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For women entrepreneurs (and anyone launching a startup from scratch), this smart, snappy guide presents 50 proven ways to leapfrog over road blocks to growth and success. Through her extensive experience in the startup world, Nathalie Molina Nino, a serial entrepreneur and CEO of BRAVA Investments, discovered that women entrepreneurs face unique hurdles in launching and scaling their businesses. Often deprived of the access to support, resources, and capital their male counterparts enjoy, they need simple, effective ways to "leapfrog" over these barriers to the success they deserve. Leapfrog offers 50 proven hacks to help women entrepreneurs (and anyone launching a startup from scratch) take their businesses to the next level. Based on the Athena Core 10, a unique set of leadership values Nathalie helped develop at Barnard, as well as anecdotes and advice from well-known trailblazers, this inspiring book lays out powerful strategies and shortcuts for business growth, such as: \* Sell it, then build it \* Document your non-negotiables and take care of those first \* Bypass VC bias (and BS) with crowdfunding \* Put friends, family, and community to work. For women entrepreneurs and anyone aspiring to launch a business, Leapfrog is the essential guide to getting past the major obstacles to growth and achieve the success they desire.

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