

Muhammad Talha

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Gulzar-e-Quaid, Rawalpindi

JOB EXPERIENCE

DATALYTICS

Aug 2024 – Present

Job Role: Junior React Developer

As a Junior React Developer at Datalytics, I collaborate with senior developers to build scalable and efficient front-end features using React. My role involves working closely with the development team to ensure seamless integration of front-end and back-end functionalities, providing a smooth user experience across web applications.

Responsibilities

- Collaborate with senior developers to design and implement front-end features in React.
- Work on component-based architecture, enhancing modularity and reusability across projects.
- Utilize **REST APIs** to fetch and display dynamic data within **React** components.
- Contribute to code reviews, maintaining high standards of code quality and best practices.
- Troubleshoot and debug application issues, optimizing code for performance.

Dashboard for Trading Application

Developed a comprehensive dashboard for a trading application using **React**. Implemented real-time data visualization and user-friendly navigation, enhancing the overall user experience and aiding decision-making capabilities.

MetaBlog Web Development (Frontend and Backend)

Developed both the frontend and backend for the MetaBlog project using **React** and **Node.js**, creating a dynamic and engaging user interface while ensuring seamless functionality on the backend. Focused on building a responsive UI optimized for various devices and integrated content management features for smooth user interaction. Managed backend tasks, including data handling and **API** integration, to provide end-users with a cohesive and efficient experience.

All Pakistan Chinese Overseas Youth Federation (APCOYF)

Nov 2023 – Aug 2024

Job Role: Social Media Operator & Web Developer

Managed the organization's website, ensuring optimal performance, functionality, and regular updates. Oversaw all social media accounts, engaging with the audience and creating compelling content. Independently created graphics for various media platforms, enhancing visual appeal and communication.

Responsibilities

- Managed and maintained the organization's website, ensuring optimal performance and regular content updates.
- Oversaw all social media accounts, engaging with the audience and developing compelling content aligned with organizational goals.
- Created and optimized web pages using Elementor, WP Bakery, and Gutenberg for enhanced user experience.
- Implemented SEO strategies, including link building and content writing, to improve website ranking and visibility.
- Collaborated with team members to maintain a cohesive online presence, accurately reflecting the organization's mission and activities.

Dolphin Communication Art & Culture Welfare Foundation

Nov 2023 – Aug 2024

Job Role: WordPress Developer

Developed and maintained the organization's website using WordPress, focusing on user-friendly design and effective functionality. Implemented SEO best practices to enhance online visibility. Managed social media content and audience engagement across various platforms, collaborating with photographers to produce high-quality visuals aligned with the organization's mission.

Responsibilities

- Designed, developed, and updated the organization's WordPress website, demonstrating advanced web development and design skills.
- Ensured optimal website performance through regular maintenance, updates, and troubleshooting.
- Implemented SEO strategies to improve website rankings and increase organic traffic.
- Managed all social media accounts, creating and curating engaging content while fostering community interaction.
- Collaborated with photographers and graphic designers to produce visually appealing media for online platforms.
- Ensured a cohesive online presence, accurately representing the organization's activities and values.

Booking Advisors (Pvt) Ltd

July 2023 – Oct 2023

Job Role: Online Support Executive

Supported clients with hotel searches and bookings, ensuring timely and accurate responses. Assisted customers in navigating the booking process, providing personalized recommendations, and resolving issues. Delivered exceptional customer service and ensured a seamless booking experience.

Responsibilities

- Assisted clients with hotel searches, offering personalized recommendations based on their preferences.
- Managed booking inquiries, providing quick and accurate responses to ensure timely reservations.
- Supported customers with issues or questions throughout the booking process, ensuring satisfaction.
- Ensured a smooth and efficient booking experience by coordinating with the team to resolve customer concerns.
- Delivered high-quality customer service, contributing to increased client satisfaction and retention.

Projects

Blogging Website

Youth Empowerment Program (YETP)

Sep 2024 – Dec 2024

Developed a blogging website as part of a React course assignment. The project includes **front** and **backend** functionalities, ensuring a fully operational and user-friendly blog platform.

Frontend:

- Built using **React** with a clean, modern UI design.
- Responsive layout for desktop and mobile users.
- Integrated dynamic routing for viewing individual blog posts.

Backend:

- Developed using **Node.js** and **Express.js**.
- Created RESTful APIs for blog CRUD operations (Create, Read, Update, Delete).
- **MongoDB** was used as the database for storing blog data.

Authentication:

- Implemented **JWT-based** authentication for user login and secure access to features.

Vogue Fashion.pk

Dec 2024 – Jan 2025

Developed a professional e-commerce website for Vogue Fashion, a platform specializing in trendy and stylish clothing, using **WordPress**.

Key highlights include:

- Designed and developed a responsive and visually appealing e-commerce website using **WordPress**.
- Customized and managed the website using tools like Gutenberg Editor and Elementor to ensure seamless content management and an attractive layout.
- Enhanced user experience by implementing a clean, intuitive UI/UX design for effortless navigation and mobile responsiveness.
- Optimized website performance to ensure fast loading times and smooth functionality.
- Delivered a polished and professional platform tailored to meet the client's requirements.

Client: Vogue Fashion.pk

Liffy Lawn Care

Nov 2024 – Dec 2024

Developed a professional website for Liffy Lawn Care, a platform specializing in premium lawn maintenance and care services, using **WordPress**.

Key highlights include:

- Integrated and customized the site using WordPress tools: **Gutenberg Editor**, **WP Bakery**, and **Elementor**.
- Enhanced user experience by implementing a clean and responsive **UI/UX** design.
- Optimized website performance for better speed and functionality.

Client: Liffy Lawn Care

Ssense.pk

Aug 2024 – Sep 2024

Developed a professional e-commerce website for Ssense.pk, specializing in organic products, using **WordPress**.

Key highlights include:

- Designed and developed a responsive and user-friendly e-commerce platform using **WordPress**.
- Integrated and customized the website with tools like **Gutenberg Editor**, **WP Bakery**, and **Elementor**.
- Enhanced the user experience by implementing clean, intuitive navigation and a responsive UI/UX design.
- Conducted SEO optimization for improved search engine visibility and better site performance.
- Provided ongoing support to maintain the website's functionality and ensure a smooth user experience.

Client: Ssense.pk

SKILLS

Web Development Skills

- **Frontend Development:** React.js, HTML, CSS, JavaScript, Bootstrap.
- **Backend Development:** Node.js, Express.js, MongoDB.
- **Full Stack Development:** MERN Stack
- **Content Management Systems:** WordPress (Gutenberg Editor, Elementor, WP-Bakery).
- **Version Control:** Git, GitHub.

Design and UI/UX

- **Graphic Design:** Canva, Adobe Photoshop (Basic).
- **UI/UX Optimization:** Responsive Design, Intuitive Navigation.

SEO and Digital Marketing

- **SEO:** On-page and Off-page SEO, Link Building, Content Optimization.
- **Social Media Marketing:** Strategy, Campaign Management, Analytics.
- **Content Writing:** Blog Writing Content and Product Descriptions.

Technical Tools and Software

- TinyMCE for rich text editing in blogs.
- MongoDB Compass for Database management.
- Postman for API testing.
- Nodemon for backend Development.
- Netlify for App Deployment.

Programming Languages

- JavaScript.
- Basic understanding of C++

Project Management and Soft Skills

- Team Collaboration.
- Problem-Solving and Analytical Thinking
- Time Management.

EDUCATION

Bachelor of Business and Information Technology (BBIT)

Feb 2024 – Present

Institute: Virtual University

Intermediate in Computer Science (ICS)

2019 – 2021

Board: BISE Rawalpindi

Matriculation in Computer Science

2017 – 2019

Board: BISE Rawalpindi

CERTIFICATIONS & COURSES

Web Development with React & Node.js

Aug 2024 - Nov 2024

Institute: Youth Empowerment Program (YETP)

Hands-on training in the MERN stack, covering MongoDB, Express.js, React.js, and Node.js for building full-stack web applications.

JavaScript Course

November 2024

Platform: Scrimba

Completed an online JavaScript course on Scrimba, covering essential topics such as JavaScript fundamentals, Git, GitHub, app deployment, and Chrome extension development. Gained hands-on experience by building projects like a counter app, which helped reinforce the concepts and techniques learned throughout the course.

Full Stack Digital Marketing

January 2023

Institute: Xiosol

Acquired skills in WordPress, content writing, SEO, link building, and social media marketing.

Basic ITPP

July 2019

Institute: Nikon Group of Colleges

Completed a basic ITPP course, gaining foundational knowledge in **Typing**, **Microsoft Office**, and **Hardware Basics**.