

# Tom Smith

## Experienced Full Stack Web Developer

Reliable, flexible and skilled UK based web developer, who's been making high quality websites for over 15 years. I can jump into projects at any stage and slot seamlessly into a team.

### Python Developer (contract, part time)

Karmarama  
(Nov 2017 - current)

- Maintaining and improving Karmarama's market leading "Connect" platform, which powers the customer comms for names such as Honda, DFS, Plusnet and JustEat.  
✔ Django ✔ Sendgrid

### Full Stack Web Developer (contract)

tails.com  
(Nov 2017 - Feb 2018)

- Full technical SEO sweep, applying modern techniques such as lazy loading images & asynchronous CSS loading. 85% speed improvement on key landing pages. ✔ SEO  
✔ Lighthouse ✔ Google PageSpeed ✔ YSlow
- Integrated Prismic CMS into key areas of website, with automatic setup of A/B testing using Sixpack. ✔ Flask ✔ Prismic ✔ Sixpack
- Improved On-Site Conversion Rate and Average Revenue Per Order by adding ecommerce features and optimising signup process. ✔ Flask ✔ HTML ✔ CSS/LESS ✔ JavaScript

### Senior Web Developer (contract)

The Developer Society (formerly Blanc)  
(Sep 2016 - Jun 2017)

- Developed "Act", Oxfam's international hub for raising awareness and promoting action around the world. ✔ Django ✔ HTML5 ✔ CSS/LESS ✔ JavaScript ✔ JQuery
- As Lead Developer, created the online presence and booking portal for The Compassion Experience. ✔ Django ✔ TDD ✔ HTML5 ✔ CSS/LESS ✔ JavaScript ✔ JQuery ✔ Twilio
- Also worked on projects for The Church of England, Civicus and Lumos (JK Rowling's Childrens Charity). ✔ Django ✔ Salesforce API ✔ Training

### Lead Developer / Technical Director

FizzyNova  
(Nov 2013 - Sep 2016)

- Co-created FizzyNova, a digital agency to help SMEs be more successful online.
- Designed and built many high quality websites using Django-CMS & Drupal. ✔ Django-CMS  
✔ Drupal ☹️ ✔ WordPress ✔ HTML5 ✔ CSS/LESS ✔ JQuery ✔ AWS

### Product Manager

Corporate Rewards  
(Apr 2013 - Nov 2013)

- Managed and coordinated the development of performance reward websites for major names such as Microsoft, HP & Samsung. ✔ Management ✔ Architect
- Sourced a new development team and drastically modernised the technology behind the company's services. ✔ Negotiation ✔ Dev sourcing ✔ Product Design

### Other positions

- Lead Developer → Product Manager - Protec Innovations (Jul 2010 - Feb 2013)
- Junior → Senior → Lead Web Developer - mirada PLC (Feb 2007 - Jun 2010)
- ICT Technician - Hele's School (Apr 2005 - Dec 2006)
- Database Developer - Plymouth District Magistrates' Court (Dec 2003 - March 2005)
- Technical Admin - Abtech Services (Jun 1997 - Dec 2003)

## Contact details

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## Skills

- ✔ Python3, Django, Flask, Django-CMS
- ✔ Node.js, Express
- ✔ JavaScript ES6, JQuery
- ✔ HTML5, CSS, SASS, LESS
- ✔ Basic security clearance

## More about me

In addition to making dozens of successful websites, I've advised major charities and trade groups on digital strategy, appeared on BBC radio a few times, rebranded a PLC, content audited an exemplar GDS service, been a *fearsome* cake judge at baking competitions and was a semi-pro gamer... unfortunately, before that sort of thing was cool.

For more information, take a look at my website:

🔗 www.takeontom.com