards, research, auditing, data processing, and providing you with the services.

Anthropic may also disclose personal data in the following circumstances:

- As part of a significant corporate event. If Anthropic is involved in a merger, corporate transaction, bankruptcy, or other situation involving the transfer of business assets, Anthropic will disclose your personal data as part of these corporate transactions.
- Third-Party Websites and Services: Our Services may involve integrations with, or may direct you to, websites, apps, and services managed by third parties. By interacting with these third parties, you are providing information directly to the third party and not Anthropic and subject to the third party's privacy policy. If you access third-party services, such as social media sites or other sites linked through the Services (e.g., if you follow a link to our Twitter account), these third-party services will be able to collect personal data about you, including information about your activity on the Services. If we link to a site or service via our Services, you should read their data usage policies or other documentation. Our linking to another site or service doesn't mean we endorse it or speak for that third party.

- · Pursuant to regulatory or legal requirements, safety, rights of others, and to enforce our rights or our terms. We may disclose personal data to governmental regulatory authorities as required by law, including for legal, tax or accounting purposes, in response to their requests for such information or to assist in investigations. We may also disclose personal data to third parties in connection with claims, disputes or litigation, when otherwise permitted or required by law, or if we determine its disclosure is necessary to protect the health and safety of you or any other person, to protect against fraud or credit risk, to enforce our legal rights or the legal rights of others, to enforce contractual commitments that you have made, or as otherwise permitted or required by applicable law.
- With an individual's consent. Anthropic will otherwise disclose personal data when an individual gives us permission or directs us to disclose this information, including as a part of our Services.

You can find information on our <u>Subprocessor List</u> about the third parties Anthropic engages to help us process personal data provided to us where Anthropic acts as a data processor, such as with respect to personal data we receive, process, store, or host when you use Anthropic's commercial services.

### 4. Rights and Choices

Depending on where you live and the laws that apply in your country of residence, you may enjoy certain rights regarding your personal data, as described further below. However, please be aware that these rights are limited, and that the process by which we may need to action your requests regarding our training dataset are complex. We may also decline a request if we have a lawful reason for doing so. That said, we strive to prioritize the protection of personal data, and comply with all applicable privacy laws.

To exercise your rights, you or an authorized agent may submit a request by emailing us at <u>privacy@anthropic.com</u>. After we receive your request, we may verify it by requesting information sufficient to confirm your identity. You may also have the right to appeal requests that we deny by emailing <u>privacy@anthropic.com</u>. Anthropic will not discriminate based on the exercising of privacy rights you may have. Set out below is a summary of the rights which you may enjoy, depending on the laws that apply in your country of residence.

- Right to know: the right to know what personal data Anthropic processes about you, including the categories of personal data, the categories of sources from which it is collected, the business or commercial purposes for collection, and the categories of third parties to whom we disclose it.
- Access & data portability: the right to request a copy of the personal data Anthropic processes about you, subject to certain exceptions and conditions. In certain cases and subject to applicable law, you have the right to port your information.
- Deletion: the right to request that we delete personal data collected from you when you use our Services, subject to certain exceptions. You also are able to delete individual conversations, which will be removed immediately from your conversation history and automatically deleted from our back-end within 30 days. Learn more here.
- Correction: the right to request that we correct inaccurate personal data Anthropic retains about you, subject to certain exceptions. Please note that we cannot guarantee the factual accuracy of Outputs. If Outputs contain factually inaccurate personal data relating to you, you can submit a correction request and we will make a reasonable effort to correct this information—but due to the technical complexity of our large language models, it may not always be possible for us to do so.
- **Objection:** the right to object to processing of your personal data, including profiling conducted on grounds of public or legitimate interest. In places

where such a right applies, we will no longer process the personal data in case of such objection unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights, and freedoms, or for the establishment, exercise or defense of legal claims. If we use your information for direct marketing, you can object and opt out of future direct marketing messages using the unsubscribe link in such communications.

- Restriction: the right to restrict our processing of your personal data in certain circumstances.
- Withdrawal of consent. Where Anthropic's processing of your personal data is based on consent, you have the right to withdraw your consent. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.
- Automated decision-making: Anthropic does not engage in decision making based solely on automated processing or profiling in a manner which produces a legal effect (i.e., impacts your legal rights) or significantly affects you in a similar way (e.g., significantly affects your financial circumstances or ability to access essential goods or services).
- Sale & targeted Anthropic marketing of its products and services. Anthropic does not "sell" your personal data as that term is defined by applicable laws and regulations. You can opt-out of sharing your personal data for targeted advertising to promote our products and services, and we will honor global privacy controls. To learn more, click here.

### 5. Data Transfers

When you access our website or Services, your personal data may be transferred to our servers in the US, or to other countries outside the European Economic Area ("EEA") and the UK. This may be a direct provision of your personal data to us, or a transfer that we or a third party make.

Where information is transferred outside the EEA or the UK, we ensure it benefits from an adequate level of data protection by relying on:

- Adequacy decisions. These are decisions from the European Commission under Article 45 GDPR (or equivalent decisions under other laws) where they recognise that a country outside of the EEA offers an adequate level of data protection. We transfer your information as described in "Collection of Personal Data" to some countries with adequacy decisions, such as the countries listed here; or
- Standard contractual clauses. The European Commission has approved contractual clauses under Article 46 GDPR that allows companies in the EEA to transfer data outside the EEA. These (and their approved equivalent for the UK and Switzerland) are called standard contractual clauses. We rely on standard contractual clauses to transfer information as described in "Collection of Personal Data" to certain affiliates and third parties in countries without an adequacy decision.

In certain situations, we rely on derogations provided for under applicable data protection law to transfer information to a third country.

# 6. Data Retention, Data Lifecycle, and Security Controls

Anthropic retains your personal data for as long as reasonably necessary for the purposes and criteria outlined in this Privacy Policy and explained further in our <u>privacy center</u>.

When the personal data collected is no longer required by us, we and our service providers will perform the necessary procedures for destroying, deleting, erasing, or converting it into an anonymous form as permitted or required under applicable laws.

### Aggregated or De-Identified Information

We may process personal data in an aggregated or deidentified form to analyze the effectiveness of our Services, conduct research, study user behavior, and train our AI models as permitted under applicable laws. For instance:

- When you submit Feedback, we disassociate Inputs and Outputs from your user ID to use them for training and improving our models.
- If our systems flag Inputs or Outputs for potentially violating our <u>Usage Policy</u>, we disassociate the content from your user ID to train our trust and safety internal classification and generative models. However, we may re-identify the Inputs or Outputs to enforce our Usage Policy with the responsible user if necessary.
- To improve user experience, we may analyze and aggregate general user behavior and usage data. This information does not identify individual users.

### Security Controls Relating to our Processing of Personal Data

We implement appropriate technical and organizational security measures designed to protect personal data from loss, misuse, and unauthorized access, disclosure, alteration, or destruction.

### 7. Children

Our Services are not directed towards, and we do not knowingly collect, use, disclose, sell, or share any information about, children under the age of 18. If you become aware that a child under the age of 18 has provided any personal data to us while using our Services, please email us at <a href="mailto:privacy@anthropic.com">privacy@anthropic.com</a> and we will investigate the matter and, if appropriate, delete the personal data.

### 8. Changes to Our Privacy Policy

Anthropic may update this Privacy Policy from time to time. We will notify you of any material changes to this Privacy Policy, as appropriate, and update the Effective Date at the top

of <a href="https://www.anthropic.com/legal/privacy">https://www.anthropic.com/legal/privacy</a>. You can view a summary of privacy policy changes and previous versions in our Privacy Center.

#### 9. Contact Information

If you live in the European Economic Area (EEA), UK or Switzerland (the "European Region"), the data controller responsible for your personal data is Anthropic Ireland, Limited. If you live outside the European Region, the data controller responsible for your personal data is Anthropic PBC.

If you have any questions about this Privacy Policy, or have any questions, complaints or requests regarding your personal data, you can contact us as described below:

- Anthropic PBC with a registered address at 548 Market St, PMB 90375, San Francisco, CA 94104 (United States).
- Anthropic Ireland, Limited with a registered address at 6th Floor, South Bank House, Barrow Street.
   Dublin 4, D04 TR29 (Ireland).

You can email us at <a href="mailto:privacy@anthropic.com">privacy@anthropic.com</a> and contact our Data Protection Officer at <a href="mailto:dpo@anthropic.com">dpo@anthropic.com</a>.

Please note that under many countries' laws, you have the right to lodge a complaint with the supervisory authority in the place in which you live or work. A full list of EU supervisory authorities' contact details is available <a href="here">here</a>. If you live or work in the UK, you have the right to lodge a complaint with the <a href="here">UK Information</a>
<a href="here">Commissioner's Office</a>. If you live in Brazil, you have the right to lodge a complaint with the <a href="here">Brazilian Data</a>
<a href="here">Protection Authority (ANPD)</a>. If you live in Australia, you have the right to lodge a complaint with the <a href="here">Office of the Australian Information Commissioner</a>.

### 10. Legal Bases for Processing

Purpose Type of Data Legal Basis

To provide, maintain and facilitate any products and services offered to you with respect to your Anthropic account, which are governed by our Terms of Service

- Identity and Contact Data
- Payment Information
- Feedback
- Inputs and Outputs
- Contract

To provide, maintain and facilitate optional services and features that enhance platform functionality and user experience

- Identity and Contact Data
- Feedback
- Inputs and Outputs
- Legitimate interests

It is in our and our users' legitimate interests to expand our product features and deliver additional services that enhance platform functionality and user experience.

To communicate with you, including to send you information about our Services and events

- Identity and Contact Data
- Communication Information

- Technical Information
- Where necessary to perform a contract with you, such as processing your contact information to send you a technical announcement about the Services.
- Your consent when we ask for it to process your personal data for a specific purpose that we communicate to you, such as processing your contact information to send you certain forms of marketing communications.

To create and administer your Anthropic account

- Identity and Contact Data
- Payment Information
- Feedback
- Contract

To facilitate payments for products and services provided by Anthropic

- Identity and Contact Data
- Payment Information
- Contract

To prevent and investigate fraud, abuse, and violations of our <u>Usage Policy</u>, unlawful or criminal activity, unauthorized access to or use of personal data or Anthropic systems and networks, to protect our rights and the rights of others, and to meet legal, governmental and institutional policy obligations

Identity and Contact Data

- Payment Information
- Inputs and Outputs
- Technical Information
- Legitimate interests
- Legal obligation

It is our legitimate interest to protect our business, employees and users from illegal activities, inappropriate behavior or violations of terms that would be detrimental. We also have a duty to cooperate with authorities.

#### To investigate and resolve disputes

- Identity and Contact Data
- Inputs and Outputs
- Feedback
- Legitimate interests
- Legal obligation

It is our legitimate interest to fully understand and make reasonable efforts to resolve customer complaints in order to improve user satisfaction. We also have a legal obligation in some cases.

#### To investigate and resolve security issues

- Identity and Contact Data
- Feedback
- Technical Information
- Inputs and Outputs
- Legal obligation

Legitimate interests

It is our legitimate interest to protect user data and our systems from intrusion or compromise through monitoring and swift response. We also have a legal obligation to provide adequate security safeguards.

To debug and to identify and repair errors that impair existing functionality

- Identity and Contact Data
- Feedback
- Technical Information
- Legitimate interests

It is our legitimate interest to maintain continuous functioning of our services and rapid correction of problems to ensure a positive user experience that encourages engagement.

To improve the Services and conduct research (excluding model training)

- Identity and Contact Data
- Feedback
- Technical Information
- Inputs and Outputs
- Legitimate interests

It is our legitimate interest and in the interest of Anthropic users to evaluate the use of the Services and adoption of new features to inform the development of future features and improve direction and development of the Services.

To improve the Services and conduct research (including model training). See

our <u>Notice on Model Training</u> for more details on the data used to train our models.

- Feedback (which may include Inputs and Outputs)
- Inputs and Outputs flagged for Trust & Safety review
- Data provided through the <u>Development Partner Program</u>
- Consent (when users submit Feedback)
- Legitimate interests (for trust and safety purposes)

It is our legitimate interest and in the interest of Anthropic users to evaluate the use of the Services and adoption of new features to inform the development of future features and improve direction and development of the Services.

To enforce our <u>Terms of Service</u> and similar terms and agreements, including our <u>Usage Policy</u>.

- Identity and Contact Data
- Inputs and Outputs
- Technical Information
- Contract
- Legitimate interests

In certain circumstances outside of the performance of our contract with you, we may rely on legitimate interests. It is our legitimate interest to enforce the rules and policies governing use of our services, to maintain intended functionality and value for users. We aim to provide a safe, useful platform.

## 11. Supplemental Disclosures for Residents of Canada

These supplemental disclosures contain additional information relevant to residents of Canada. This content should be read in conjunction with the rest of our Privacy Policy. In case of conflict between our Privacy Policy and these supplemental disclosures, the supplemental disclosures shall prevail in relation to residents of Canada.

Consent. By expressly consenting to this Privacy Policy, you confirm you have read, understand, and consent to the collection, use, processing, and disclosure of your personal data in accordance with this Privacy Policy and understand that, in jurisdictions where it is available, Anthropic also relies on other lawful bases for the foregoing as more fully set out in this policy. We will only collect, use and disclose your personal data with your consent, unless otherwise permitted or required by law. Your consent may be given expressly or implied, depending on the circumstances and the sensitivity of the information involved. You may withdraw consent at any time, subject to legal or contractual restrictions and reasonable notice.

Cross-jurisdictional Transfers. By providing us with personal data, you acknowledge and agree that your personal data may be transferred or disclosed to other jurisdictions for processing and storage outside of Canada, including to the United States and the countries listed on our <u>Subprocessor List</u>, where laws regarding the protection of personal data may be less stringent than the laws in your jurisdiction. Furthermore, we may disclose your personal data in these jurisdictions in response to legal processes or where we believe in good faith that disclosure is required or permitted by law.

Contact. If you have any questions or comments about our processing of your personal data, or to exercise your rights as outlined in Section 4. ("Rights and Choices"), please contact us at privacy@anthropic.com.

# 12. Supplemental Disclosures for Residents of Brazil

These supplemental disclosures contain additional information relevant to residents of Brazil. This content should be read in conjunction with the rest of our Privacy Policy. In case of conflict between our Privacy Policy and these supplemental disclosures, the supplemental disclosures shall prevail in relation to residents of Brazil.

Legal Bases. Depending on the specific purpose of the processing, we may rely on different grounds than those listed under section 2, where permitted by and in accordance with the Brazilian General Data Protection Law (LGPD). For example, we may rely on the "exercise of legal rights" basis to process personal data associated with customer complaints and to enforce our Terms of Service and similar terms and agreements, including our Usage Policy.

Data Subject's Rights. LGPD grants certain rights regarding your personal data, which differ from the ones listed under section 4. We will respond to your requests to exercise your rights below in accordance with applicable law:

- Confirmation of whether your data is being processed. You have the right to receive a confirmation on whether Anthropic processes your data. Access to your data. You have the right to know what personal data Anthropic processes about you.
- Correction of incomplete, inaccurate or outdated data. You have the right to request the correction of your data that is incomplete, inaccurate, or outdated.
- Anonymization, blocking or erasure of data. You
  have the right to request the anonymisation,
  blocking or erasure of data that is unnecessary,
  excessive or processed in non-compliance with the
  provisions of the law.
- Portability of personal data to a third party. You have the right to request portability of your data to a thirdparty, as long as this does not infringe on our trade secrets.

- Information of public and private entities with which we shared data. You have the right to request information of public and private entities with which we have shared your data.
- Information about the possibility to refuse to provide consent and the respective consequences, when applicable.
- Withdrawal of your consent. You have the right to withdraw your consent. This procedure will be carried out free of charge.
- Request a review of decisions made solely based on automated processing of personal data.

Please keep in mind that these rights are not absolute and may not apply in certain circumstances. For example, in certain cases we may continue to process and retain data regardless of your request for deletion, objection, blocking or anonymisation, in order to comply with legal, contractual and regulatory obligations, safeguard and exercise rights, including in judicial, administrative and arbitration proceedings and in other cases provided for by law.

International Data Transfers. You acknowledge that Anthropic is a company based and headquartered in the United States. Any information we hold about you will be transferred to, used, processed, and stored in the United States and other countries and territories, which may not have data privacy or data protection laws equivalent to those in your country or territory. For the proper operation of the Services, Anthropic needs to carry out international transfers of personal data. In the case of Brazil, we will rely on standard contractual clauses (SCCs) for our data transfers where required and in instances where they are not covered by an adequacy decision. These SCCs have been approved by the Brazilian Data Protection Authority (ANPD), which is the "competent supervisory authority" for these transfers, as

### governed by Brazilian Data Protection Laws. You can view the SCCs adopted by the ANPD <u>here</u>.



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