XPath  
//div[@id='became\_student']

//meta [@ name ='google-site-verification']

//a [@ class ='became\_student\_button btn-form']

//a[ancestor::div[@id='became\_student']and @href='#']

CSS

#became\_student

meta[name='google-site-verification']

a.became\_student\_button.btn-form[href='#']

a[href='#']