

# IK011 [GET] Social Media Marketing: Facebook Marketing, Youtube Marketing, Instagram Marketing



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Create amazing business opportunities and reach more followers using the power of the social media! The book holds your hand and helps you traverse the landscape of Facebook by offering you tons of actionable, tested and result-oriented tactics. It's all presented in an easy to understand and straightforward manner. Here are some of the things you can take away from the book: How to build an effective business profile Step by step guide to creating and running winning Facebook ad campaigns 4 ways to make money from the goldmine called Facebook How to leverage the power of Facebook groups 13 killer strategies for building engagement And much more.... YouTube Marketing While there are a lot of great places to market your business, none are as successful as YouTube. It provides you a platform for making videos, which can be a great way to connect and provide benefits to your customers. No matter what kind of product you are working with, creating your own YouTube channel and making it part of the mix will make a big difference in how successful you are. Some of the things that we will discuss in this book about marketing on YouTube include: Getting started with YouTube Doing your first video Understanding your audience Providing value to the audience Tips and strategies for your channel How to use a conversion video to upsell your product Promoting

your videos Creating your own AdWords campaign Using YouTube Analytics to track your performance YouTube is one of the best platforms to use when it comes to marketing your company. It allows you to become really creative.

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