

FlipMart Sales Analysis Dashboard

Sales Analysis

\$12.62M

Total Sales

\$1.47M

Total Net Profit

\$490.51

Avg Orders

25.73K

Total Orders

Customers Analysis

Product Analysis

Month

All

Shipping Mode

All

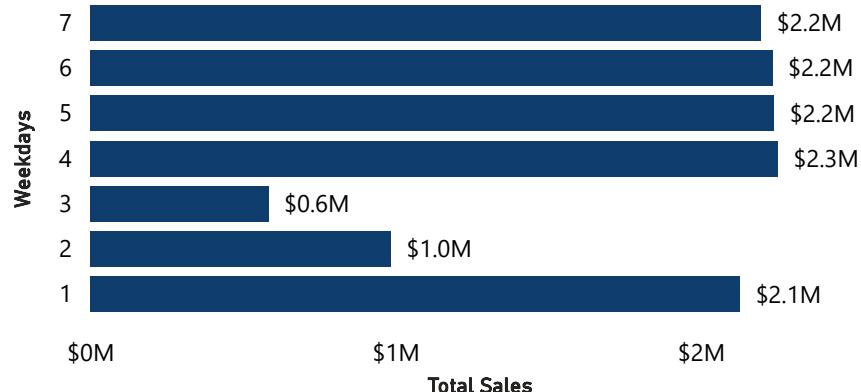
Segment

All

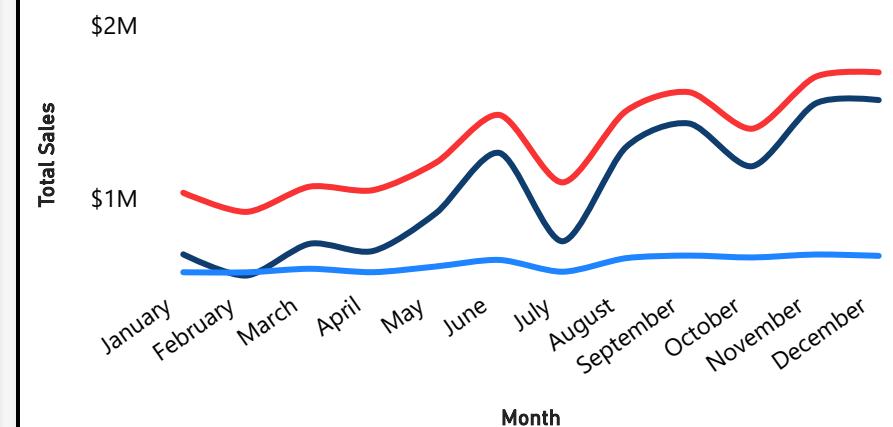
Year

All

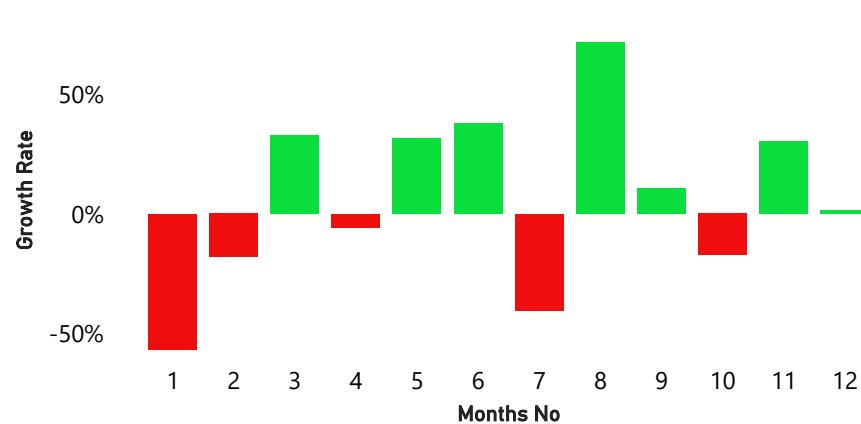
Total Sales and Total Net Profit by Weekdays



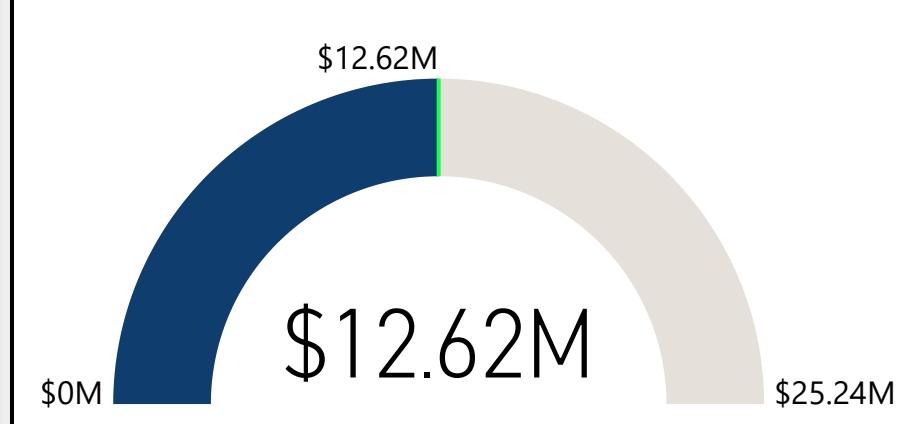
Total Sales, Total Net Profit and Total Cost by Month



Growth Rate by Months No



Total Sales, Sales Previous Month and Total Net Profit



FlipMart Sales Analysis Dashboard

Sales Analysis

Customers Analysis

Product Analysis

Month ▼

All ▼

Shipping Mode ▼

All ▼

Segment ▼

All ▼

Year ▼

All ▼

17.42K

Total Customers

5436

Repeat Buyers

\$724.66

Sales per Customers

1.48

Order Frequency

Top 5 Customers

Customer Name	Segment	Sum of Sales	Sum of Net Profit
Xylona Preis	Consumer	\$12,198.96	\$1,304.75
Zuschuss Donatelli	Consumer	\$12,430.58	\$201.74
Yana Sorensen	Corporate	\$20,032.43	\$3,450.34
Yoseph Carroll	Corporate	\$20,164.38	\$4,347.15
Zuschuss Carroll	Consumer	\$28,479.98	\$436.91
Total		\$93,306.33	\$9,740.89

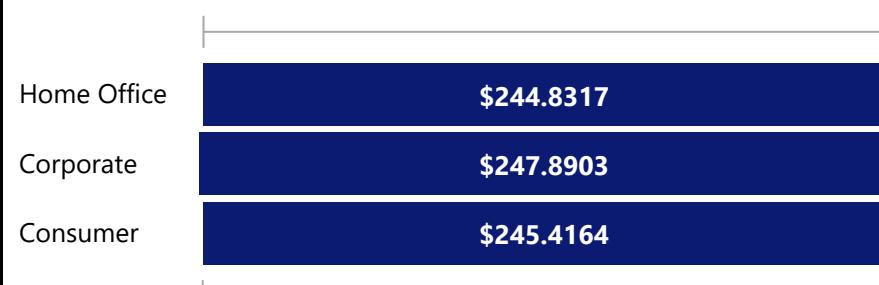
Total Net Profit by Segment

Consumer

Corporate

Home Office

Average of Sales by Segment



Total Sales and Profit Margin by Country



FlipMart Sales Analysis Dashboard

Sales Analysis

Customers Analysis

Product Analysis

Month ▼

All ▼

Shipping Mode ▼

All ▼

Segment ▼

All ▼

Year ▼

All ▼

3787

Total Products

178.31K

Total Quantity

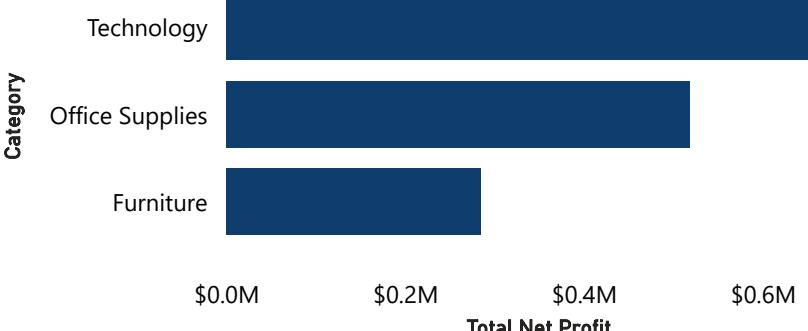
11.64%

Profit Margin

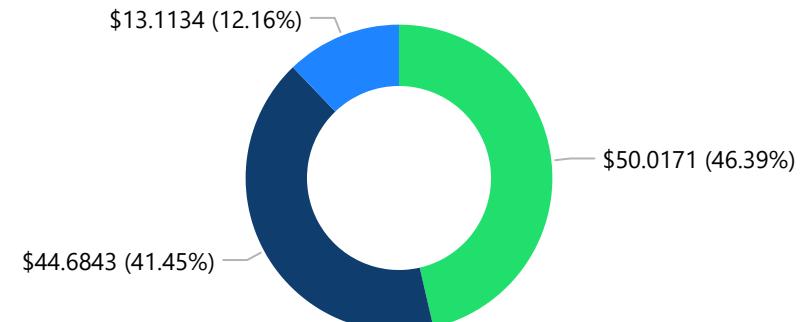
\$7.62

Avg Shipping Cost

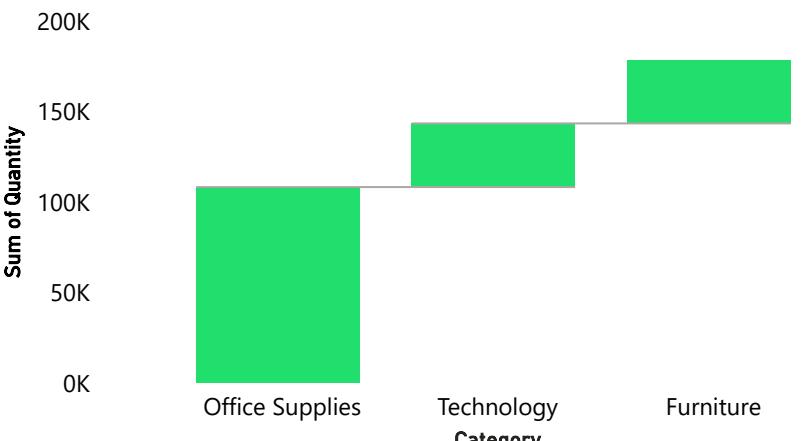
Total Net Profit by Category



Average of Shipping Cost by Category



Sum of Quantity by Category



Technology

10140 Count of Order ID **\$4,721,920.28** Total Sales

Furniture

9860 Count of Order ID **\$4,110,453.03** Total Sales

Office Supplies

31289 Count of Order ID **\$3,787,495.46** Total Sales