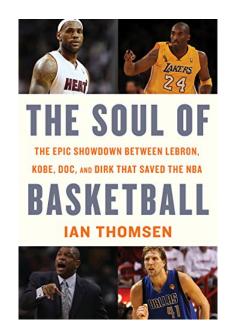
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CONTINUE >

The Soul of Basketballtells the story of an NBA prodigy, his league and their sport in the throes of crisis during the pivotal 2010-11 season. It began with The Decision, that infamous televised moment when uber-star LeBron James revealed that he was leaving the Cleveland Cavaliers thereby distancing himself from his role model Michael Jordan to pursue his first championship with his former opponents on the Miami Heat. To the great fortune of LeBron, the NBA and basketball itself, the mission didnt work out as planned. In the cultural tradition of Moneyballand Friday Night Lights, veteran NBA writer lan Thomsen portrays the NBA as a self-correcting society in which young LeBron is forced to absorb hard truths inflicted by his rivals Kobe Bryant, Doc Rivers and Dirk Nowitzki, in addition to lessons set forth by Pat Riley, Gregg Popovich, Larry Bird, David Stern, Joey Crawford and many more. This is about the making of a champion. Brimming with inside access, The Soul of Basketballtells the inspiring story of LeBrons loneliest year, insecure and uncertain, when his ultimate foe was an unlikely immigrant who renewed the American games ideals. From Miami to Boston, Los Angeles to Dallas, Germany to the NBAs Manhattan headquarters, the biggest names in basketball are driven by something more valuable than money and fame a quest that will pave the way for Stephen Curry, Kevin Durant and future generations to thrive.

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