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Used in Stanford's CS102 Big Data course. Want to get started on data science? Our promise: no math added. This book has been written in layman's terms as a gentle introduction to data science and its algorithms. Each algorithm has its own dedicated chapter that explains how it works, and shows an example of a real-world application. To help you grasp key concepts, we stick to intuitive explanations and visuals. Popular concepts covered include:- A/B Testing- Anomaly Detection- Association Rules- Clustering- Decision Trees and Random Forests- Regression Analysis- Social Network Analysis- Neural Networks. Features:- Intuitive explanations and visuals- Real-world applications to illustrate each algorithm- Point summaries at the end of each chapter- Reference sheets comparing the pros and cons of algorithms- Glossary list of commonly-used terms. With this book, we hope to give you a practical understanding of data science, so that you, too, can leverage its strengths in making better decisions.

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