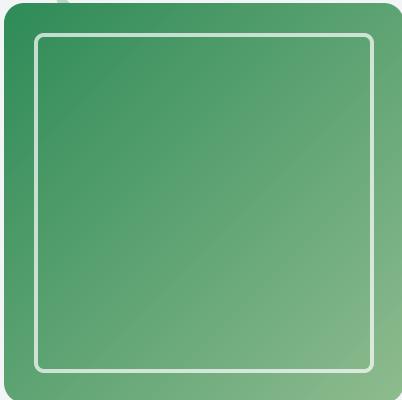


Weekly Website Quality Assurance Report



Week: 25 April - 30 April 2025

Website(s): Corporate Website & Landing Pages

- Overall Website Health: Stable
- Issues: 6 minor issues under observation
- Performance: Optimization in progress

Prepared by: **Talha Khan QA Specialist**

Report Type: **Daily Monitoring + Weekly Full-Site Audit**

QA Objectives

Our quality assurance processes focus on maintaining website reliability and performance.



Maintain Uninterrupted Performance

Ensure consistent website performance through monitoring.



Detect Issues Early

Identify problems before they impact user experience.



Verify Cross-Device Responsiveness

Test website functionality across various devices.

QA Scope This Week

Our comprehensive QA approach ensures website reliability and performance across all platforms.

Daily Website Health Checks

Mon

Day 1

Tue

Day 2

Wed

Day 3

Thu

Day 4

Fri

Day 5



Full-Site Regression

Complete cycle testing to ensure no functionality was broken during updates.



User Journey Validation

Testing core user journeys to ensure smooth customer experience.



Cross-Platform Testing

Testing across browsers and devices to ensure compatibility.



UI/UX Verification

Checking responsiveness and visual consistency across devices.



Performance Monitoring

Measuring speed and identifying performance bottlenecks.



Console Error Analysis

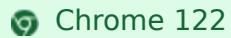
Monitoring for JavaScript errors that could impact user experience.

Testing Environment

Our comprehensive testing strategy ensures website quality across diverse environments and conditions.



Browsers



Chrome 122



Firefox 123



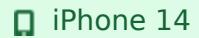
Safari 17



Edge 122



Devices



iPhone 14



Samsung S21



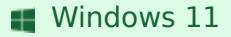
iPad 10th Gen



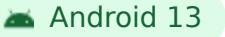
Windows Laptop



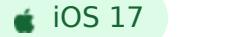
Operating Systems



Windows 11



Android 13



iOS 17



Network Conditions



Fiber WiFi



4G Mobile Data

Key Pages & Modules Tested

Our testing coverage included validation across key website sections to ensure functionality and user experience.



Homepage

Core landing page functionality and visual elements



Navigation & Mega Menu

Site structure and menu functionality



Product / Services Pages

Product descriptions, features and service offerings

12 pages



Contact & Lead Forms

Contact submissions, lead generation forms

4 forms



CTA Buttons

Call-to-action elements throughout the site

17 buttons



Blog / Content Pages

Articles, content pages and media elements

9 pages



Footer & Policy Pages

Legal pages, terms of service and privacy policy

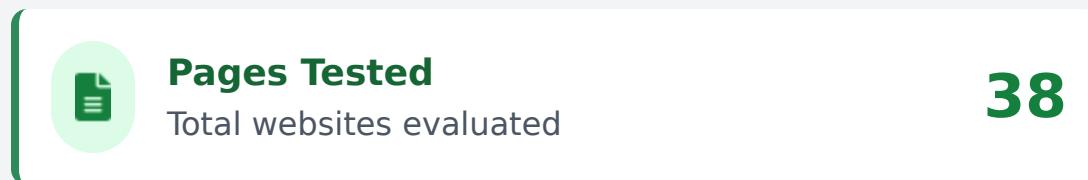


Mobile Visibility & Sticky CTAs

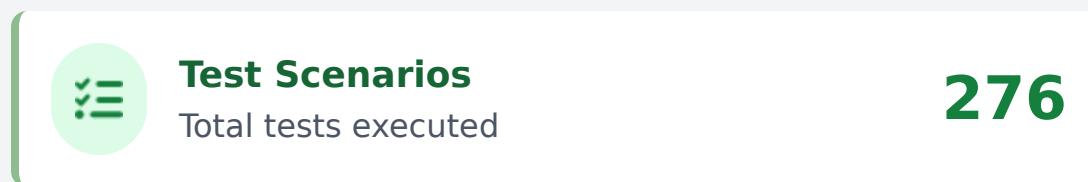
Mobile-specific elements and sticky call-to-actions

Execution Summary

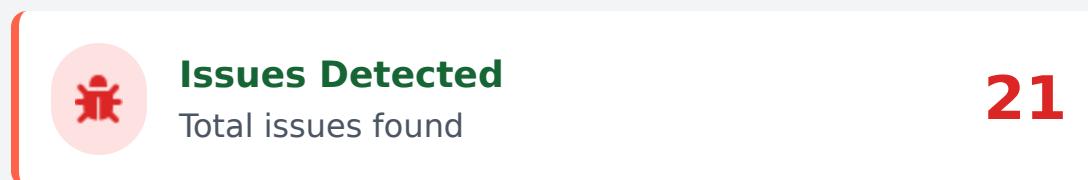
This week's testing revealed several issues that have been addressed.



38



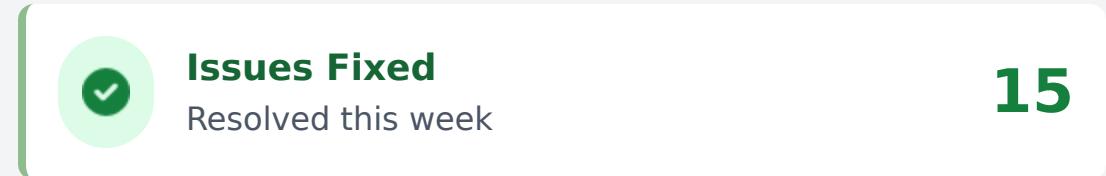
276



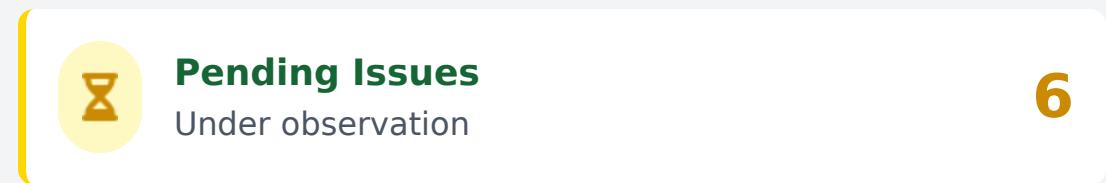
21



4

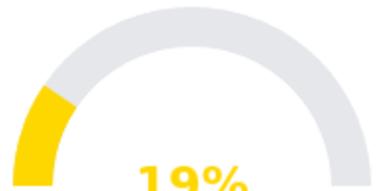


15



6

High Priority Issues

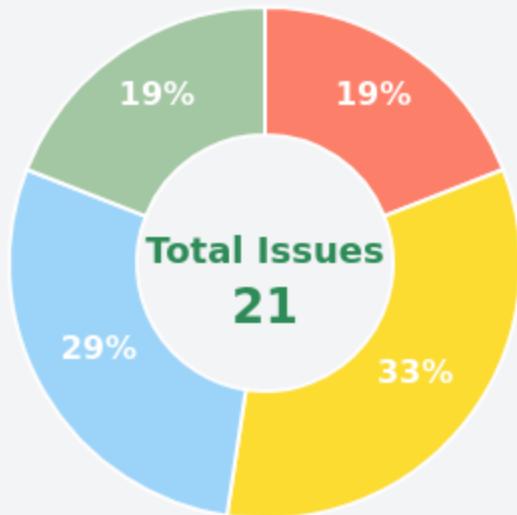


19%

4

out of 21 total issues

Issue Severity Breakdown



Severity Legend

- | | |
|----------------|--------------------|
| High: 4 issues | Medium: 7 issues |
| Low: 6 issues | Cosmetic: 4 issues |

A total of **21 issues** were detected during the weekly audit, distributed across four severity levels.



High Severity

4 issues requiring immediate attention

19%



Medium Severity

7 issues that should be addressed soon

33%



Low Severity

6 minor issues with minimal impact

29%



Cosmetic

4 visual-only issues

19%

Major Issues Identified

During this week's quality assurance testing, several critical issues were identified that require attention.



Checkout Form Failure

HIGH PRIORITY

Safari browser fails to submit checkout forms, preventing users from completing purchases.

⌚ Impact: High - Affects revenue generation



Tablet Search Not Working

HIGH PRIORITY

Header search functionality unresponsive on tablet devices, affecting user navigation.

⌚ Impact: High - Affects user experience



Slow 4G Homepage Load

MEDIUM PRIORITY

Homepage takes too long to load on 4G networks, potentially affecting mobile user experience.

📶 Impact: Medium - Affects mobile users



Broken Pricing CTA

MEDIUM PRIORITY

CTA button in pricing section fails to redirect users to the correct page.

⌚ Impact: Medium - Affects conversion rates

Fixed Issues This Week

We successfully resolved the following issues through our quality assurance processes:



Mobile Navigation Overlap

Resolved an issue where mobile navigation elements were overlapping, causing usability issues on smaller screens.

Issue marked as resolved



Newsletter Form Validation

Corrected validation errors in the newsletter subscription form that were preventing users from subscribing.

Issue marked as resolved



Blog Image Loading Delay

Fixed the lazy-load delay for images on blog pages, improving page load times and user experience.

Issue marked as resolved



Footer Legal Links

Restored broken legal links in the footer, ensuring proper navigation to privacy and terms pages.

Issue marked as resolved



Summary: All issues were successfully resolved and tested across multiple browsers and devices.

15 issues fixed this week

Performance Status

Website performance metrics show stable loading times and optimized resources.



Homepage Load Speed

2.9s

0s

Stable

5s



Core Web Vitals

LCP
2.4s



CLS
0.06



INP

180ms



Script Load Stability

Normal

All JavaScript resources loading without errors or conflicts.



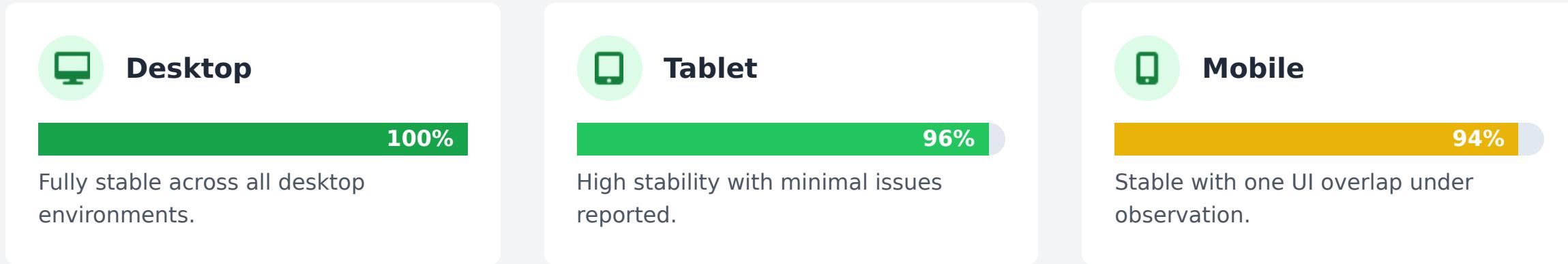
Image Optimization

Verified & Compressed

Images using optimal formats and compression techniques.

Responsiveness Status

Website responsiveness testing across devices shows stable performance with minor issues under observation.



⚠ Known Issues

- **Mobile UI Overlap:** One UI element overlap detected on specific mobile viewports, under observation for next update.
- **Orientation Handling:** Working as expected across all tested devices.

✅ Testing Details

- All devices and orientations thoroughly tested
- Regular regression testing completed this week

Console & JavaScript Monitoring

Continuous monitoring of console errors and JavaScript functionality to ensure website stability.



Console Errors

3 low-impact errors detected



JavaScript Conflicts

1 conflict identified



Third-Party Scripts

1 tracking script delay

Risk Assessment



Risk Level

Low

Medium

Overall Technical Risk: **Low to Medium**

User Impact & Risk Assessment

Analysis of potential user impact and risks identified during the quality assurance process.



User Experience Risk

● Medium

Medium risk to user experience based on identified issues affecting navigation and form functionality.



Conversion Impact Risk

● Low to Medium

Potential impact on conversions due to checkout process issues and CTA button functionality.



Performance Risk

● Low

Low risk to performance with homepage load times within acceptable thresholds.



Design Stability Risk

● Low

Low risk to design stability with minimal visual issues reported.

● Medium Risk

● Low Risk

QA Recommendations

Based on our testing, we recommend the following improvements to enhance website performance and user experience:



Optimize Checkout JS Bundles

HIGH

Reduce checkout page JavaScript load time by optimizing bundles and implementing lazy loading for non-critical resources.

⌚ Impact: Improved conversion rates



Add Safari Form Validation Fallback

MEDIUM

Implement server-side validation as a fallback for Safari's inconsistent client-side form validation behavior.

⌚ Impact: Enhanced cross-browser compatibility



Improve Mobile CTA Visibility

MEDIUM

Increase mobile call-to-action button size and improve contrast to enhance touch interaction and visibility.

⌚ Impact: Higher mobile conversion rates



Add Baseline Uptime Monitoring

LOW

Implement continuous uptime monitoring with alerts to proactively identify performance degradation.

⌚ Impact: Reduced incident response time

Plan for Next Week

Our QA strategy for the upcoming week focuses on key areas to ensure website stability and performance.

● Deep Checkout Flow Testing

-  Comprehensive testing of the entire checkout process to identify friction points and errors that could impact conversions.

● Mobile Responsiveness Audit

-  Full audit of mobile-specific elements including touch targets, layout adjustments, and orientation changes.

● 4G Performance Benchmarking

-  Establish performance baselines under 4G network conditions to identify optimization opportunities.

● Blog & Content Regression

-  Verify all blog and content pages after recent updates to ensure no functionality was broken.

Final QA Status

Overall assessment of website health and ongoing optimization efforts.



Overall Health

- Stable

Website performance and functionality meeting all quality standards.



Issues Under Observation

- 6 minor issues
- 6 minor issues currently under observation, none requiring immediate attention.



Performance

- Optimization in progress

Performance optimization currently in progress, with monitoring active.

Summary

Website quality assurance processes have identified minor issues that are being addressed. No critical issues requiring immediate attention were found during the testing period. Performance optimization is ongoing to improve user experience.

Report Sign-Off

Prepared & Verified

QA Specialist

 Weekly Website Quality Assurance

 All tests and evaluations completed as per schedule.

Report Status



Approved

Final

 Next Report Delivery: 06 May 2025