

Talvinder Singh

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[Linkedin](#)

A technology enthusiast with proven track record and exquisite corporate experience of over 7 years.



Professional Experience

Senior Associate Experience Technology L2 at **Publicis Sapient** [2018 – present]

Senior Frontend Developer at **Collegedunia.com** [2017 –2018]

Senior Systems Engineer at **Infosys Ltd.** [2014 - 2017]



Skills

Web Technologies: Javascript, Svelte, React.js, PWA, NodeJS, Express, Typescript,

HTML5, CSS3, jQuery, MERN Stack, Serverless and SASS.

Devops & Build Tools: AWS, GCP, Cloud functions, CI-CD pipeline, S3, Cloudfront, Lambda functions, Gulp, GIT, Bitbucket & Jenkins.

Performance & Accessibility: Lighthouse, Ally and WCAG Standards

Databases: MongoDB and MYSQL.

Testing and other tools: Jest, Enzyme, Mocha, Jira, Zeplin and Invision.



Work Experience

Senior Associate Technology L2
Publicis Sapient, Gurgaon

2018 – present

GCP Serverless APIs

Developed 13 APIs on Google Cloud Functions to handle user Signup, Update, Unsubscribe, Delete, Brand Optin and Admin APIs etc to handle Millions of User Submission on 400+ brands using Firestore, Express.js, Typescript. Each API is capable of handling up to 3000 requests per seconds and they are highly scalable. Account **saved costs and improved response time considerably**.

Frictionless Shopping

Working as a Frontend lead for a leading FMCG client. The project involves detecting Products on brand's webpages using Machine Learning crawling and then showing Svelte's based web components based on the ML's API response. The App displays various components like Shop the story on the page and then takes the user to buying journey.

Brand Site development

Developed multiple components and campaign journeys for leading FMCG sites like Dove, Axe, Tresemme etc which are being used throughout the sites and campaign pages. Also performed performance optimization for the sites.

Mentor Mentee App (Hackathon)

Developed MERN stack app for managing mentors and mentee communication. The App had lots of features and won Runner's up award in Sapient.

Other Initiatives

Developed Hire buddy internal application, 2 times speaker in XT townhall, spoke in XT Summit 2019 and contributed to multiple frontend community initiatives.

Senior Frontend Developer
Collegedunia.com, New Delhi

2017 – 2018

Progressive Web App (PWA)

Developed Multiple Web pages for new progressive web app which resulted in faster page loads and increase in total visits. Also developed Revicon (India's no. 1 college review competition) and Study Abroad Module for the site. Added Material design to the existing page and developed a chrome extension for the organization.

Senior Systems Engineer
Infosys Ltd, Chandigarh

2014 – 2017

Web development for multiple clients (Diageo, AON, Horizon Blue cross)

Involved in developing responsive website for a leading beverage company. I also participated in requirement elicitation, analysis and Estimation of Project Timeline. I also delivered UI Training for people within Infosys.

EDUCATION

- **B.TECH (2010-2014)** – E.C.E, GGSIPU

TRAINING

- Open Source Software – Infosys Ltd [2014]
- Embedded Systems – BRICS [2013]
- CCNA – IIHT [2012]

AWARDS

- Sapient Rockstar Award 2021
- Client Impact Award 2020
- Sapient Star Award
- Infosys Bravo Award
- Infosys Insta Award
- Excellence Award

PERSONAL DETAILS

Interests – Blogging, Cosmology, Robotics and Blockchain.

Languages – English, Hindi, Portuguese and Punjabi

[Online Portfolio](#)