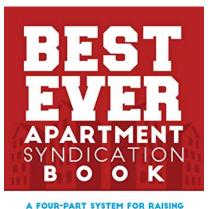
ZLoOj [Download] Best Ever Apartment Syndication Book



A FOUR-PART SYSTEM FOR RAISING MONEY AND BUYING APARTMENTS

JOE FAIRLESS
THEO HICKS



Do you want to purchase an apartment community but don't have prior real estate or apartment investing experience, don't have access to private capital, can't find a good deal, lack the skills to execute a business plan or a combination of the four? The Best Ever Apartment Syndication Bookis the ONLY book that will solve these challenges. It provides a step-by-step system for completing your first apartment syndication deal and building a multimillion or multibillion dollar apartment investing empire. You will learn the exact process that I followed to go from making \$30,000 each year at a New York City advertising firm to controlling over \$400,000,000 in apartment communities, which includes: 1. Becoming an expert on the apartment syndication terminology2. Setting a specific, quantifiable goal and creating a long-term, motivating vision3. Building a powerful brand that attracts passive investors4. Evaluating and selecting the real estate market that will be the launching point for your apartment empire5. Surrounding yourself with an all-star real estate team6. Tapping into your existing network to find passive investors7. Creating a lead generation machine that pumps out qualified off-market apartment deals8. Selecting the ideal business plan to maximize returns to passive investors9. Learning the science behind evaluating, qualifying and submitting offers on apartment deals10. Preparing and presenting an apartment offering to your passive investors and securing financial commitments11. Impressing your investors by effectively implementing the business plan and exceeding their return expectations

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