**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* There is a pattern in curtain categories to have more successful crowdfunding campaigns such as Theater / Music / Film&Video which all are in the entertainment area. While there are somewhat equally the same amounts of failures in those categories.
* Annually the timing of these campaigns does not have much of a difference.
* When setting goals, lower goals setting is more successful than goals with greater or equal to 50,000.

**What are some limitations of this dataset?**

* Not enough data, the sample size could be extended to a larger dataset.
* Compiling additional country data where available may help to cast a wider net. So far only 7 countries are included in this dataset. Some of the lower end parent categories may have increased and distribution of the larger categories my flatten.
* Limited amount of Parent categories. This could be increased to include more diversity or further split these parents.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

1. Average donations based on campaign category and outcome.

Could show the backers that were more supportive of curtain categories than others and if the individual contribution affected the campaign outcome.