



Telecom Data Report

After 5G

Before 5G

Filter by City

All

Month

All

3,187.36

Total Revenue (Cr.)

↓ -8.04%

200.74

Average Revenue per User

↑ 21.02%

1,617

Total Active users (Lakhs)

↓ -69.83%

126

Total Unsubscribed users (Lakhs)

↑ 13.24%

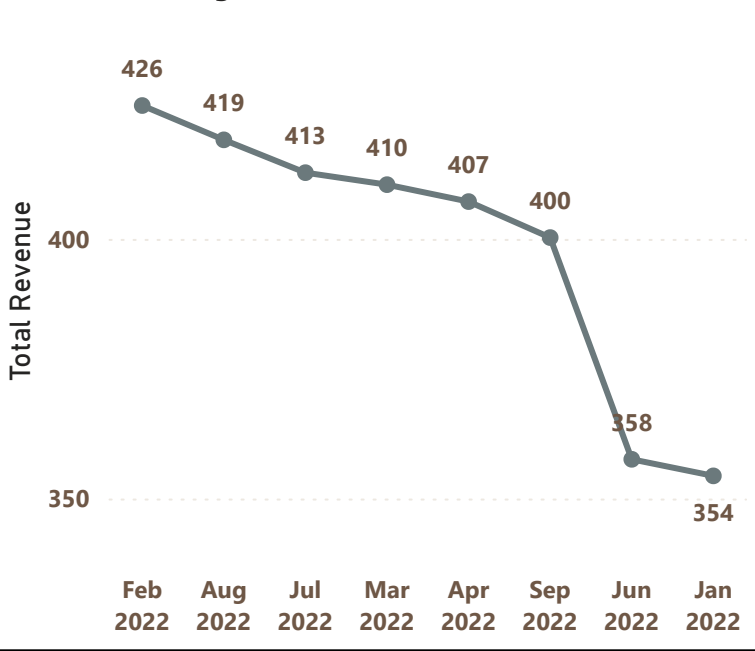
| city_name | Revenue | Before 5G | After 5G | Change% |
|------------|----------|-----------|----------|----------|
| Ahmedabad | 187.07 | 94.49 | 92.58 | ▼ -1.91% |
| Bangalore | 338.61 | 168.67 | 169.94 | ▲ 1.27% |
| Chandigarh | 61.19 | 30.68 | 30.51 | ▼ -0.17% |
| Chennai | 296.37 | 150.13 | 146.24 | ▼ -3.89% |
| Coimbatore | 91.39 | 45.67 | 45.72 | ▲ 0.05% |
| Delhi | 387.20 | 196.38 | 190.82 | ▼ -5.56% |
| Gurgaon | 54.65 | 27.12 | 27.53 | ▲ 0.41% |
| Hyderabad | 235.73 | 118.63 | 117.10 | ▼ -1.53% |
| Jaipur | 140.87 | 70.09 | 70.78 | ▲ 0.69% |
| Kolkata | 384.39 | 192.55 | 191.84 | ▼ -0.71% |
| Lucknow | 130.84 | 64.83 | 66.01 | ▲ 1.18% |
| Mumbai | 489.55 | 244.40 | 245.15 | ▲ 0.75% |
| Patna | 98.20 | 48.74 | 49.46 | ▲ 0.72% |
| Pune | 259.76 | 129.64 | 130.12 | ▲ 0.48% |
| Raipur | 31.54 | 15.68 | 15.86 | ▲ 0.18% |
| Total | 3,187.36 | 1,597.70 | 1,589.66 | -8.04% |

| city_name | ARPU | Before 5G | After 5G | Change% |
|------------|--------|-----------|----------|-----------|
| Pune | 187.13 | 200.00 | 174.25 | ▼ -25.75% |
| Chennai | 200.38 | 203.00 | 197.75 | ▼ -5.25% |
| Kolkata | 188.38 | 183.75 | 193.00 | ▲ 9.25% |
| Jaipur | 202.13 | 195.00 | 209.25 | ▲ 14.25% |
| Lucknow | 211.38 | 203.25 | 219.50 | ▲ 16.25% |
| Coimbatore | 208.25 | 200.00 | 216.50 | ▲ 16.50% |
| Chandigarh | 191.63 | 182.50 | 200.75 | ▲ 18.25% |
| Hyderabad | 206.88 | 196.50 | 217.25 | ▲ 20.75% |
| Gurgaon | 199.00 | 183.50 | 214.50 | ▲ 31.00% |
| Delhi | 198.00 | 181.50 | 214.50 | ▲ 33.00% |
| Bangalore | 191.88 | 174.75 | 209.00 | ▲ 34.25% |
| Mumbai | 213.88 | 196.75 | 231.00 | ▲ 34.25% |
| Ahmedabad | 195.50 | 176.25 | 214.75 | ▲ 38.50% |
| Patna | 212.00 | 192.50 | 231.50 | ▲ 39.00% |
| Raipur | 204.75 | 184.25 | 225.25 | ▲ 41.00% |
| Total | 200.74 | 190.23 | 211.25 | 21.02% |

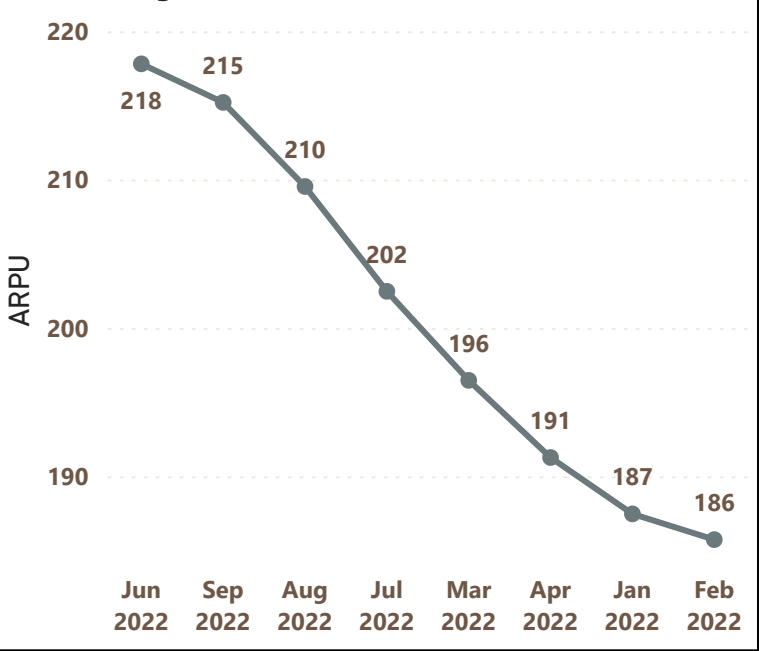
| city_name | Active users | Before 5G | After 5G | Change% |
|------------|--------------|-----------|----------|-----------|
| Pune | 140.67 | 64.51 | 76.16 | ▲ 11.65% |
| Lucknow | 64.26 | 31.71 | 32.55 | ▲ 0.84% |
| Chennai | 148.08 | 73.91 | 74.17 | ▲ 0.26% |
| Chandigarh | 32.86 | 16.85 | 16.01 | ▼ -0.84% |
| Raipur | 15.73 | 8.58 | 7.15 | ▼ -1.43% |
| Gurgaon | 27.55 | 14.74 | 12.81 | ▼ -1.93% |
| Jaipur | 70.28 | 36.14 | 34.14 | ▼ -2.00% |
| Coimbatore | 44.19 | 23.17 | 21.02 | ▼ -2.15% |
| Patna | 46.80 | 25.45 | 21.35 | ▼ -4.10% |
| Hyderabad | 116.67 | 60.60 | 56.07 | ▼ -4.53% |
| Kolkata | 203.67 | 104.31 | 99.36 | ▼ -4.95% |
| Ahmedabad | 96.89 | 53.51 | 43.38 | ▼ -10.13% |
| Bangalore | 179.62 | 96.54 | 83.08 | ▼ -13.46% |
| Mumbai | 232.69 | 125.34 | 107.35 | ▼ -17.99% |
| Delhi | 197.27 | 108.17 | 89.10 | ▼ -19.07% |
| Total | 1,617.23 | 843.53 | 773.70 | -69.83% |

| city_name | Unsubscribed users | Before 5G | After 5G | Change% |
|------------|--------------------|-----------|----------|----------|
| Mumbai | 17.95 | 9.58 | 8.37 | ▼ -1.21% |
| Raipur | 1.20 | 0.57 | 0.63 | ▲ 0.06% |
| Gurgaon | 1.93 | 0.91 | 1.02 | ▲ 0.11% |
| Patna | 3.60 | 1.71 | 1.89 | ▲ 0.18% |
| Coimbatore | 3.51 | 1.55 | 1.96 | ▲ 0.41% |
| Chandigarh | 2.53 | 1.03 | 1.50 | ▲ 0.47% |
| Ahmedabad | 7.18 | 3.32 | 3.86 | ▲ 0.54% |
| Jaipur | 5.63 | 2.23 | 3.40 | ▲ 1.17% |
| Bangalore | 12.60 | 5.71 | 6.89 | ▲ 1.18% |
| Delhi | 16.68 | 7.70 | 8.98 | ▲ 1.28% |
| Lucknow | 4.78 | 1.72 | 3.06 | ▲ 1.34% |
| Hyderabad | 9.19 | 3.86 | 5.33 | ▲ 1.47% |
| Chennai | 12.25 | 5.17 | 7.08 | ▲ 1.91% |
| Kolkata | 15.79 | 6.93 | 8.86 | ▲ 1.93% |
| Pune | 11.08 | 4.34 | 6.74 | ▲ 2.40% |
| Total | 125.90 | 56.33 | 69.57 | 13.24% |

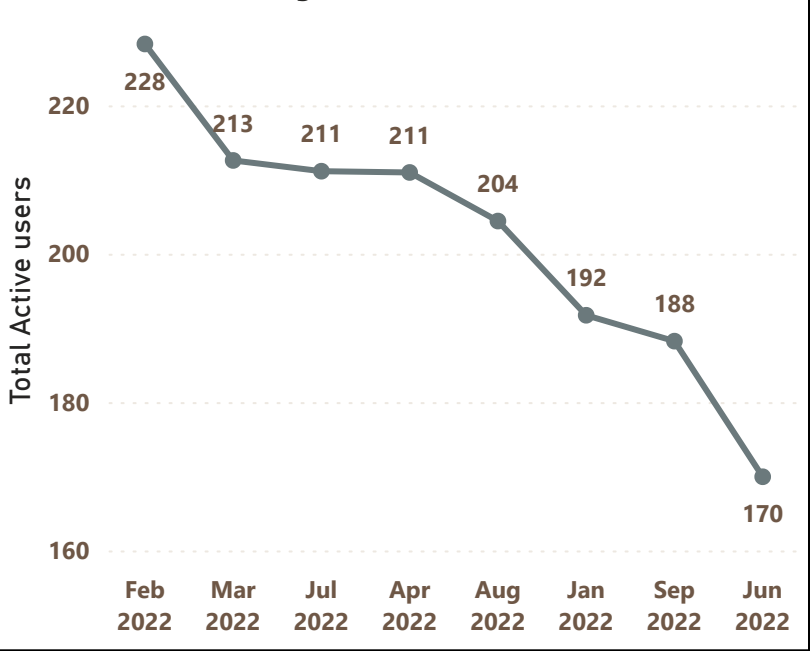
Revenue by Month



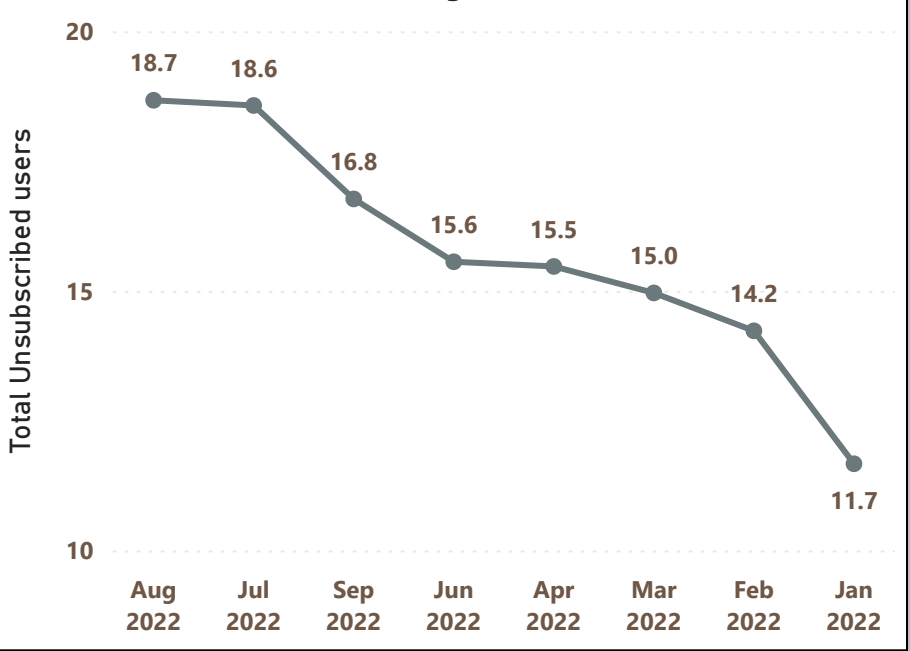
ARPU by Month



Active users by Month



Unsubscribed users by Month





Plans and Locations

After 5G

Before 5G

Month

All

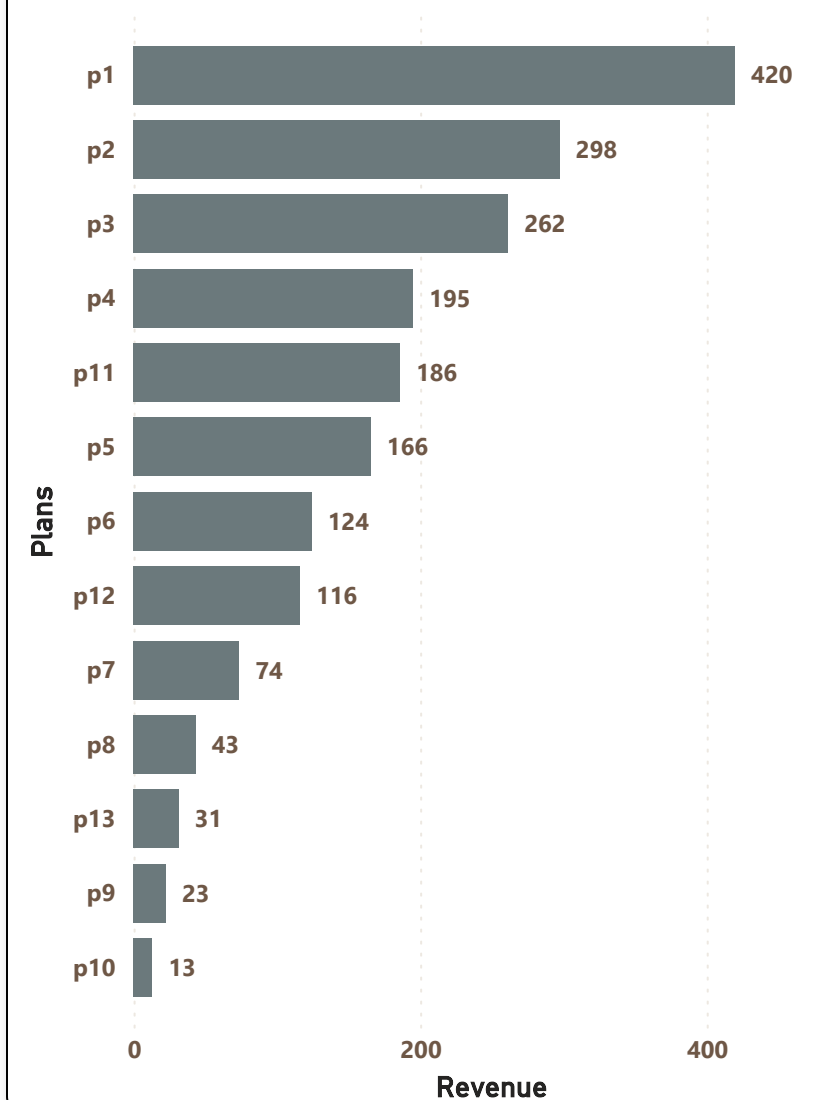
Filter by City

All

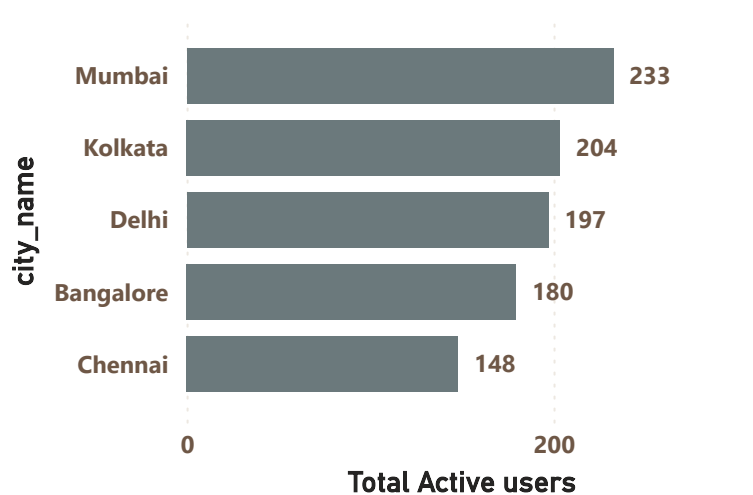
Top 5 Cities by Total Market Value (Cr.)



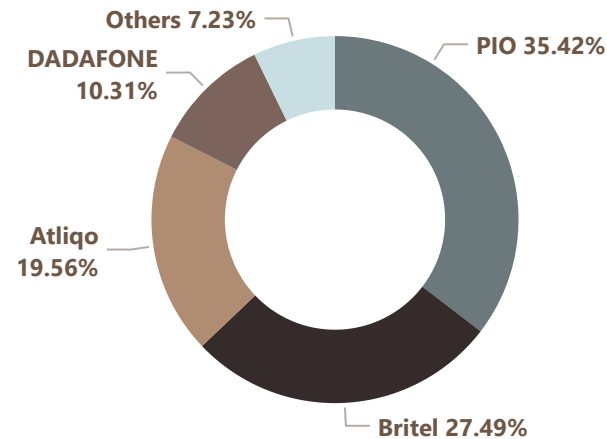
Plans by Revenue (Cr.)



Top 5 Cities by Active Users (Lakhs)



Market Share by company



Key influencers Top segments



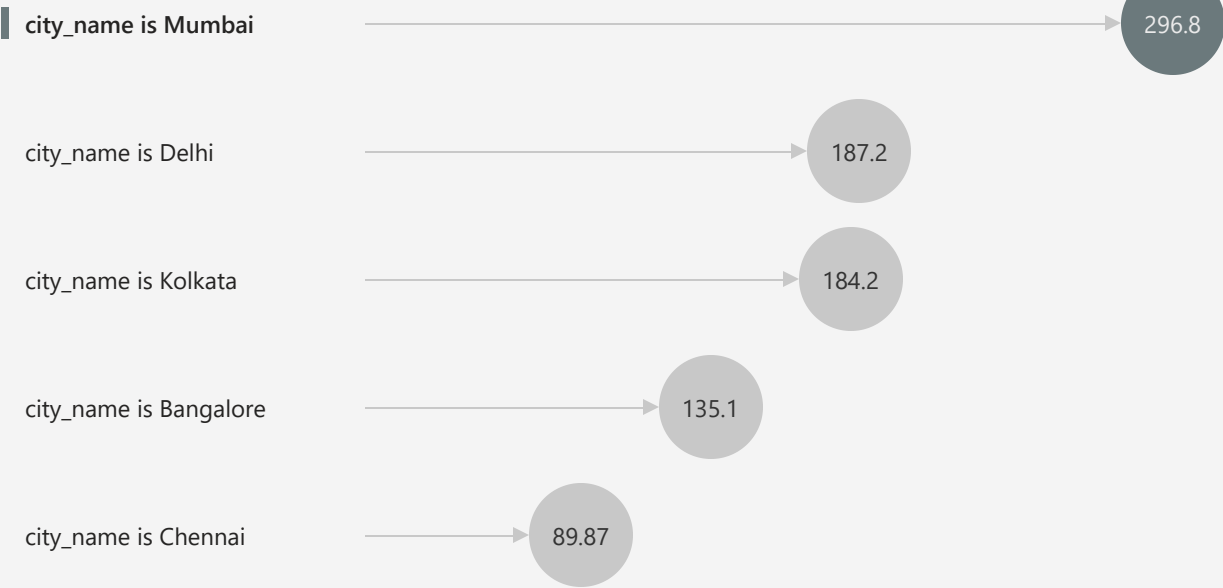
What influences Total Revenue to

Increase

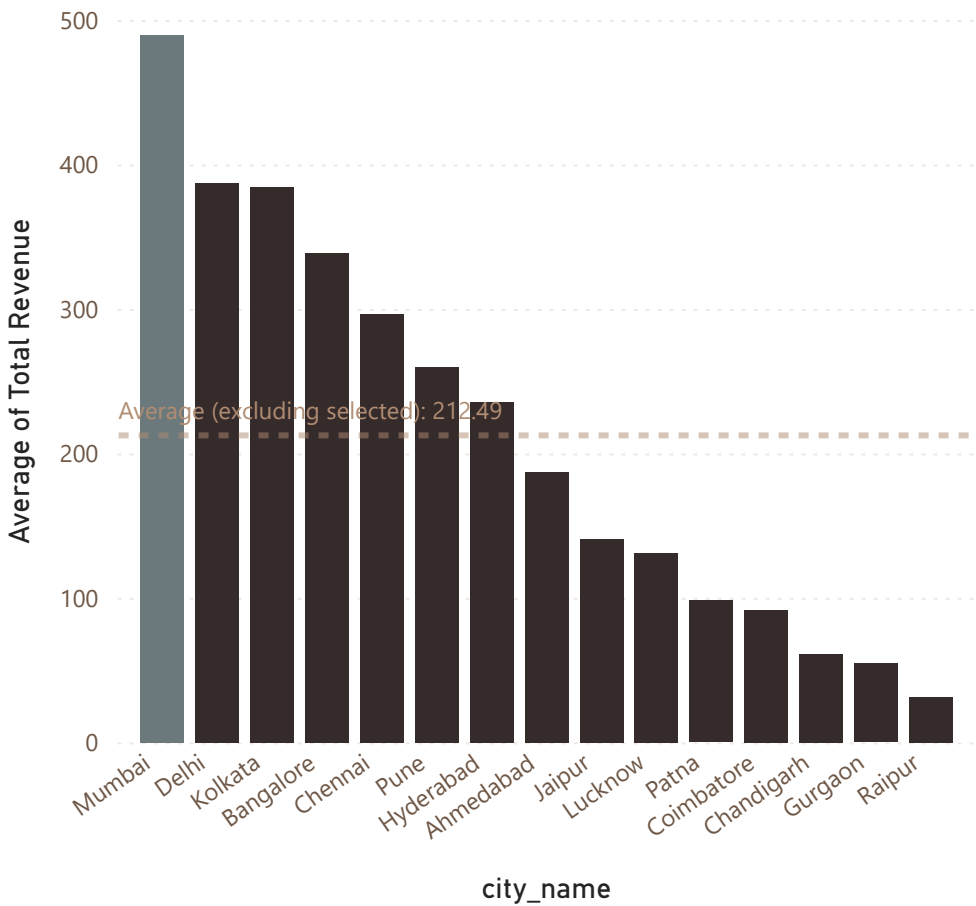
 ?

When...

...the average of Total Revenue increases by



← Total Revenue is more likely to increase when city_name is Mumbai than otherwise (on average).



☐ Only show values that are influencers

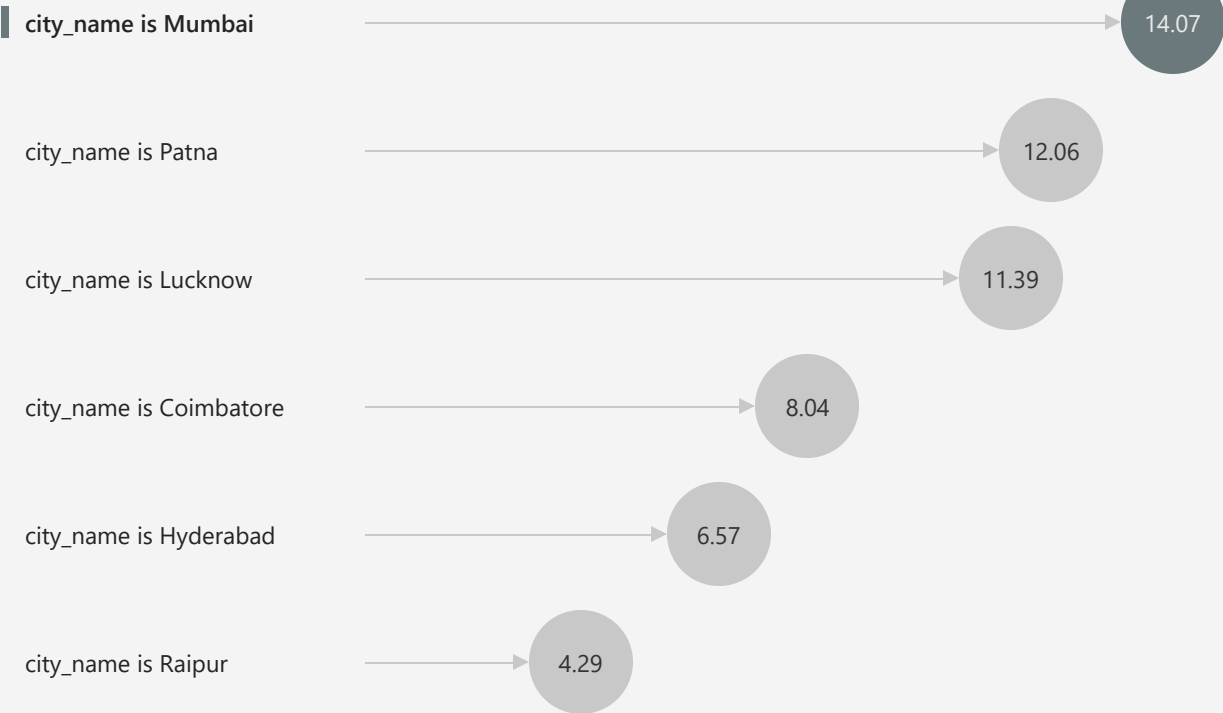
Key influencers Top segments



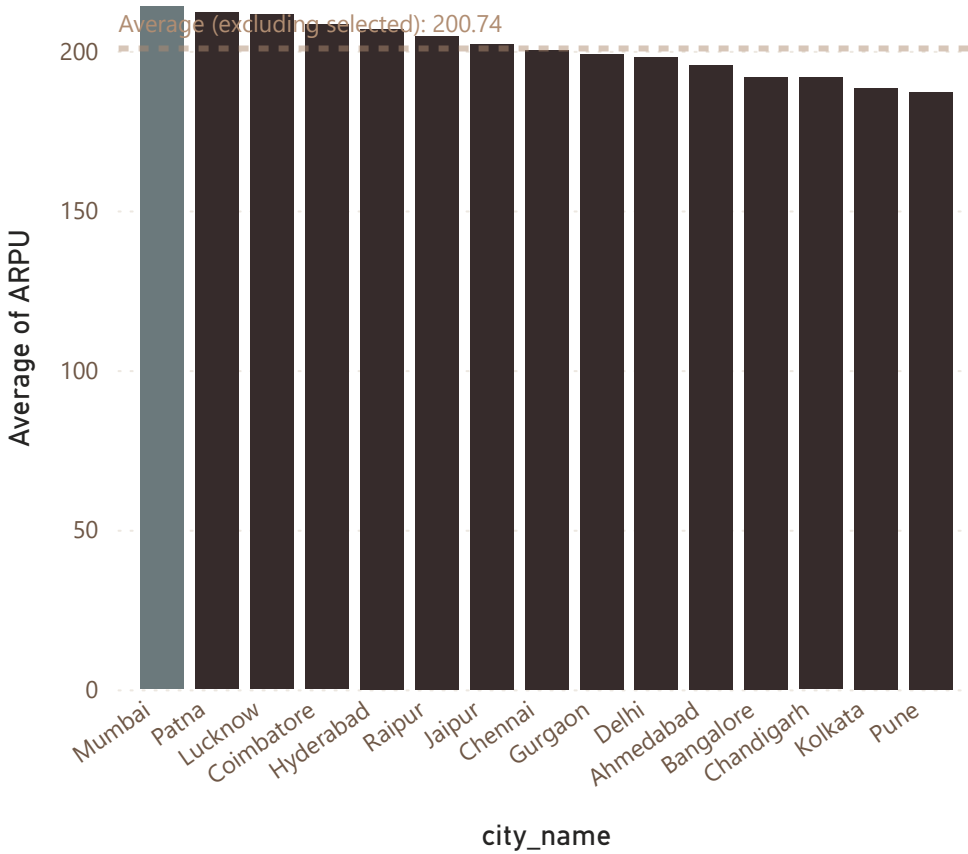
What influences ARPU to Increase ?

When...

....the average of ARPU increases by



← ARPU is more likely to increase when city_name is Mumbai than otherwise (on average).



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