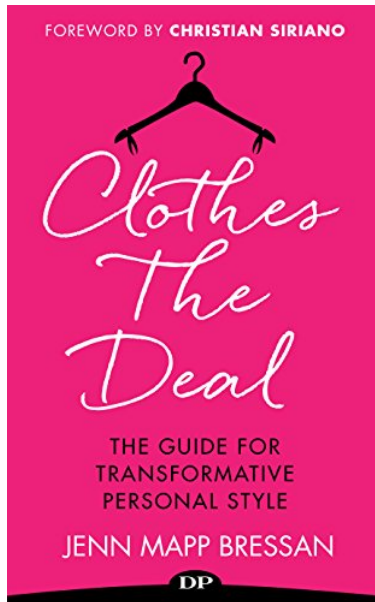


vF4MW [Free PDF File] Clothes The Deal: A Savvy Leader's Guide to Transformative Personal Style



CONTINUE ►

How would it feel if YOU were the chicest woman in the room? For years it didn't matter what you wore to work. Between juggling motherhood, marriage and an intense career trajectory, styling outfits was the least of your concerns. Fast forward to 2018 - the kids are older, your marriage is over and your co-workers are practically teenagers. Despite the accolades and a salary to match, all you feel is tired, frumpy and invisible. In today's increasingly visual business world personal style matters. A well dressed woman conveys authority and confidence, critical traits for leading a team and driving revenue. *Clothes The Deal* will teach you that enviable personal style isn't just for Millennials and celebrities - it's a skill you are more than qualified to master, with far less clothes than you ever imagined. Jenn Mapp Bressan is a branding expert and capsule wardrobe consultant who specializes in executive style. She has helped lawyers, lobbyists and celebrities alike hone their signature look and craft productive wardrobes. In this book you will learn: Why closet size does not matter in matters of personal style How to craft a chic, effortless work uniform that commands authority The surprising places you store "closet fat" and how to eliminate it for good 8 iconic archetypes to inform your signature style The 10 garments you need to create an endless wardrobe How to accessorize, layer and master the art

of outfit creationAn essential grooming routine to streamline your morning How to create a lean, productive wardrobe you can depend on for the rest of your lifeIf you are tired of scrutinizing yourself in every mirror and ready to show up to work looking and feeling like a boss every day - don't wait any longer. Get this book and get ready to be the woman with chic, signature style that everyone admires.

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