

Proposal

The idea I have is Kind Spark, an app which motivates users to bring others positivity by performing a little act of kindness every day. Each morning, the app offers an easy but memorable task, such as complimenting someone's clothes, opening the door for a stranger, or sending a message of appreciation to a friend. All the acts that the user completes would be logged so that the user can look back and see what they were able to complete. Kind Spark wants to make kindness a habit in people's daily lives by providing simple reminders and new ideas. Small things add up over time, which will hopefully cause a more connected and caring society.