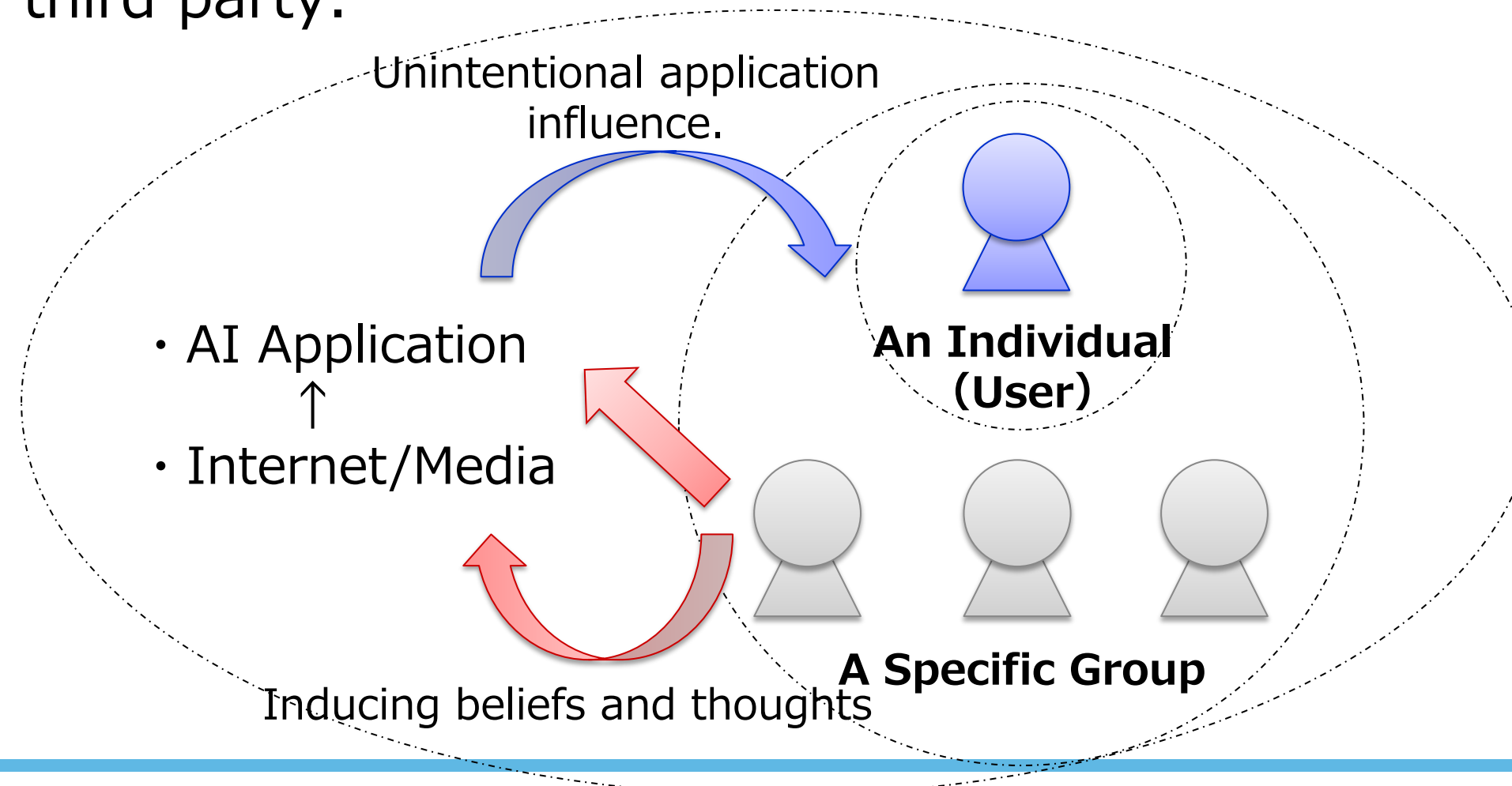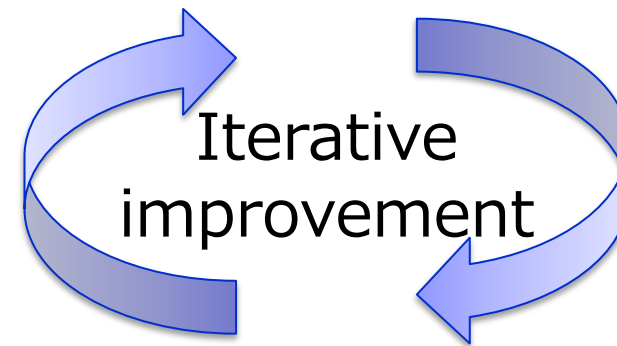# AI-based cult beliefs

- It is difficult to judge the malignancy of AI applications that produce echo chambers.

- Under freedom of religion, the act of providing religious content should be protected, and it is complex to determine whether the echo chamber effect is intentional brainwashing.

- Whether an application that induces users is malicious or not depends on its content, the methods used, and the nature of its effects, making it difficult to determine that it is generally evil by third party.

Proof of Concept

- Assessment for impact
  - Continuing experiments will assess the impact of AI-generated religious content on individuals and manage risk based on the results.
  - The experiment involves ethical generation of AI content, participant selection, monitoring of behavior, and analysis of data

Iterative improvement

- Publish educational program
  - In light of the risks that will come within a decade, develop educational programs in elementary and other public education, with an emphasis on the characteristics and limitations of AI, critical thinking, and media literacy, in collaboration with other organizations, and make the materials available to the public.
  - It is important that leading-edge AI companies take a leading role in these public education programs and set the norms for a safe AI society