

COFFEE SHOP SALES ANALYSIS REPORT

\$698.81K

Revenue

149K

Total Orders

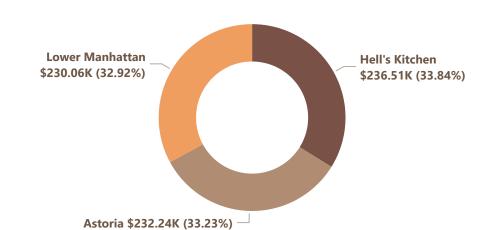
1.44

Average Ordered Qty.

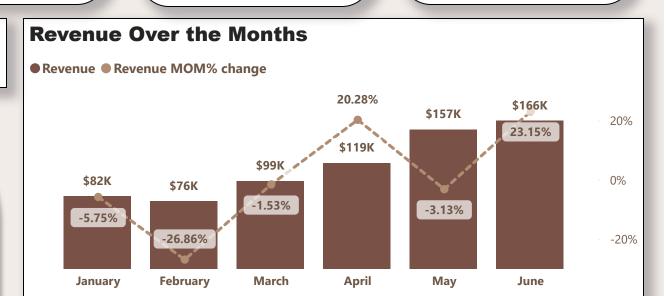


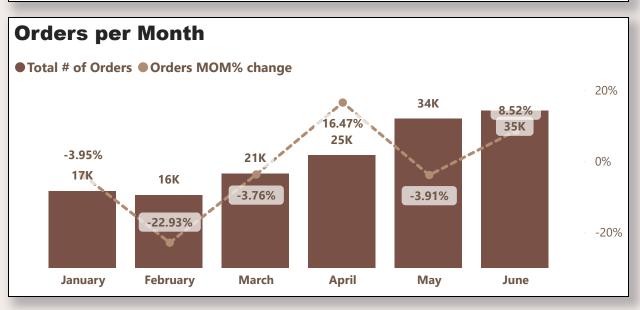


Store Location by Revenue



| Store Location | Total Orders | MOM% change | Revenue • | MOM% change |
|-----------------|---------------------|-------------|---------------|-------------|
| Hell's Kitchen | 50735 | 16.67% | \$2,36,511.17 | 46.70% |
| Astoria | 50599 | -1.46% | \$2,32,243.91 | -2.43% |
| Lower Manhattan | 47782 | 14.10% | \$2,30,057.25 | 36.11% |







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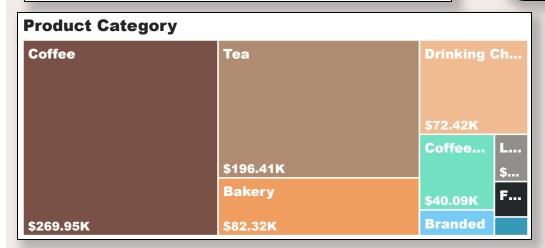
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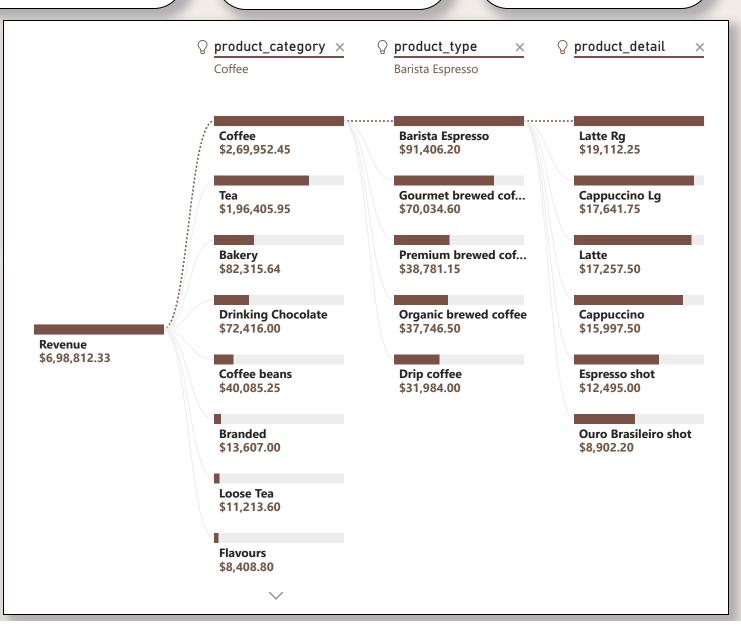
Total Orders

1.44

Average Ordered Qty.



| Product | Order Qty. | Revenue • | Over the Time |
|------------------------------|------------|--------------|--|
| Barista Espresso | 24943 | \$91,406.20 | |
| Brewed Chai tea | 26250 | \$77,081.95 | M |
| Hot chocolate | 17457 | \$72,416.00 | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| Gourmet brewed coffee | 25973 | \$70,034.60 | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| Brewed Black tea | 17462 | \$47,932.00 | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| Brewed herbal tea | 17328 | \$47,539.50 | ~~~~~ |
| Premium brewed coffee | 12431 | \$38,781.15 | mmmmm mm |
| Organic brewed coffee | 13012 | \$37,746.50 | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| Scone | 10465 | \$36,866.12 | |
| Drip coffee | 12891 | \$31,984.00 | ~~~~~~ |
| Pastry | 6961 | \$25,655.99 | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| Brewed Green tea | 8697 | \$23,852.50 | mm-mh |
| Biscotti | 5788 | \$19,793.53 | hammen |
| Premium Beans | 406 | \$14,583.50 | |
| Organic Beans | 420 | \$8,509.50 | ~~~~ |
| Housewares | 555 | \$7.444.00 | Mann |



What influences Order Qty. to Increase

When...

....the average of Order Qty. increases by

product_category is Coffee

2.13K

product_category is Tea

2.1K

