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For courses in Organic Chemistry (2-Semester) Paula Bruice's presentation in Organic Chemistry, Eighth Edition provides mixed-science majors with the conceptual foundations, chemical logic, and problem-solving skills they need to reason their way to solutions for diverse problems in synthetic organic chemistry, biochemistry, and medicine. The Eighth Edition builds a strong framework for thinking about organic chemistry by unifying principles of reactivity that students will apply throughout the course, discouraging memorization. With more applications than any other textbook, Dr. Bruice consistently relates structure and reactivity to what occurs in our own cells and reinforces the fundamental reason for all chemical reactions: electrophiles react with nucleophiles. New streamlined coverage of substitution and elimination, updated problem-solving strategies, synthesis skill-building applications and tutorials guide students throughout fundamental and complex content in both the first and second semesters of the course. Also Available with MasteringChemistry. MasteringChemistry from Pearson is the leading online homework, tutorial, and assessment system, designed to improve results by engaging readers before, during, and after class with powerful content. Instructors ensure readers arrive ready to learn by assigning educationally effective content before class, and encourage critical thinking and retention with in-class resources such as Learning Catalytics. Readers can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess readers' understanding and misconceptions. Mastering brings learning full circle by continuously adapting to each student and making learning more personal than ever before, during, and after class. Note: You are purchasing a standalone product; MasteringChemistry does not come packaged with this content. Students, if interested in purchasing this title with MasteringChemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. 0134048148/9780134048147 Organic Chemistry Plus MasteringChemistry with eText -- Access Card Package, 8/e Package consists of:

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