

# aEvZA [Free PDF File] Making Websites Win: Apply the Customer-Centric Methodology That Has Doubled the Sales of Many Leading Websites

## Making Websites Win

Apply the customer-centric  
methodology that has doubled  
the sales of many leading websites

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Founders of Conversion Rate Experts

Foreword by Avinash Kaushik  
Digital Marketing Evangelist, Google

**CONTINUE ►**

Most websites lose. Almost all of them. Many never make a profit. Like chocolate teapots, they look nice but flop as soon as you pour hot customers into them. Others are successful at first, and then get crushed by competitors. This book is about how to buck the trend—to make websites that customers love and that are outrageously profitable. The unique methodology is based on the authors' award-winning work growing many of the world's biggest web companies—plus hundreds of smaller, market-leading companies in over eighty different industries. In this book, you'll get What successful web businesses do differently (and others get wrong) How to easily identify your website's biggest opportunities A treasure trove of proven solutions for growing businesses Discover how to grow your profits—by making winning websites that people love. Right now, the Kindle version is priced at a special rate. Just scroll up, click buy, and we'll see you on the inside!

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