FME EXTENSIONS





Press Releases (2.0)

User Guide - Version 1.0

Http://www.fmeextensions.com

support@fmeextensions.com | http://support.fmeextensions.com

Prepared by: Zeeshan	Version - 2.0	FMEextensions
Date: 15-Apr-13		Press Releases 2.0
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Press Releases User Guide

If you need any assistance in installation please touch base with us on our site or through email. We provide installation services as well if needed. Just fill out the form and let us know that you require us to install this module for you.

http://support.fmeextensions.com/

Getting Started!

Overview

Press Release Magento News Extension gives you a long list of features to add press releases, news, portfolios, product documentation, blogs and testimonials to your website. In order to invite people to read your content, it has to be interesting and presented in a worth reading format. This news module provides exclusive features which achieves your goal. Checkout the demo and see how well presented Press Release/News website you can create.

Features

Press release is an advanced Magento News Extension that offers benefits for adding press releases, news, portfolios, videos and testimonials along with social sharing features and authorship information;.

Key Features - Magento Blog and News Module

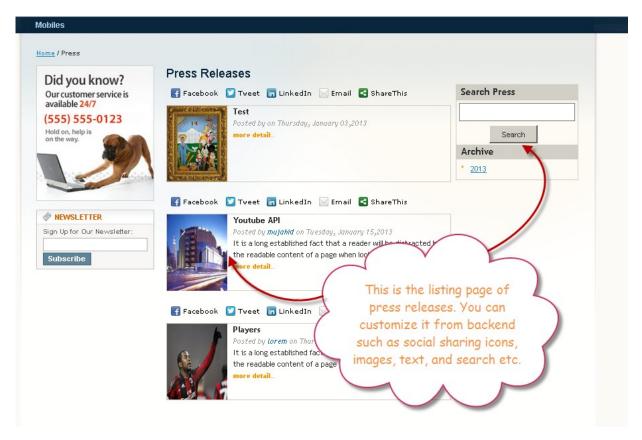
- Advance press release search is included. Visitors can search information by entering author name or any text. You can configure which attributes are enabled for search
- Avatars supported in this blog extension
- Download option available, upload the files which you want customers to download such as user manuals, guides etc.
- Separate short and long description pages for landing and detail pages
- Author bio, image and contact information can be added
- Social Sharing buttons included. Enable/disable on listing or detail page as per your choice
- Configure Meta information for press release/news/blog page so that they can be ranked easily in search engines
- URL rewrite supported
- Embed videos, widgets, images and use variables in the content
- Add tags to each press release/news/blog
- Multiple page layouts supported such as 2 columns, 3 columns etc.
- Provides Archive section

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Front End

How Users will View the Main Press Release Page

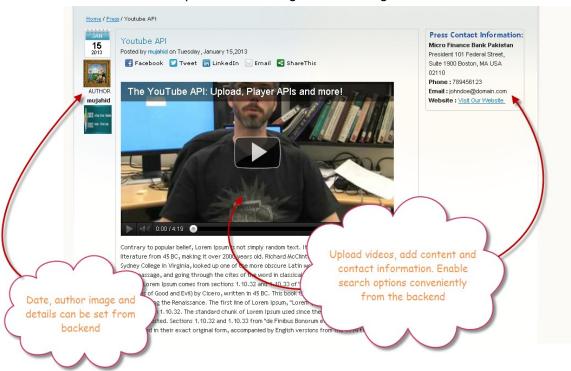
Press release or other content you add will be displayed on main page i-e. Listing page. This page will show image associate with that press release, ShareThis option, short description and Read More link. By clicking on 'Read More' link customers will be taken to detail page of that press release. They can search any content by using authors name or any word. Contact information for author is provided on detail page. Visitors can also download any file if you have provided it for them.

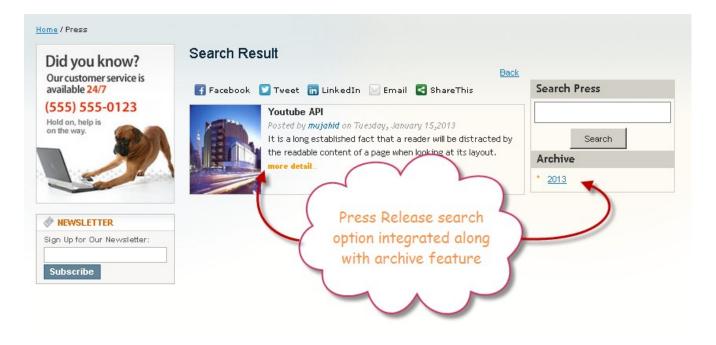


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Press Release - Detail Page

Front end options are configurable through the backend.





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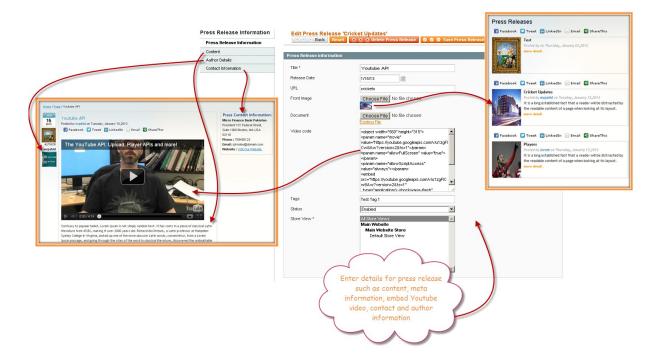
Back End

Manage Press Release Content

From the admin section visit FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section.From the admin section visit

FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section.

- Enter Title of the press release, its date, URL you want to have for it and select the desired store view.
- · Upload image for press release
- Upload PDF or Word document which might be press release or other content such as product documentation.
- Embed videos in your content from YouTube or from anywhere, use the embed code
- · Enter short and long description from Content tab on the left
- Enter author name and upload image from Author Details tab.

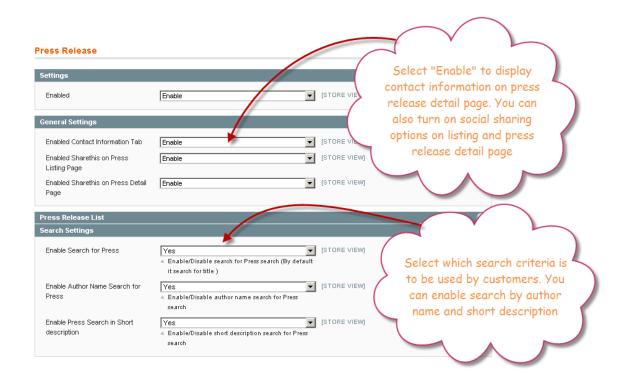


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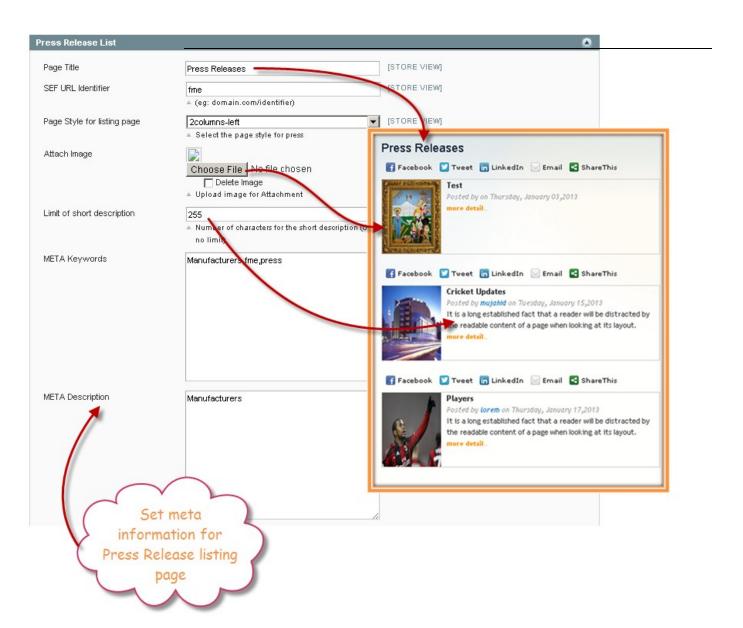
Configurations

From the admin section visit FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section.From the admin section visit

- 1. From general settings you can enable or disable authors contact information to be shown on press release detail page. You can also enable/disable "ShareThis" option on listing and detail page.
- 2. For main page (listing page of Press releases) you can configure general settings such as title, URL identifier, meta information and limit maximum description
- 3. Configure Page layout such as 2 columns right layout, 3 columns etc.
- 4. Upload image for Listing Page
- 5. Configure search settings such as if you want users to be able to search by Author's name, from short description or from both.



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Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects installation or advice may cause.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you have any questions or problems, please refer to our support section: http://support.fmeextensions.com where you will be able to log a Ticket and support will be provided.

If this does not provide the support you require or you are still struggling with your extension, submit a request via support@fmeextensions.com