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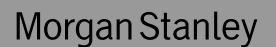
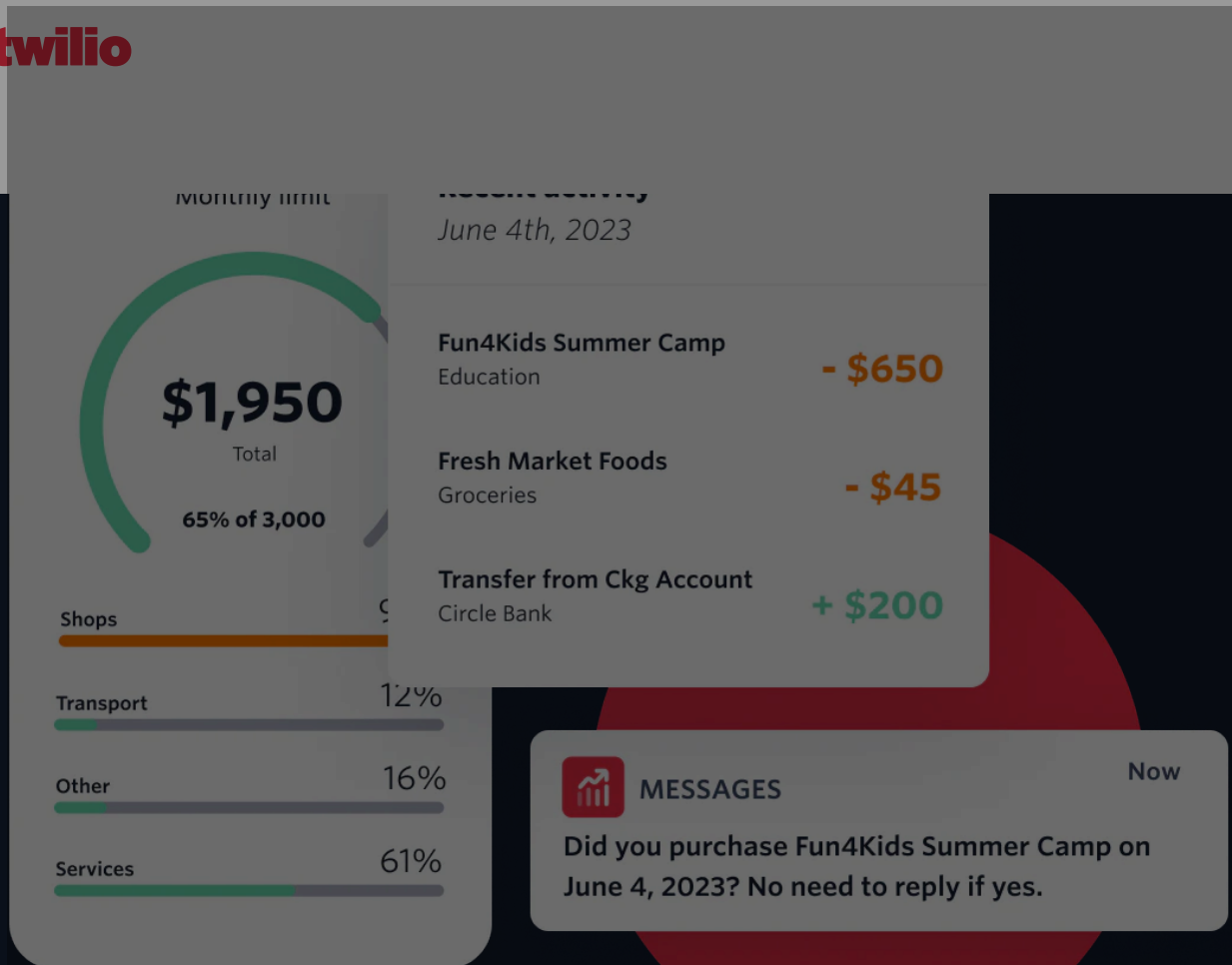
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Engage customers globally with reliable SMS messaging

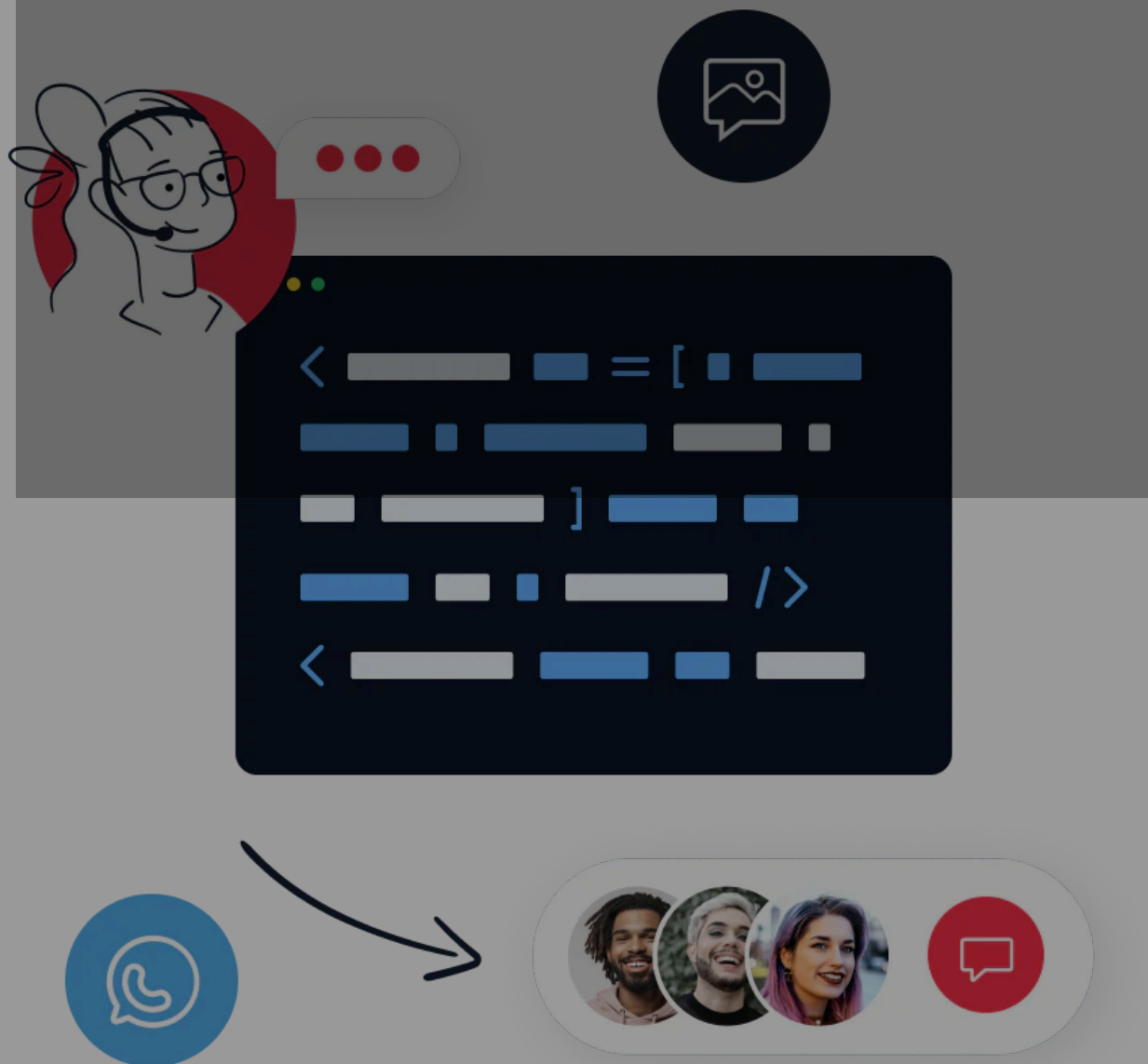
Launching a trusted SMS solution is easy with MessagingX. Twilio gives you developer-friendly APIs, scalability, and built-in software for compliance, routing, and advanced use cases. All to help you get to market faster, and with unmatched deliverability.



COOKIE PREFERENCES



Scale from concept to global solution with flexible SMS APIs



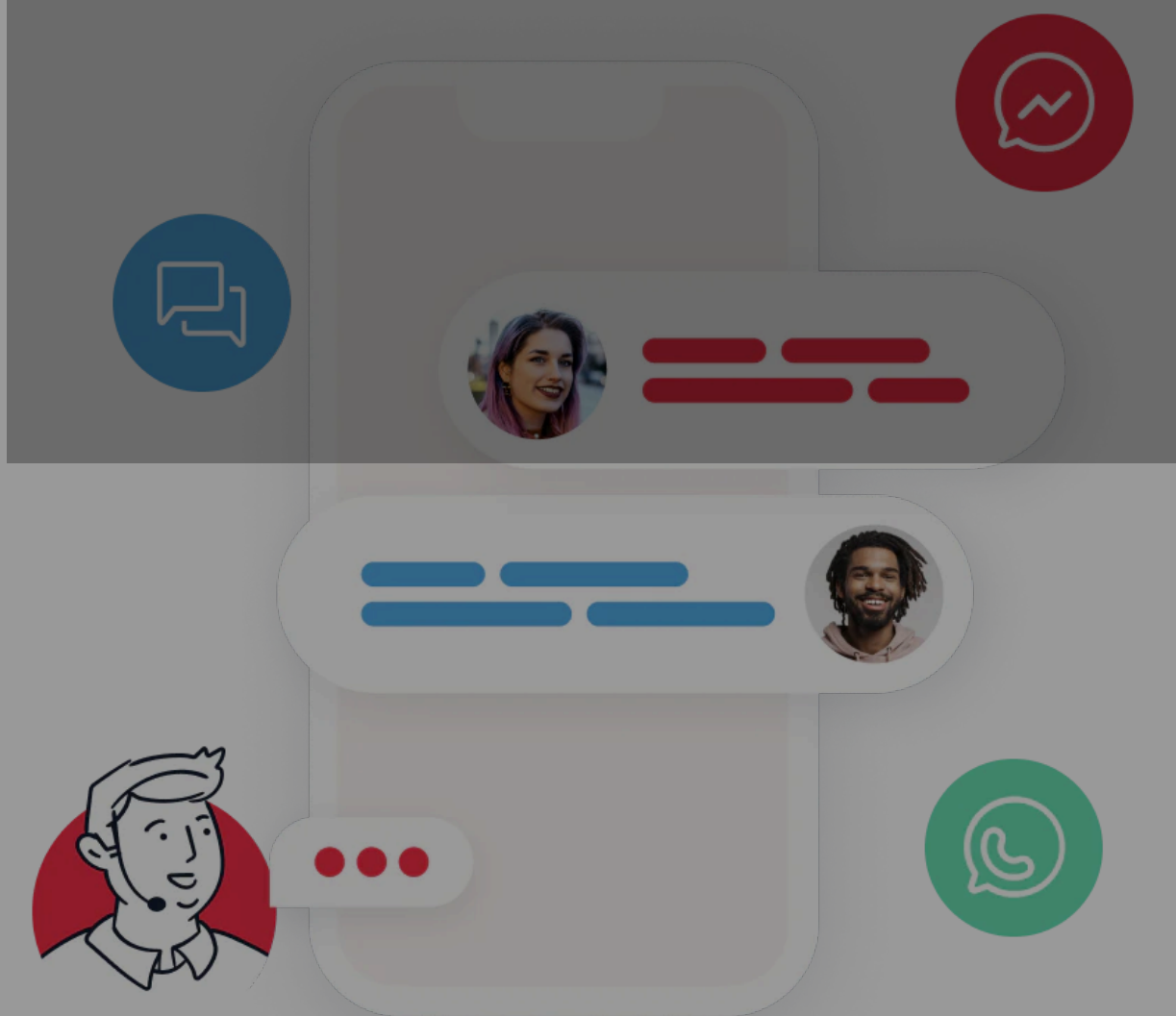
Programmable Messaging API

Send transactional MMS, SMS, and WhatsApp messages with a single API.



- ✓ Monitor and troubleshoot message delivery and engagement with real-time analytics.

[Explore the Programmable Messaging API](#)



Conversations API



- ✓ Manage participants, archive messages, and orchestrate workflows without additional code.
- ✓ Get to market faster with quick-starts, sample apps, and SDKs.

[Explore the Conversations API](#)

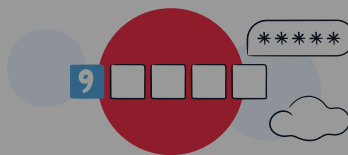
Use cases

Start and scale customer relationships



Notifications

Send personalized alerts, reminders, and notifications for appointments, deliveries, and more with the Programmable Messaging API.



Verifications



Promotions

Distribute marketing messages and offers with the Programmable Messaging API to drive leads, sales, and loyalty.



Conversational care and commerce

Support the full customer journey with two-way, SMS for support, sales, and lead generation with the Conversations API.





Resources

The Total Economic Impact™ of Twilio Messaging

A commissioned study conducted by Forrester Consulting found Twilio Messaging provided a 3% increase in messages delivered, a 15% improvement among development teams, and a 30 to 40% opt-in rate for SMS marketing.

[View the 2023 study](#)

Developer resources



COOKIE PREFERENCES



[Read SMS Docs ↗](#)

[Get started with MessagingX](#)

Create a message

Node.js

Python

C#

Java

PHP

Ruby

Twilio-CLI

Curl

```
// Download the helper library from https://www.twilio.com/docs/node/install
// Find your Account SID and Auth Token at twilio.com/console
// and set the environment variables. See http://twil.io/secure
const accountSid = process.env.TWILIO_ACCOUNT_SID;
const authToken = process.env.TWILIO_AUTH_TOKEN;
const client = require('twilio')(accountSid, authToken);

client.messages
  .create({from: '+15017122661', body: 'Hi there', to: '+15558675310'})
  .then(message => console.log(message.sid));
```



COOKIE PREFERENCES



SMS made easy with MessagingX

Send and receive text messages at scale with two developer-friendly APIs in one trusted platform, MessagingX. Pay as you go and enjoy scaling discounts for high-volume and long-term use.

[See pricing](#)

[Explore MessagingX](#)



COOKIE PREFERENCES

What is an SMS API?



How to send bulk SMS?



What is SMS marketing?



How do you integrate an SMS API?



How does an SMS API work?



What is an SMS gateway API?



What are the different types of phone numbers for business texting?

