



EXTENSION FOR MAGENTO 2

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors, and others of HTML & XML SEO Sitemap Generator Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.



Table of Contents

| Intended Audience | 2 |
|-----------------------------------|----|
| User Guide | 2 |
| How To Configure The XML Sitemap | |
| How To Configure The HTML Sitemap | |
| How To Manage XML Sitemap | 14 |
| Disclaimer | 21 |



USER GUIDE

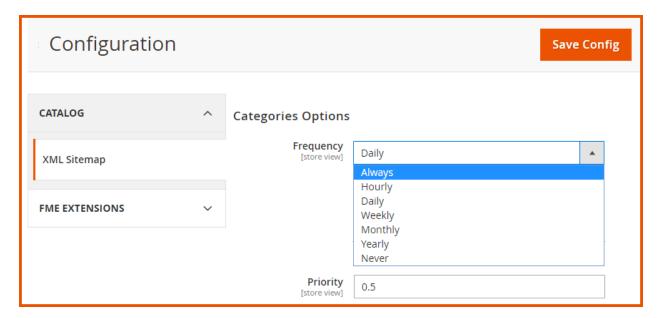
After installation of the extension, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

HOW TO CONFIGURE THE XML SITEMAP

At the back end, go to FME EXTENSIONS > XML Sitemap Configurations. Here you have to provide the following information:

XML SITEMAP > CATEGORIES OPTIONS

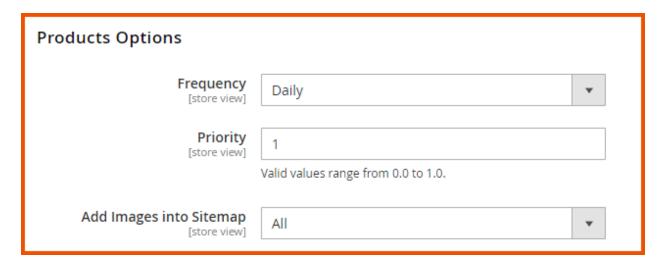
- Frequency: Select frequency for category page updates. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.





XML SITEMAP > PRODUCT OPTIONS

- Frequency: Select frequency for product page updates. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.
- Add Images into Sitemap: This option will let you include images into the XML sitemap.
 Options include:
 - None: Images will not be included in the sitemap.
 - Base: Only based images will be included in the sitemap.
 - All: All images will be included in sitemap.



XML SITEMAP > CMS PAGES OPTIONS

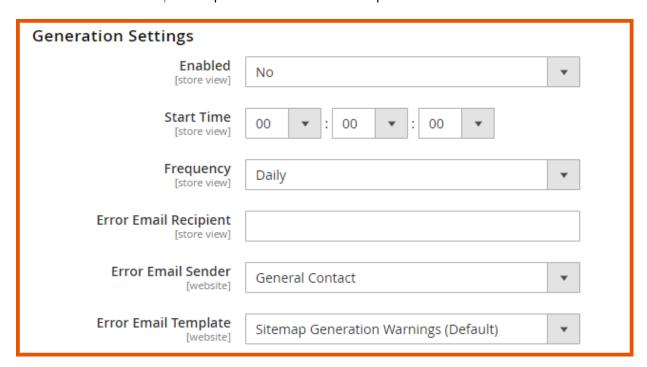
- Frequency: Select frequency for CMS pages updates. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.





XML SITEMAP > GENERATION SETTINGS

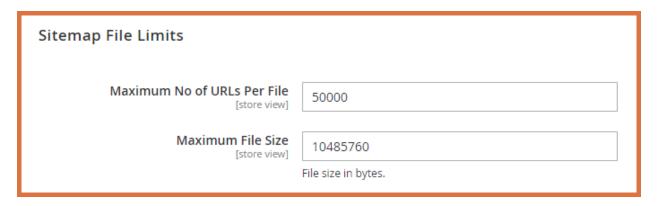
- Enabled: Option to Enable / Disable XML sitemap
- Start Time: Set up the start time for sitemap generation
- Frequency: Setup frequency on the following basis:
 - o Daily
 - Weekly
 - Monthly
- Error Email Recipient: Option to set error email recipient
- Error Email Sender: Options to choose the sender for error emails:
 - General Contact
 - Sales Representative
 - Customer Support
 - Custom Email 1
- Error Email Template: Options to choose the template for error emails.





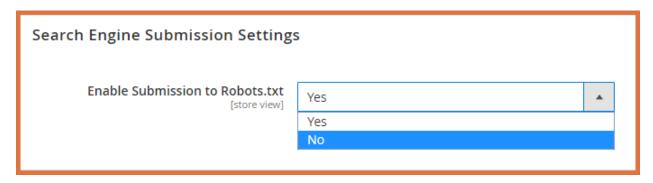
XML SITEMAP > SITEMAP FILE LIMITS

- Maximum No. of URLs Per File: Option to set the maximum limit of URLs which can be placed in a file
- Maximum File Size: Option to set the limit of file size



XML SITEMAP > SEARCH ENGINE SUBMISSION SETTINGS

• Enable Submission to Robots.txt: Option to enable submissions to robots.txt file





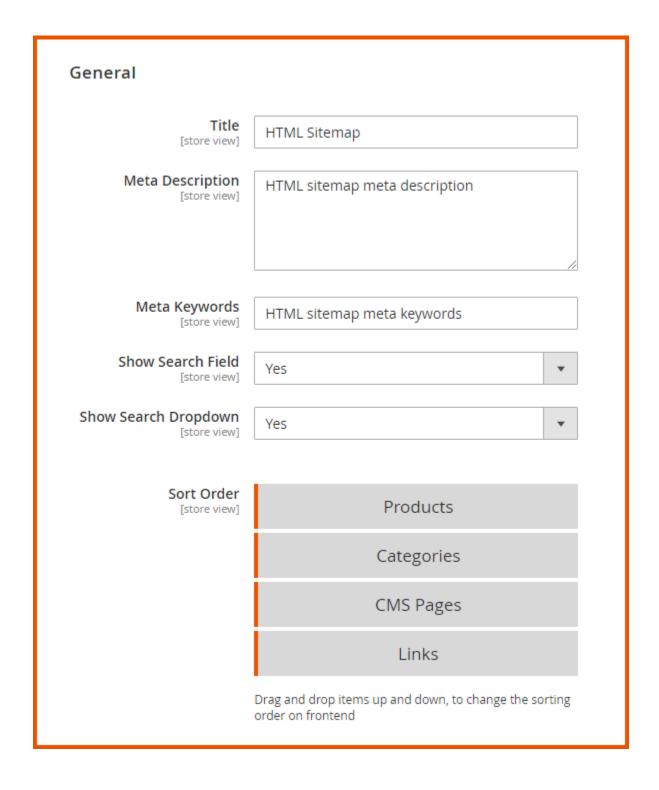
HOW TO CONFIGURE THE HTML SITEMAP

At the back end, go to FME EXTENSIONS > HTML Sitemap Configurations. Here you have to provide the following information:

HTML SITEMAP > GENERAL

- Title: Enter the title for the HTML Sitemap page.
- Meta Description: Enter Meta description for HTML Sitemap page.
- Meta Keywords: Enter Meta keywords for the HTML Sitemap page.
- Show Search Field: If selected to 'Yes', a search box would appear on top of the HTML sitemap, so that the user can search for custom items in the sitemap.
- Show Search Dropdown: If 'Show Search Field' is selected to 'Yes', this configuration will appear and from this, we can search in a specific category like Products, Categories, etc. A dropdown will appear just after the search box so that we can select for a specific category and apply our search on only that category.
- Sort Order: Sorting order of sitemap content.

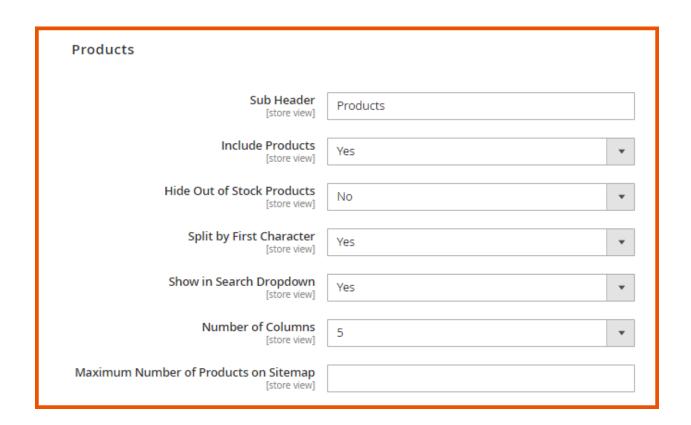






HTML SITEMAP > PRODUCTS

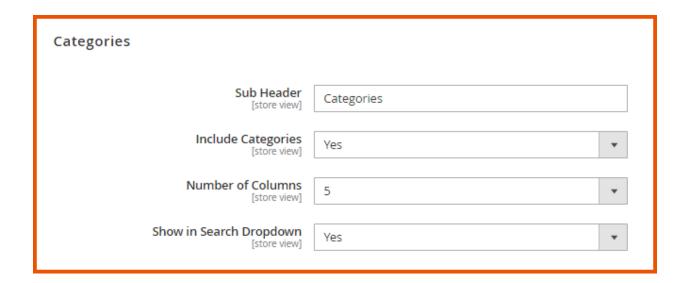
- Sub Header: Enter the heading for product block.
- Include Products: If selected to 'Yes', product block will appear in the sitemap.
- Hide Out of Stock Products: If selected to 'Yes', out of stock products will not appear in the sitemap.
- Split by First Character: If selected to 'Yes', corresponding letters will appear for each column.
- Show in Search Dropdown: If selected to 'Yes', product option will appear in the search dropdown to facilitate searching.
- Number of Columns: Select the number of columns for product block.
- Maximum Number of Products on Sitemap: Select the maximum number of products to display on the sitemap.





HTML SITEMAP > CATEGORIES

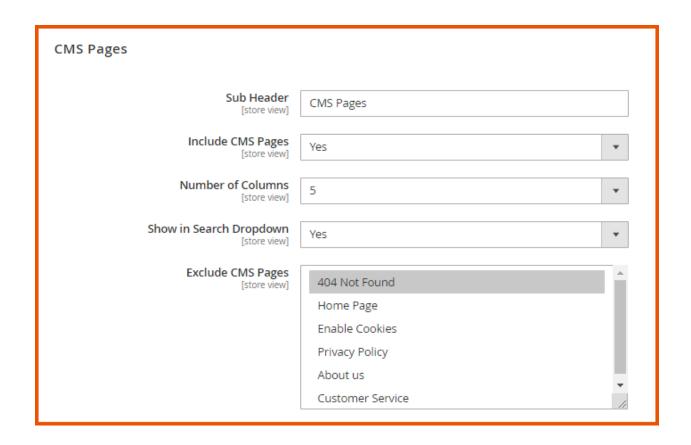
- Sub Header: Enter the heading for categories block.
- Include Categories: If selected to 'Yes', Categories block will appear in the sitemap.
- Number of Columns: Select the number of columns for categories block.
- Show in Search Dropdown: If selected to 'Yes', categories option will appear in the search dropdown to facilitate searching.





HTML SITEMAP > CMS PAGES

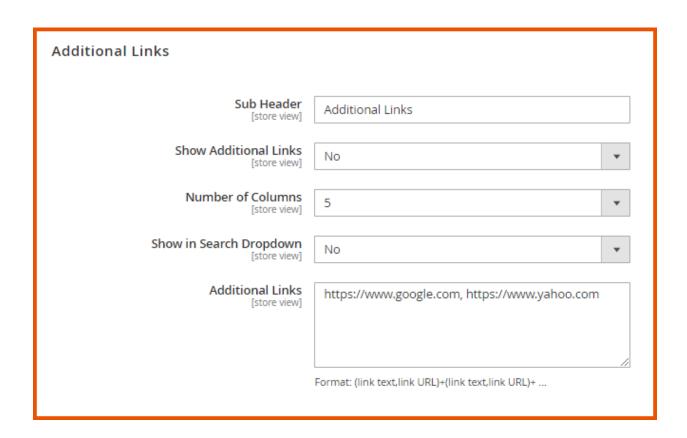
- Sub Header: Enter the heading for CMS pages block.
- Include CMS Pages: If selected to 'Yes', CMS pages block will appear in the sitemap.
- Number of Columns: Select the number of columns for CMS pages block.
- Show in Search Dropdown: If selected to 'Yes', CMS pages option will appear in the search dropdown to facilitate searching.
- Exclude CMS Pages: Select CMS pages to exclude from the sitemap.





HTML SITEMAP > ADDITIONAL LINKS

- Sub Header: Enter the heading for Additional Links pages block.
- Show Additional Links: If selected to 'Yes', Additional Links block will appear in the sitemap.
- Number of Columns: Select the number of columns for Additional Links block.
- Show in Search Dropdown: If selected to 'Yes', Additional Links option will appear in the search dropdown to facilitate searching.
- Additional Links: Enter additional links to display on the sitemap. Follow the format which is mentioned below configuration. i.e. Format: (link text,link URL)+ (link text,link URL)+ ...





HOW TO MANAGE XML SITEMAP

At the back end, go to FME EXTENSIONS > MANAGE XML SITEMAP. Here you will find the list of sitemaps. Click on the Add Sitemap button to create a new sitemap.

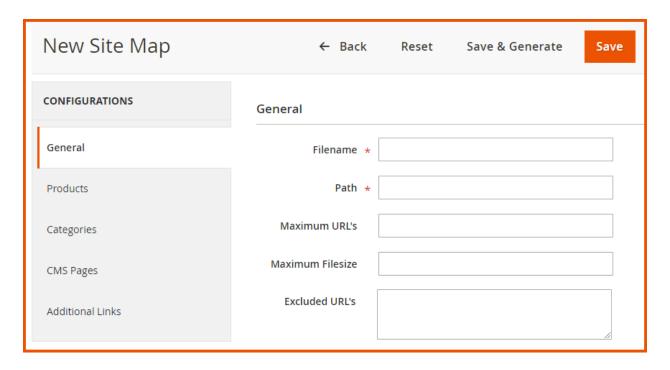


GENERAL

General configurations for the newly added sitemap.

- Filename: Enter the sitemap filename e.g. sitemap.xml
- Path: Enter the path for a sitemap file, use "/" for the base path.
- Maximum URL(s): Enter the Maximum number of URL(s) per sitemap file. For more
 information please visit Google documentation for XML sitemaps i.e.
 https://support.google.com/webmasters/answer/71453?hl=en
- Maximum Filesize: Enter the maximum file size for sitemap file in bytes
- Excluded URL(s): Enter URL(s) to be excluding from XML Sitemap, please follow the format mention below this configuration. i.e. URL1, URL2, URL3, ...





PRODUCTS

Products configurations for the newly added sitemap.

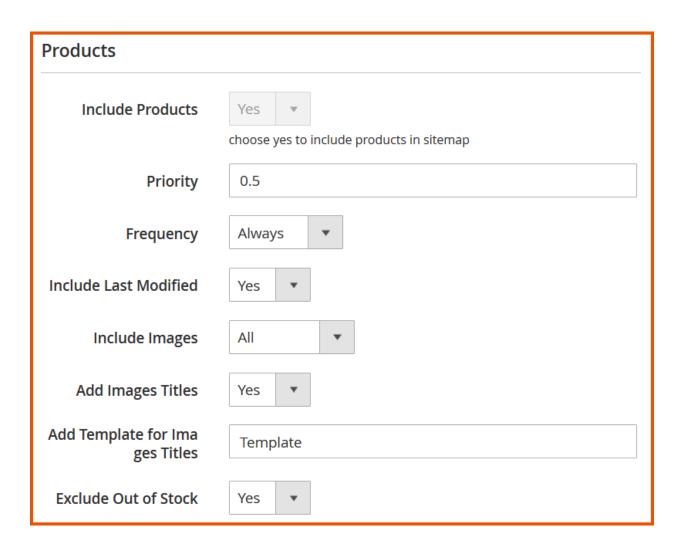
Include Products: If selected to 'Yes', product links would be included in the XML sitemap.

- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.
- Frequency: Select frequency for product page updates. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Include Last Modified: If selected to 'Yes', the date is included when the page was last modified
- Include Images: This option will let you include images into XML Sitemap. Options include:
 - None: Images will not be included in the sitemap.
 - Base: Only based images will be included in the sitemap.
 - All: All images will be included in the sitemap.

Note: Add Images Titles & Template for images title, will work if add image is set to All or Base



- Add Images Titles: If selected to 'Yes', images titles will be included along with images
- Add Template for Images Titles: Template for images titles to improve SEO (Hint: Text to be used for empty captions, (product name) would be appended at last of specified caption)
- Exclude Out of Stock: If selected to 'Yes', out of stock product links will be excluded from the sitemap



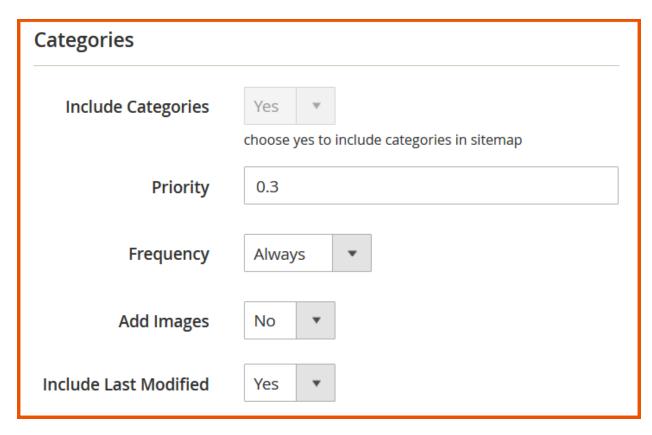


CATEGORIES

Categories configurations for the newly added sitemap.

Include Categories: If selected to 'Yes', categories links would be included in the XML sitemap.

- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.
- Frequency: Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Add Images: This option will let you include categories images into XML Sitemap
- Include Last Modified: If selected to 'Yes', the date is included when the page was last modified.



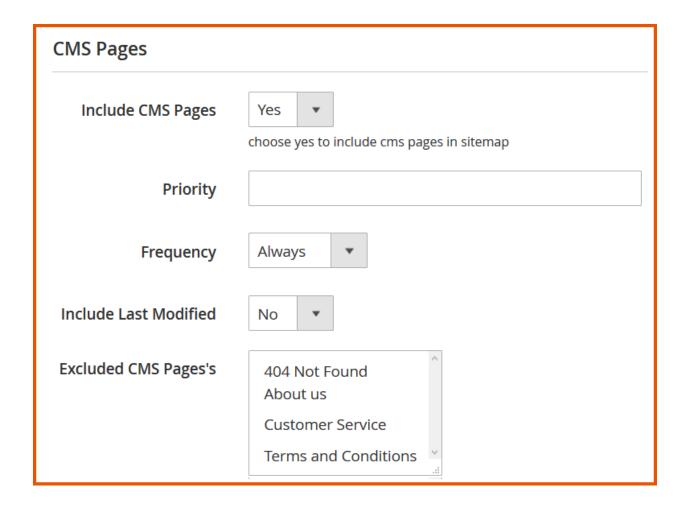


CMS PAGES

Categories configurations for the newly added sitemap.

Include CMS Pages: If selected to 'Yes', CMS pages links would be included in the XML sitemap.

- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.
- Frequency: Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Include Last Modified: If selected to 'Yes', the date is included when the page was last modified.
- Exclude CMS Pages: Select CMS Pages to exclude from the sitemap.



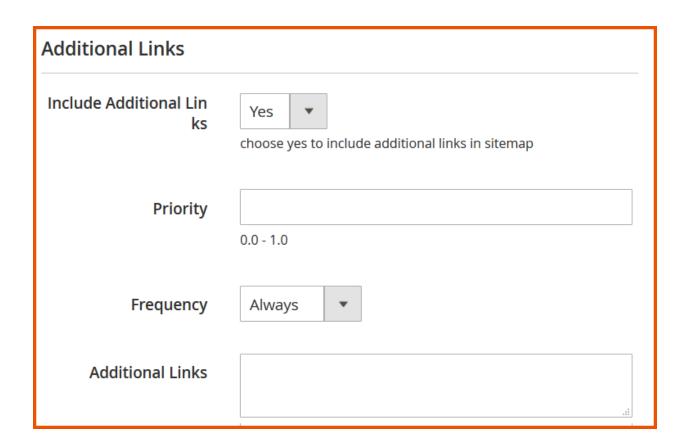


ADDITIONAL LINKS

Additional Links configurations for the newly added sitemap.

Include Additional Links: If selected to 'Yes', additional links would be included in the XML sitemap

- Priority: Enter priority from the range (0.0 1.0), set higher priority for homepages, etc.
- Frequency: Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- Additional Links: Enter additional links to include in sitemap. Please follow the format mentioned below the configuration. i.e. URL1, URL2, URL3, ...





SAVE SITEMAP

• Press the Save button to save the sitemap.

SAVE AND GENERATE SITEMAP

• Press Save and Generate button to save and generate the sitemap.

VIEW XML SITEMAP

• Press the link mentioned in the sitemap grid to view XML Sitemap.

GENERATED XML SITEMAP

Here is the generated XML Sitemap. You can always go back and edit this information.

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
-<urlset>
 -<url>
       http://mag2-seo.fmeextensions.net/sitemapext/gear.html
     </loc>
     <lastmod>2015-11-18T09:33:20+00:00</lastmod>
     <changefreq>always</changefreq>
     <priority>0.1</priority>
   </url>
 -<url>
    -<loc>
       http://mag2-seo.fmeextensions.net/sitemapext/gear/bags.html
     <lastmod>2015-11-18T09:33:19+00:00</lastmod>
     <changefreq>always</changefreq>
     <priority>0.1</priority>
   </url>
 -<url>
   -<loc>
       http://mag2-seo.fmeextensions.net/sitemapext/gear/fitness-equipment.html
     <lastmod>2015-11-18T09:33:20+00:00</lastmod>
     <changefreq>always</changefreq>
     <priority>0.1</priority>
   </url>
 -<url>
       http://mag2-seo.fmeextensions.net/sitemapext/gear/watches.html
     <lastmod>2015-11-18T09:33:20+00:00</lastmod>
     <changefreq>always</changefreq>
     <priority>0.1</priority>
```



DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.