

{ActivityID}
{AccountName} - {AccountID}
{AccountAddress}
{SubmitDateTime}
☒ {SalesRepName}

Cal. {Points}

1 - Do the promotions are valide and communicated in all the promotions (Mini Banners, Electros, POP, freezers..?)

+10

SI

2 - Do the promotions are in good state?

+5

SI

3 - Are all the SKUS with promotion exhibited in CF?

+10

SI

4 - Does the freezer in first position and good conditions?

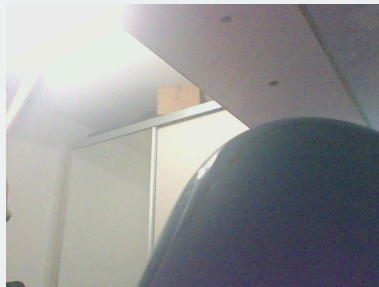
+5

SI

5 - Is the cold room installed in the defined planogram?

-15

NO



6 - Pictures of the planogram wrong executed

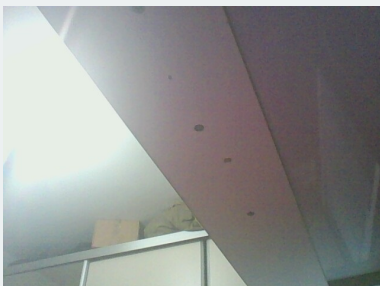
+15

NO

7 - The cold room has a hole?

-10

NO



8 - Are all prioritized SKUS exhibited in cold room

+5

SI

9 - Are the CF products with correct price label? And legible price tag?

+5

SI

10 - Are there in the exhibit expired products?

+15

NO

11 - The freezer has enough ice, enough product and in good state?

+5

SI