

\$456.12K

**Monthly Revenue** 

\$16.06M

**Yearly Revenue** 

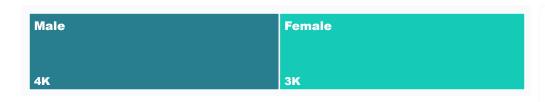
1869 **Customers at Risk** 

3632 **Admin. Tickets** 

**Tech. Tickets** 

2955

# **Customer Demographics**

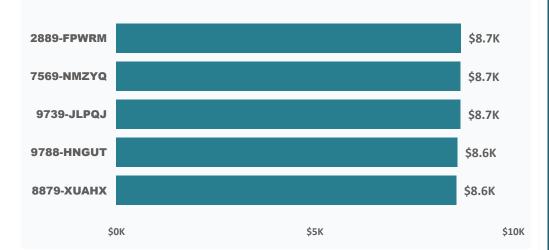


**Senior Citizens** 16.21%

**Dependents** 29.96%

**Have Partner** 48.30%

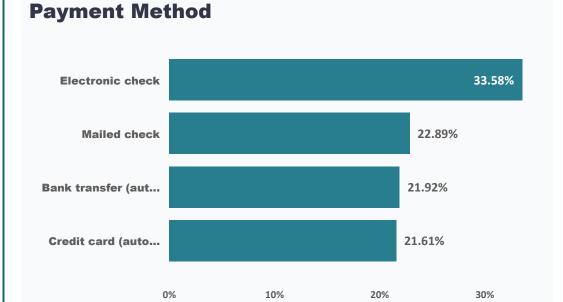
### **Top 5 Customers by Yearly Revenue**

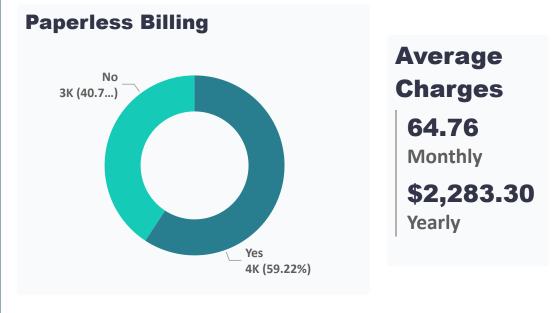


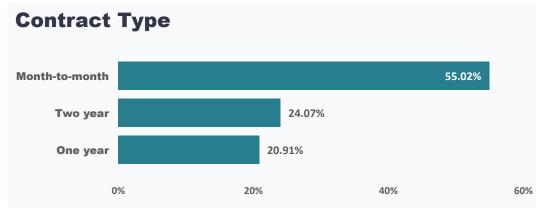
### **Top 5 Customers by Monthly Revenue**



#### **Customer Account Info.**







## **Services Opted by Customers**

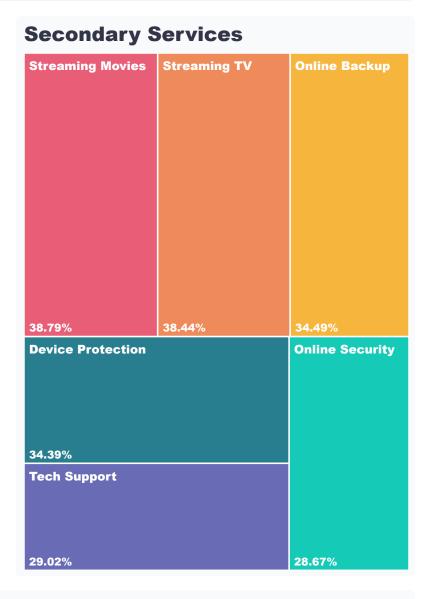


**Phone Service** 90.32%

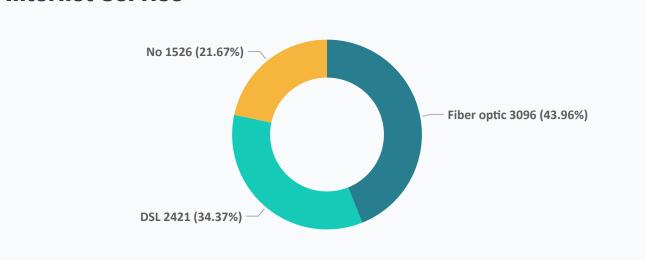
> **Single Line** 48.13%

**Multiple Line** 42.18%

No phone service 9.68%











26.54% Churn Rate%

3632

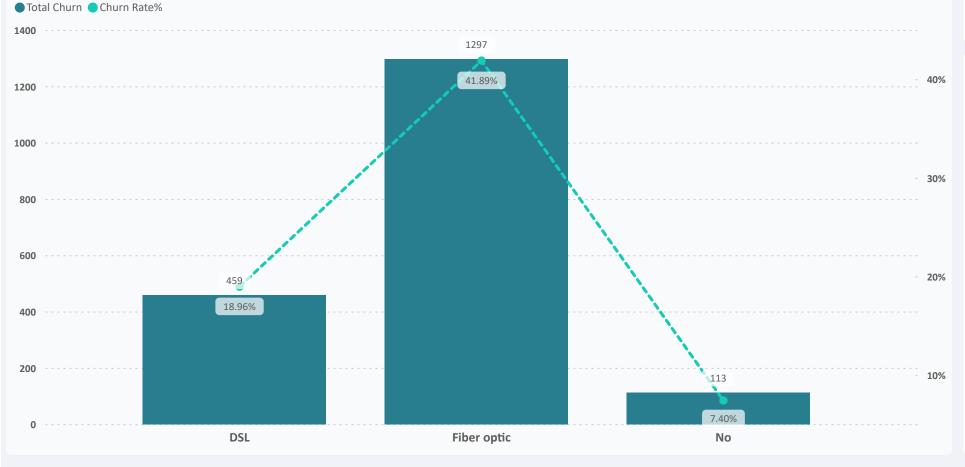
**Admin. Tickets** 

2955

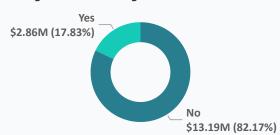
**Tech. Tickets** 



#### **Total Churn and Churn Rate% by Internet Service**







At <u>850</u>, <u>Yes</u> had the highest Total Churn and was <u>400.00%</u> higher than <u>No phone service</u>, which had the lowest Total Churn at 170.

Total Churn and total Churn Rate% are positively correlated with each other.

Total Churn and Churn Rate% diverged the most when the Multiple Lines was Yes, when Total Churn were 850 higher than Churn Rate%.

No phone service had 170 Total Churn and 24.93% Churn Rate%. No had 849 Total Churn and 25.04% Churn Rate%. Yes had 850 Total Churn and 28.61% Churn Rate%.