[Free PDF File] The Complete Guide to Facebook Advertising

ACCESS MORE THAN 2 BILLION CUSTOMERS. LEARN HOW WITH FACEBOOK ADSFacebook is one of the most popular social media sites to advertise one's business, and for a good reason: it has more than two billion active users, a wealth of user data, and numerous ad formats. In the age of social media when nine in ten people check their phones an hour after waking up in the morning, Facebook advertising is the perfect complement to your advertising strategy. In The Complete Guide to Facebook Advertising, Brian Meert teaches you how to advertise on Facebook. He walks you through step-by-step guides filled with illustrations and easy-to-understand explanations. Additionally, he provides free resources and tips on how to create the perfect Facebook ad. Small business owners will learn how to run successful Facebook ad campaigns. With this book you will:Reach two billion potential customers instantly on Facebook and InstagramFollow easy step-by-step instructions for creating Facebook ads. Discover insider tips and tricks to improve your ROI."Brian is an excellent Facebook ad expert. Really fast-paced and informative. Brian gets right to the point and has very relevant advice."—Mehrab Reza & Abdullah Jangda, Bayyinah Institute"Brian was excellent in quickly drilling into the challenges I'm facing and offering detailed and example-filled advice on Facebook advertising."—Jott Ilves, Piperdrive"Amazing instructor! He is well versed in his industry, and he provides easy-to-learn materials."—Lauren Carothers, Refinery 29Brian Meert is the CEO of AdvertiseMint, a Hollywood based social advertising agency that specializes in helping successful companies advertise on Facebook. He began his online advertising career with his college cafeteria money and since then, has managed millions of dollars in digital ad spends in entertainment, fashion, finance and software industries. Brian has an MBA in marketing and over 15 years of experience in digital marketing and advertising.Brian built and sold Gofobo.com, an online ticketing system that revolutionized the entertainment industry and is now utilized by Warner Bros. and Disney. Four years ago, Brian founded AdvertiseMint after seeing the Facebook ad platform for the first time and realizing it was a game changer for the advertising industry. AdvertiseMint is now the highest ranked Facebook Advertising Agency according to Google search results.Brian is the author of, The Complete Guide to Facebook Advertising, which is available exclusively on Amazon. Brian gives monthly tech talks to small business owners in the Los Angeles area and also teaches a one-day Facebook ad bootcamp with General Assembly. Brian is passionate about entrepreneurship and loves sharing his knowledge with others. When he's not in the office, you can find him doing CrossFit, mud runs and traveling. He has lived in Australia, Greece and Fiji and currently resides in Los Angeles.

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