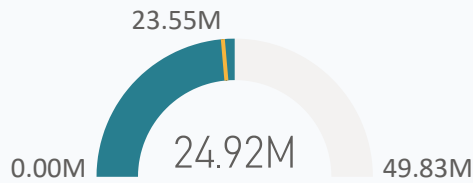
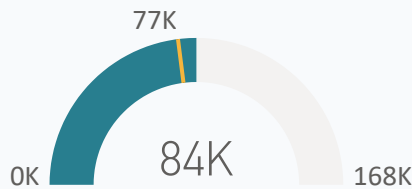




Revenue VS Target



Total Order Qty. VS Target



01-01-2015



30-06-2017



Select all

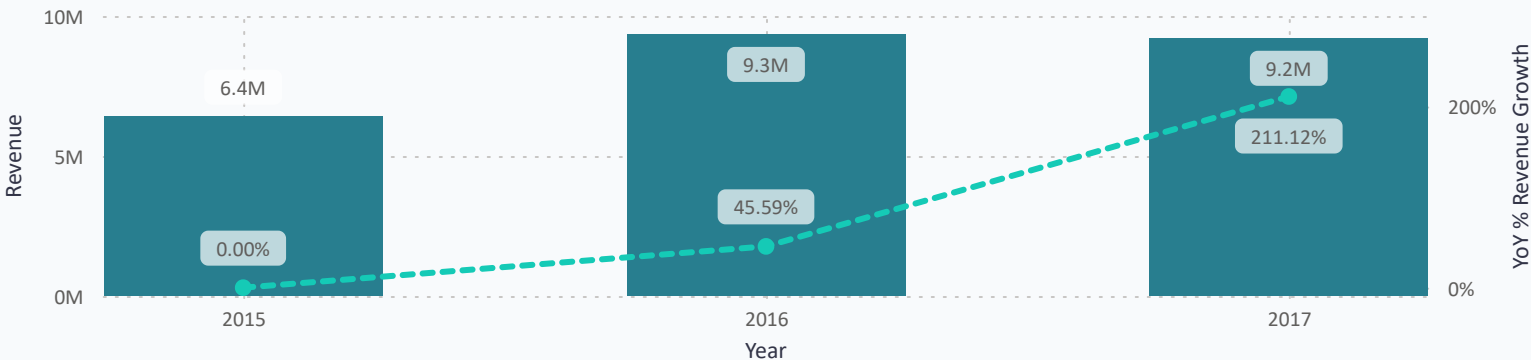
Europe



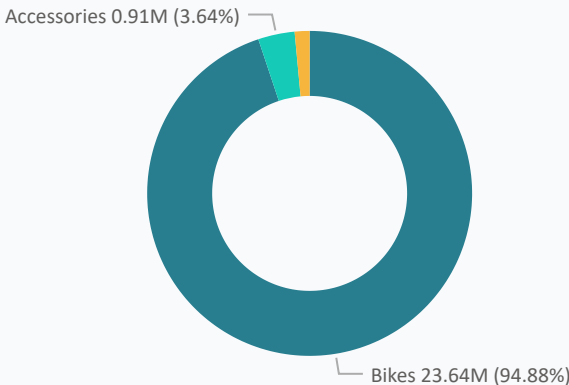
Click here to see the data of the latest Holiday Season of North America

YoY Revenue Growth

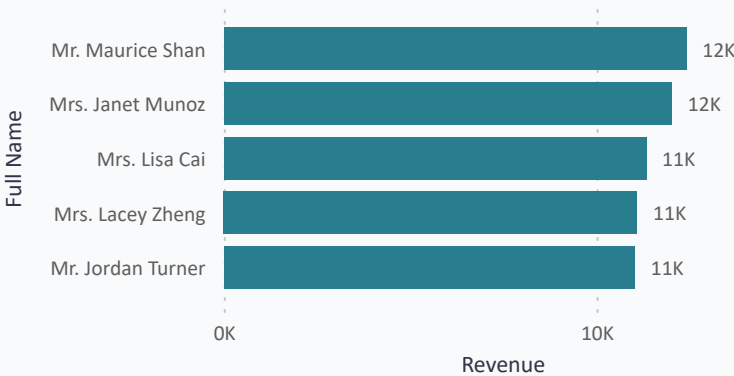
Revenue YoY % Revenue Growth



Revenue by Category



Top 5 Customers by Revenue



Revenue by Country



ProductName	Sum of ReturnQty.	ReturnRate
Women's Mountain Shorts, S	12	4.24%
Women's Mountain Shorts, M	11	3.36%
Women's Mountain Shorts, L	17	5.09%
Water Bottle - 30 oz.	155	1.95%
Touring-3000 Yellow, 62	2	4.17%
Touring-3000 Yellow, 58	2	4.35%
Touring-3000 Yellow, 50	1	1.79%
Touring-3000 Yellow, 44	3	5.08%
Total	1828	2.17%

1,694.00 ▲ 212.37%

Mountain-200 Black, 42 1,233,498.00 ▲ 227.17%

Mountain-200 silver, 38 1



All-Purpose Bike Stand

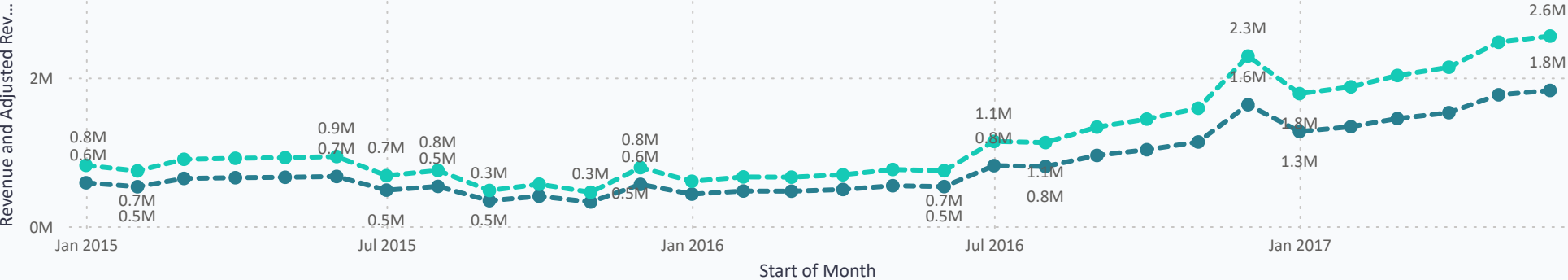
Price Adjustment

0.40



Monthly Revenue

● Revenue ● Adjusted Revenue



Revenue VS Target



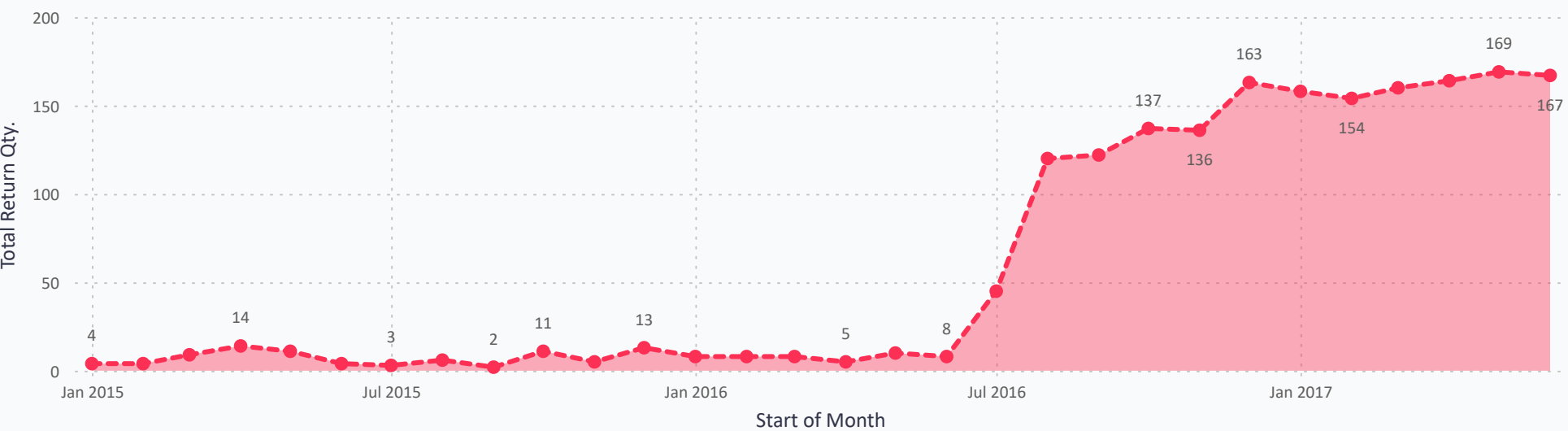
Order Qty. VS Target



Return Qty. VS Previous

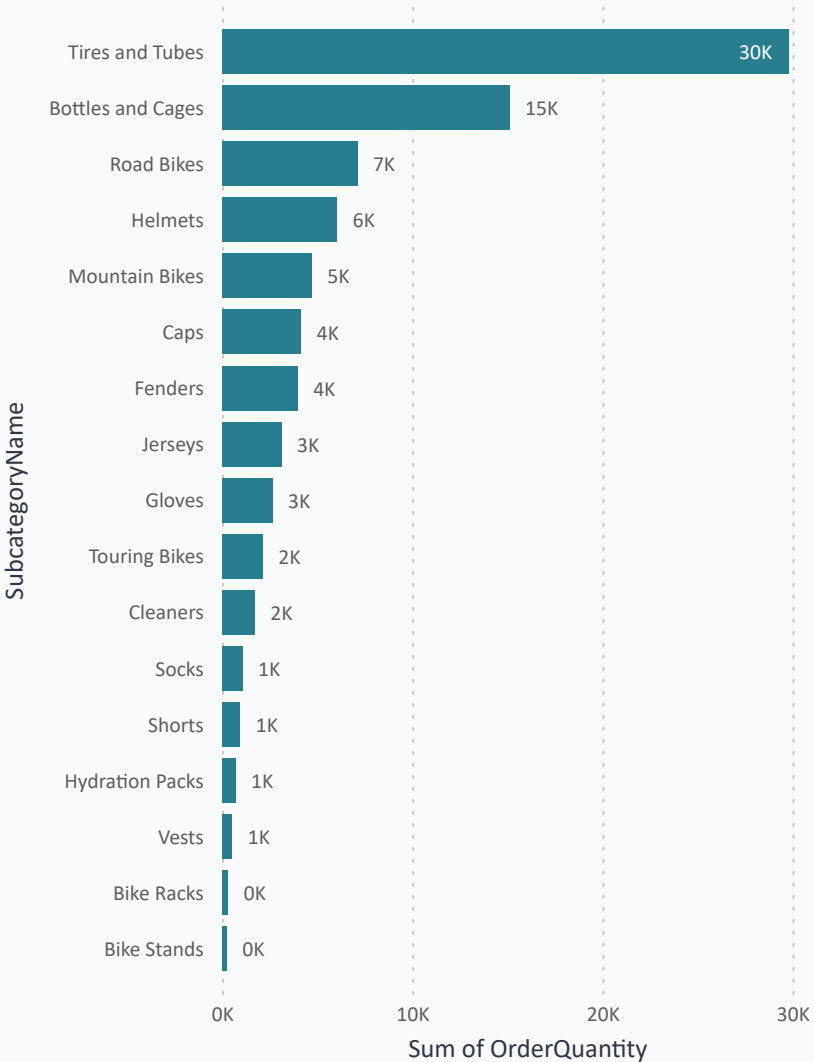


Monthly Return Qty.



Sales Report Using QnA

OrderQuantity by Sub-Category



Select all

Europe

North
America

Pacific

Top 5 Customers by Revenue

Full Name	Revenue
<input type="checkbox"/> Mr. Maurice Shan	12,408.00
<input type="checkbox"/> Mrs. Janet Munoz	12,016.00
<input type="checkbox"/> Mrs. Lisa Cai	11,332.00
<input type="checkbox"/> Mrs. Lacey Zheng	11,086.00
<input type="checkbox"/> Mr. Jordan Turner	11,023.00
Total	57,865.00

Bottom 5 Customers by Revenue

Full Name	Sum of Revenue
<input type="checkbox"/> Mr. Brad Kumar	2.00
<input type="checkbox"/> Mr. Cody Sanders	2.00
<input type="checkbox"/> Mrs. Allison Evans	2.00
<input type="checkbox"/> Mrs. Yolanda She	2.00
<input type="checkbox"/> Mr. Dalton Clark	4.00
<input type="checkbox"/> Mr. Darren Suarez	4.00
<input type="checkbox"/> Mr. Dylan Taylor	4.00
Total	96.00

Revenue by Country





What influences OrderQuantity to Increase ?

When...

...the average of OrderQuantity increases by

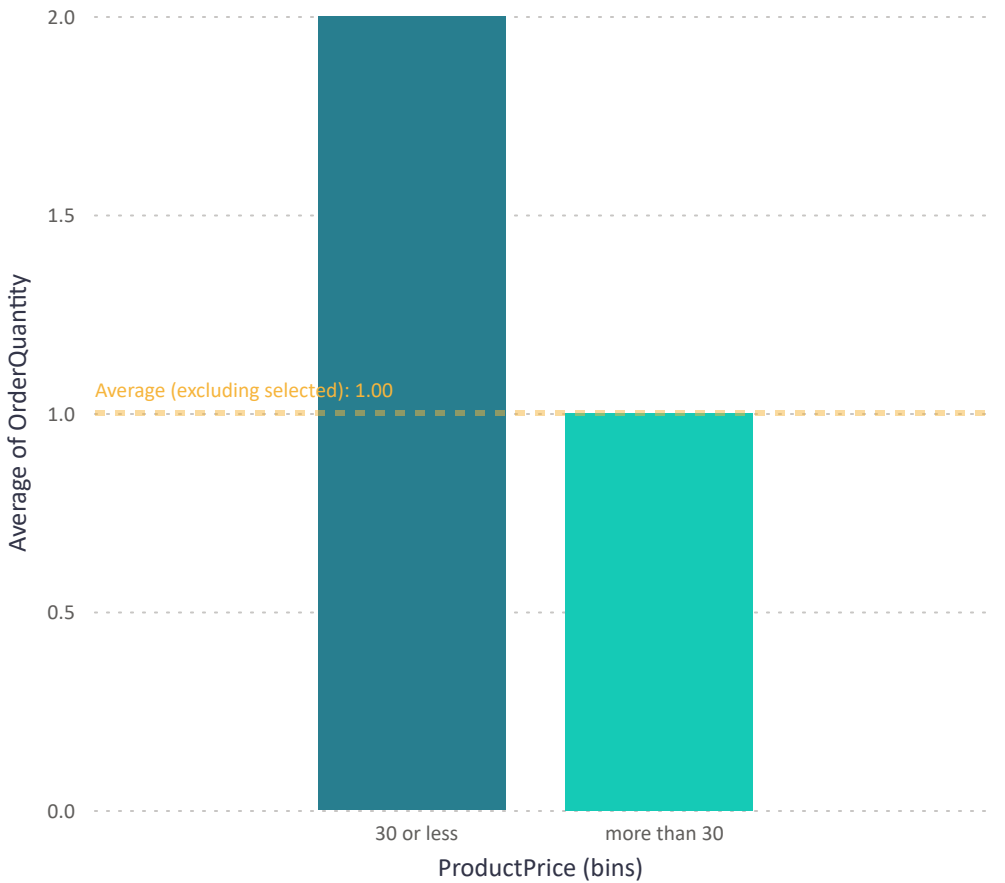
ProductPrice is 30 or less

0.99

Country is Canada

0.12

← OrderQuantity is more likely to increase when ProductPrice is 30 or less than otherwise (on average).



☐ Only show values that are influencers



What influences Revenue to ?

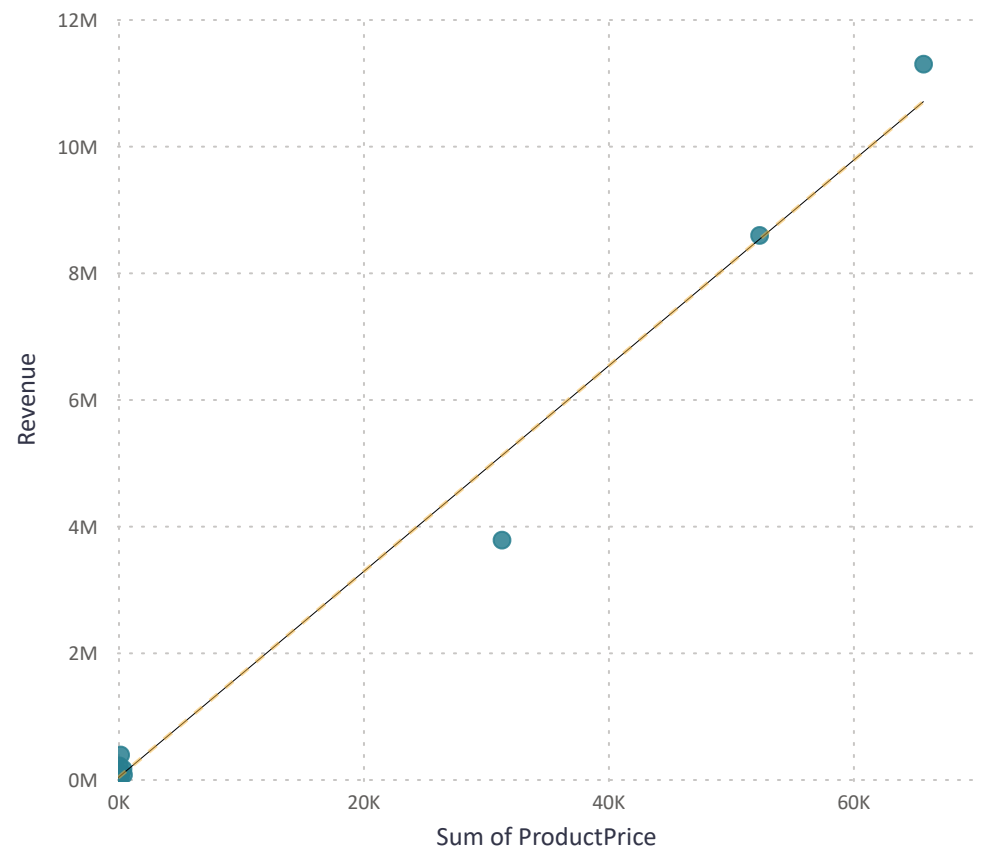
When...

....the average of Revenue increases by

Sum of ProductPrice goes up
19856.98

3.16M

← On average when Sum of ProductPrice increases, Revenue also increases.



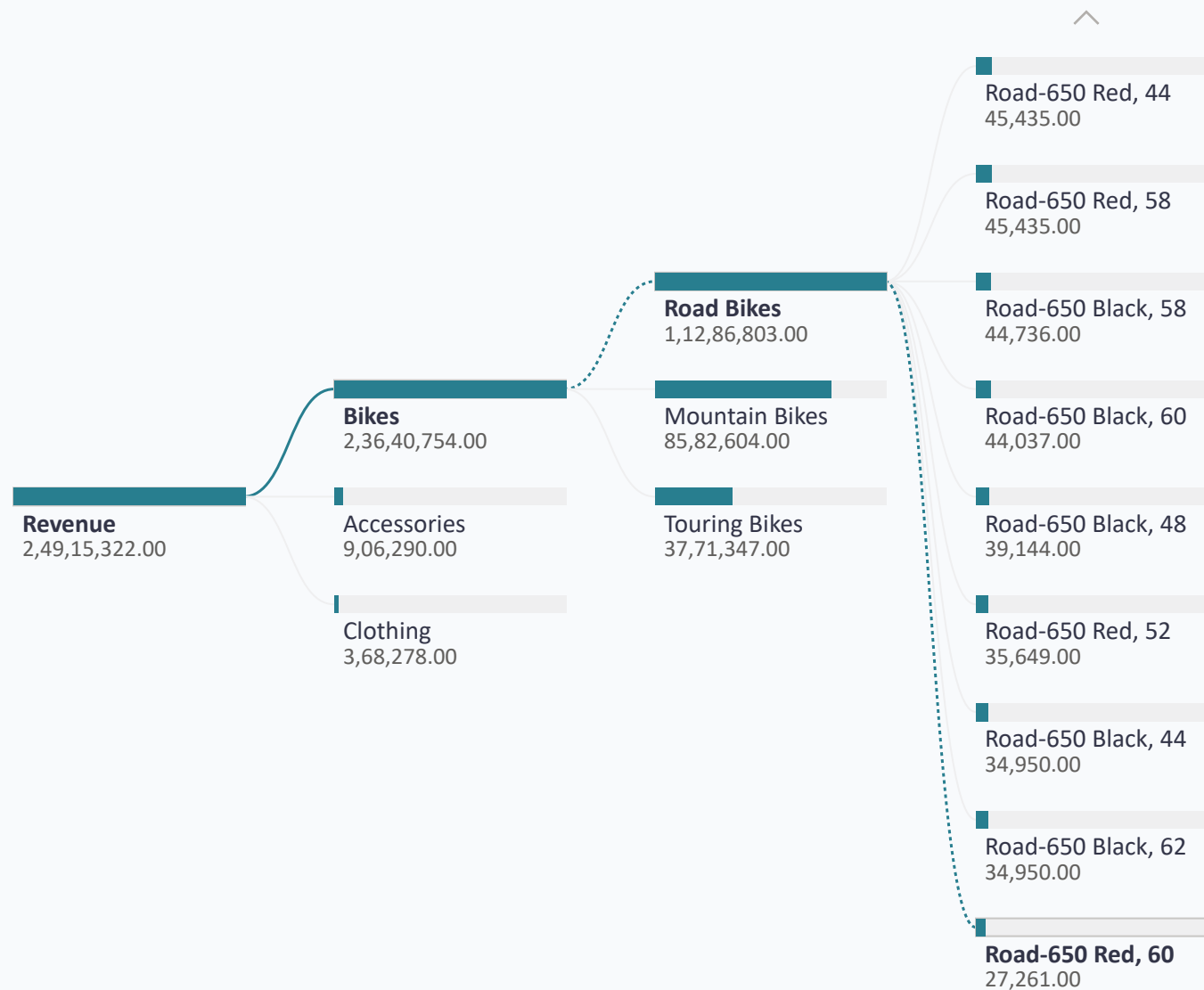
Category Name

Bikes

SubcategoryName x

Road Bikes

ProductName x



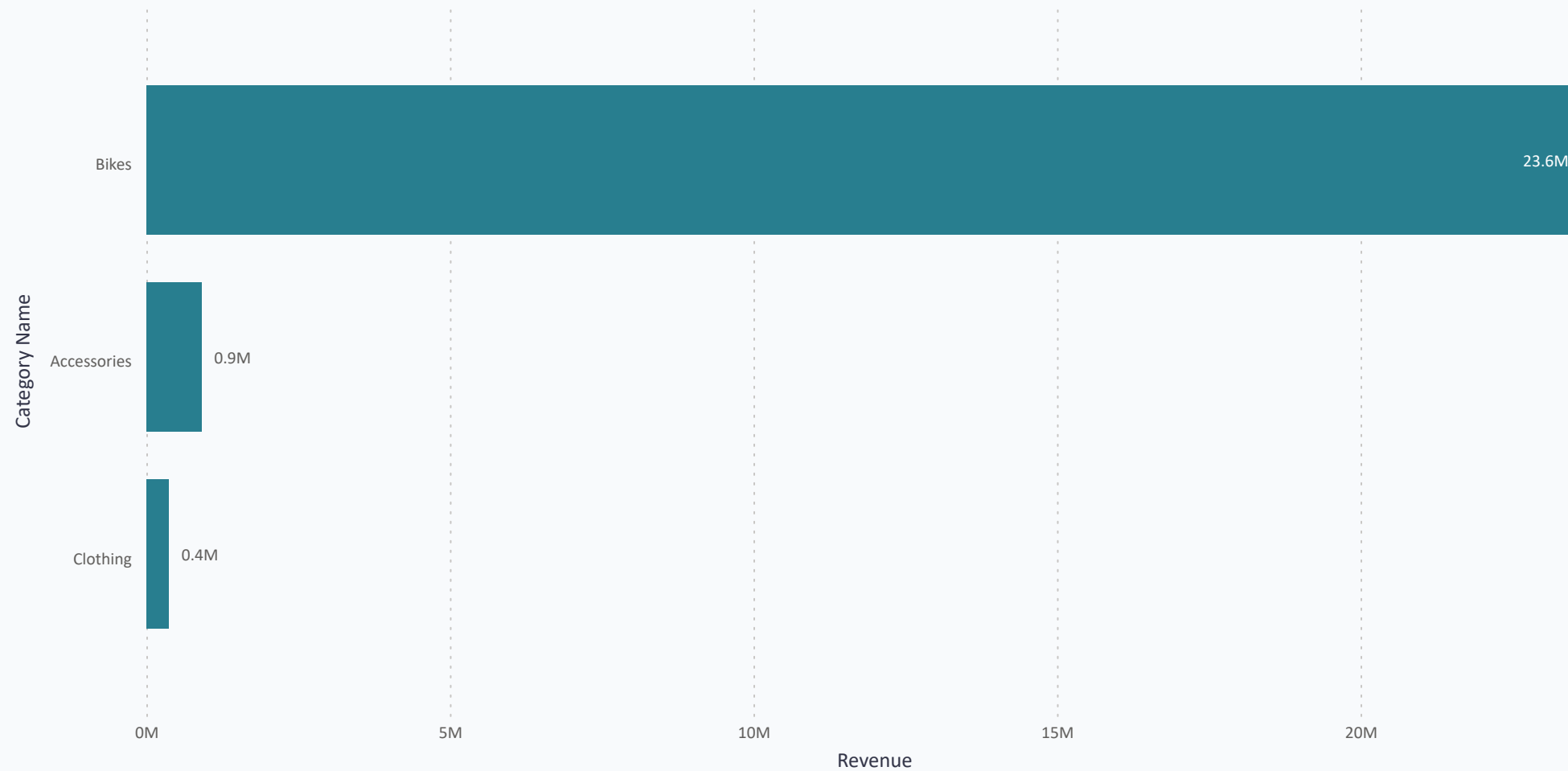
Year

☐ 2015

☐ 2016

☐ 2017

Revenue by Category for all Years



ReturnQty. by Category

