

FlipMart Sales Analysis Dashboard

Sales Analysis

Customers Analysis

Product Analysis

Month
All

Shipping Mode
All

Segment
All

Year
All

\$12.62M

Total Sales

\$1.47M

Total Net Profit

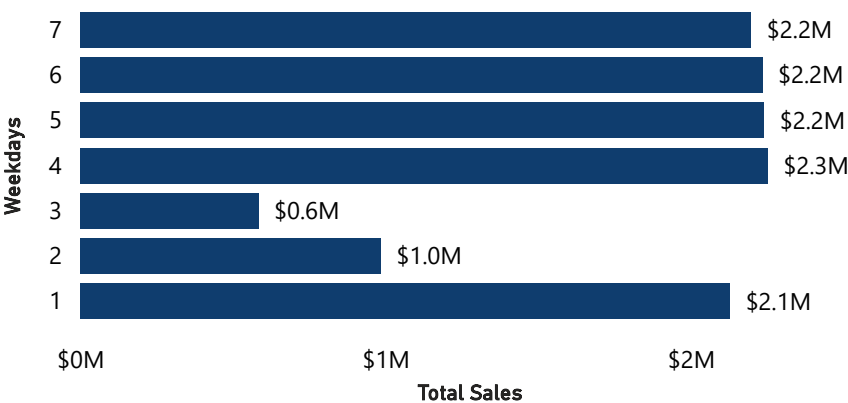
\$490.51

Avg Orders

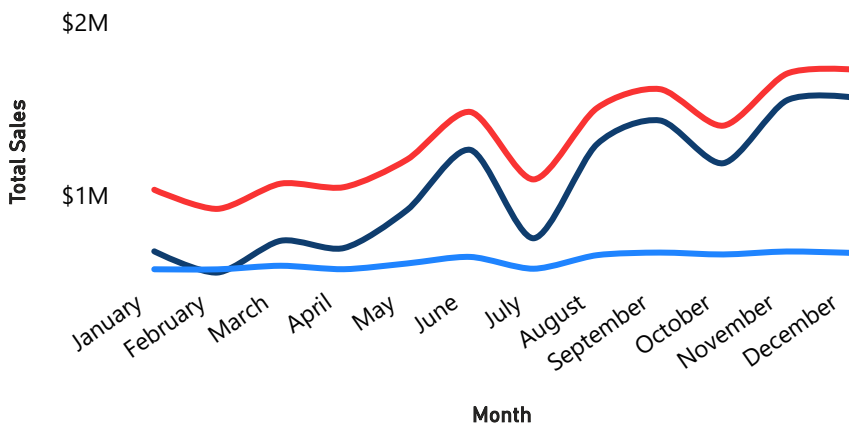
25.73K

Total Orders

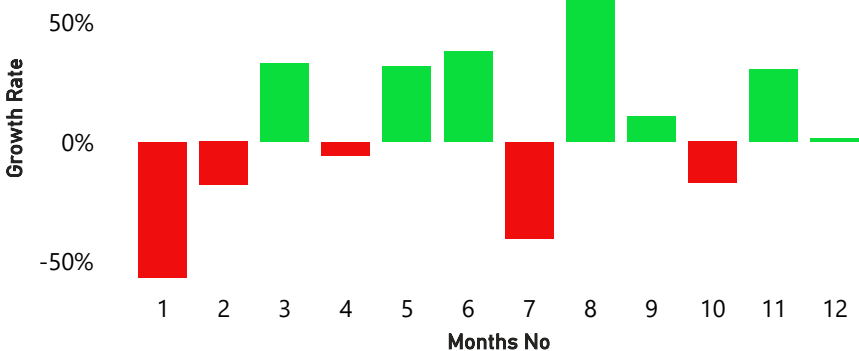
Total Sales and Total Net Profit by Weekdays



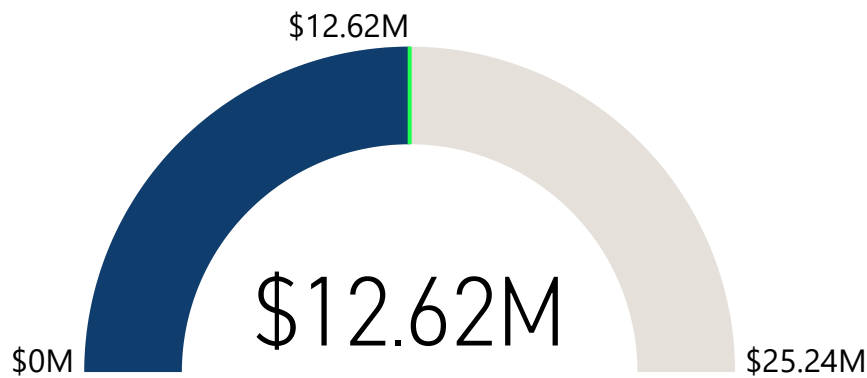
Total Sales, Total Net Profit and Total Cost by Month



Growth Rate by Months No



Total Sales, Sales Previous Month and Total Net Profit



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17.42K

Total Customers

5436

Repeat Buyers

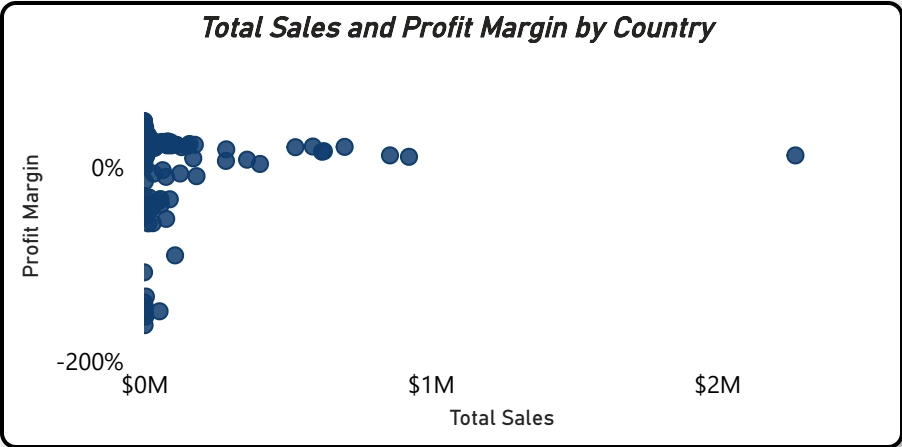
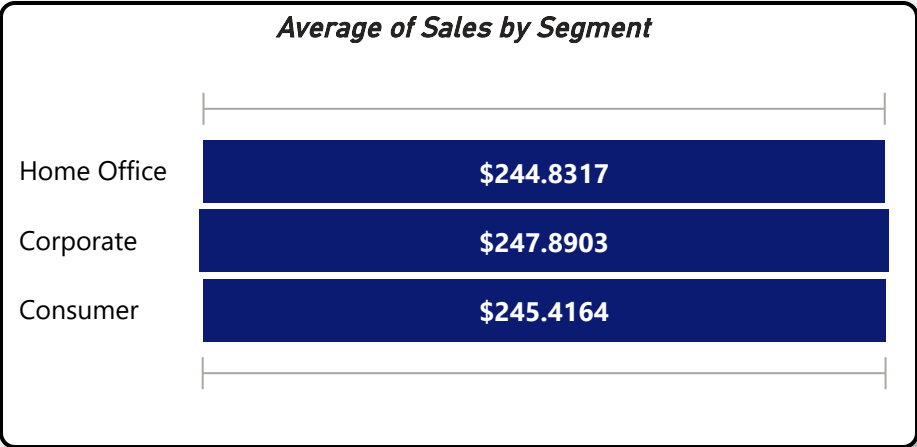
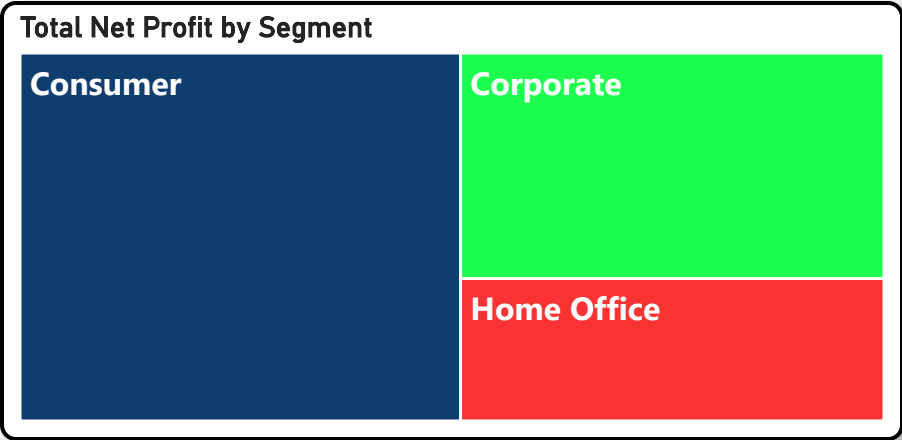
\$724.66

Sales per Customers

1.48

Order Frequency

Top 5 Customers			
Customer Name	Segment	Sum of Sales	Sum of Net Profit
Xylona Preis	Consumer	\$12,198.96	\$1,304.75
Zuschuss Donatelli	Consumer	\$12,430.58	\$201.74
Yana Sorensen	Corporate	\$20,032.43	\$3,450.34
Yoseph Carroll	Corporate	\$20,164.38	\$4,347.15
Zuschuss Carroll	Consumer	\$28,479.98	\$436.91
Total		\$93,306.33	\$9,740.89



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3787

Total Products

178.31K

Total Quantity

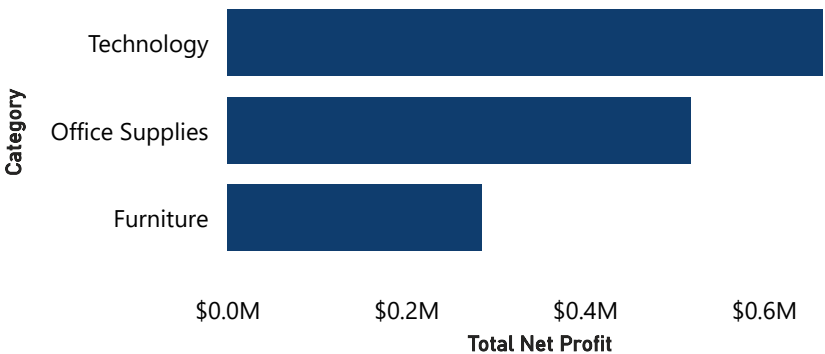
11.64%

Profit Margin

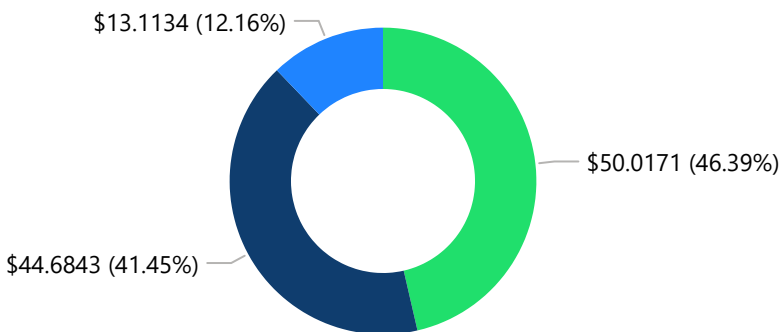
\$7.62

Avg Shipping Cost

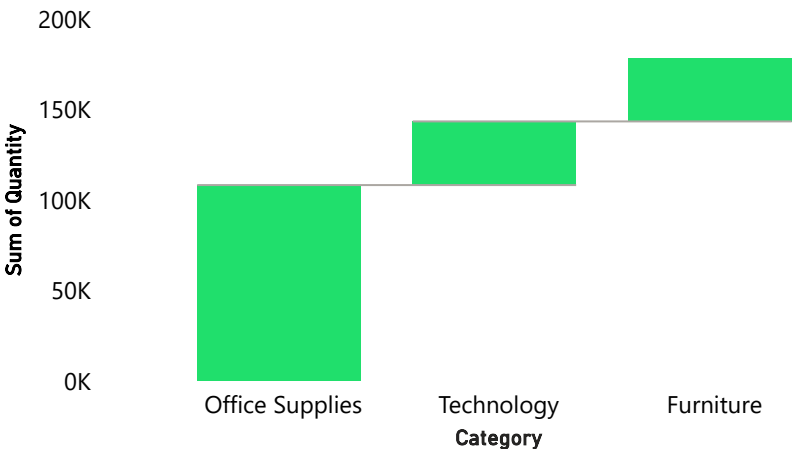
Total Net Profit by Category



Average of Shipping Cost by Category



Sum of Quantity by Category



Technology

10140

Count of Order ID

\$4,721,920.28

Total Sales

Furniture

9860

Count of Order ID

\$4,110,453.03

Total Sales

Office Supplies

31289

Count of Order ID

\$3,787,495.46

Total Sales