Voter Targeting Tool

Status
All

Gender
All

Number Of Donations
All values

2013-Primary
All

2013-General
All

2016-Presidential Primary
All

2016-General
All

# Unique Voters	106,932
Avg. Turnout Prediction	16.02%
2013-Primary Turnout	15.8%
2013-General Turnout	17.7%
2016-Presidential Primary Tur..	25.8%
2016-General Turnout	43.40%
Avg. AGE	50.6
Avg. Number Of Donations	0.1

Voters

2K

1K

0K

20   30   40   50   60   70   80   90   100   110   120

Color   Turnout Prediction   **X Axis**   Age

Demographic
Group 1

ENGLISH

CELTIC

IRISH

SPANISH

Voter Targeting Tool

Status
All

Gender
All

Number Of Donations
All values

2013-Primary
All

2013-General
All

**2016-Presidential Primary**
All

2016-General
All
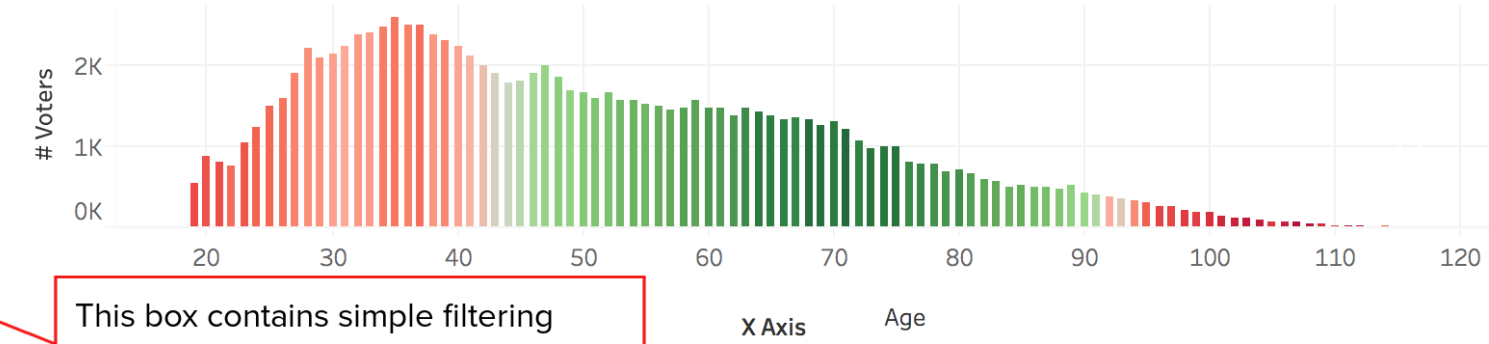
This box contains simple filtering options. All data in the tool will be filtered on these selections.

# Unique Voters	106,932
Avg. Turnout Prediction	16.02%
2013-Primary Turnout	15.8%
2013-General Turnout	17.7%
2016-Presidential Primary Tur..	25.8%
2016-General Turnout	43.40%
Avg. AGE	50.6
Avg. Number Of Donations	0.1

Demographic
Group 1

ENGLISH

CELTIC

IRISH

SPANISH
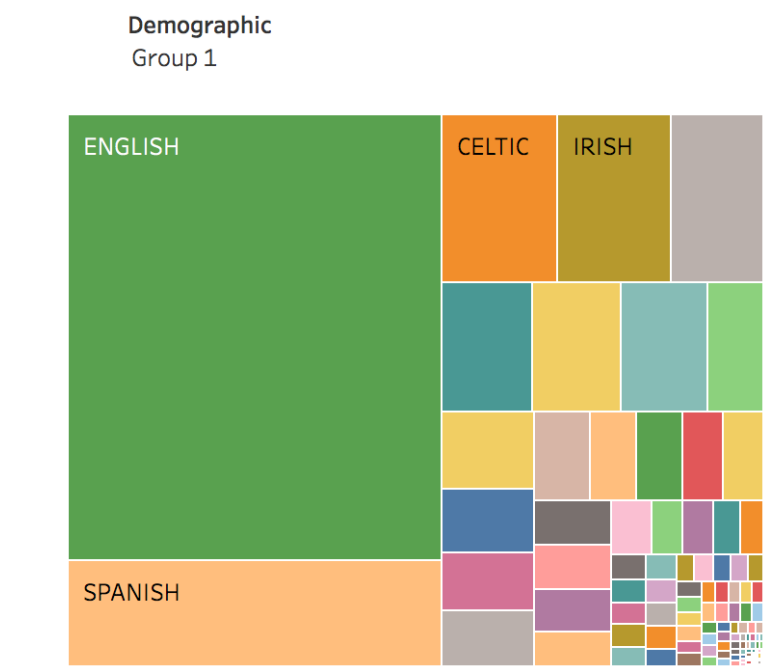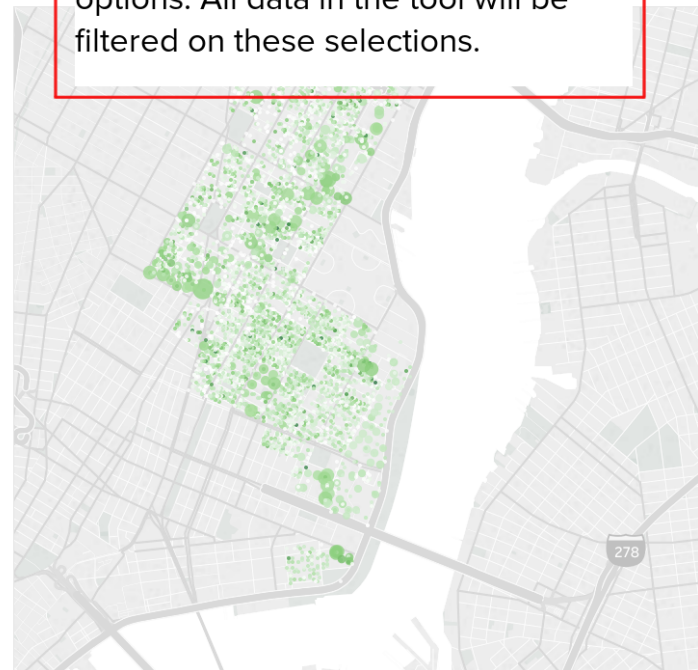
Voter Targeting Tool
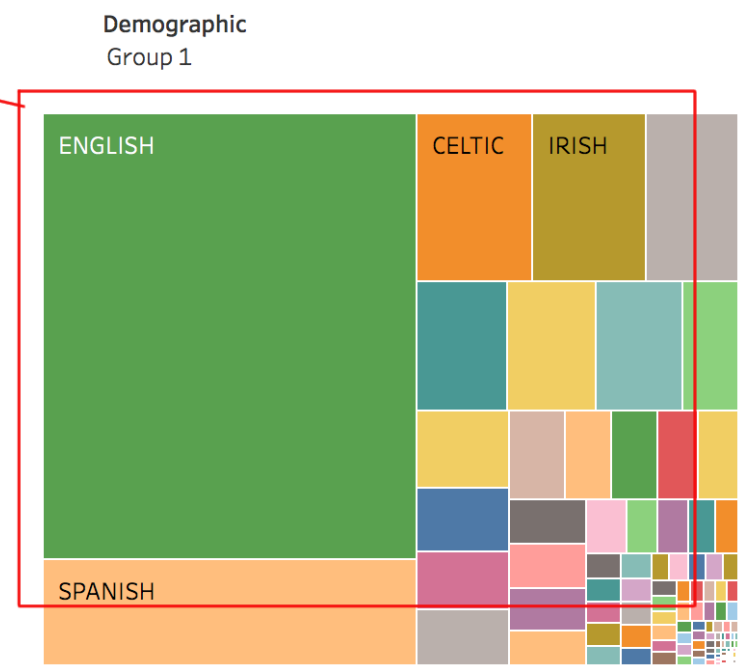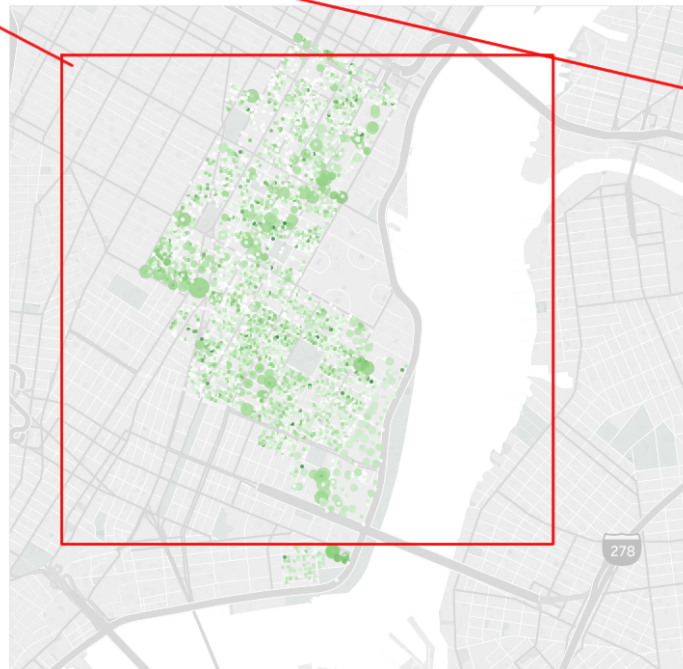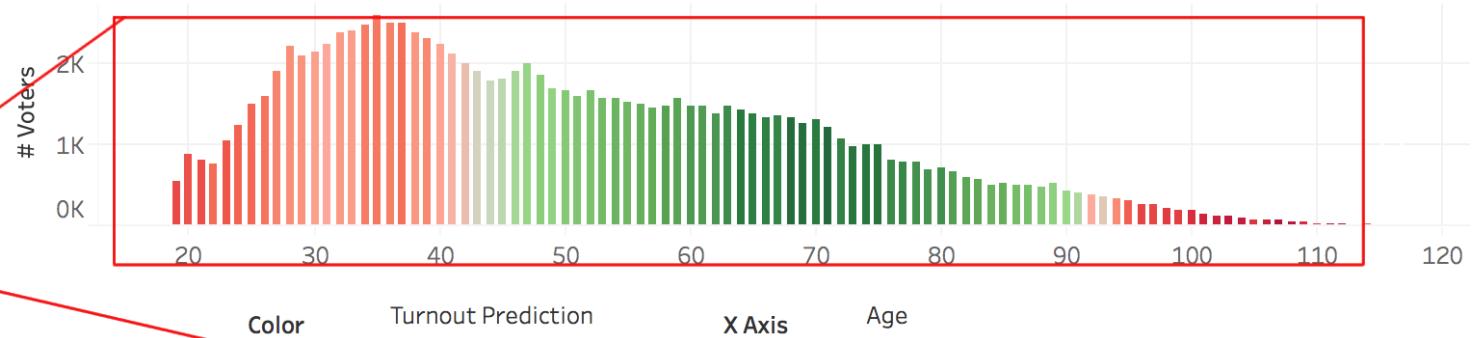
In addition to the simple filters on the left, the entire tool can be filtered by clicking on any of the visualizations (clicking the map will filter on address, clicking on bottom right chart will filter on demographic information, etc...

# Unique Voters	106,932
Avg. Turnout Prediction	16.02%
2013-Primary Turnout	15.8%
2013-General Turnout	17.7%
2016-Presidential Primary Tur..	25.8%
2016-General Turnout	43.40%
Avg. AGE	50.6
Avg. Number Of Donations	0.1

Voters

2K

1K

0K

20   30   40   50   60   70   80   90   100   110   120

Color   Turnout Prediction   **X Axis**   Age

Demographic
Group 1

ENGLISH

CELTIC   IRISH

SPANISH

Voter Targeting Tool

The top right bar graph shows the distribution of voters across a selected measure. This measure can be changed with the "X-Axis" drop-down below the graph.

The "Color" drop down selects which measure is used for the color scale of the graph, as well as the color scale of the map (red=lower number, green=higher number). You can see the actual values when hovering over data point.

Status

Avg. Number Of Donations   0.1

 # Voters

2K
1K
0K

20 30 40 50 60 70 80 90 100 110 120

Color   Turnout Prediction   **X Axis**   Age

Demographic
Group 1

ENGLISH   CELTIC   IRISH

SPANISH

Voter Targeting Tool
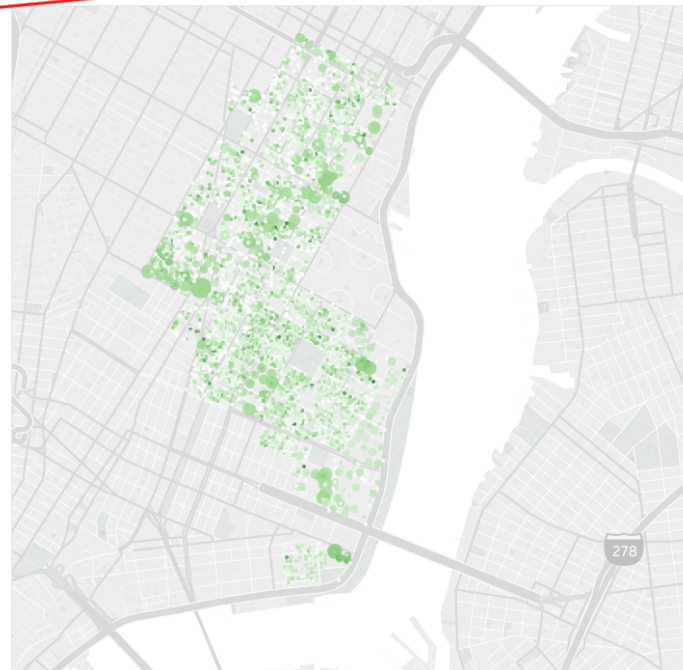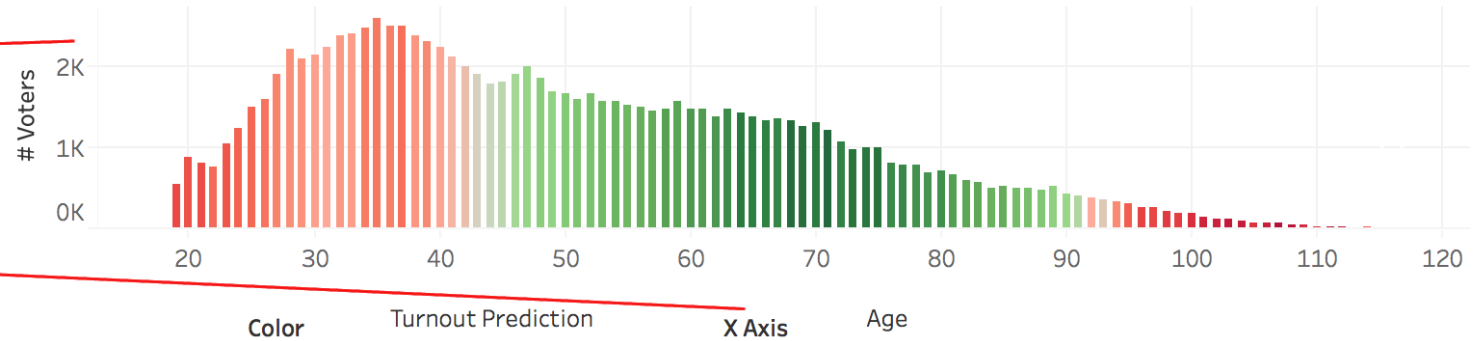
Status
All

Gender
All
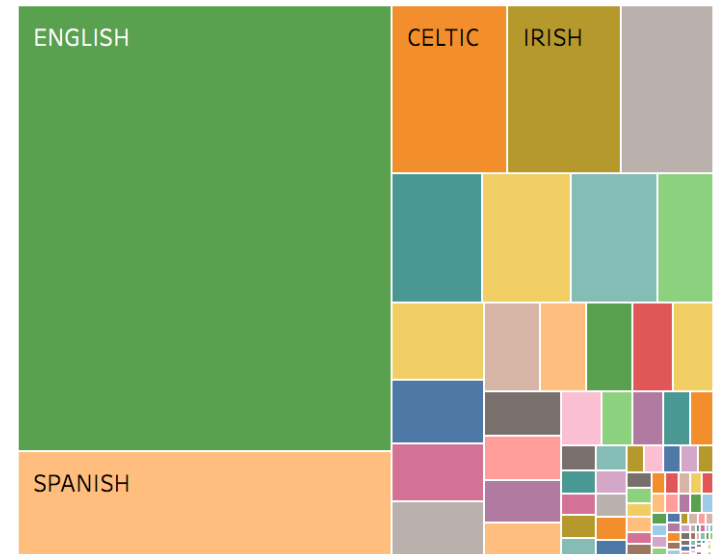
2013-General
All

2016-Presidential Primary
All

2016-General
All

The bottom left numbers represent imporant figures calculated from filtered data

# Unique Voters	106,932
Avg. Turnout Prediction	16.02%
2013-Primary Turnout	15.8%
2013-General Turnout	17.7%
2016-Presidential Primary Tur..	25.8%
2016-General Turnout	43.40%
Avg. AGE	50.6
Avg. Number Of Donations	0.1

Voters

2K
1K
0K

Color — Turnout Prediction

X Axis — Age

Demographic
Group 1

ENGLISH   CELTIC   IRISH

SPANISH
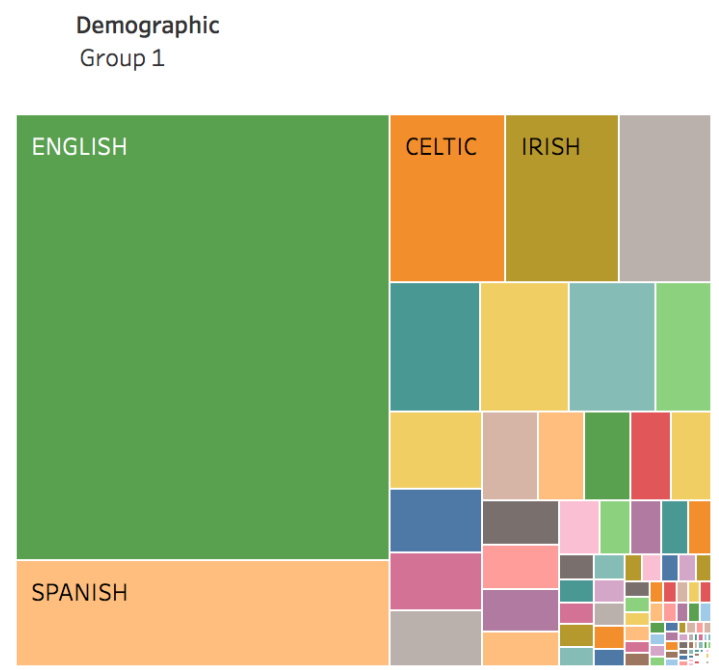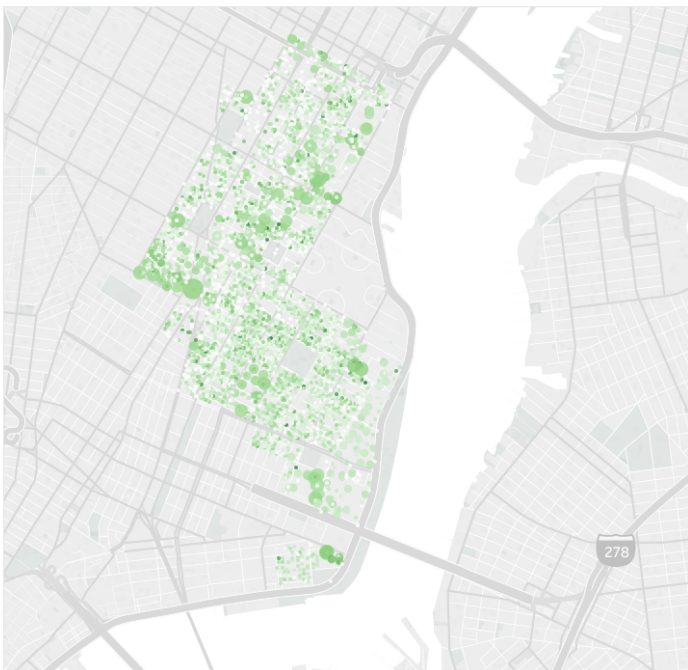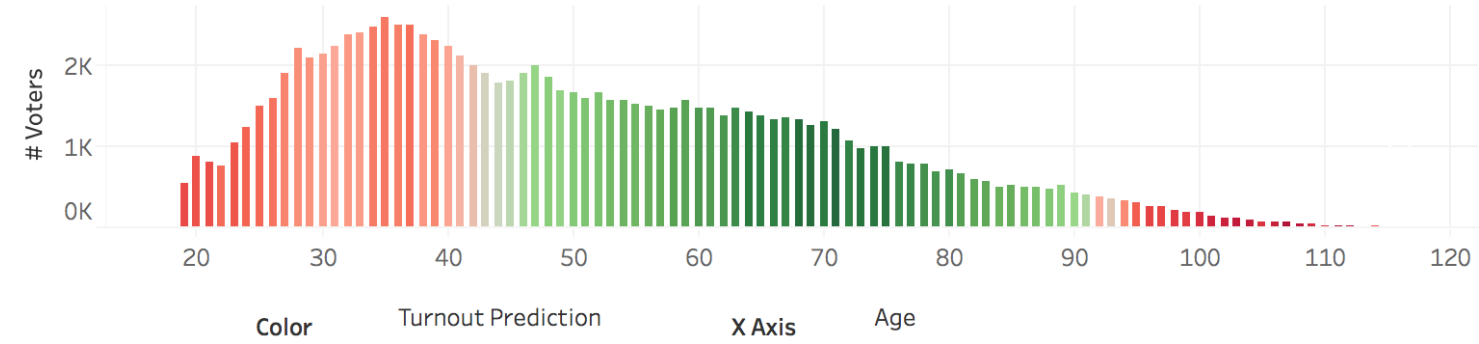
Voter Name	Address	Apartment	Gender	Demographic	DOB	Sboeid	Turnout Prediction Score
KATOSHA BARNES	145 EAST 23RD STREET, NEW YORK	23D	F	ENGLISH	5/8/54	NY000000000037403674	0.00
KATRINA BARKER	11 EAST 1ST STREET, NEW YORK	0.0	F	ENGLISH	8/10/94	NY000000000056072652	0.06
KATRINA BARRION	342 EAST 15TH STREET, NEW YORK	APT 2C	F	ENGLISH	4/5/82	NY000000000053565889	0.07
KATRINA BEEKMAN	166 2ND AVENU...					NY000000000037414447	0.00
KATRINA CINTRAN	20 AVENUE D, NE...					NY000000000037440628	0.00
						NY000000000053340075	0.00
KATRINA DANIELS	212 AVENUE B, N...					NY000000000051538518	0.00
KATRINA FISCHER	65 COOPER SQU...					NY000000000037357838	0.00
KATRINA GAMBLE	30 AVENUE D, NE...					NY000000000050921170	0.21
KATRINA GOUNARIS	201 EAST 19TH S...					NY000000000053071737	0.18
KATRINA JENSEN	344 THIRD AVEN...					NY000000000056009731	0.08
KATRINA JORGENSEN	67 EAST 11TH ST...					NY000000000051186970	0.00
KATRINA LANDETA	299 EAST 11TH STREET, NEW YORK	1A	F	ENGLISH	8/1/88	NY000000000052092861	0.00
KATRINA LEAHY	245 EAST 24TH STREET, NEW YORK	1L	F	CELTIC	6/23/86	NY000000000037338113	0.38
KATRINA MONZON	390 EAST 8TH STREET, NEW YORK	4F	F	SPANISH	1/25/76	NY000000000037779449	0.89
KATRINA NILES	20 AVENUE D, NEW YORK	12H	F	ENGLISH	10/14/62	NY000000000037741215	0.00
KATRINA RICHTER	425 EAST 12TH STREET, NEW YORK	3F	F	GERMAN	5/7/89	NY000000000053309444	0.01
KATRINA ROEN	33 3RD AVENUE, NEW YORK	10P-1	F	NORDIC	6/21/95	NY000000000055755108	0.07
KATRINA ROGACHEVSKY	336 EAST 5TH STREET, NEW YORK	4RW	F	ENGLISH	3/20/85	NY000000000055177253	0.04
KATRINA STEPHENS	75 3RD AVENUE, NEW YORK	402B	F	ENGLISH	2/19/90	NY000000000050849804	0.00
KATRINA VEGA	130 COLUMBIA STREET, NEW YORK	GB	F	SPANISH	10/7/79	NY000000000054424001	0.03
KATRINA WILLIAMS	14 JACKSON STREET, NEW YORK	3 C	F	WELSH	4/29/70	NY000000000037953939	0.00
KATRINA YOUNG	178 AVENUE D, NEW YORK	4D	F	ENGLISH	10/14/69	NY000000000034644774	0.03
KATRIONA MACIVER	200 EAST 24TH STREET, NEW YORK	1909	F	SCOTTISH	5/25/78	NY000000000053201260	0.35

After selecting and filtering the voter population to the target group you want, you can click on the "Voter List" tab to see voter-level information. In the bottom right, you should see a "download" button available that can be used to download the voter data to a CSV file.