



FME EXTENSIONS



EXTENSION FOR MAGENTO 2

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors, and others of **Cross Links** Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.



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USER GUIDE

After installation of the extension, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

HOW TO CONFIGURE THE EXTENSION

At the back end, go to **STORES > CONFIGURATIONS**. Here You can find the following settings

SEO CROSS LINK

- **Enable Module:** Option to Enable / Disable the module
- **Max Replacement Count for Product Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on product page
- **Max Replacement Count for Category Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on the category page
- **Max Replacement Count for CMS Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on CMS pages
- **Link Tooltip of Current Product / Category Name:** Options to make tooltip on the link of Product / Category name
 - **Don't Use**
 - **For All**
 - **For Blank**
- **Product Page Setting (Crosslink Work on):** Option to set the working cross-link among Product Description or Product Short Description



Configuration

Save Config

FME EXTENSIONS ^

SEO Cross Link

SEO Cross Link

Enable

[store view]

Yes

Select "Yes" to Enable and "No" to Disable the crosslinks

Max Replacement Count for Product Pages

[store view]

50

Cross Links work for product discription.(This setting will overwrite all the Crosslink max # replacement Setting)

Max Replacement Count for Category Pages

[store view]

50

Cross Links work for category discription.(This setting will overwrite all the Crosslink max # replacement Setting)

Max Replacement Count for CMS Page

[store view]

50

Cross Links work for Page Content And crosslink will not work on Default Index Page.(This setting will overwrite all the Crosslink max # replacement Setting)

Link Tooltip of Current Product/Category Name

[store view]

For All

Option to make tooltip on the link if current Product / Category name, if you select the options "For all" OR "Blank"

Product Page Setting(CrossLink Work on)

[store view]

Product Short Description

Product Description

- Default Setting of Link Page Target:** Options to set the target of the link, choose blank to open in a new tab and choose self to open in existing tab
 - Blank
 - Self
- Default Replace Link:** Option to set default link to replace for the newly created crosslink
 - Custom URL
 - Product
 - Category



- **Default Word Replacement # Per Page:** Option to set the count for word replacement per page
- **Default Priority:** Set priority of the crosslink, priority which is been set here will overrule all the other ones
- **Active by Default:** If set to Yes, the created crosslinks will be enabled automatically.
- **Default Values for Activated Tabs:** Options to set default values for activated tabs
 - Product Page
 - Category Page
 - CMS Page Content

Default setting of Link Page Target
[store view]

Default target link for the created crosslinks. _self links opened in the same window, _blank links opened in a new window/tab.

Default Replace Link
[store view]

Default Replace Link for the new created crosslinks

Default Word Replacement # per Page
[store view]

Default Word Replacement # per Page for the new created crosslinks.

Default Priority
[store view]

Active by Default
[store view]

If set to Yes, the created crosslinks will be enabled automatically.

Default Values for Active On Tab
[store view]

Product Page
 Category Page
 CMS Page Content


Make the default enable these settings.




HOW TO ADD NEW CROSSLINK

At the back end, go to **MARKETING > CROSSLINKS**. Here you can find the list of all the existing crosslinks. Also, there is the option to add a new cross-link. By clicking the **"ADD NEW CROSSLINK"** button (placed at the right top), you will be directed to form-page where you will have to provide all the details of the crosslink which you are going to add.

SEO Cross Links



	Seo CrossLink Id	Replace Word	ToolTip on Link	Link Page Target	Custom URL	Product	Category	Word Replacement #	Priority ↓	Stores	Active For Product	Action
<input type="checkbox"/>	1	+i+	asd	_blank		1		50	1	All Store Views	No	Select ▼
<input type="checkbox"/>	2	Bag	Joust Duffle Bag	_blank		1		5	1		No	Select ▼
<input type="checkbox"/>	3	zippered	Fusion Backpack	_blank		6		5	1	All Store Views	Yes	Select ▼
<input type="checkbox"/>	8	pushups	Push Up Grips	_blank		19		5	1	All Store Views	Yes	Select ▼

- **Replace Word:** Option to write the **exact match** of the word (from content) which you want to replace with a link. Replacement options are:
 - Add "+" at the **beginning** of the word. For Example ("+cy" will replace all the words which end with cy like, policy, privacy, etc)
 - Add "+" at the **end** of the word. For Example ("pri+" will replace all the words that start with pri like, privacy, private, price, etc)
 - Add "+" at the **start** and **end** of the word. For Example ("+ba+" will replace all the words having ba in the, like, bag, bargain, ball, etc)
- **ToolTip on Link:** Option to set a tooltip for the crosslink
- **Link Page Target:** Option to set link page target
 - **Blank**
 - **Self**
- **Stores:** Option to set store view properties (crosslink will appear on the selected store views)



SEO Cross Links
Back
Save and Continue Edit
Save

Crosslink Information

Replace Word *

Write the exact match of the word(from content) which you want to replace with a link
Replacement options are:

Add "+" at the beginning of the word.
For Example ("+cy" will replace all the words which end with cy like, policy, privacy etc)

Add "+" at the end of the word.
For Example ("pri+" will replace all the words that start with pri like, privacy, private, price etc)

Add "+" at the start and end of the word.
For Example ("+ba+" will replace all the words having ba in the, like, bag, bargain, ball etc) .

ToolTip on Link

Link Page Target *

_blank
▼

Stores *

All Store Views
Main Website
Main Website Store
Default Store View

NOTE: Crosslink will appear on the selected stores.

- Replace Link:** Option to set link replacement. If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority:
 - Custom URL
 - Product
 - Category



If the user selects the option “**CUSTOM URL**”, then a text box with the title “Custom URL” will appear on the screen, where He / She will have to provide the URL

Custom URL *

if link is out from the site give full link.
For Example(<https://www.fmeextensions.com/>)

if it is from your site you also provide
Like customer/account/index etc

If the user selects the option “**PRODUCT**”, then a drop-down list will appear from which He / She will have to choose the product on which the link should be mapped

Replace Link

Product ▼

If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.

Please Select ▼

- Please Select
- Joust Duffle Bag
- Strive Shoulder Pack
- Crown Summit Backpack
- Wayfarer Messenger Bag
- Rival Field Messenger
- Fusion Backpack
- Impulse Duffle
- Voyage Yoga Bag
- Compete Track Tote
- Savvy Shoulder Tote
- Endeavor Daytrip Backpack
- Driven Backpack
- Overnight Duffle
- Push It Messenger Bag
- Affirm Water Bottle
- Dual Handle Cardio Ball
- Zing Jump Rope
- Pursuit Lumaflex® Tone Band
- Go-Get'r Pushup Grips



If the user selects the option “**CATEGORY**”, then a drop-down list of categories will appear, and He / She will have to choose the category on which the link should be mapped

The screenshot shows a 'Replace Link' dialog box. At the top, there is a 'Category' dropdown menu. Below it, a text box explains: 'If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.' The main part of the dialog is a large dropdown menu labeled 'Select...'. This menu is open, showing a search bar at the top and a list of categories below. The categories are: 'Default Category' (highlighted), 'Gear', 'Collections', 'Training', 'Men', 'Women', 'Promotions', 'Sale', and 'What's New'. Each category has a small circular icon to its left.

- **Word Replacement Per Page:** Option to set maximum replacement of words per page
- **Priority:** Option to set the priority of the crosslink
- **Follow:** Option to set the cross-link as Do-Follow / No-follow
 - Yes
 - No
- **Crosslink is Active:** Option to activate crosslink or not
 - Yes
 - No



SEO Cross Links

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Crosslink Information

Replace Link

Product ▼

If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.

Select Product *

Please Select ▼

Word Replacement # per Page *

Maximum replacement of words on per page.

Priority *

1

Follow

Yes ▼

CrossLink Is Active *

Yes ▼

ACTIVE ON

- **Active for Product:** Option to activate crosslink for products
 - Yes
 - No
- **Active for Category:** Option to activate crosslink for categories
 - Yes
 - No
- **Active for CMS Page:** Option to activate crosslink for CMS pages
 - Yes
 - No



SEO Cross Links

[← Back](#)[Save and Continue Edit](#)[Save](#)

Crosslink Information

Active On

Active For Product *

No ▼

Active For Category *

No ▼

Active For CMS Page *

No ▼

After you are done with adding new crosslink, you have to enable it on the products you want to configure it. For that, go to **Catalog > Products** to choose the product from the list of the whole catalog. Further, open the properties of the product and enable the crosslink. Your crosslink link will be enabled on that product. Furthermore, the same process goes for Category & CMS pages, you have to open each of them from the backend and configure the crosslink for each of them.

Fusion Backpack

[← Back](#)[Add Attribute](#)

[Save](#) ▼

Enable Product [website] ☒ Yes

Attribute Set

Bag ▼

Product Name * [store view]

Fusion Backpack

SKU * [global]

24-MB02

Use in Cross Linking [store view] ☒ Yes

This setting was added by FME SEO Cross Links



DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.