NEW YORK US

Meet Magento™

#MM23NYC

Is AI coming for my Magento Job?

TALESH SEEPARSAN

SLIDES

https://tale.sh/mm23nyc

Yes

Meet Magento™ NEW YORK US

#MM23NYC

But also

No

AI iSn'T GoING to take yOuR jOB, SoMeONE uSing AI wiLL TakE it!!!

Disclaimer

- WHEREAS, the individual currently addressing the attendees of this illustrious gathering known as "Meet Magento New York" (hereinafter referred to as the "Speaker") desires to communicate various assertions, proclamations, and declarations for the purpose of enlightenment, entertainment, elucidation, or potentially even befuddlement;
- AND WHEREAS, the listeners, attendees, eavesdroppers, and any potential cosmic entities tuning in from alternate dimensions (hereinafter collectively referred to as the "Audience") have convened to absorb, reflect upon, critique, and/or otherwise engage with said assertions, proclamations, and declarations;
- NOW, THEREFORE, it is hereby vehemently and resolutely proclaimed, with the utmost solemnity and with every iota of gravitas that can be mustered by the English language and the legalese dialect therein, that:

1. The Speaker, including but not limited to their heirs, agents, representatives, houseplants, and any sentient beings from parallel universes with which the Speaker may or may not have contact, shall not be held responsible, liable, accountable, or otherwise answerable for any statement, insinuation, implication, intimation, or even mild suggestion made during the course of their presentation.
2. Any and all claims, whether stated with conviction, hesitancy, or uttered whilst balancing on one foot and channeling the spirit of the Llama 2 model, shall be deemed the sole and exclusive domain of personal opinion, whimsical musings, or the potential side effects of consuming too much caffeine.
3. The Audience acknowledges that any endeavor to act, implement, replicate, or even contemplate in a prolonged manner upon the assertions, proclamations, and declarations made by the Speaker, shall be at the Audience's own risk, peril, jeopardy, and/or potential befuddlement.
4. No warranties, either express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, accuracy, truthfulness, historical relevance, or alignment with the constellations, are made in connection with the Speaker's presentation.
5. Should any individual, collective, or ethereal being believe they have uncovered a nugget of unassailable truth within the Speaker's discourse, it is advised that they embark upon rigorous due diligence, consult the ancient scrolls, and/or inquire with their nearest barista before proceeding further.
6. Any applause, nods of approval, exclamations of "Aha!", or feelings of profound enlightenment experienced during or after the presentation shall not be construed as an endorsement of the Speaker's claims and may, in fact, be merely reflexive responses to the comfortable seating provided by the venue.

- IN WITNESS WHEREOF, the universe and all contained therein, whether attentive to this disclaimer or blissfully ignorant of its existence, are advised to proceed with caution, mirth, and a robust sense of humor.

There is going to be no code

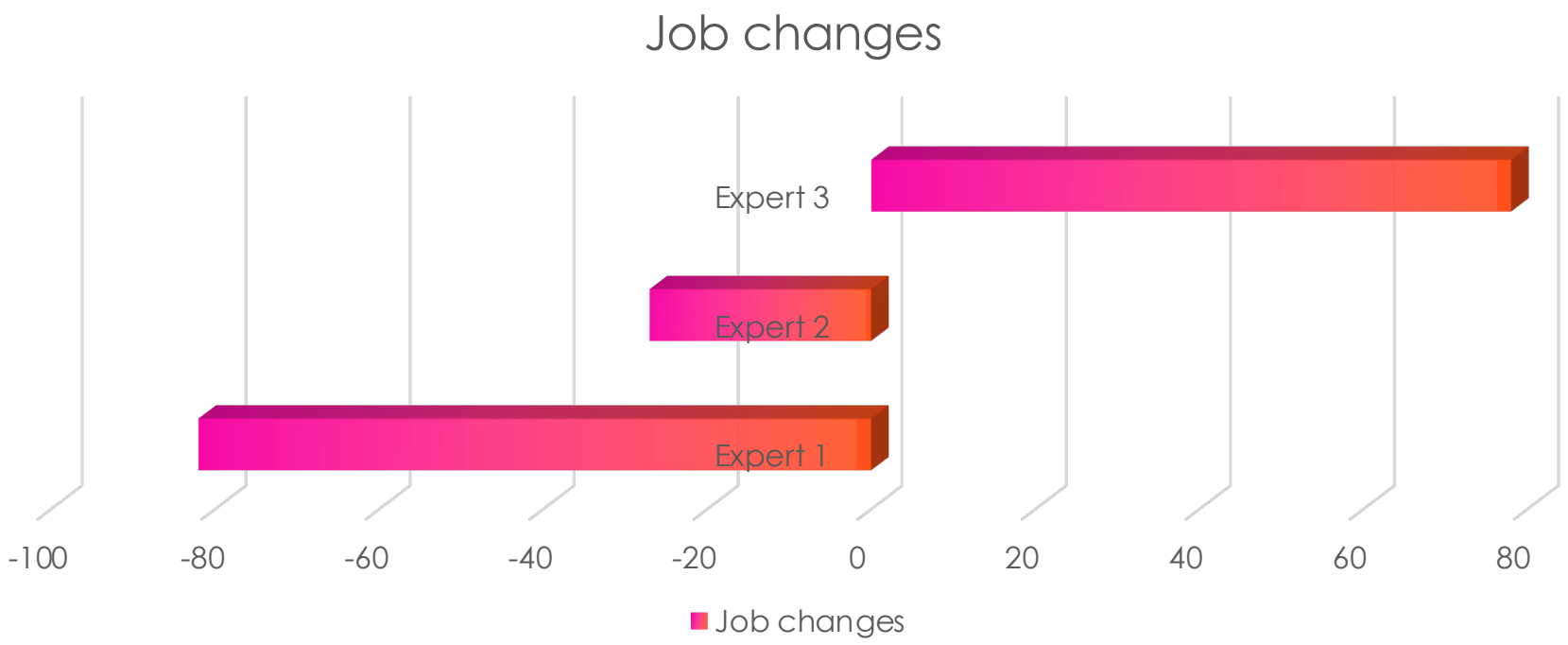
I ❤️

Creative prompting

Creative prompting

Obvious use cases are obvious

Experts say…


Job changes
Expert 3
Expert 2
Expert 1
-100
-80
-60
-40
-20
0
20
40
60
80
Job changes

So why are you the expert?

Not here to make hard predictions

9 years

Refocus

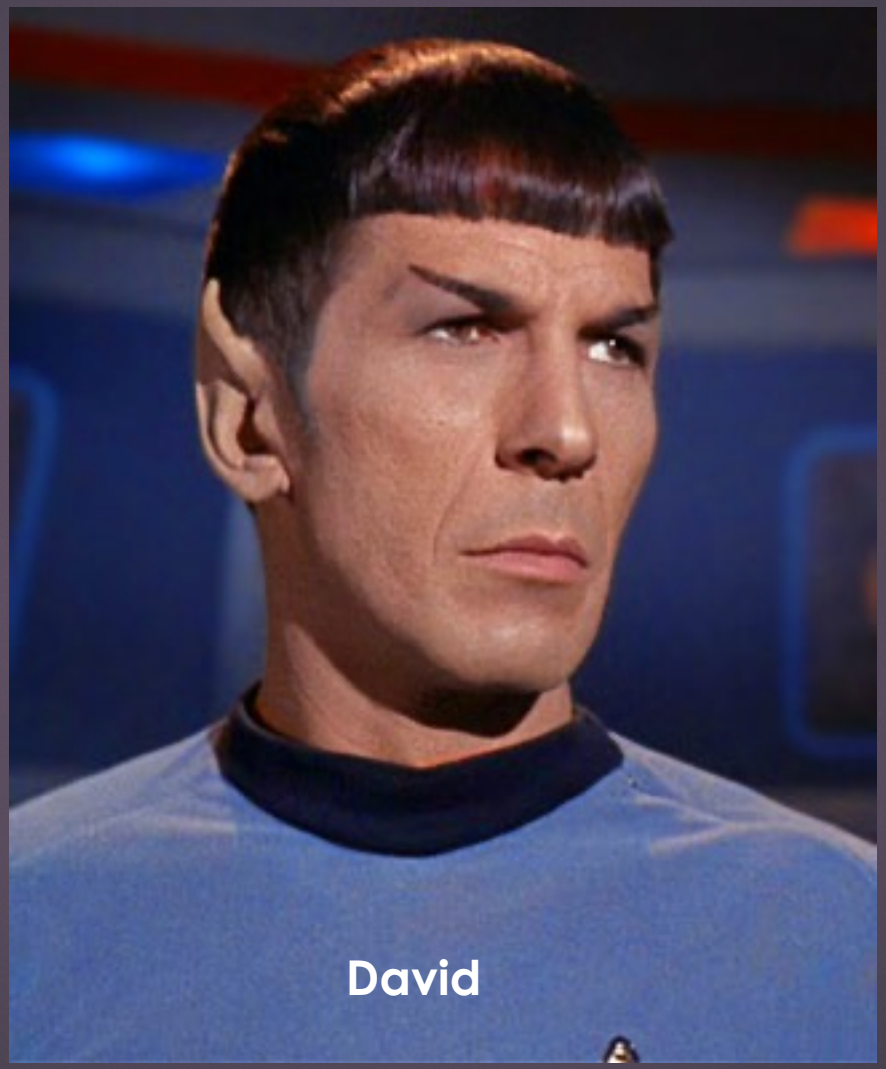
Brent Peterson

OWASP Top 10 for LLMs

AI Strategy Consulting

David Deppner

He’s dead Jim
Talesh
Modern day capitalistic labour exploitative socioeconomic systems


David

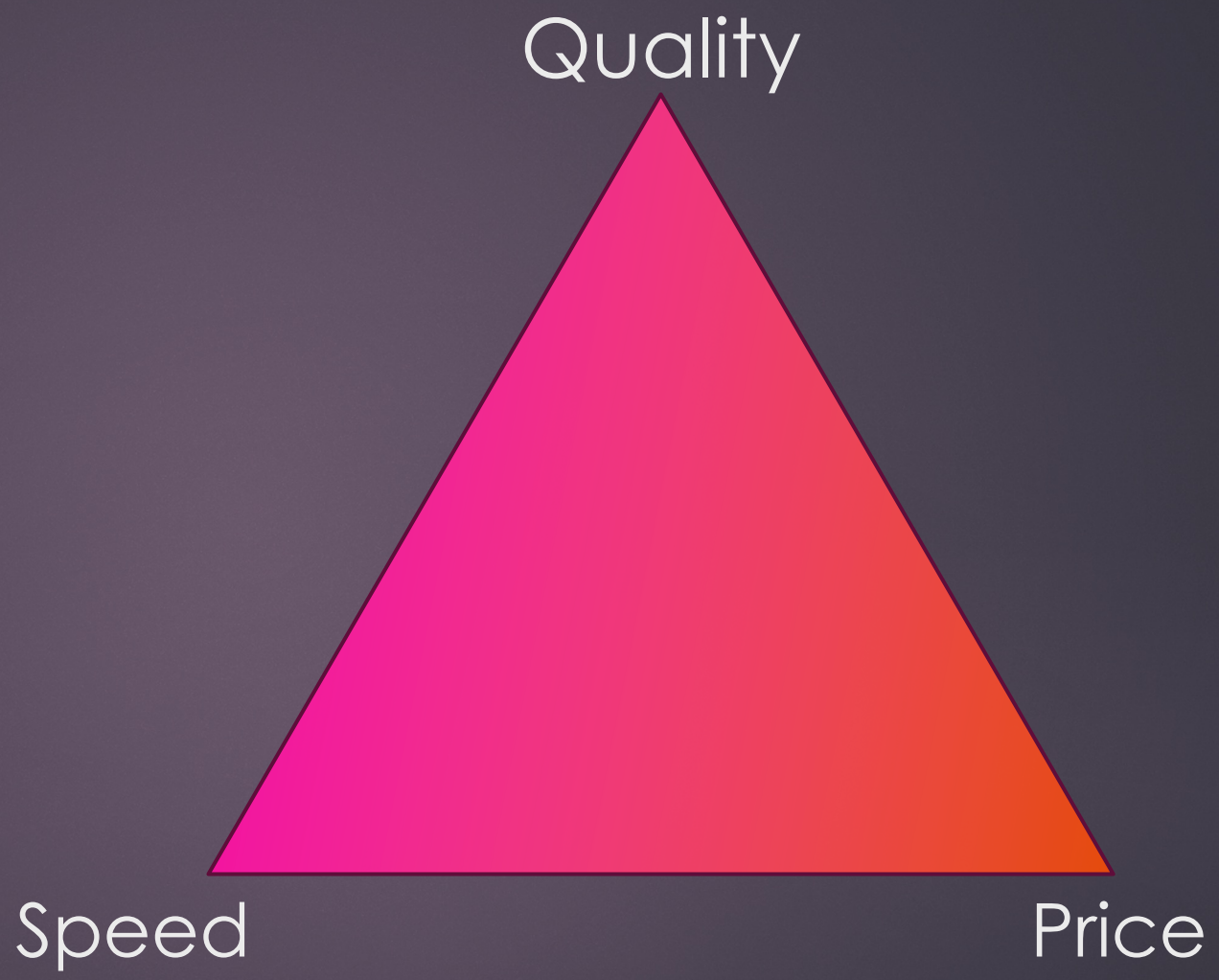
So why are you the expert?

Who is hiring?

Why is AI taking jobs?

AI is a cognitive force multiplier

AI fulfils all three

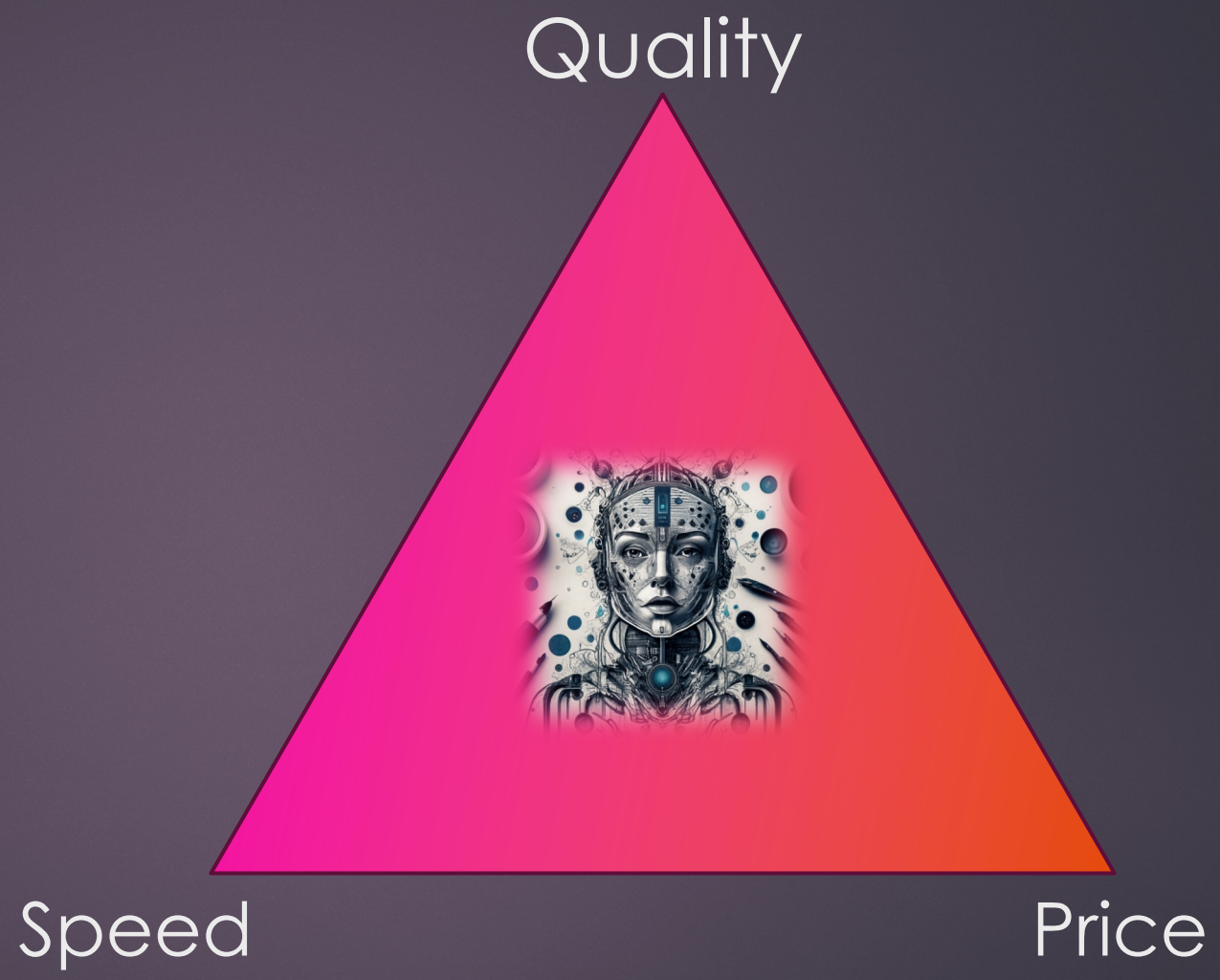


AI makes better decisions factoring more complex inputs

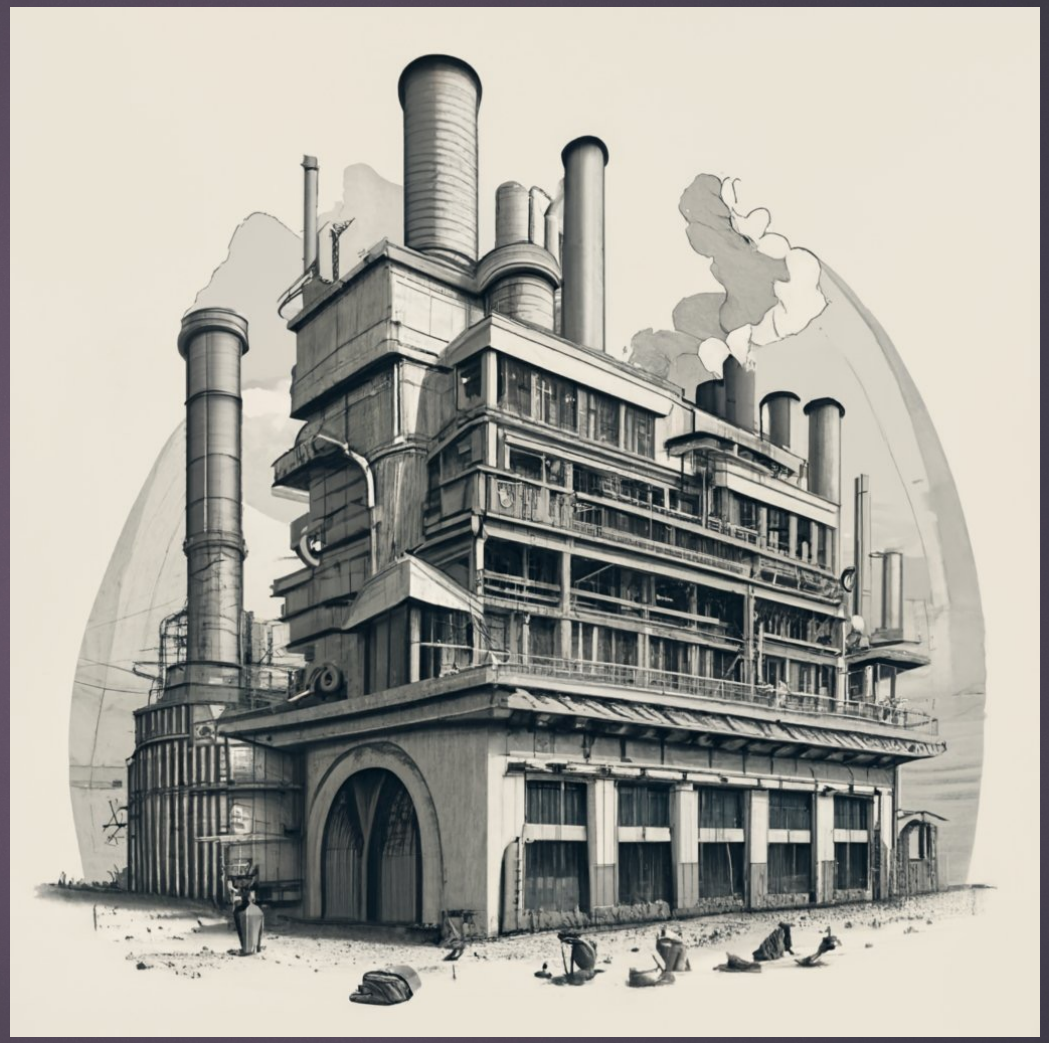
Using AI the same headcount can execute faster

Inference cost is incredibly low compared to humans

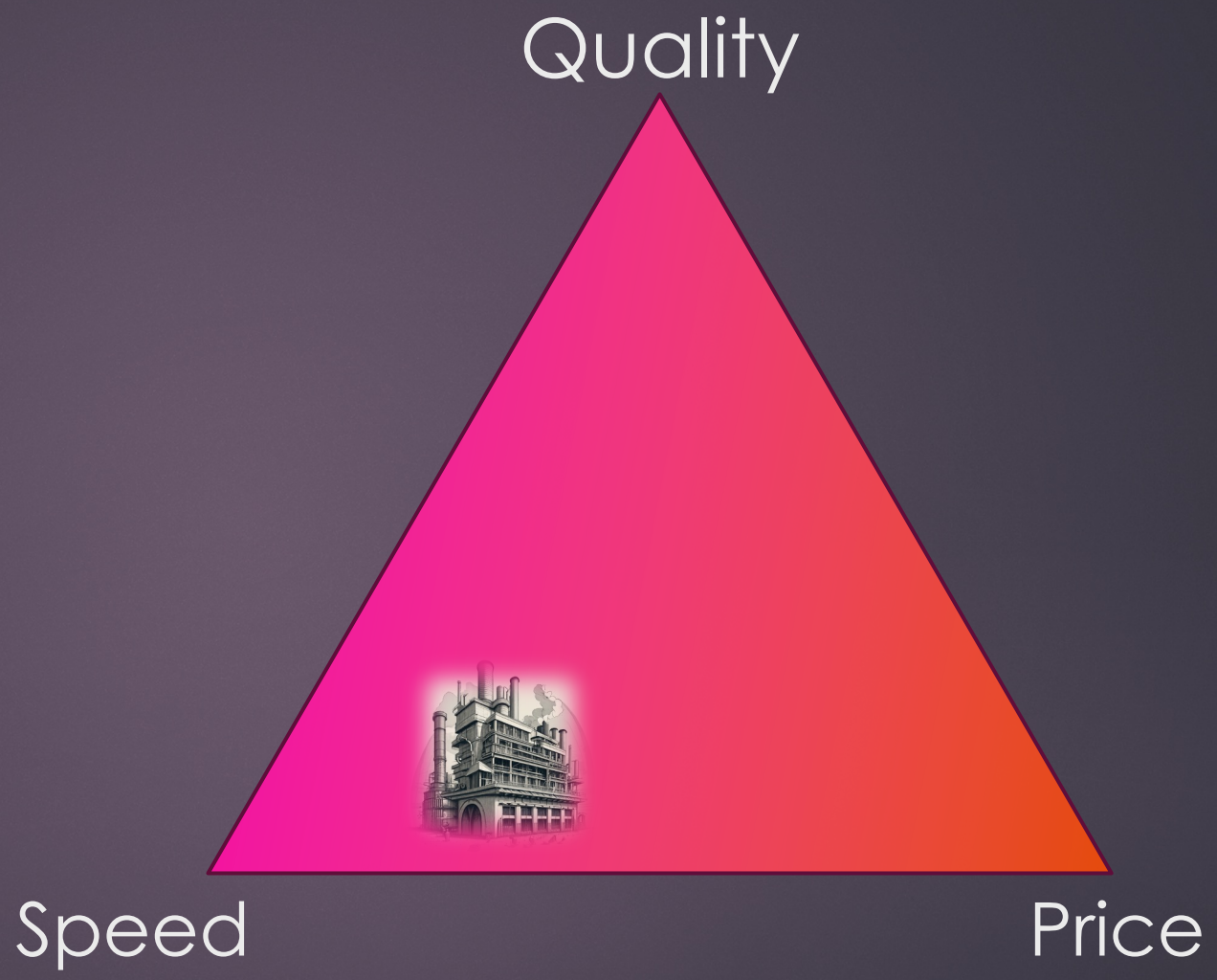
AI fulfils all three



Industrial Revolution



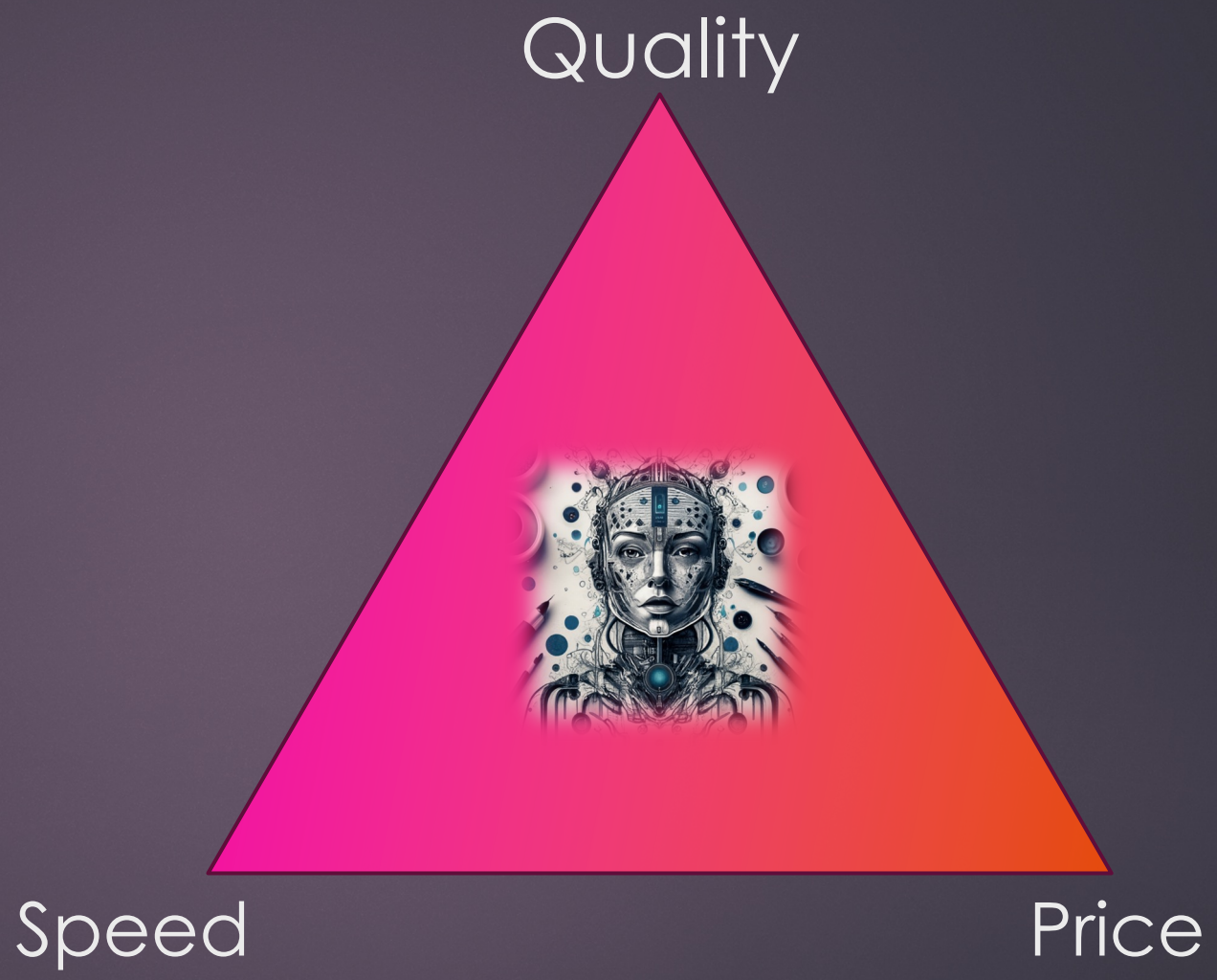
Cotton mills filled only two



Industrial Revolution

Intelligence Revolution

AI fulfils all three



IBM

OK but what about eCommerce?

eCommerce is going nowhere

So why is AI not coming for my job?

Hallucinations

Copilot

Duet

Where to avoid AI?

Generated code is still incredibly insecure

Humans are still required

Bit79

Where to rely on AI today?

Obvious use cases are obvious

Expert advice

Stealable ideas

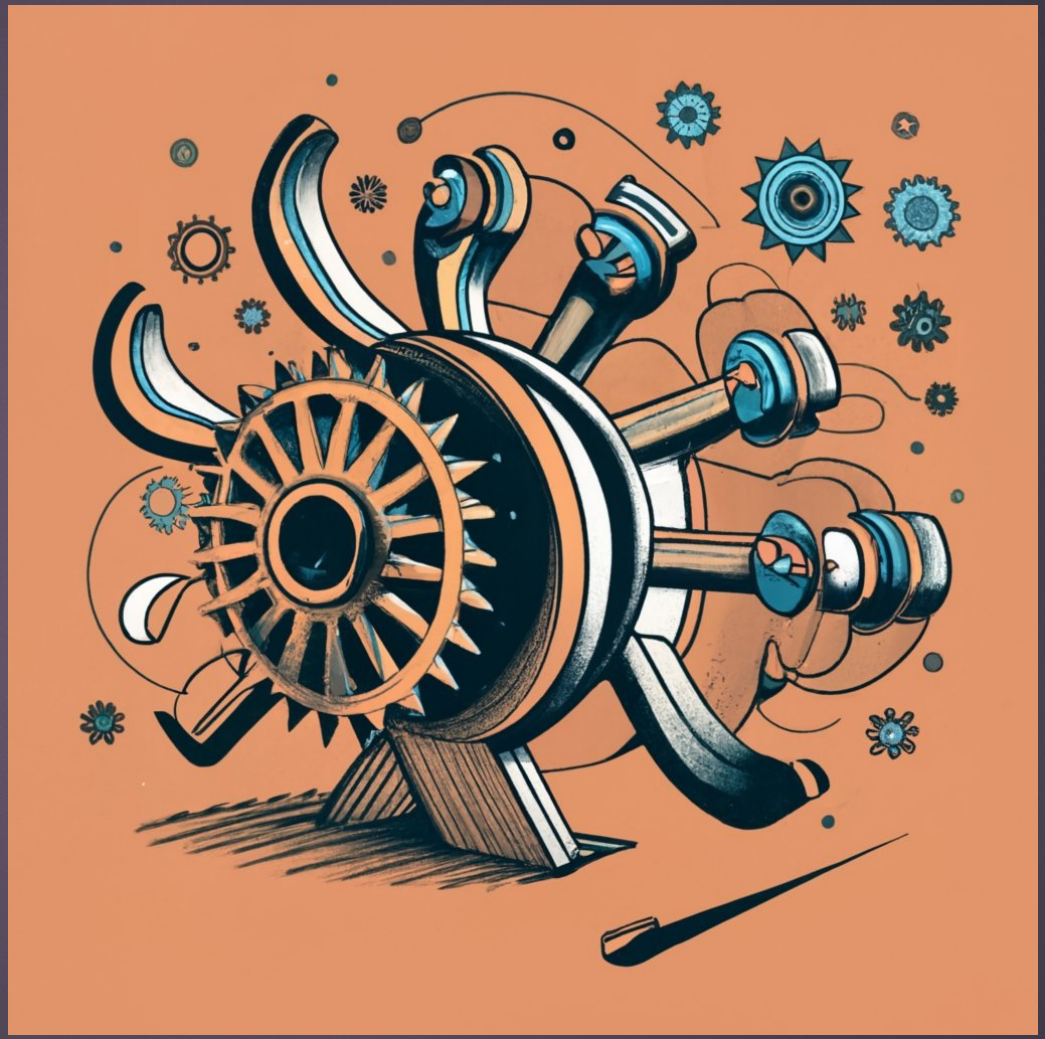
Convert reviews to product ideation

Map your processes to find new strategies

What are my risks using AI today?

Data is the new oil

Your data feeds your providers data flywheel



Jo B
@saas_boss

More and more we are going to get into security of your data as #merchants.

I can tell you where your @ShipperHQ data goes - nowhere.

Not many other firms can say this. Or platforms.

Go check.

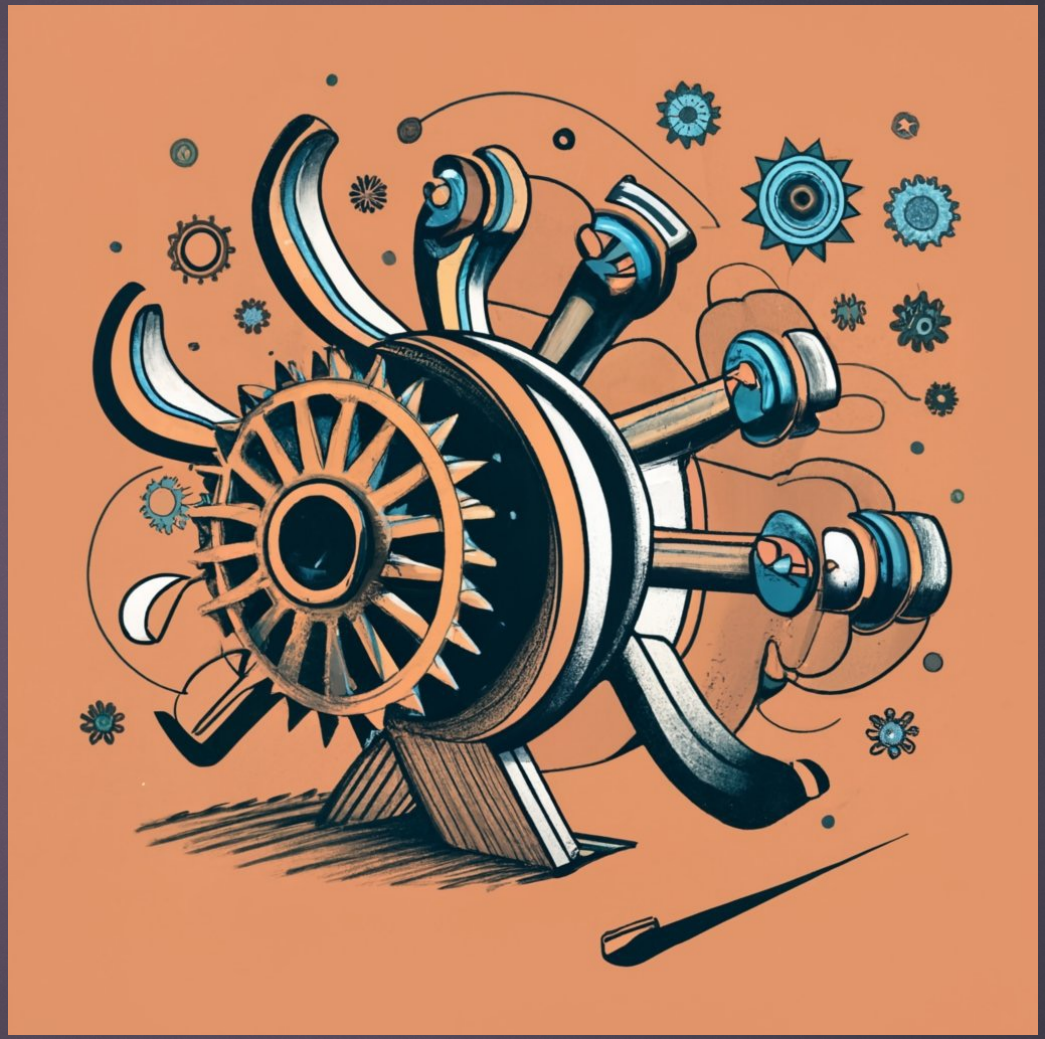
4:23 PM · Oct 2, 2023 · **454** Views

9

I am not a lawyer

Microsoft

If you fail at building an internal data flywheel you'll fail in the age of AI



Pause

Today

Where to avoid overreliance today

Where to absolutely be starting reliance today

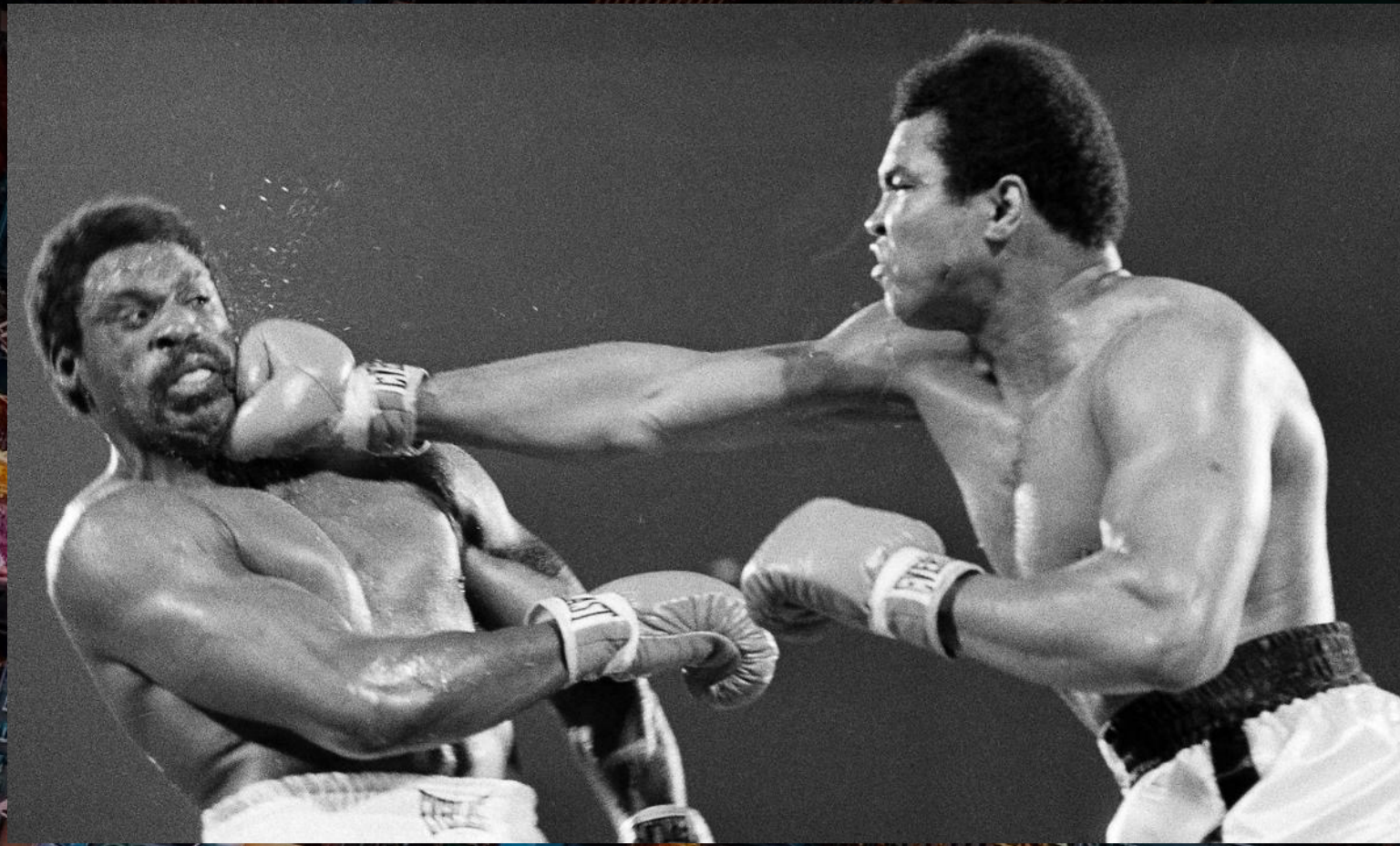
How to mitigate your risks today

Today

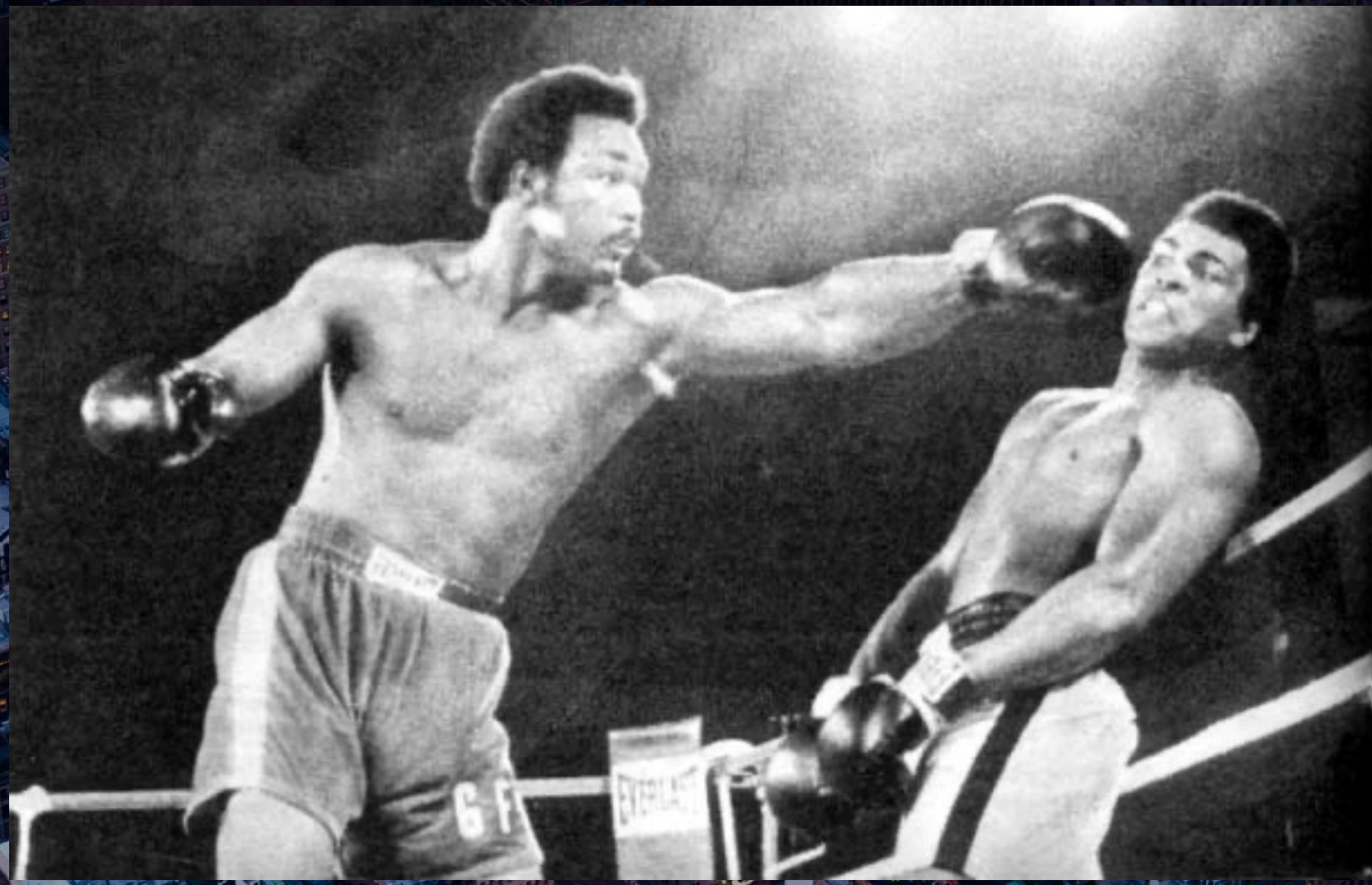
Don’t get left behind

Stage 1

Stage 1

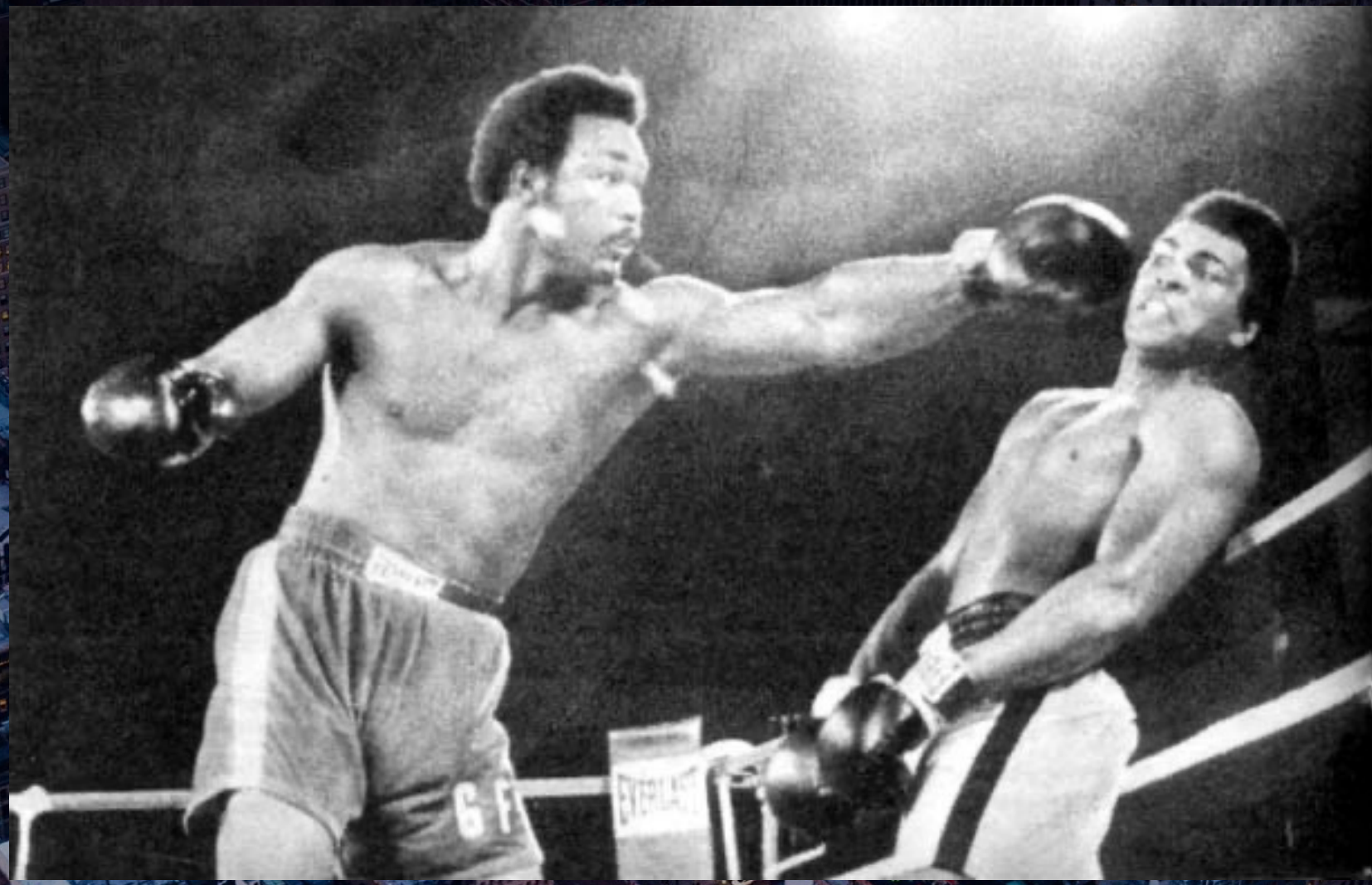


Stage 2

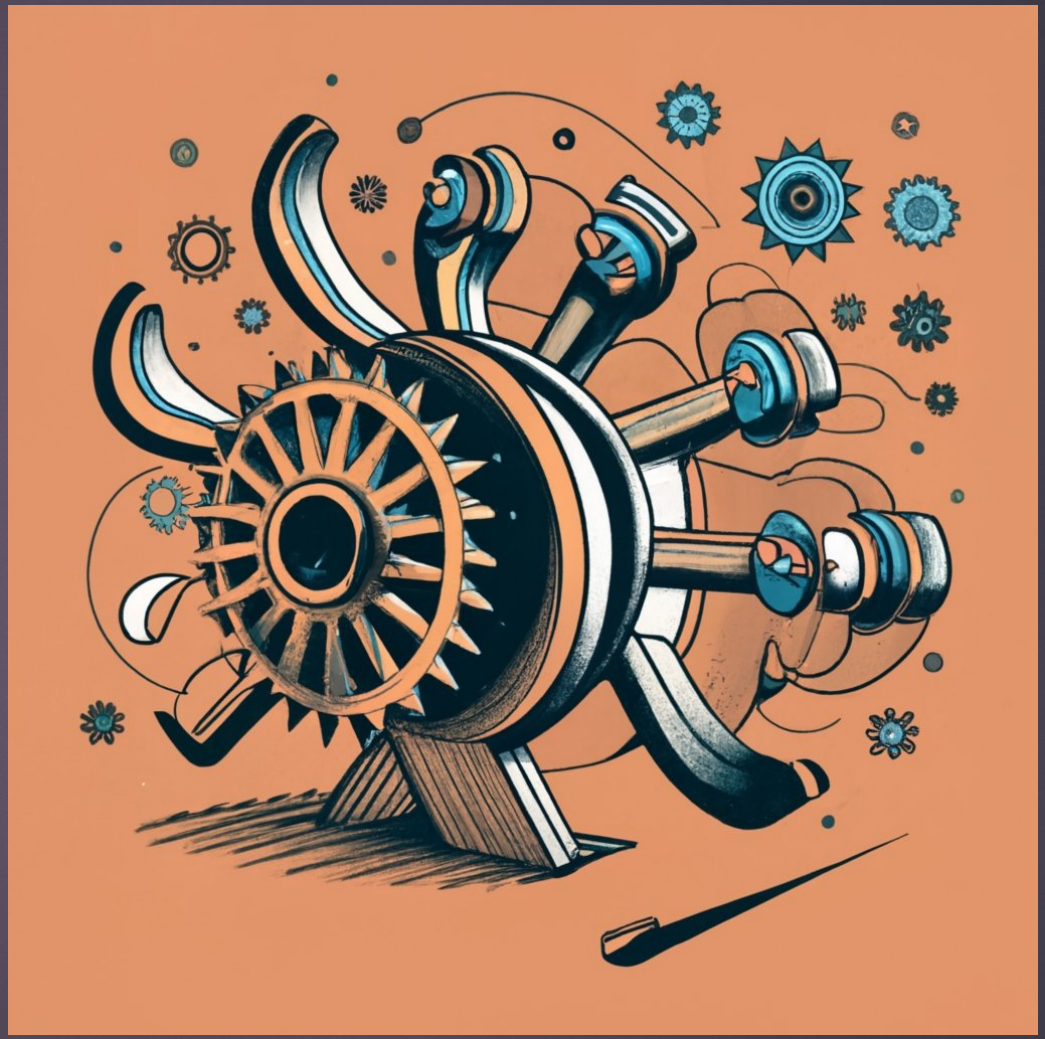


Building complex workflows

Stage 2

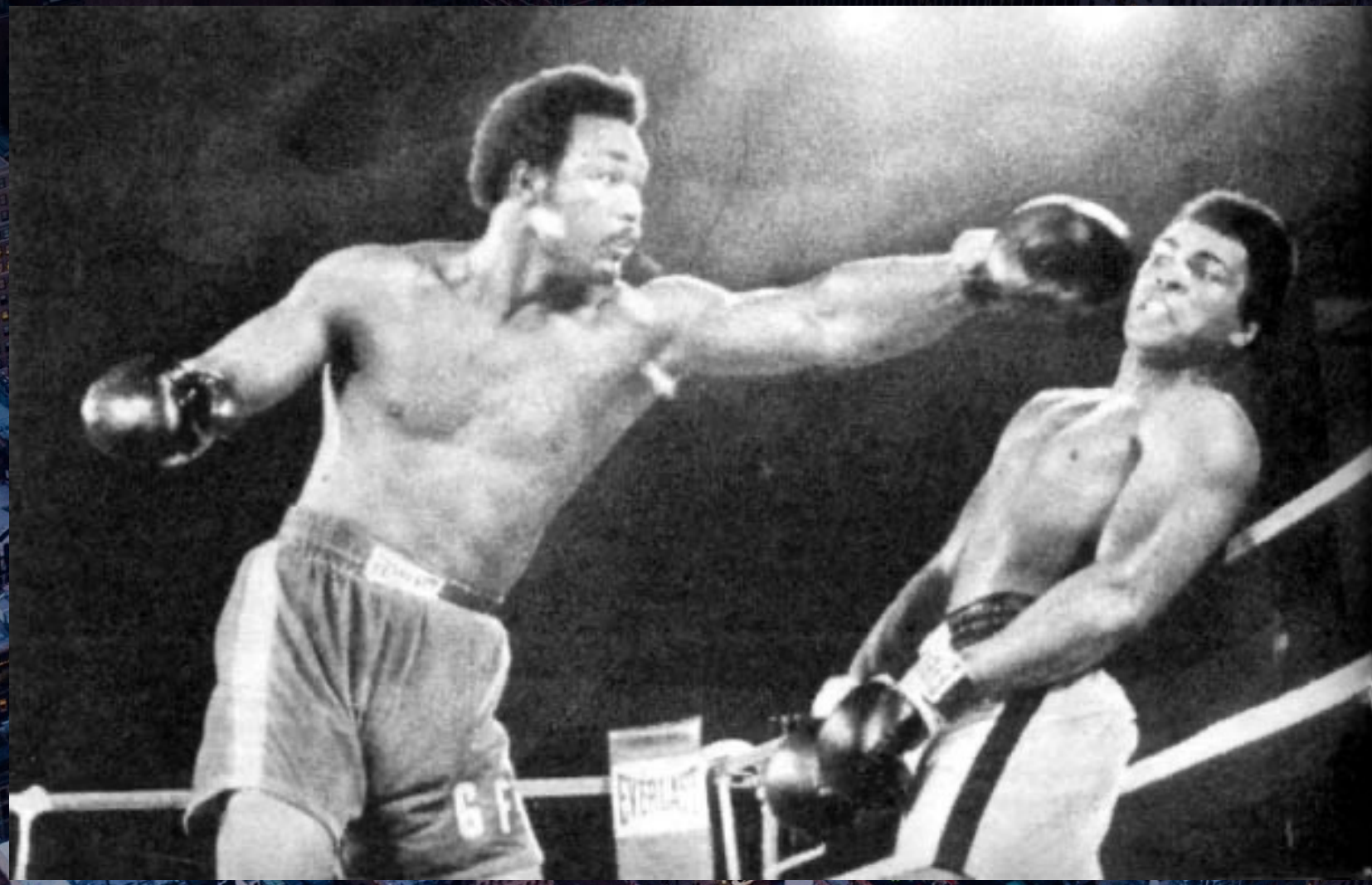


Synergy!!!



Yes this is a plug for my consulting business

Stage 2

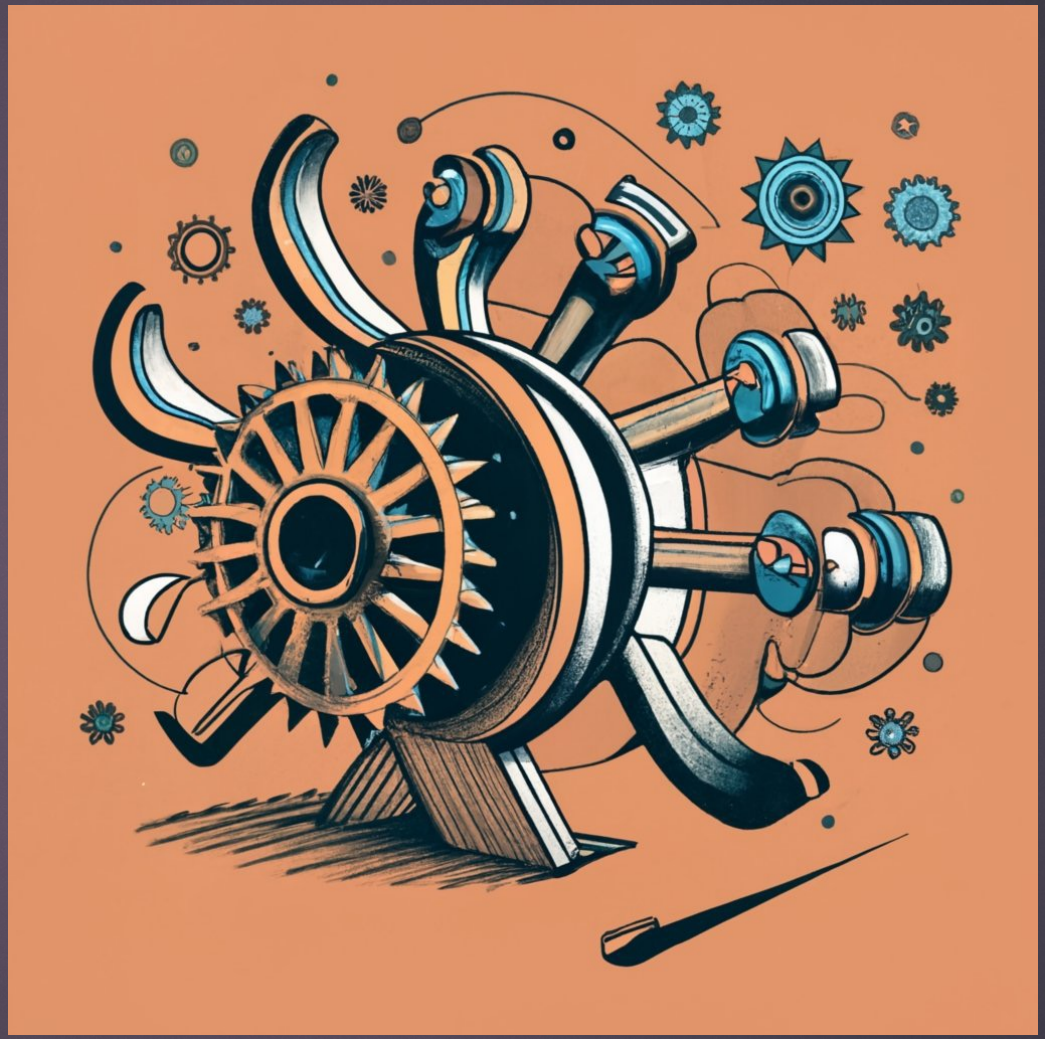


Stage 3

The Phantom Punch

Stage 3

Many hidden tools acting in concert as one



So far

No

Yes

Stage 3

AI iSn'T GoING to take yOuR jOB, SoMeONE uSing AI wiLL TakE it!!!

Stage 3

Stage 4

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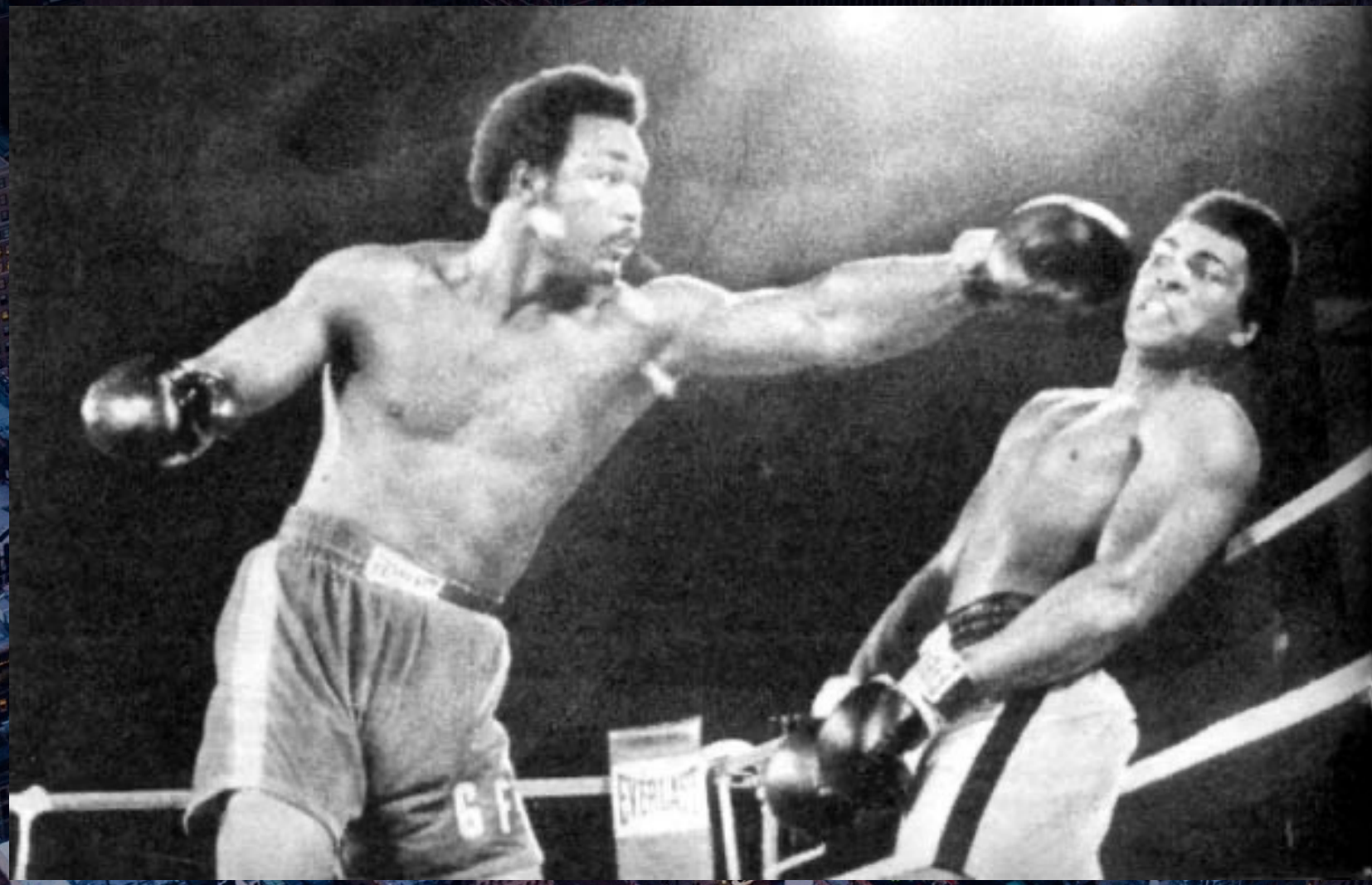
Today

Where to avoid overreliance today

Where to absolutely be starting reliance today

How to mitigate your risks today

Stage 2



Building complex workflows

Stage 3

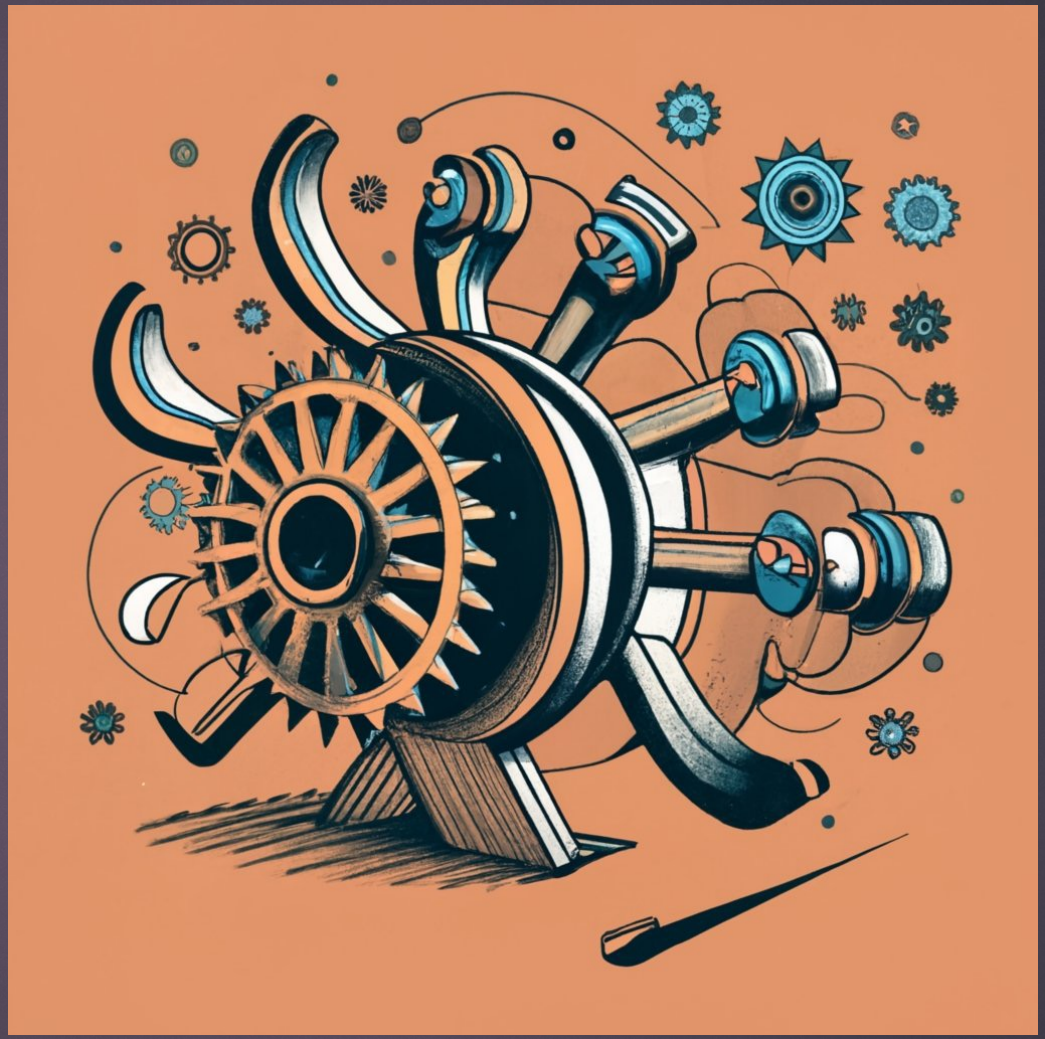
Many hidden tools acting in concert as one

Stage 4

What to keep an eye on?

Regulatory changes

Gigantic economic swings



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https://www.linkedin.com/in/talesh/

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