

# [Download] This Idea Is Brilliant: Lost, Overlooked, and Underappreciated Scientific Concepts Everyone Should Know



CONTINUE ►

The latest volume in the best-selling series from Edge.org - dubbed "the world's smartest website" by The Guardian - brings together 206 of the world's most innovative thinkers to discuss the scientific concepts that everyone should know. As science informs public policy, decision making, and so many aspects of our everyday lives, a scientifically literate society is crucial. In that spirit, Edge.org publisher and author of Know This, John Brockman, asks 206 of the world's most brilliant minds the 2017 Edge Question: What scientific term or concept ought to be more widely known? Contributors include: author of The God Delusion Richard Dawkins on using animals' "Genetic Book of the Dead" to reconstruct ecological history; MacArthur Fellow Rebecca Newberger Goldstein on "scientific realism", the idea that scientific theories explain phenomena beyond what we can see and touch; author of Seven Brief Lessons on Physics Carlo Rovelli on "relative information", which governs the physical world around us; theoretical physicist Lawrence M. Krauss on the hidden blessings of "uncertainty"; cognitive scientist and author of The Language Instinct Steven Pinker on "The Second Law of

Thermodynamics"; biogerontologist Aubrey De Grey on why "maladaptive traits" have been conserved evolutionarily; musician Brian Eno on "confirmation bias" in the Internet age; Man Booker-winning author of Atonement Ian McEwan on the "Navier-Stokes Equations", which govern everything from weather prediction to aircraft design and blood flow; plus pieces from Richard Thaler, Jared Diamond, Nicholas Carr, Janna Levin, Lisa Randall, Kevin Kelly, Daniel Coleman, Frank Wilczek, Rory Sutherland, Nina Jablonski, Martin Rees, Alison Gopnik, and many, many others.

**CONTINUE ►**

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