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For women entrepreneurs (and anyone sick of the status quo), this smart, unapologetic collection delivers 50 proven hacks to leapfrog over obstacles and succeed in business. Think the most critical factor for becoming a great entrepreneur is grit, risk taking, or technical skills? Think again. Despite what every other business book might say, historical data show the real secret ingredients to getting ahead in business are being rich, white, and male. Until now. Leapfrog is the decades-overdue start-up bible for the rest of us. It's filled with uncompromising guidance for winning at business your way. Leapfrog is for entrepreneurs of all stripes who are fed up with status quo advice - the kind that assumes you have rich friends and family and a public relations team. Refreshingly frank and witty, author Nathalie Molina Nio is a serial tech entrepreneur, the founder and CEO of BRAVA Investments, and a proud daughter of Latinx immigrants. While teaching budding entrepreneurs at Barnard College at Columbia University and searching the globe for investment-worthy start-ups, she has met or advised thousands of entrepreneurs who've gone from zero to scalable business. Here she shares their best secrets in the form of 50 "leapfrogs" - clever loopholes and shortcuts to outsmart, jump over, or straight up annihilate the seemingly intractable hurdles facing entrepreneurs who don't have family money, cultural capital, or connections.

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