# Takuya Kitazawa

- 10+ years of experience at start-up, Big Tech, and as an independent, with a master's degree in Information Science and Technology specializing in recommender systems and scalable machine learning.
- On a mission to strengthen our lives in the information-rich world, which has led my career into full-stack application development, data science & analytics, machine learning productization & operationalization, and product management.
- Empathy as a core value, allowing me to serve different scales and verticals of B2C/B2B business across the globe (e.g., e-commerce, gaming, online media, supply chain), contribute to open-source and research communities, and mentor fellow developers.

#### Work

# <sup>2022/09 - Present</sup> Freelance Software Developer

Self-employed in British Columbia, Canada

Helping individuals and businesses (mostly small-scale, up to 150 people) to efficiently, effectively, and ethically productize data as an analytics pipeline, ML/NLP model, and customer-facing applications. Provided services include but are not limited to:

- Full-stack software engineering
- Data science, analytics, and machine learning consultation
- Product management and development
- Mentoring, teaching, and writing

#### 2021/08 - 2022/08

# Software Development Engineer - Personalization

Amazon, Vancouver, BC, Canada

Worked full-stack on Amazon's "Buy Again" repeat purchase recommender system, including its frontend components and backend data pipelines.

# 2020/10 - 2021/08 Senior Product Manager

<sup>2021/02 - 2021/08</sup> Treasure Data (Canada), Vancouver, BC, Canada

<sup>2020/10 - 2021/02</sup> Treasure Data, Tokyo, Japan

- Served a product management role in the digital marketing, data analytics, and machine learning domain. Product features I was in charge of include: outof-the-box data visualization, A/B testing, and predictive customer scoring.
- Productized solution templates in an in-house Treasure Boxes ecosystem to accelerate advanced, strategic use of rich customer data. I have also worked closely with the business development team to collaborate with the partners and develop the platform together.

2020/02 - 2020/09 Product Manager

2019/04 - 2020/01

Staff Engineer

2018/08 - 2019/03

Senior Engineer

Arm, Tokyo, Japan

(Spin-off Treasure Data as an independent organization)

As an engineer:

- Evangelized the connection of big data, machine learning, data science, and IoT, both for company's internal and external audiences.
- Worked closely with an internal sales engineering team and served as a data science consultant to accomplish clients' machine learning projects in a wide variety of industries, including retail, gaming, and online media.
- Represented individual contributors in Arm's data business unit, and mapped out granular IoT-data integrated use cases and solution ideas through prototyping and customer-facing work with global teams.
- Led the development of a brand-new Python SDK for an enterprise big data analytics platform, and renovated the surrounding data science ecosystem.

#### Contact

- @ contact@takuti.me
- in linkedin.com/in/takuti
- alendly.com/takuti

#### **Basic Information**

- Wagano, Japan
- ♠ North Vancouver, BC, Canada (Permanent Resident of Canada since June 2022)
- Traveling, running, hiking
- C GitHub
- Google Scholar

#### **Professional Skills**

Listing the ones I used for a meaningful amount of time over the last few years but not limited to:

- Full-stack software development, product management, data science, machine learning, recommender systems
- Unix, Linux, Google Cloud, AWS, Docker, Git, PostgreSQL, Apache Spark, Hadoop, Hive, and Airflow
- Python, Julia, Java, Scala, Ruby, JavaScript (Node.js, TypeScript, React, d3.js, Angular)
- Az Japanese (native), English (professional proficiency; IELTS Academic Overall 7.5 in Nov 2022, General Training Overall 7.5 in Feb 2021)

### **Publications**

- Conference Talks (proposal reviewed)
  - ▶ T. Kitazawa. Recommendation.jl: Modeling User-Item Interactions in Julia. JuliaCon 2022.
  - ▶ T. Kitazawa. Apache Hivemall Meets PvSpark: Scalable Machine Learning with Hive, Spark, and Python, ApacheCon Europe 2019.
  - ▶ T. Kitazawa and M. Yui. What's New and Coming to Apache Hivemall: Building More Flexible Machine Learning Solution for Apache Hive and Spark. ApacheCon North America 2019.
  - ▶ T. Kitazawa. Recommendation.jl: Building Recommender Systems in Julia. JuliaCon 2019.
  - ▶ T. Kitazawa. Apache Hivemall: Query-Based Handy, Scalable Machine Learning on Hive. ODSC Europe
  - ▶ T. Kitazawa. FluRS: A Library for Streaming Recommendation Algorithms. EuroSciPy 2017.

🗋 International Conference, Workshop, and Demo Papers (peer-reviewed)

- ▶ T. Kitazawa. Zero-Coding UMAP in Marketing: A Scalable Platform for Profiling and Predicting Customer Behavior by Just Clicking on the Screen. Adjunct Publication of the 27th Conference on User Modeling, Adaptation and Personalization (UMAP
- ▶ T. Kitazawa and M. Yui. Query-Based Simple and Scalable Recommender Systems with Apache

As a product manager:

- Worked with multi-regional cross-functional teams, and continuously delivered marketer-facing features in an enterprise customer data management platform by bridging the communications among internal/external and technical/non-technical stakeholders.
- I was particularly responsible for product development and strategy establishment in the applied machine learning and customer data analytics domain, and we have successfully recognized as "Strong Performer" in The Forrester Wave™: Customer Analytics Technologies, Q3 2020.
- Led a collaborative project with Arm Research, an Arm's internal researchoriented group, and published a novel solution template for data-driven multitouch attribution.

# 2017/02 - 2018/07 Data Science Engineer

Treasure Data, Tokyo, Japan

(Acquired by Arm)

- Regularly contributed to the development of Apache Hivemall, a scalable machine learning library running on Apache Hive and Spark.
- Led the development of out-of-the-box machine learning applications from competitor analysis and requirement gathering to system implementation and customer onboarding.

# 2015/08 - 2016/06 Part-time Software Engineer

Rakuten Institute of Technology, Tokyo, Japan

In the research organization, I have worked on the development of recommendation algorithms for an online golf booking service. Based on a previous study, I have conducted further assessments and proposed improvement ideas in terms of both theory and practice.

# <sup>2012/02 - 2013/02</sup> Part-time Software Engineer

HANASAKE PICTURES, Fukushima, Japan

Contributed to the development of (1) PHP applications for an avatar-based social networking service, and (2) an iOS application for virtual trial fitting using an image blending algorithm named Poisson Image Blending.

## <sup>2011/10 - 2013/03</sup> Part-time Research Assistant / Web Developer

The University of Aizu, Fukushima, Japan

Led the development of a Ruby on Rails-based web application "Aizu Weather" for regional weather monitoring, accompanied by interactive geospatial data visualization using d3.js.

#### Education

# <sup>2015/04 - 2017/03</sup> Master of Information Science and Technology

The University of Tokyo, Tokyo, Japan

Degree credential: WES Verified International Academic Qualifications

Thesis: Persistently Cold-Starting Online Item Recommendation for Implicit Feedback Data

Advisor: Dr. Takayasu Matsuo

GPA: 4.0

#### Activities:

- Served as a student volunteer at RecSys 2016 (Sep 2016)
- Participated in Machine Learning Summer School Kyoto 2015 (Aug 2015)

### Internship:

- R&D Intern at Silver Egg Technology (Dec 2016 Jan 2017)
  - In-depth data analysis on customer's purchase dataset collected from a real-world e-commerce service.
  - Proposing a novel recommendation algorithm, which has been a part of my master's thesis, to achieve higher accuracy of recommendation in the

Hivemall. Proceedings of the 12th ACM Conference on Recommender Systems (RecSys 2018).

- T. Kitazawa. Sketching Dynamic User-Item Interactions for Online Item Recommendation.
   Proceedings of the 2017 Conference on Conference Human Information Interaction and Retrieval (CHIIR 2017).
- T. Kitazawa. Incremental Factorization Machines for Persistently Cold-starting Online Item

  Recommendation. The 1st Workshop on Profiling User Preferences for Dynamic Online and Real-Time

  Recommendations (RecProfile), in conjunction with RecSys 2016.
- T. Kitazawa and M. Sugiyama. User Modeling in Folksonomies: Relational Clustering and Tag Weighting. Proceedings of the 5th International Conference on Web Intelligence, Mining and Semantics (WIMS 2015).

# Dapanese Domestic Conference Papers (non-refereed)

 T. Kitazawa and M. Sugiyama. Relational Clustering in Social Bookmark. Tohoku-Section Joint Convention of Institutes of Electrical and Information Engineering, 2A05, Aug 2014. IEEE Sendai Section Student Awards: The Best Paper Prize

See Google Scholar for a complete list of publications.

# **Courses and Certifications**

Additional skills and knowledge I can demonstrate in the field of:

- Arts, Humanities & Social Sciences
  - ► Introduction to Logic and Critical Thinking, Duke University, Coursera, May 2023.
  - Introduction to Philosophy, The University of Edinburgh, Coursera, Apr 2023.
  - ► Indigenous Canada, University of Alberta, Coursera, June 2022.

# ♣ Public Health, Environmental Management & Sustainability Development

- Food Sustainability, Mindful Eating, and Healthy Cooking Specialization, Stanford University, Coursera, Apr 2023.
- Driving business towards the Sustainable
   Development Goals, Erasmus University Rotterdam,
   Coursera, Apr 2021.
- Global Environmental Management, Technical University of Denmark, Coursera, Apr 2021.
- Renewable Energy and Green Building Entrepreneurship (with honors), Duke University, Coursera, Apr 2021.

#### **Business**

- Supply Chain Analytics, Rutgers Business School, Coursera, Apr 2021.
- Supply Chain Management Specialization, Rutgers
   Business School, Coursera, Apr 2021.

long run.

- Machine Learning Intern at Treasure Data (Aug Sep 2016)
  - Implementing user-defined functions (UDFs) for state-of-the-art recommendation and anomaly detection techniques on Apache Hivemall.
  - PoC implementation of a next-generation anomaly detection system for multiple system metrics, collected from an enterprise big data management platform.

# 2011/04-2015/03 B.S. in Computer Science and Engineering

The University of Aizu, Fukushima, Japan

Thesis: User Modeling in Folksonomies: Relational Clustering and Tag Weighting

Advisor: Dr. Masahide Sugiyama

GPA: 3.97

#### Honors and Awards:

- President's Award Summa Cum Laude equivalent (2015)
- Dean's List of Distinguished Students (2012 2015)
- Best Paper Prize, IEEE Sendai Section Student Awards (2014)
- Innovative Award, The Tokyo American Center and Keio SFC Entrepreneurship Seminar and Business Plan Competition (2012)

#### Activities:

- Served as a teaching assistant in a Numerical Analysis course, and thought Java coding of numerical methods to 20+ undergraduates (Fall 2014)
- Participated in Security and Programming Camp 2011 to deepen knowledge in web security (Aug 2011)

Finance for Non-Finance Professionals, Rice
 University, Coursera, May 2020.

# UI / UX Design

- UI / UX Specialization, California Institute of the Arts, Coursera, Aug 2020.
- ► Introduction to User Experience Design, Georgia Institute of Technology, Coursera, May 2020.
- Computer Science & Software Engineering
  - Machine Learning on Google Cloud Specialization, Google Cloud, Coursera, Sep 2022.
  - ► Foundations of Humane Technology, Center for Humane Technology, Apr 2022.
  - Blockchain Specialization, University at Buffalo, Coursera, Apr 2021.
  - Functional Programming in Scala Specialization,
     École Polytechnique Fédérale de Lausanne, Coursera,
     May 2020
  - Applying Machine Learning to your Data with GCP, Google, Coursera, Sep 2018.
  - Applied Information Technology Engineer Examination, Information-technology Promotion Agency (IPA), Japan. Passed in 2010, with a pass rate of 20.3% (8,592 out of 42,338).

#### Others

- Remote First Aid & CPR/AED Level C, Canadian Red Cross, Certificate# 103010401, issued on Feb 20, 2022 (expires on Feb 19, 2025).
- Mountains 101, University of Alberta, Coursera, Aug 2021.