

## OTSsh [Free PDF File] The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage

CONTINUE ►

Skillfully read by DJ, MTV News reporter, and radio host Sway Calloway, whose effortless style and distinct voice perfectly capture John's message, and featuring a customized introduction from the author himself, this audiobook is the go-to source for all those wanting to learn the importance of staying hungry in order to succeed. Interspersed throughout its chapters, listeners are treated to "Power Facts" and "Shark Points" told directly by Daymond John, giving the famed entrepreneur and branding expert a chance to impart some of his invaluable wisdom. Daymond John has been practicing the power of broke ever since he started selling his home-sewn T-shirts on the streets of Queens. With no funding and a \$40 budget, Daymond had to come up with out-of-the box ways to promote his products. Luckily, desperation breeds innovation, and so he hatched an idea for a creative campaign that eventually launched the FUBU brand into a \$6 billion global phenomenon. But it might not have happened if he hadn't started out broke - with nothing but a heart full of hope and a ferocious drive to succeed by any means possible. Here, the FUBU founder and star of ABC's Shark Tank shows that, far from being a liability, broke can actually be your greatest competitive advantage as an entrepreneur. Why? Because starting a business from broke forces you to think more creatively. It forces you to use your resources more efficiently. It forces you to connect with your customers more authentically and market your ideas more imaginatively. It forces you to be true to yourself, stay laser focused on your goals, and come up with those innovative solutions required to make a meaningful mark. Drawing his own experiences as an entrepreneur and branding consultant, peeks behind the scenes from the set of Shark Tank, and stories of dozens of other entrepreneurs who have hustled their way to wealth, John shows how we can all leverage the power of broke to phenomenal success. You'll meet: Steve Aoki, the electronic dance music (EDM) deejay who managed to parlay a series of \$100 gigs into becoming a global superstar who has redefined the music industry. Gigi Butler, a cleaning lady from Nashville who built a cupcake empire on the back of a family recipe, her maxed-out credit cards, and a heaping dose of faith. Eleven-year-old Shark Tank guest Mo Bridges, who stitched together a winning clothing line with just his grandma's sewing machine, a stash of loose fabric, and his unique sartorial flair. When your back is up against the wall, your bank account is empty, and creativity and passion are the only resources you can afford, success is your only option. Here you'll learn how to tap in to that power of broke to scrape, hustle, and dream your way to the top. **BONUS:** This audiobook features an exclusive interview between author Daymond John and narrator Sway Calloway, touching upon topics that include entrepreneurship as "the ultimate equalizer", loving what you do, and why the author handpicked Calloway to read his book.

Skillfully read by DJ, MTV News reporter, and radio host Sway Calloway, whose effortless style and distinct voice perfectly capture John's message, and featuring a customized introduction from the author himself, this audiobook is the go-to source for all those wanting to learn the importance of staying hungry in order to succeed. Interspersed throughout its chapters, listeners are treated to "Power Facts" and "Shark Points" told directly by Daymond John, giving the famed entrepreneur and branding expert a chance to impart some of his invaluable wisdom. Daymond John has been practicing the power of broke ever since he started selling his home-sewn T-shirts on the streets of Queens. With no funding and a \$40 budget, Daymond had to come up with out-of-the box ways to promote his products. Luckily, desperation breeds innovation, and so he hatched an idea for a creative campaign that eventually launched the FUBU brand into a \$6 billion global phenomenon. But it might not have happened if he hadn't started out broke - with nothing but a heart full of hope and a ferocious drive to succeed by any means possible. Here, the FUBU founder and star of ABC's Shark Tank shows that, far from being a liability, broke can actually be your greatest competitive advantage as an entrepreneur. Why? Because starting a business from broke forces you to think more creatively. It forces you to use your resources more efficiently. It forces you to connect with your customers more authentically and market your ideas more imaginatively. It forces you to be true to yourself, stay laser focused on your goals, and come up with those innovative solutions required to make a meaningful mark. Drawing his own experiences as an entrepreneur and branding consultant, peeks behind the scenes from the set of Shark Tank, and stories of dozens of other entrepreneurs who have hustled their way to wealth, John shows how we can all leverage the power of broke to phenomenal success. You'll meet: Steve Aoki, the electronic dance music (EDM) deejay who managed to parlay a series of \$100 gigs into becoming a global superstar who has redefined the music industry. Gigi Butler, a cleaning lady from Nashville who built a cupcake empire on the back of a family recipe, her maxed-out credit cards, and a heaping dose of faith. Eleven-year-old Shark Tank guest Mo Bridges, who stitched together a winning clothing line with just his grandma's sewing machine, a stash of loose fabric, and his unique sartorial flair. When your back is up

against the wall, your bank account is empty, and creativity and passion are the only resources you can afford, success is your only option. Here you'll learn how to tap in to that power of broke to scrape, hustle, and dream your way to the top. BONUS: This audiobook features an exclusive interview between author Daymond John and narrator Sway Calloway, touching upon topics that include entrepreneurship as "the ultimate equalizer", loving what you do, and why the author handpicked Calloway to read his book.

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage pdf free

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage epub download

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage online

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage epub download

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage epub vk

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage pdf download

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage read online

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage epub

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage vk

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage pdf

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage amazon

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage free download pdf

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage mobi

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage PDF - KINDLE - EPUB - MOBI

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage download ebook PDF EPUB, book in english language

[download] The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage in format PDF

The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage download free of book in format