DAY-2

PLANNING THE TECHNICAL FOUNDATION

MARKETPLACES - E-COMMERCE

E-COMMERCE WEBSITE NAME-FURIRO

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This document describes the user journey flow for an ecommerce marketplace, Focusing on key steps and their technical implementation. It is tailored for building a robust and userfriendly plateform.

Flowchart overveiw:

Complete user journey flow for an ecommerce marketplace is given blow

HOME PAGE:

User lands on the homepage. Displays featured categories, products and a searchbar.

PRODUCT BROWSING:

User select a category or uses the search bar.products will display

PRODUCT DEATILS:

User clicks on a product to veiw details.this page includes product description,

Price, availibilty and user reviews.

ADD TO CART:

User adds the products into the cart.cart updates dynamically with quantity and price.

CHECKOUT:

User proceed to checkout page.provides shiping adress snd selects a delivery optiom.

PAYMEMT:

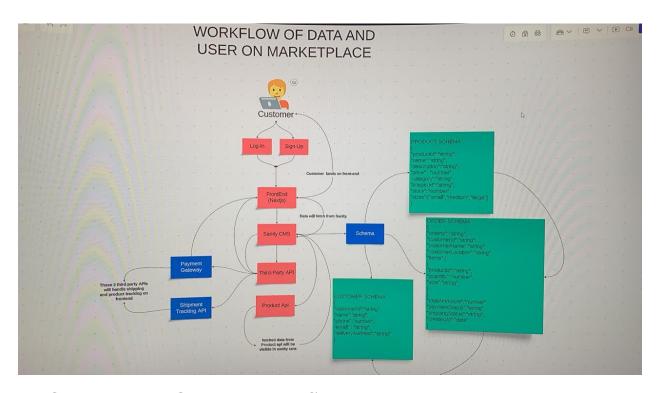
User enters pyment details.

Secure payment gatewy processess the transaction.

ORDER CONFIRMATION:

Order deatils will display and sent via email.

FRONTEND REQUIREMENTS: FLOW CHART



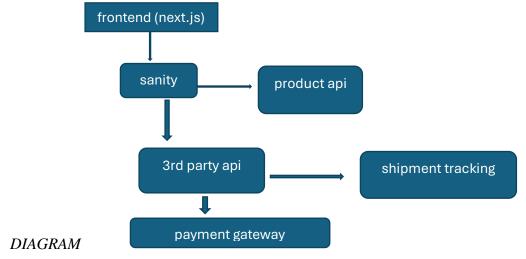
FRONTEND REQUIREMENTS:

User recevies a notification and can leave a reveiw.

User-friendly interface for browsing products.

Responsive design for mobile and desktop users.

Essential pages:home ,product listing,product deatail, cart, checkout,order confirmation.



3RD party api for shipment tracking, payment gatway and other required backend services.

SYSTEM ARCHIECTURE:

FRONTEND	BACKEND	API'S	TOOLS
.next.js	.Sanity CMS	.ShipEngine	.GitHub
For building modern	To manage and	Simplifies shipment	Version control and
Dynamic	Structre content	And tracking and	Collobrative
And server-renered	Effectively.	Delivery.	Development.
Uis.			
	.Clerk	.Stripe	.PostMan
.Tailwind	For seemless user	Handles secure	For testing
For reponsive and	authentication	And efficent online	documenting
Visually desings.	And management.	Payment.	Api's efficently.
.ShadCN			.Vercel
For pre designed			Fast and relliable
customized			Development
Components.			For next.j
			application.

Api end point:

END POINT	METHOD	WHAT IT DOES
/API/create-order	POST	Create a new order when someone buys something.
/API/orders	GET	Fetches all the orders(admin stuff).
/API/shipengine/create-label	POST	Makes a shiping label fpr orders.
/Api/shipengine/get-rates	GET	Checls shiping cost.
/API/shipengine/track- shipment	GET	Tracks where a shipment is.
/API/track-orders	GET	Lets users see all of theeir orders.
/API/send/confirmation-email	POST	Send an email to confirm an order.
/API/reveiws/[productid]	POST	Adds a reveiw for a product.
/Api/reveiws/[productid]	GET	Fetches reveiws for a product.