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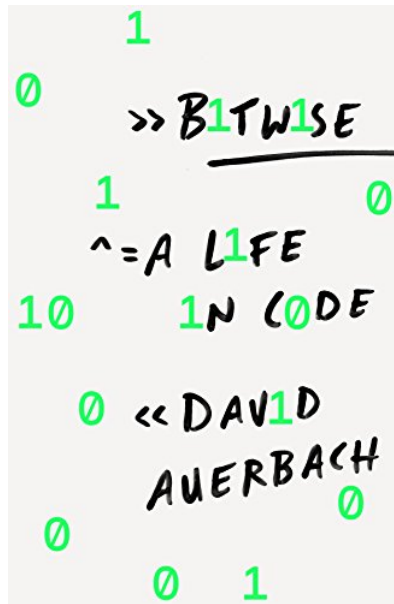

An exhilarating crossover between memoir and argument demonstrating how computers and algorithms shape our understanding of the world and who we are.As we engineer ever-more intricate algorithms to translate our experiences and narrow the gap that divides us from the machine, we willingly rub out our nuances and our idiosyncrasiesprecisely that which makes us human.Bitwiseis David Auerbach's thoughtful ode to the computer codes and languages that captured his imagination as a child, and a reflection of how he's both experienced and written the algorithms that have come to taxonomize human speech, knowledge, and behaviorand compel us to do the same. With a philosopher's sense of inquiry and an engineer's eye, Auerbach recounts his childhood spent drawing ferns with the programming language Logo on the Apple IIe, his adventures in early text-based video games, his schooling as an engineer, and his contributions to instant messaging technology developed for Microsoft and then to software built to sift through Google's data stores.His unsettling conclusionthat algorithms are standardizing and coarsening our own livesis inescapable.

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