THINKGEEK WISHLISTS Q4 2011 IMPROVEMENTS

Overall Information Architecture & Interaction Flows

Version 2 - Updated Tue Oct 04 2011

STATUS: **INITIAL VERSION COMPLETE**

PURPOSE

In order to improve the experience for ThinkGeek customers when creating, managing, sharing, and purchasing from **Wishlists**, this document details the suggested ideal steps taken in common tasks users complete online and the logic surrounding each step from communication, business, and interaction perspectives.

PARTIES INVOLVED

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CHANGELOG

Version 1
* Added general flows for Q4 2011 additions/revisions

Version 2
* Revised several flows based on UX feedback
* Added in index numbers for reference with UI docs
* Added annotations/questions to portions of IXD

Overview & Key

ABOUT THIS DOCUMENT

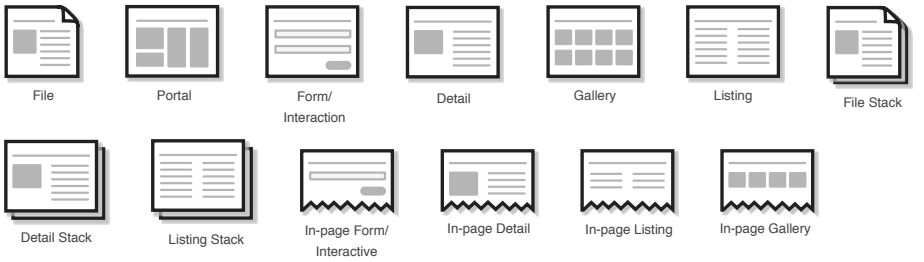
This document is meant to describe the pages, logic and interaction planned for Q4 2011/Q1 2012 ThinkGeek Wishlists. In addition to these unique pages, other pages, larger applications and entry/exit points of users interacting with this content are considered.

This document does not communicate any layout, visual, or interactive design as well as technical decisions. On the contrary, this should help inform those later on the process.

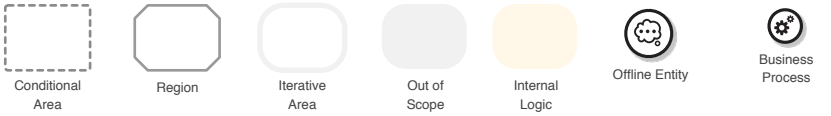
INDEX

Flow: Adding a Product to a Wishlist
Flow: Contextual Account Login
Flow: Managing Wishlists
Flow: Share Wishlist
Flow: Editing Existing Wishlist
Micro-Flow: Editing Wishlist Metadata
Micro-Flow: Editing Wishlist Items
Micro-Flow: Editing Wishlist Privacy

DIAGRAM KEY



VIEW/PAGE ARCHETYPES

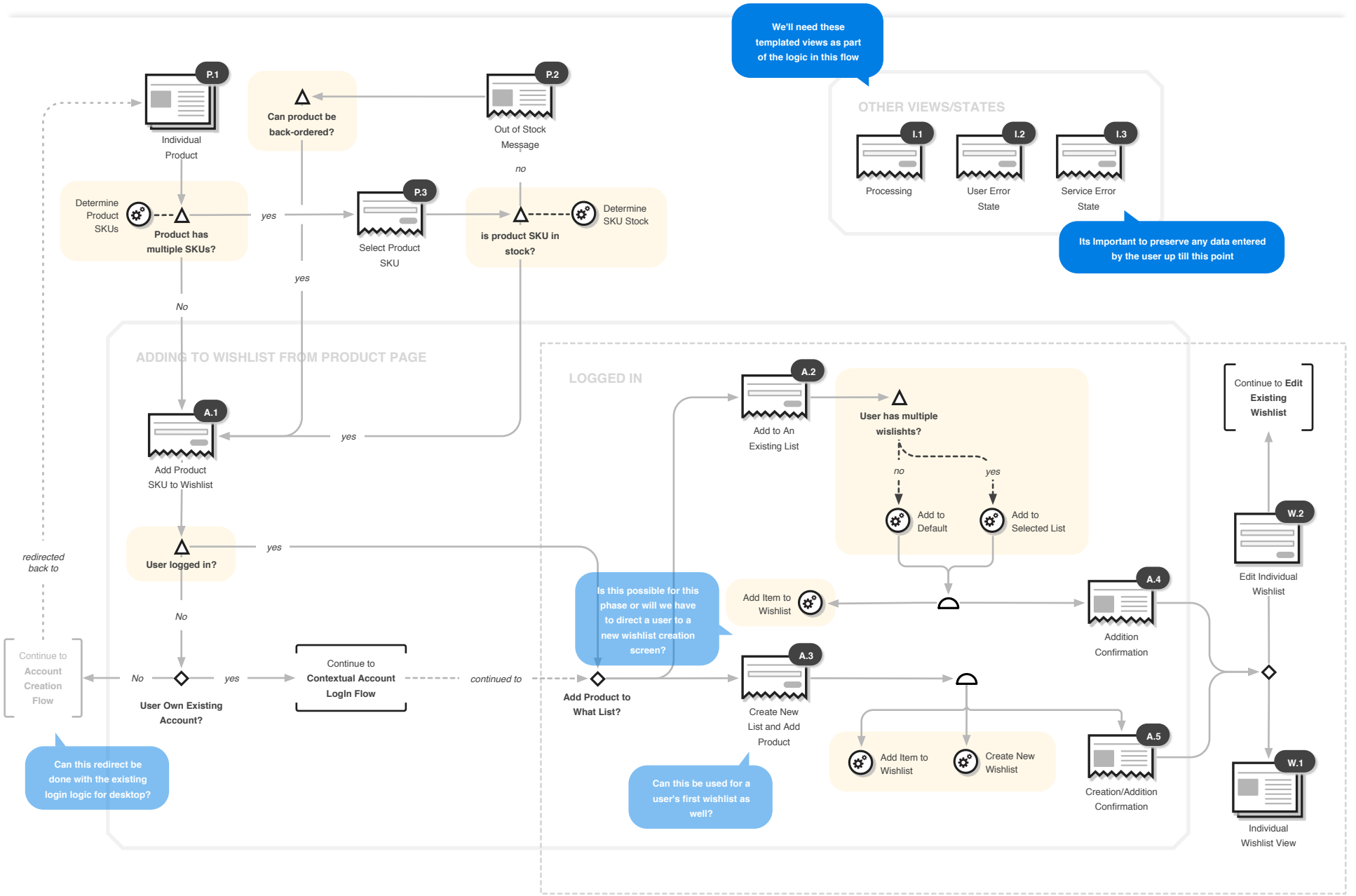


CONTEXTS

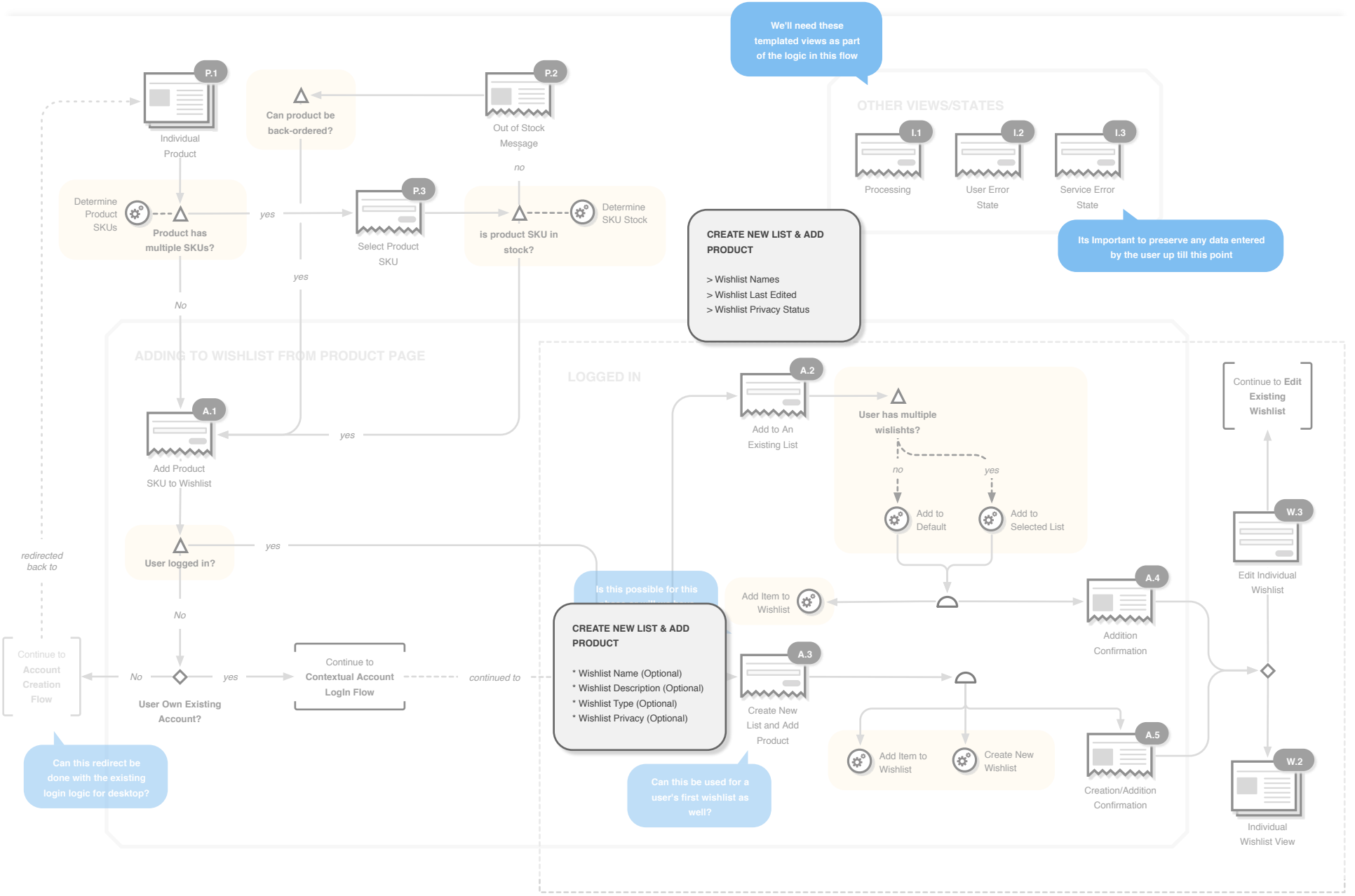
LOGIC POINTS

ANNOTATIONS

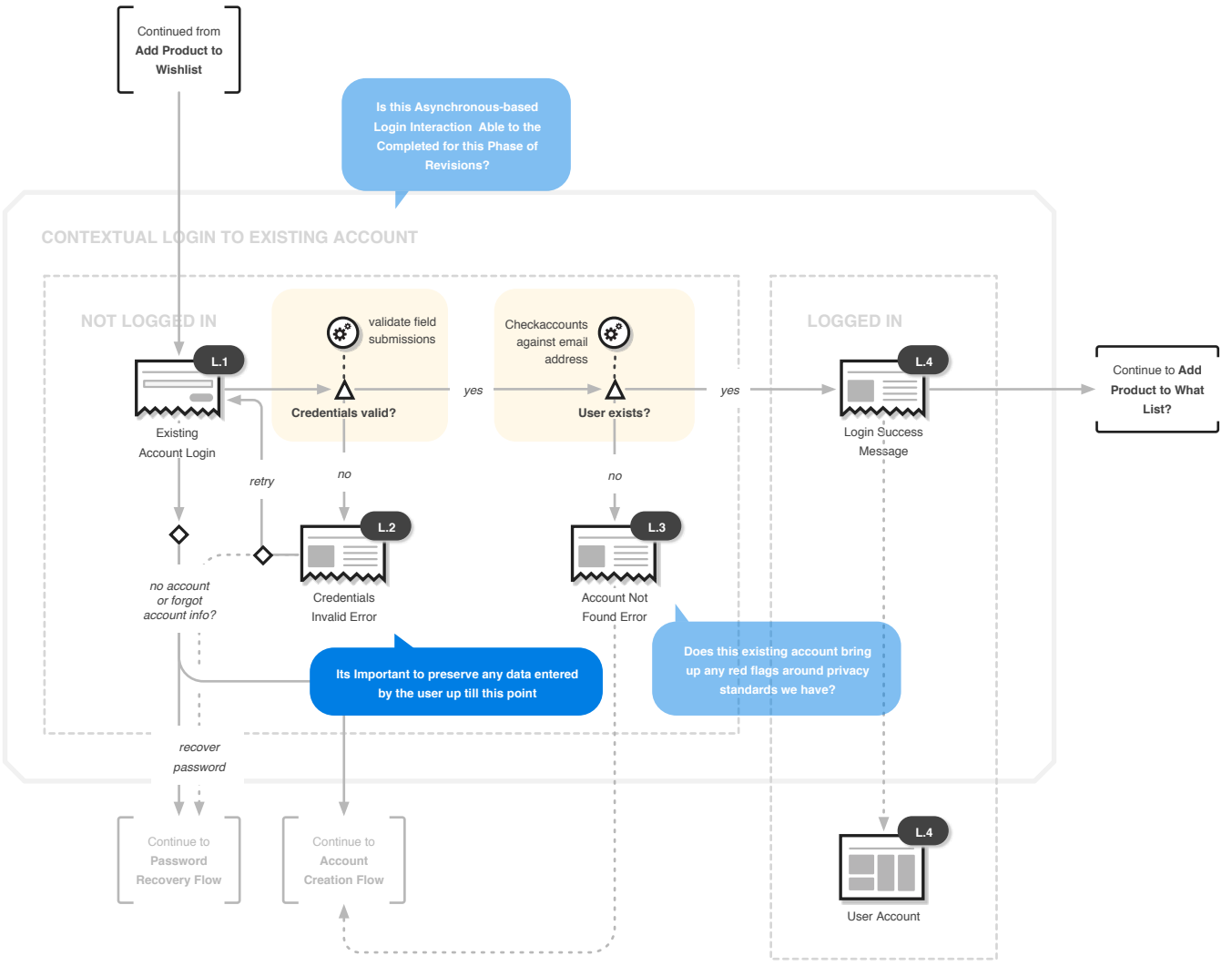
Flow: Adding a Product to a Wishlist



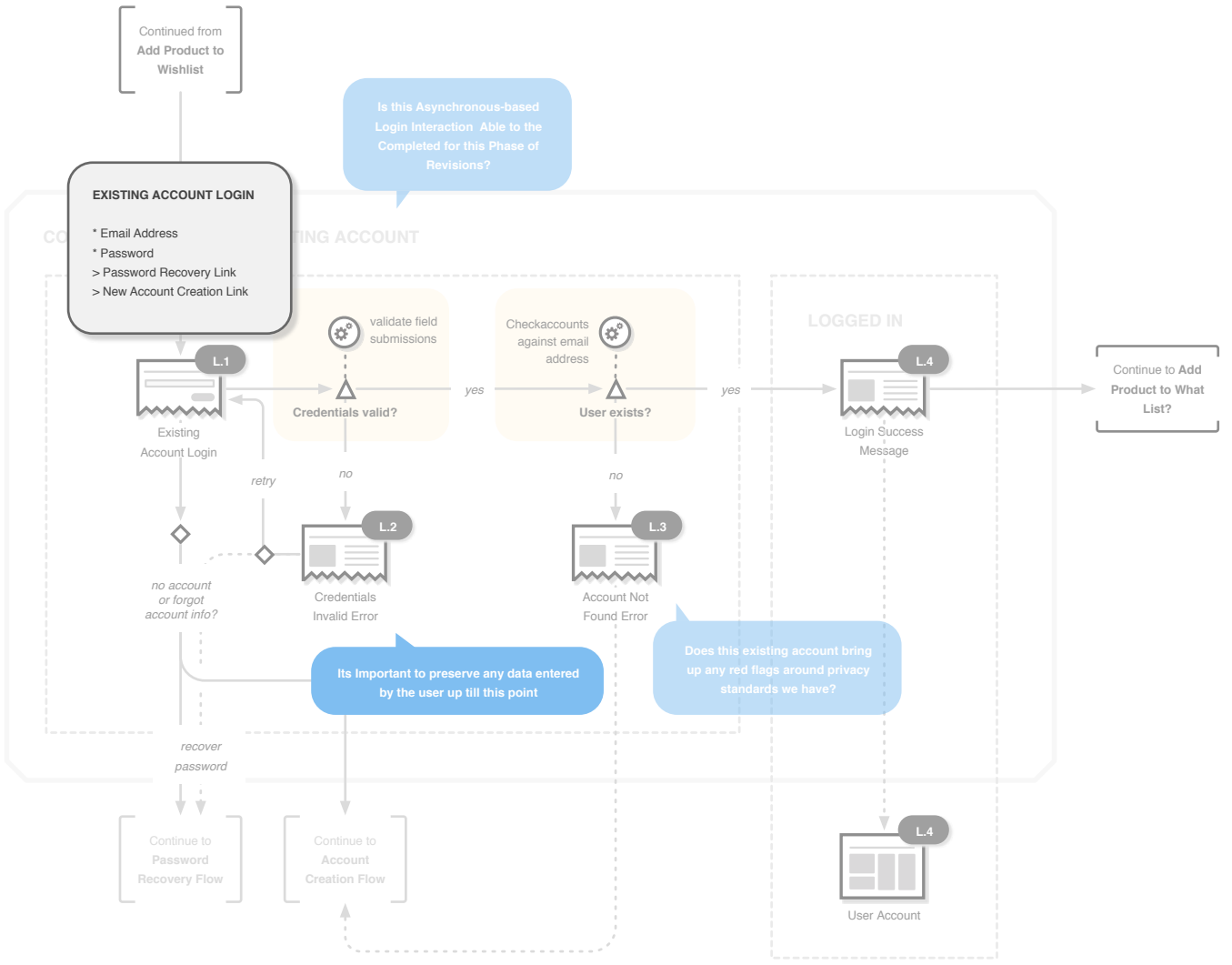
Flow: Adding a Product to a Wishlist (with content notes)



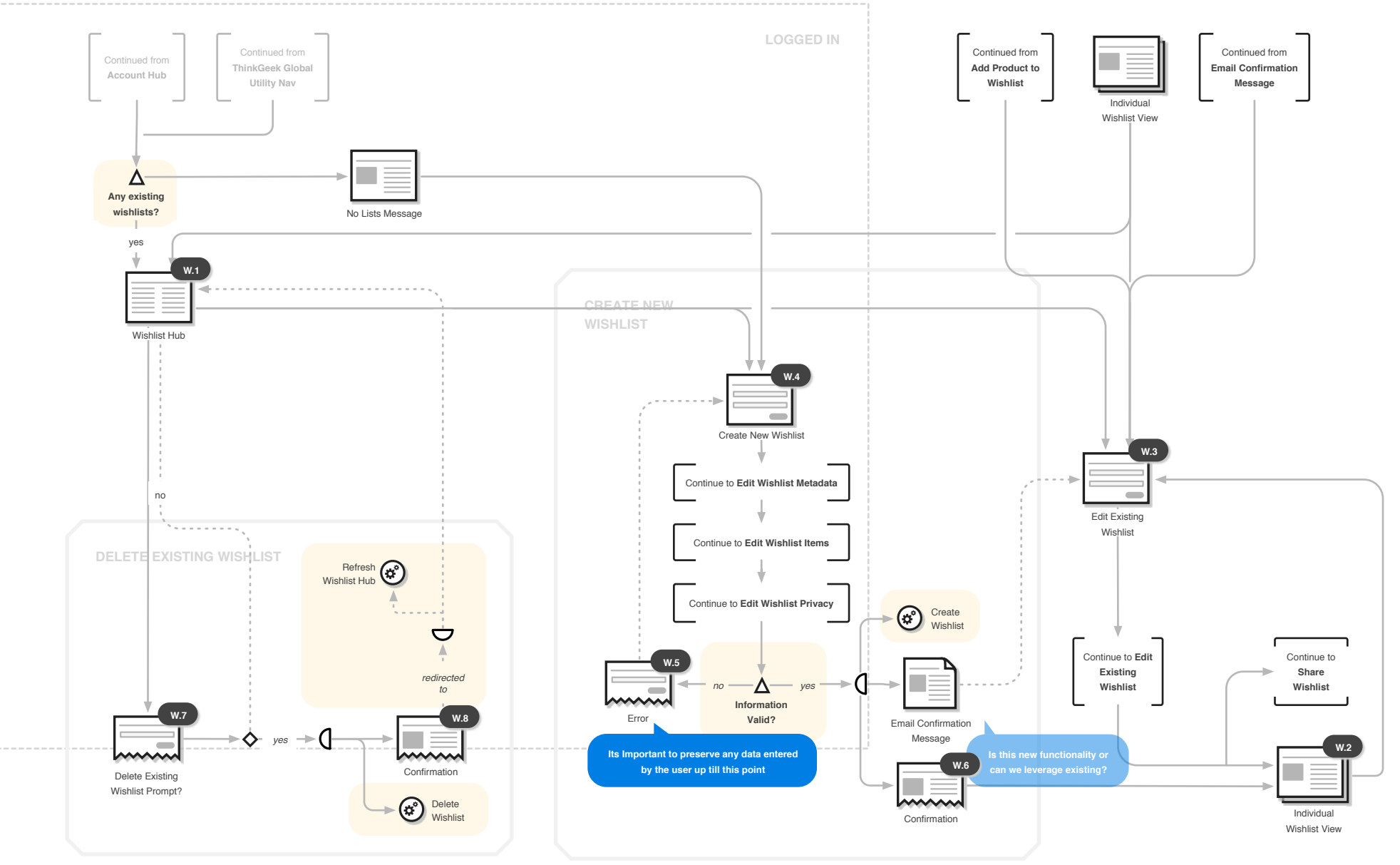
Flow: Contextual Account Login



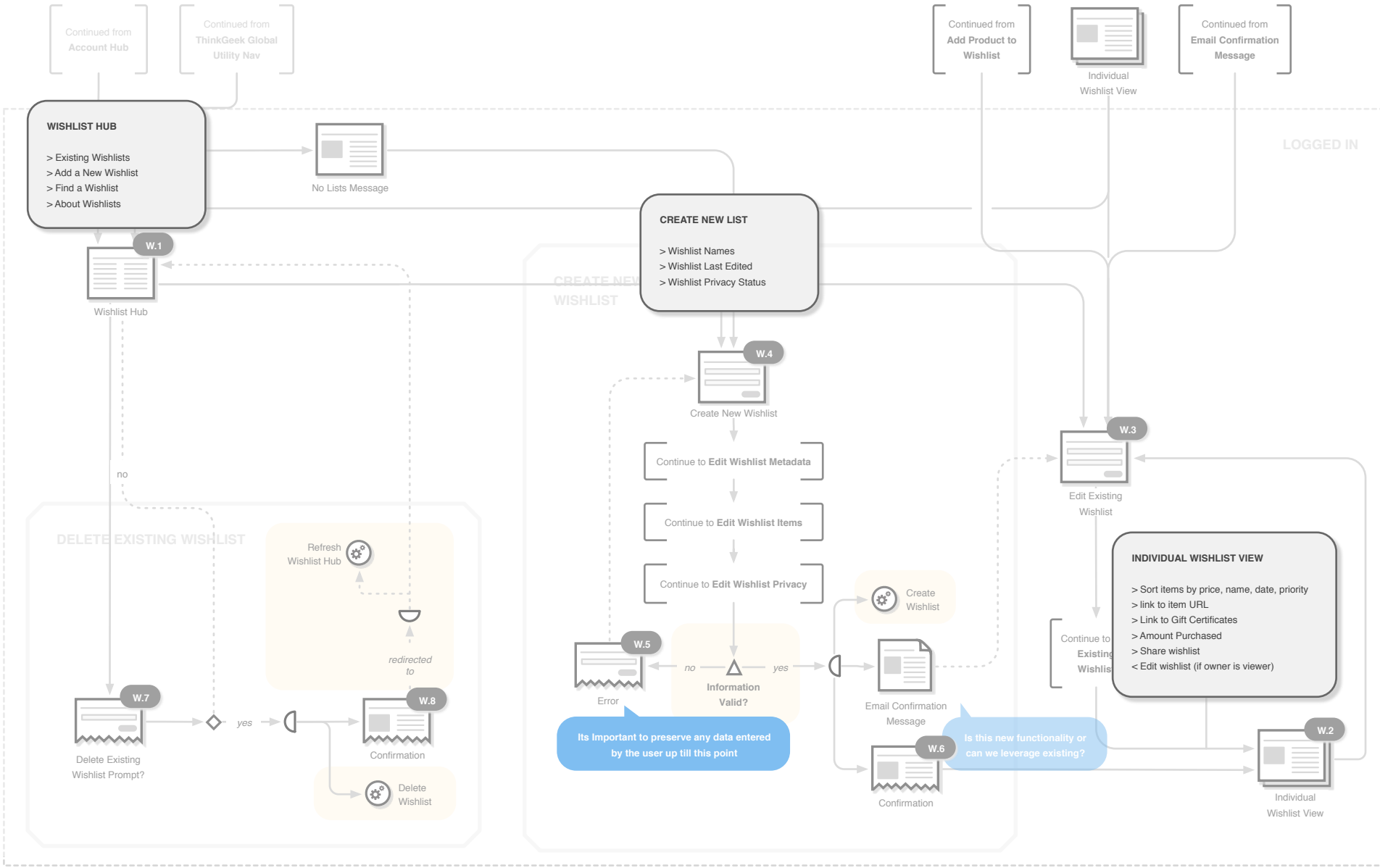
Flow: Contextual Account Login (with content notes)



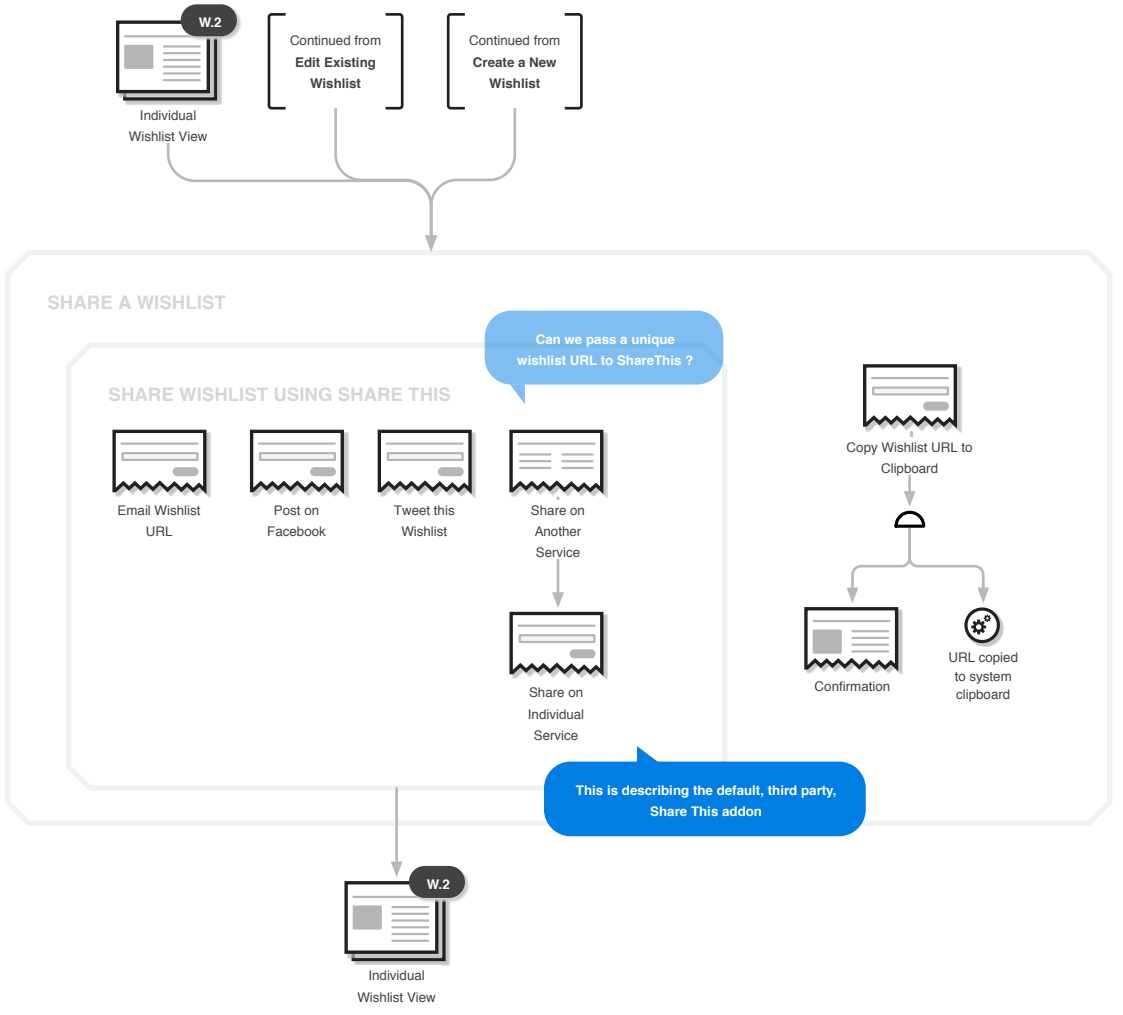
Flow: Managing Wishlists



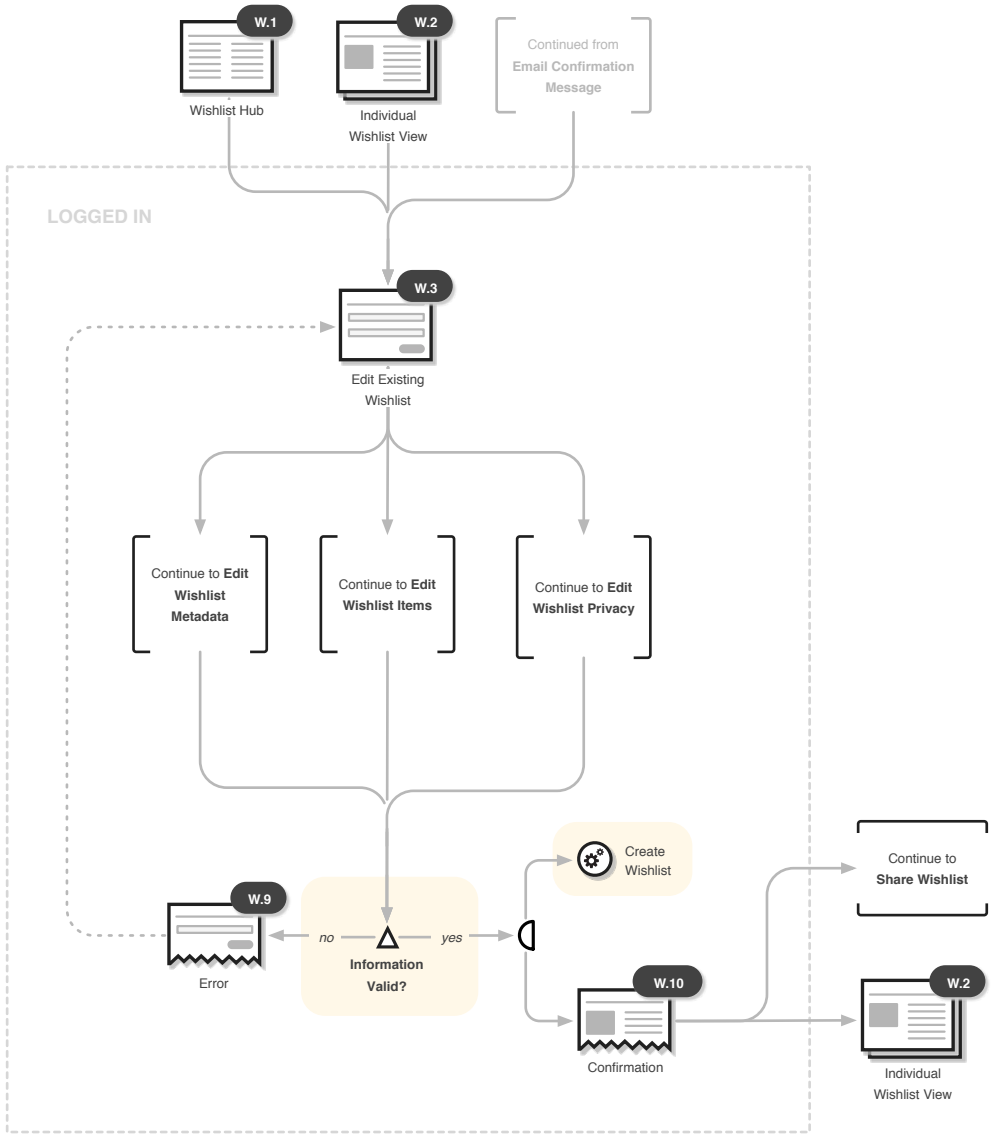
Flow: Managing Wishlists (with content notes)



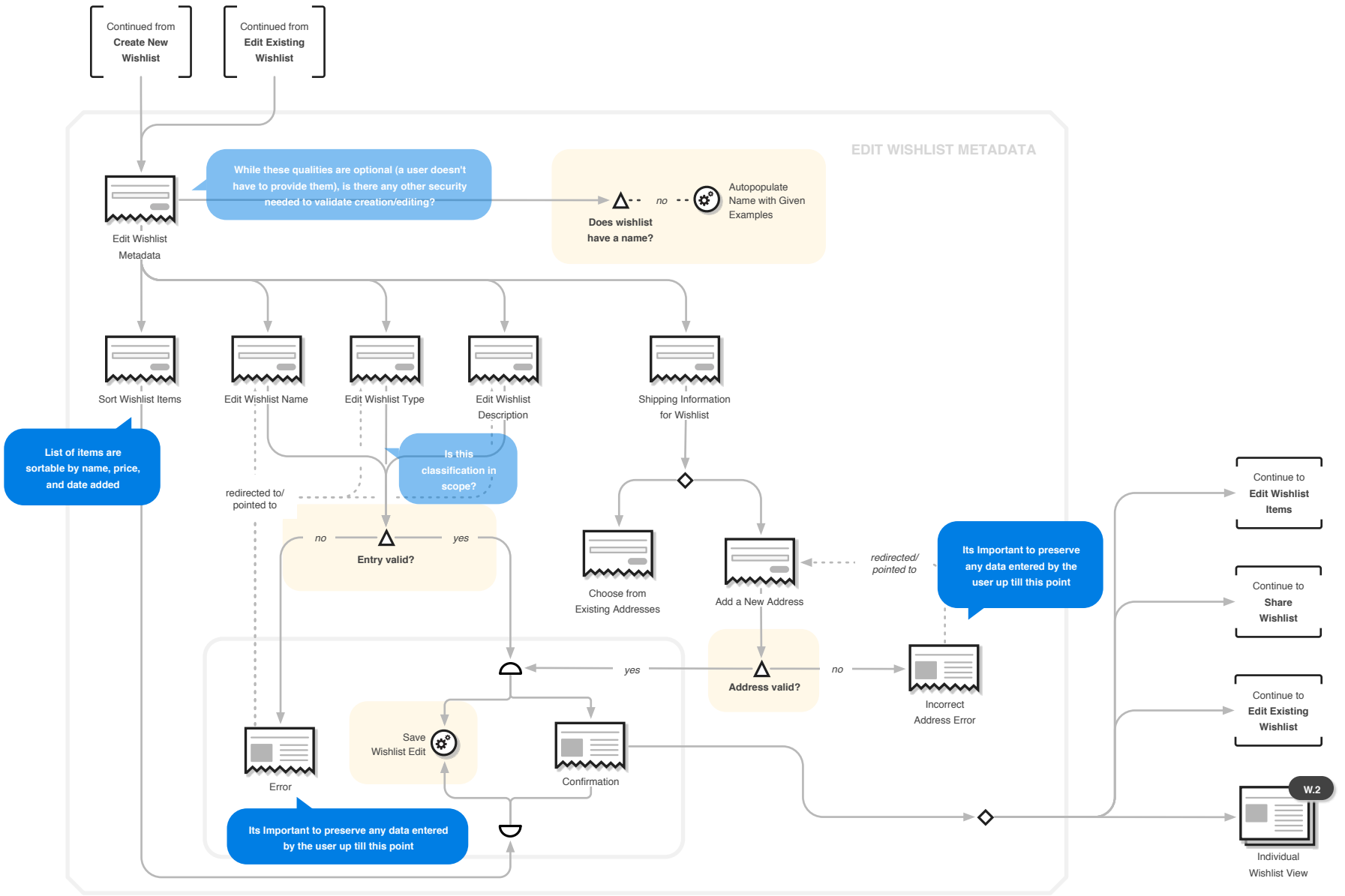
Flow: Share Wishlist



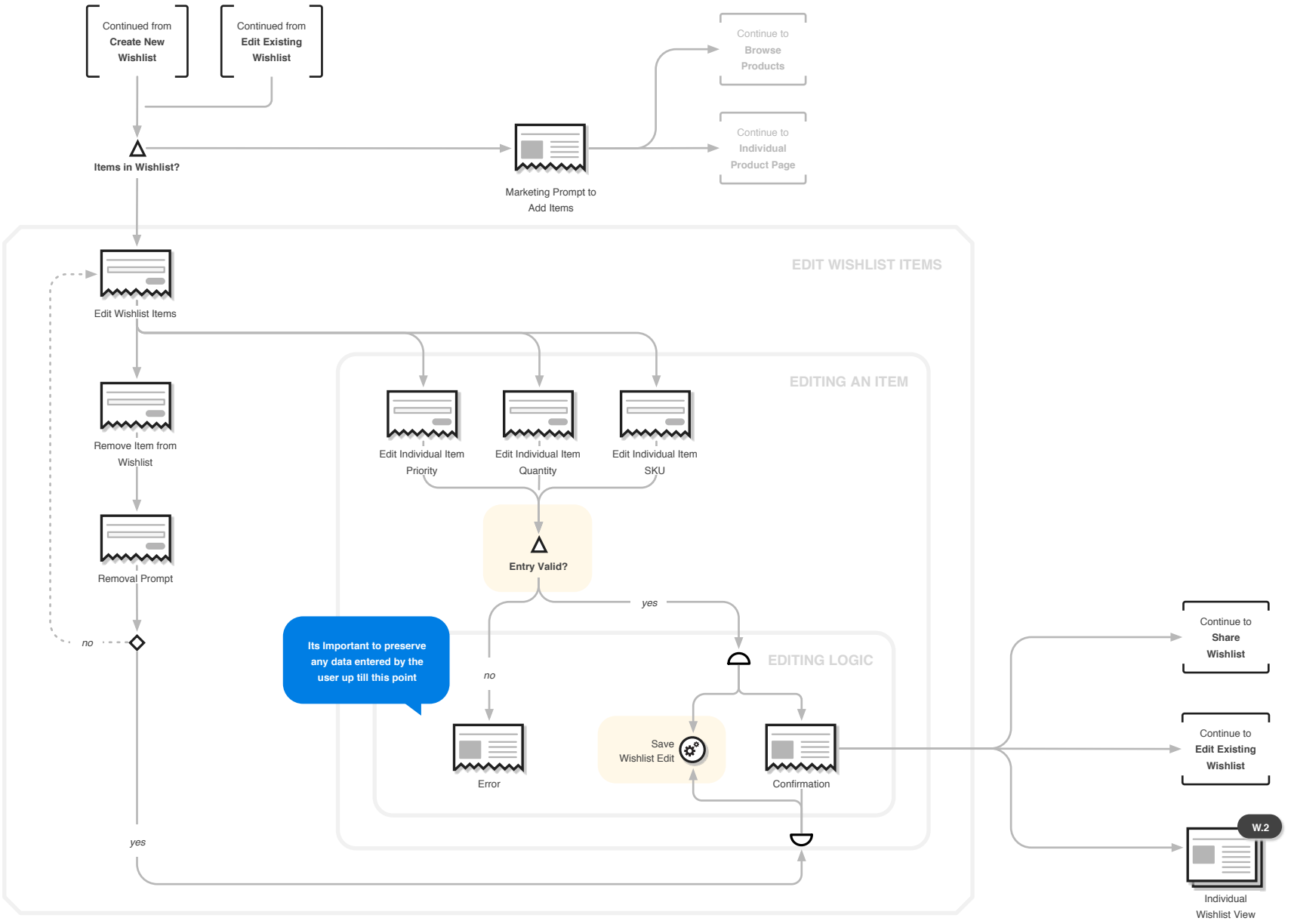
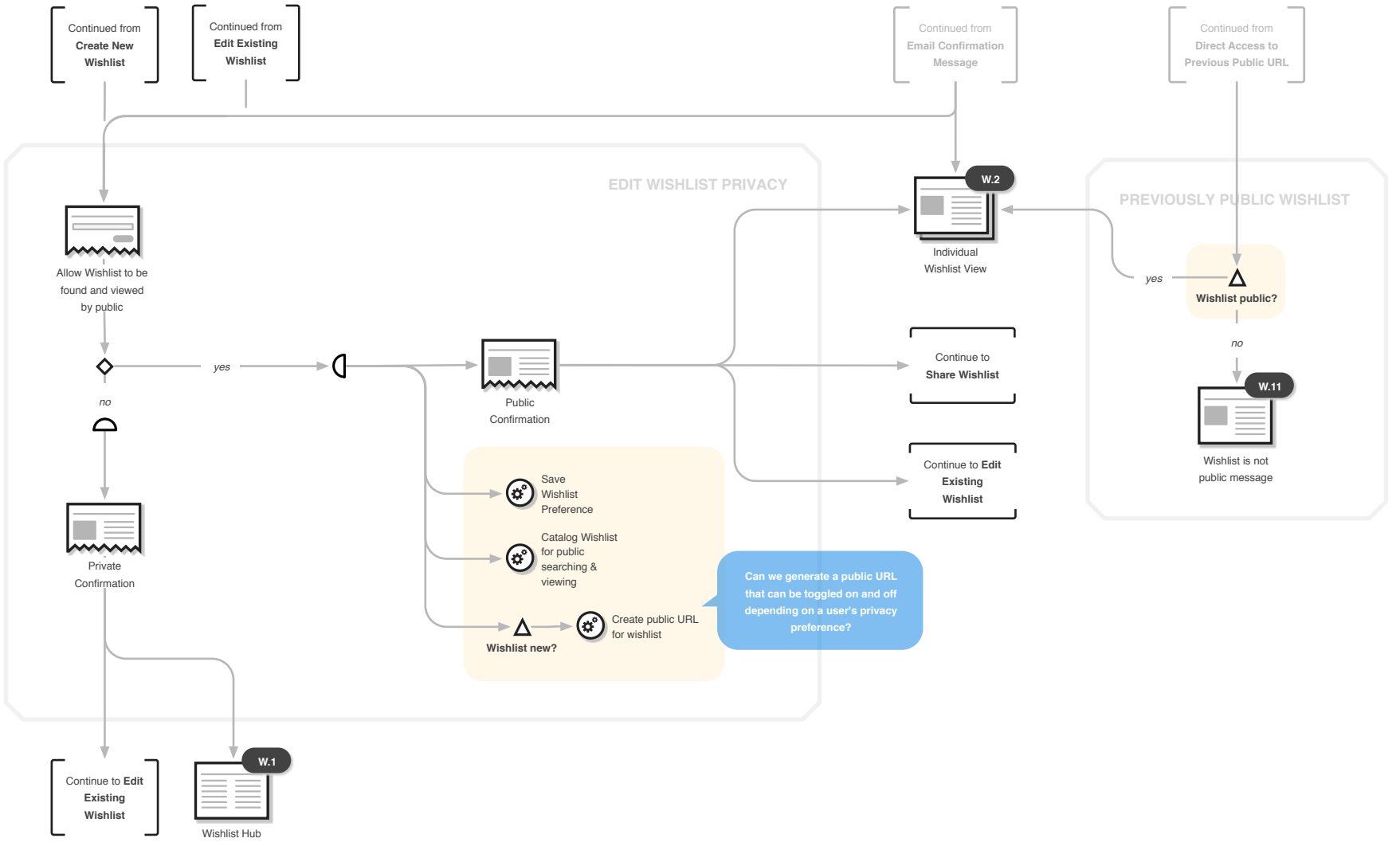
Flow: Editing Existing Wishlist



Micro-Flow: Editing Wishlist Metadata



Micro-Flow: Editing Wishlist Items



Micro-Flow: Editing Wishlist Privacy