

[Free PDF File] The 4 Disciplines of Execution: Achieving Your Wildly Important Goals



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An insightful new work from the multimillion-copy best-selling author Sean Covey and the FranklinCovey organization, based on their work with hundreds of thousands of employees and large companies to unveil the essential disciplines proven to help businesses and individuals realize their most important goals. A publishing phenomenon, Sean Covey and the FranklinCovey organization have become one of the most respected brands in the highly competitive world of thought leadership in business. In his latest work, Covey lays out an unprecedented plan for goal-realization that will revolutionize the way we approach our dreams. The 4 Disciplines of Execution provides a simple, proven formula for achieving the goals that every individual or organization needs to reach. From Marriott to the U.S. Navy, Covey and his team have worked with more than 200,000 people in hundreds of organizations to improve performance, identifying and honing four secrets of perfect execution: Focus on the Wildly Important; Act on the Lead Measures; Keep a Compelling Scoreboard; and Create a Cadence of Accountability. By allowing teams to separate those urgent tasks that demand attention merely to keep a company alive - called the "whirlwind" - from new, "wildly important" goals that promise to break new ground, these disciplines empower leaders to accomplish

what is by far the most difficult aspect of creating results: executing a strategy that requires a change in behavior. Simply put, this is a work that no business, however small or large, can afford to pass up. **DISCLAIMER:** "We cannot guarantee the availability of this ebook on an external site."

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