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A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly - and as aggressively - as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-morphing place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius... Drawing on over 200 in-depth interviews, Valley of Genius takes listeners from the dawn of the personal computer and the Internet, through the heyday of the web, up to the very moment when our current technological reality was invented. The audiobook interweaves stories of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. These are the stories that Valley insiders tell each other: the tall tales that are all, improbably, true. PLEASE NOTE: When you purchase this title, the accompanying PDF will be available in your Audible Library along with the audio.

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