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Why is TV writing different from any other kind of writing? How will writing a spec script open doors? What do I have to do to get a job writing for TV? Writing for television is a business. And, like any business, there are proven strategies for success. In this unique hands-on guide, television writer and producer Ellen Sandler shares the trade secrets she learned while writing for hit shows like *Everybody Loves Raymond* and *Coach*. She offers concrete advice on everything from finding a story to getting hired on a current series. Filled with easy-to-implement exercises and practical wisdom, this ingenious how-to handbook outlines the steps for becoming a professional TV writer, starting with a winning script. Sandler explains the difference between “selling” and “telling,” form and formula, theme and plot. Discover:

- A technique for breaking down a show style so you’re as close to being in the writing room as you can get without actually having a job there
- The 3 elements for that essential Concept Line that you must have in order to create a story with passion and consequence
- Mining the 7 Deadly Sins for fresh and original story lines
- Sample scripts from hit shows
- In-depth graphs, script breakdown charts, vital checkpoints along the way, and much, much more!

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