



CONTINUE ►

Digital is far-reaching and ubiquitous - everything you know is about to change. We are living in the fourth age of humanity. First, we became human. Then we became civilized. The third age saw the creation of commerce. Now, we are becoming digital. Technology has changed the way we communicate, trade, and transact, with repercussions extending far beyond our personal spheres. This book explores the digital evolution's impact on business, banking, society, and government, and offers clear insights on thriving in this new era. Human and business relationships are evolving, and existing businesses must undergo substantial transformative changes to compete with the smaller, "lighter," and more agile companies that are able to quickly maneuver to match shifting consumer demands. A lack of online presence has become unthinkable, as consumer preferences continue to trend heavily toward online business and transactions—is your company equipped to thrive in this new era? While there is no definitive guide to this new reality, this insightful resource provides the starting point and roadmap to digital success. The book offers specific lessons for thriving in this new environment rather than merely surviving the changes that are coming. It provides a specific conceptual framework for this transformation: Digital is not merely a "bolting on" of technology to produce results faster and cheaper, but a complete rethinking of common business practices and notions of efficiency and customer engagement Rethinking business starts with the customer - new business models are constructed entirely around this single, guiding principle A digital business model is all about connectivity, with front-office apps tied in to both back-office analytics and marketplaces with many players and segments Businesses must open their operations to this marketplace of players through APIs, necessitating a conversion of many core systems Central business and technology systems must change to adapt to new market entrants and new technologies that range from AI for back-office analytics to Distributed Ledger Technology (DLT) for global operations Leaders must rethink their businesses to be fit for the future digital age, and this comprehensive resource shines a spotlight on the key elements to this transformation.

CONTINUE ►

Digital Human: The Fourth Revolution of Humanity Includes Everyone pdf free
Digital Human: The Fourth Revolution of Humanity Includes Everyone epub download
Digital Human: The Fourth Revolution of Humanity Includes Everyone online
Digital Human: The Fourth Revolution of Humanity Includes Everyone epub download
Digital Human: The Fourth Revolution of Humanity Includes Everyone epub vk
Digital Human: The Fourth Revolution of Humanity Includes Everyone pdf download
Digital Human: The Fourth Revolution of Humanity Includes Everyone read online
Digital Human: The Fourth Revolution of Humanity Includes Everyone epub
Digital Human: The Fourth Revolution of Humanity Includes Everyone vk
Digital Human: The Fourth Revolution of Humanity Includes Everyone pdf
Digital Human: The Fourth Revolution of Humanity Includes Everyone amazon
Digital Human: The Fourth Revolution of Humanity Includes Everyone free download pdf
Digital Human: The Fourth Revolution of Humanity Includes Everyone mobi
Digital Human: The Fourth Revolution of Humanity Includes Everyone PDF - KINDLE - EPUB - MOBI

Digital Human: The Fourth Revolution of Humanity Includes Everyone download ebook PDF EPUB, book in english language
[download] Digital Human: The Fourth Revolution of Humanity Includes Everyone in format PDF
Digital Human: The Fourth Revolution of Humanity Includes Everyone download free of book in format