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Stop "just getting by"... Master the 80/20 rule and make more money without more work. When you know how to walk into any situation and see the 80/20's, you can solve almost any conversion problem. *Any traffic problem. Any money problem.* If you're a sales and marketing professional, you can save 80 percent of your time and money by zeroing in on the right 20 percent of your market. By page 5 you'll be applying 80/20 and 80/20 to gain 10X, even 100X the success. With powerful 80/20 software, you'll apply the Pareto Principle to: Created by famed marketing consultant and best-selling author Perry Marshall, unique tools show you exactly how much money you're leaving on the table, and how to put it back in your pocket - then reinvest for even greater success. You'll identify untapped markets, incremental improvements and high-profit opportunities, gaining time, and greater income potential. The Software Tools can be found here - 8020curve.com

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