

# [Download] Make More Money Selling Your Art: Proven Techniques For Turning Your Passion Into Profit

## MAKE MORE **MONEY** SELLING YOUR **ART**<sup>™</sup>

PROVEN TECHNIQUES  
FOR TURNING YOUR PASSION  
INTO PROFIT

**ERIC RHOADS**  
THE FOREMOST EXPERT ON MARKETING FOR ARTISTS

FORWARD BY JAY ABRAHAM

STREAMLINE

**CONTINUE ►**

Inside this book you'll discover: The value of setting goals and creating routines. Why marketing isn't evil and why every artist should embrace it. The "preeminence mindset" and how it will impact your art career. Why artists and works of art need a narrative. How to convey the emotional value of your art. How to pick a gallery, and why galleries in this type of location sell more. How to select print ad sizes and publications. Who you should be sending direct mail to and how often. Topics you should cover on your website and in social media. The one thing you may be doing that you should NEVER do in social media. How to develop your brand as an artist. Techniques used by professional marketers to get more exposure for less money. How to make the most of a fine art fair. The 7 things you should do to establish your position as an expert.

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