



CONTINUE ►

Two defense experts explore the collision of war, politics, and social media, where the most important battles are now only a click away. Through the weaponization of social media, the internet is changing war and politics, just as war and politics are changing the internet. Terrorists livestream their attacks, "Twitter wars" produce real-world casualties, and viral misinformation alters not just the result of battles, but the very fate of nations. The result is that war, tech, and politics have blurred into a new kind of battlespace that plays out on our smartphones. P. W. Singer and Emerson Brooking tackle the mind-bending questions that arise when war goes online and the online world goes to war. They explore how ISIS copies the Instagram tactics of Taylor Swift, a former World of Warcraft addict foils war crimes thousands of miles away, internet trolls shape elections, and China uses a smartphone app to police the thoughts of 1.4 billion citizens. What can be kept secret in a world of networks? Does social media expose the truth or bury it? And what role do ordinary people now play in international conflicts? Delving into the web's darkest corners, we meet the unexpected warriors of social media, such as the rapper turned jihadist PR czar and the Russian hipsters who wage unceasing infowars against the West. Finally, looking to the crucial years ahead, LikeWar outlines a radical new paradigm for understanding and defending against the unprecedented threats of our networked world.

Two defense experts explore the collision of war, politics, and social media, where the most important battles are now only a click away. Through the weaponization of social media, the internet is changing war and politics, just as war and politics are changing the internet. Terrorists livestream their attacks, "Twitter wars" produce real-world casualties, and viral misinformation alters not just the result of battles, but the very fate of nations. The result is that war, tech, and politics have blurred into a new kind of battlespace that plays out on our smartphones. P. W. Singer and Emerson Brooking tackle the mind-bending questions that arise when war goes online and the online world goes to war. They explore how ISIS copies the Instagram tactics of Taylor Swift, a former World of Warcraft addict foils war crimes thousands of miles away, internet trolls shape elections, and China uses a smartphone app to police the thoughts of 1.4 billion citizens. What can be kept secret in a world of networks? Does social media expose the truth or bury it? And what role do ordinary people now play in international conflicts? Delving into the web's darkest corners, we meet the unexpected warriors of social media, such as the rapper turned jihadist PR czar and the Russian hipsters who wage unceasing infowars against the West. Finally, looking to the crucial years ahead, LikeWar outlines a radical new paradigm for understanding and defending against the unprecedented threats of our networked world.

Likewar: The Weaponization of Social Media pdf free

Likewar: The Weaponization of Social Media epub download

Likewar: The Weaponization of Social Media online

Likewar: The Weaponization of Social Media epub download

Likewar: The Weaponization of Social Media epub vk

Likewar: The Weaponization of Social Media pdf download

Likewar: The Weaponization of Social Media read online

Likewar: The Weaponization of Social Media epub

Likewar: The Weaponization of Social Media vk

Likewar: The Weaponization of Social Media pdf

Likewar: The Weaponization of Social Media amazon

Likewar: The Weaponization of Social Media free download pdf

Likewar: The Weaponization of Social Media mobi

Likewar: The Weaponization of Social Media PDF - KINDLE - EPUB - MOBI

Likewar: The Weaponization of Social Media download ebook PDF EPUB, book in english language

[download] Likewar: The Weaponization of Social Media in format PDF

Likewar: The Weaponization of Social Media download free of book in format