

# Nvls2 [GET] Make Art Make Money: Lessons from Jim Henson on Fueling Your Creative Career

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In our culture, artistic genius and poverty seem inevitably linked, but does it have to be that way? Jim Henson didn't think so. An iconic creator and savvy businessman, Henson is a model for artists everywhere: Without sacrificing his creative vision, Henson built an empire of lovable Muppets that continues to educate and inspire - and a business that was worth \$150 million at the time of his death. How did he ever pull it off? And how can other creators follow in his path? In *Make Art Make Money: Lessons from Jim Henson on Fueling Your Creative Career*, journalist and educator Elizabeth Hyde Stevens presents 10 principles of Henson's art and business practices that will inspire artists everywhere. Part manifesto, part history, part cultural criticism, part self-help, *Make Art Make Money* is a new kind of business audiobook for creative professionals: A guide for creating and succeeding thanks to lessons from the Muppet Master himself. DISCLAIMER: "We cannot guarantee the availability of this ebook on an external site."

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