



FME EXTENSIONS



EXTENSION FOR MAGENTO 2

USER GUIDE



## INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors, and others of **Ultimate SEO Optimizer** Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.



## TABLE OF CONTENTS

INTENDED AUDIENCE .....	2
TABLE OF CONTENTS.....	3
USER GUIDE.....	4
HOW TO MANAGE META TEMPLATES .....	4
HOW TO MANAGE XML SITEMAP .....	9
HOW TO CONFIGURE THE XML SITEMAP .....	17
HOW TO ADD/EDIT META TAGS TEMPLATES FOR CUSTOM URLS.....	19
HOW TO CONFIGURE THE HREFLANG TAG IMPLEMENTER EXTENSION .....	22
HOW TO CONFIGURE THE GOOGLE RICH SNIPPETS EXTENSION.....	25
HOW TO CONFIGURE THE HTML SITEMAP .....	38
HOW TO CONFIGURE THE NOINDEX NOFOLLOW TAGS EXTENSION.....	44
HOW TO EDIT NOINDEX NOFOLLOW & NOARCHIVE TAGS.....	46
HOW TO CONFIGURE THE SEO META TAGS TEMPLATES EXTENSION.....	50
HOW TO CONFIGURE THE SEO IMAGES ALT TAGS EXTENSION .....	51
HOW TO CONFIGURE THE CANONICAL URLS EXTENSION .....	52
HOW TO CONFIGURE THE SEO CROSS LINKS EXTENSION .....	56
HOW TO ADD A NEW CROSS LINK .....	59
DISCLAIMER.....	67



## USER GUIDE

After installation of the extension, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

## HOW TO MANAGE META TEMPLATES

At the back end, go to **FME EXTENSIONS > Manage Meta Templates**. Here you will find the list of all your Meta Templates. You can **edit** any Template or click on **Add New** button to add a new template.

ID	Template Name	Priority	Template Type	Store View	Status	Created	Modified	Action
1	Products	1	Products	All Store Views	Enabled	Feb 21, 2019 11:23:15 AM	Feb 13, 2020 8:37:21 PM	Select ▼
2	Categories	2	Categories	All Store Views	Enabled	Feb 21, 2019 11:24:09 AM	Feb 13, 2020 8:44:19 PM	Edit Delete

Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Template Name:** Enter the name of the template
- **Priority:** Set priority of the template
- **Status:** Choose '**Enabled**' to enable this template
- **Store View:** Option of creating different meta tags for different store views.
- **Replace Current Meta Data:** If selected '**Yes**', the default Meta data will be replaced with the new Meta data
- **Replace Current Description:** If selected '**Yes**', the default Meta description will be replaced with the new Meta description



- **Apply for:** Select the type of template. You can generate a template for either products or categories. (Type cannot be changed on Edit Pages. You have to create new template if you want to change the type on Template Edit Page)
  - If you have selected '**Products**', then you will see conditions field where you can create a new rule for the catalog products
  - If you have selected '**Categories**', a category multi-select will be shown, from there you can select the categories

META TEMPLATES

General

Template Settings

General Settings

Template Name \*

Priority

Status \*

Enabled ▼

Store View \*

All Store Views

Main Website

Main Website Store

Default Store View

Replace Current Meta Data \*

Yes ▼

Replace Current Description \*

Yes ▼

Apply for \*

Category ▼

Select Categories

Categories \*

---Default Category

-----Training

-----Video Download

-----Men



## TEMPLATE SETTINGS

- Template settings are different for categories and products. If you are generating a template for **Products**, then template settings would be the following:
  - Meta Title
  - H1 Tag (Product Name)
  - Meta Description
  - Meta Keyword
  - Short Description
  - Description
- If you are generating a template for **Categories**, then template settings would be the following:
  - Meta Title
  - H1 Tag (Product Name)
  - Meta Description
  - Meta Keyword
  - Description
  - Text after Product List (Text to appear after the products list)



Template Settings

Meta Title

Insert Template Variables

H1 Tag

Insert Template Variables

Meta Description

Insert Template Variables

Meta Keyword

Insert Template Variables

Description

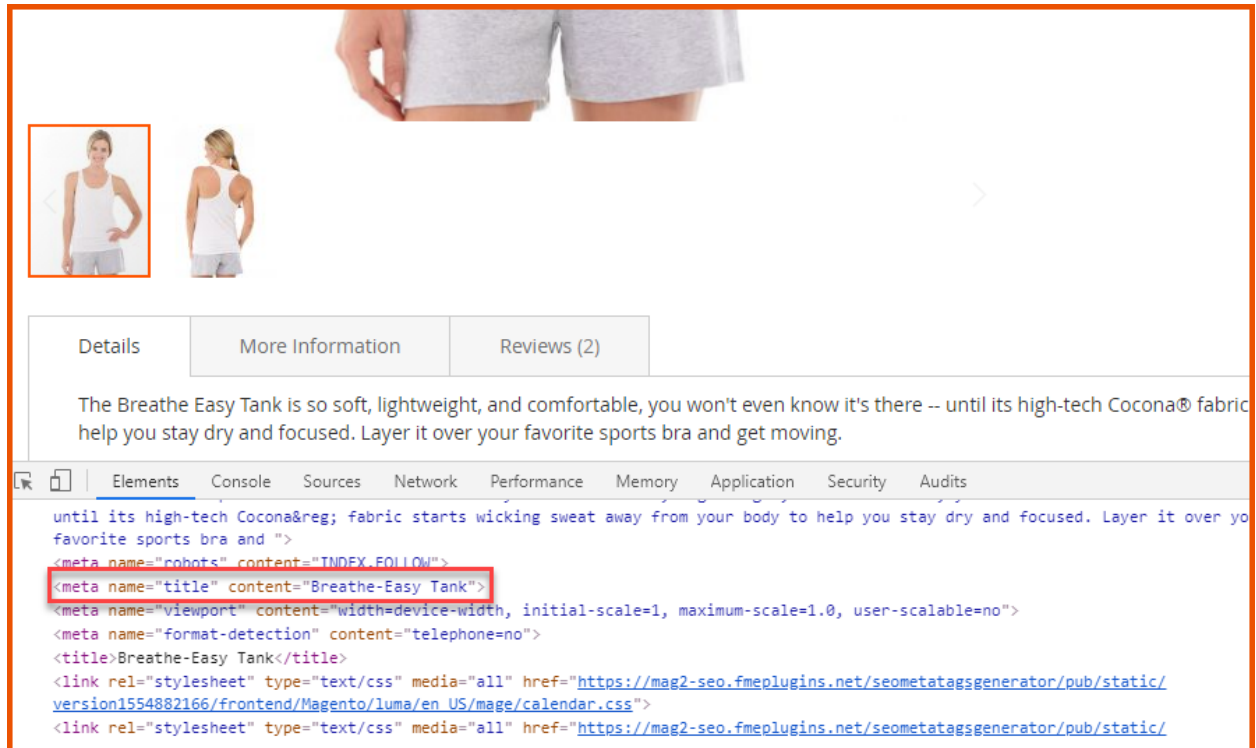
Show / Hide Editor

Insert Template Variables



## STORE FRONT END VIEW

Now at the front end, Meta tags will be displayed as shown in the image below.







## HOW TO MANAGE XML SITEMAP

At the back end, go to **FME EXTENSIONS > Manage XML Sitemap**. Here you will find the list of sitemaps. Click on the **Add Sitemap** button to create a new sitemap.

Manage Sitemap

Filename	Path	Link for Google	Last Generated	Store View	Action
<input type="text"/>	<input type="text"/>	<input type="text"/>	From <input type="text"/> To <input type="text"/>	<input type="text"/>	
sit.xml	/pub/media/	<a href="https://mag2-seo.fmeplugins.net/advancesitemapseosuite/pub/media/sit.xml">https://mag2-seo.fmeplugins.net/advancesitemapseosuite/pub/media/sit.xml</a>	Mar 4, 2020, 7:34:50 AM	Main Website Main Website	<a href="#">Generate</a>
XML-Sitemap.xml	/pub/media/	<a href="https://mag2-seo.fmeplugins.net/advancesitemapseosuite/pub/media/XML-Sitemap.xml">https://mag2-seo.fmeplugins.net/advancesitemapseosuite/pub/media/XML-Sitemap.xml</a>		Main Website Main Website Store	<a href="#">Generate</a>

## GENERAL

General configurations for the newly added sitemap.

- **Filename:** Enter the sitemap filename e.g. sitemap.xml
- **Path:** Enter the path for a sitemap file, use "/" for the base path.
- **Maximum URL(s):** Enter the Maximum number of URL(s) per sitemap file. For more information please visit Google documentation for XML sitemaps i.e. <https://support.google.com/webmasters/answer/71453?hl=en>
- **Maximum Filesize:** Enter the maximum file size for sitemap file in bytes
- **Excluded URL(s):** Enter URL(s) to be excluding from XML Sitemap, please follow the format mention below this configuration. i.e. URL1, URL2, URL3, ...



## New Site Map

[← Back](#)
[Reset](#)
[Save & Generate](#)
[Save](#)

CONFIGURATIONS

General

Products

Categories

CMS Pages

Additional Links

General

Filename \*

Path \*

Maximum URL's

Maximum Filesize

Excluded URL's

## PRODUCTS

Products configurations for the newly added sitemap.

**Include Products:** If selected to 'Yes', product links would be included in the XML sitemap.

- **Priority:** Enter priority from the range (0.0 - 1.0), set higher priority for homepages, etc.
- **Frequency:** Select frequency for product page updates. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- **Include Last Modified:** If selected to 'Yes', the date is included when the page was last modified
- **Include Images:** This option will let you include images into XML Sitemap. Options include:
  - **None:** Images will not be included in the sitemap.
  - **Base:** Only based images will be included in the sitemap.
  - **All:** All images will be included in the sitemap.



**Note:** Add Images Titles & Template for images title, will work if add image is set to All or set to the Base

- **Add Images Titles:** If selected to 'Yes', images titles will be included along with images
- **Add Template for Images Titles:** Template for images titles to improve SEO (**Hint:** Text to be used for empty captions, (product name) would be appended at last of specified caption)
- **Exclude Out of Stock:** If selected to 'Yes', out of stock product links will be excluded from the sitemap

## Products

Include Products

Yes



choose yes to include products in sitemap

Priority

0.5

Frequency

Always



Include Last Modified

Yes



Include Images

All



Add Images Titles

Yes



Add Template for Images Titles

Template

Exclude Out of Stock

Yes





## CATEGORIES

Categories configurations for the newly added sitemap.

**Include Categories:** If selected to 'Yes', categories links would be included in the XML sitemap.

- **Priority:** Enter priority from the range (0.0 - 1.0), set higher priority for homepages, etc.
- **Frequency:** Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- **Add Images:** This option will let you include categories images into XML Sitemap
- **Include Last Modified:** If selected to 'Yes', the date is included when the page was last modified.

### Categories

---

Include Categories	<div>Yes</div> <div>▼</div>
	choose yes to include categories in sitemap
Priority	<div>0.3</div>
Frequency	<div>Always</div> <div>▼</div>
Add Images	<div>No</div> <div>▼</div>
Include Last Modified	<div>Yes</div> <div>▼</div>



## CMS PAGES

Categories configurations for the newly added sitemap.

**Include CMS Pages:** If selected to 'Yes', CMS pages links would be included in the XML sitemap.

- **Priority:** Enter priority from the range (0.0 - 1.0), set higher priority for homepages, etc.
- **Frequency:** Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- **Include Last Modified:** If selected to 'Yes', the date is included when the page was last modified.
- **Exclude CMS Pages:** Select CMS Pages to exclude from the sitemap.

### CMS Pages

Include CMS Pages

Yes ▼

choose yes to include cms pages in sitemap

Priority

Frequency

Always ▼

Include Last Modified

No ▼

Excluded CMS Pages's

404 Not Found

About us

Customer Service

Terms and Conditions



## ADDITIONAL LINKS

Additional Links configurations for the newly added sitemap.

**Include Additional Links:** If selected to 'Yes', additional links would be included in the XML sitemap

- **Priority:** Enter priority from the range (0.0 - 1.0), set higher priority for homepages, etc.
- **Frequency:** Select frequency for categories pages. The option includes (Always, Hourly, Daily, Weekly, Monthly, Yearly and Never)
- **Additional Links:** Enter additional links to include in sitemap. Please follow the format mentioned below the configuration. i.e. URL1, URL2, URL3, ...

### Additional Links

---

Include Additional Links

Yes

▼

choose yes to include additional links in sitemap

Priority

0.0 - 1.0

Frequency

Always

▼

Additional Links



## SAVE SITEMAP

- Press the Save button to save the sitemap.

## SAVE AND GENERATE SITEMAP

- Press Save and Generate button to save and generate the sitemap.

## VIEW XML SITEMAP

- Press the link mentioned in the sitemap grid to view XML Sitemap.



## GENERATED XML SITEMAP

Here is the generated XML Sitemap. You can always go back and edit this information.

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
-<urlset>
-  <url>
-    <loc>
      http://mag2-seo.fmeextensions.net/sitemapext/gear.html
    </loc>
    <lastmod>2015-11-18T09:33:20+00:00</lastmod>
    <changefreq>always</changefreq>
    <priority>0.1</priority>
  </url>
-  <url>
-    <loc>
      http://mag2-seo.fmeextensions.net/sitemapext/gear/bags.html
    </loc>
    <lastmod>2015-11-18T09:33:19+00:00</lastmod>
    <changefreq>always</changefreq>
    <priority>0.1</priority>
  </url>
-  <url>
-    <loc>
      http://mag2-seo.fmeextensions.net/sitemapext/gear/fitness-equipment.html
    </loc>
    <lastmod>2015-11-18T09:33:20+00:00</lastmod>
    <changefreq>always</changefreq>
    <priority>0.1</priority>
  </url>
-  <url>
-    <loc>
      http://mag2-seo.fmeextensions.net/sitemapext/gear/watches.html
    </loc>
    <lastmod>2015-11-18T09:33:20+00:00</lastmod>
    <changefreq>always</changefreq>
    <priority>0.1</priority>
```





## HOW TO CONFIGURE THE XML SITEMAP

At the back end, go to **FME EXTENSIONS > XML Sitemap Configurations**. Here you have to provide the following information:

### XML SITEMAP > CRON SETTINGS

- **Enable:** Option to Enable/Disable the cron job
- **Frequency:** Setup frequency on the following basis. The option includes (Daily, Weekly, Monthly)
- **Start Time:** Schedule the starting time for the cron job

**Cron Settings**

**Enable**  
[global]

Yes ▼

**Frequency**  
[global]

Daily ▼

**Start Time**  
[global]

03 ▼ : 07 ▼ : 00 ▼



## XML SITEMAP > ERROR EMAIL SETTINGS

- **Error Email Recipient:** Option to set error email recipient
- **Error Email Sender:** Options to choose the sender for error emails:
  - General Contact
  - Sales Representative
  - Customer Support
  - Custom Email 1
- **Error Email Template:** Options to choose the template for error emails.

### Error Email Settings

Error Email Recipient <small>[store view]</small>	<input type="text"/>
Error Email Sender <small>[website]</small>	<div>General Contact</div> <div>▼</div>
Error Email Template <small>[website]</small>	<div>Sitemap Generation Errors and Warnings (Default)</div> <div>▼</div>

## XML SITEMAP > SEARCH ENGINE SUBMISSION SETTINGS

- **Enable Submission to Robots.txt:** Option to enable submissions to robots.txt file


### Search Engine Submission Settings

Enable Submission to Robots.txt <small>[store view]</small>	<div>Yes</div> <div>Yes</div> <div>No</div>
--	---



## HOW TO ADD / EDIT META TAGS TEMPLATES FOR CUSTOM URLS

At the back end, go to **FME EXTENSIONS > Meta Tags By Custom URLs**. Here you will find the list of all your Meta Templates for Custom URL. You can **edit** any Tags or Click on **Add New** button to add a new one.

Meta Tags Template (URLs)			
			 <b>Add New</b>
ID ↑	Priority	URL	Store View
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	1	https://mag2-seo.fmeplugins.net/seometatagsgenerator/women.html	Main Website Main Website Store Default Store View
1	1	https://mag2-seo.fmeplugins.net/seometatagsgenerator/olivia-1-4-zip-light-jacket.html	All Store Views

Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Page URL:** Enter the complete URL
- **Priority:** Set Priority of the template
- **Store View:** Select Store View for the template

**META TEMPLATES**

General
Template Settings

**General Settings**

Page URL \*

Priority

Store View \*

All Store Views
Main Website
Main Website Store
Default Store View



## TEMPLATE SETTINGS

Template settings would be the following:

- **Meta Title**
- **H1 Tag (Product Name)**
- **Meta Description**
- **Meta Keyword**

**Note:** If you have created a custom URL template for any product or categories page, then all the settings specified in Manage Meta Template will not affect that page.

**META TEMPLATES**

General

**Template Settings**

### Template Settings

Meta Title

Insert Template Variables

H1 Tag

Insert Template Variables

Meta Description

Insert Template Variables

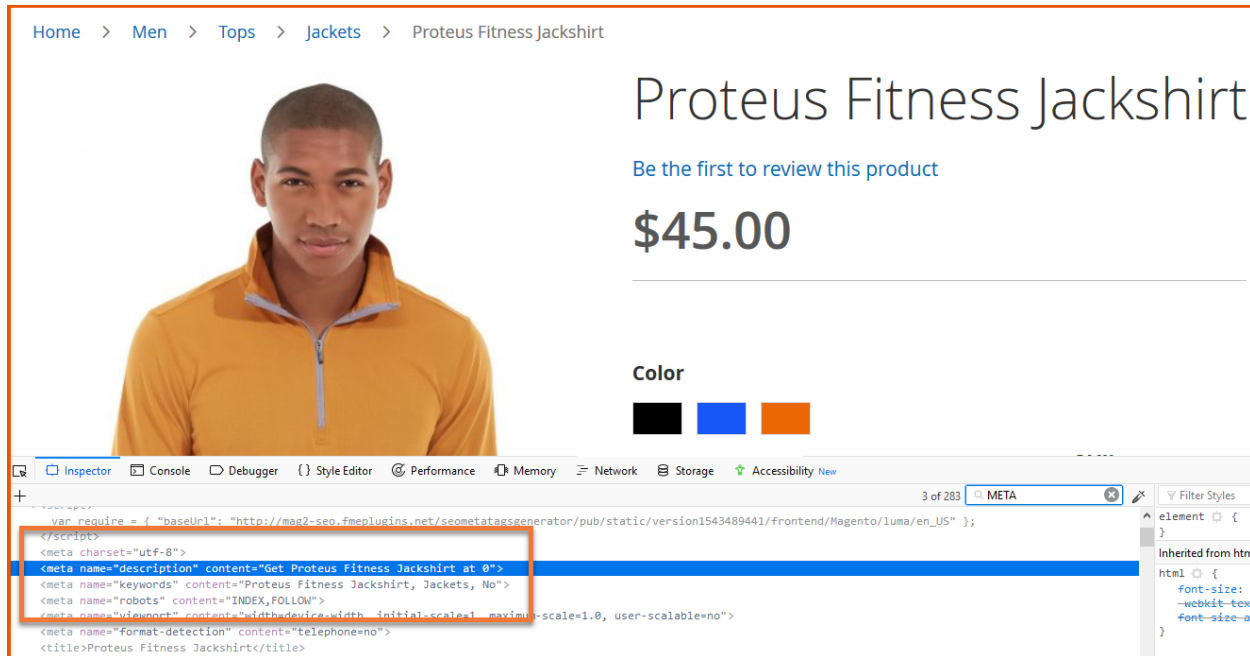
Meta Keyword

Insert Template Variables



## STORE FRONT END VIEW

Now at the front end, Meta tags will be displayed as shown in the image below.





## HOW TO CONFIGURE THE HREFLANG TAG IMPLEMENTER EXTENSION

At the backend, go to **FME EXTENSIONS > Hreflang Configurations**. Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Hreflang URLs Scope:** Determine the scope of the Hreflang URL. Two options are available for Hreflang URL Scope i.e. **Website** and **Global**. The Website means Hreflang URL will work within one website. On the other side, Global means Hreflang URL will work across multiple websites.
- **X-Default:** X-default Hreflang attribute tells that this page doesn't target any specific language or locale and is the default page when no other page is better suited for the visitor. If Hreflang URLs Scope is selected to Website, then select one store view for each website as x-default and if URLs Scope is selected to Global then select any one website as x-default. Choose "Please Select" option for no x-default (**Hint:** Format: Store Name | Website Name)
- **Enable Hreflang Tags:** If selected 'Yes', it will enable Hreflang tag in general as well as for specific pages i.e. Categories, Products, and CMS pages.
  - **Enable Hreflang Tags For Categories:** If selected to yes, Hreflang tags are enabled for Category pages.
  - **Enable Hreflang Tags For Products:** If selected to yes, Hreflang tags are enabled for Product pages.
  - **Enable Hreflang Tags For CMS Pages:** If selected to yes, Hreflang tags are enabled for CMS pages.



FME EXTENSIONS

Hreflang

General Settings

Hreflang Urls Scope

Website

X-Default

\*\*\* Please Select

Default Store View | Main Website

Japan Store View | Main Website

German Store View | Main Website

Enable Hreflang Tags

Yes

Enable Hreflang Tags For Categories

Yes

Enable Hreflang Tags For Products

Yes

Enable Hreflang Tags For CMS Pages

Yes

## LANGUAGE AND COUNTRY SETTINGS

- Select Language:** Two options are available for language selection i.e. **Current Store Locale** and **Custom Language**. If Current Store Locale is selected, then language would be chosen from the current store's locale.
- Add Country:** If selected to yes, then the Hreflang tag will also include country besides language.
- Select Country:** Two options are available for country selection i.e. **Current Store Country** and **Custom Language**. If Current Store Country is selected, then the country would be chosen from the current store's country.

FME EXTENSIONS

Hreflang

Language and Country Settings

Select Language

Current Store Locale

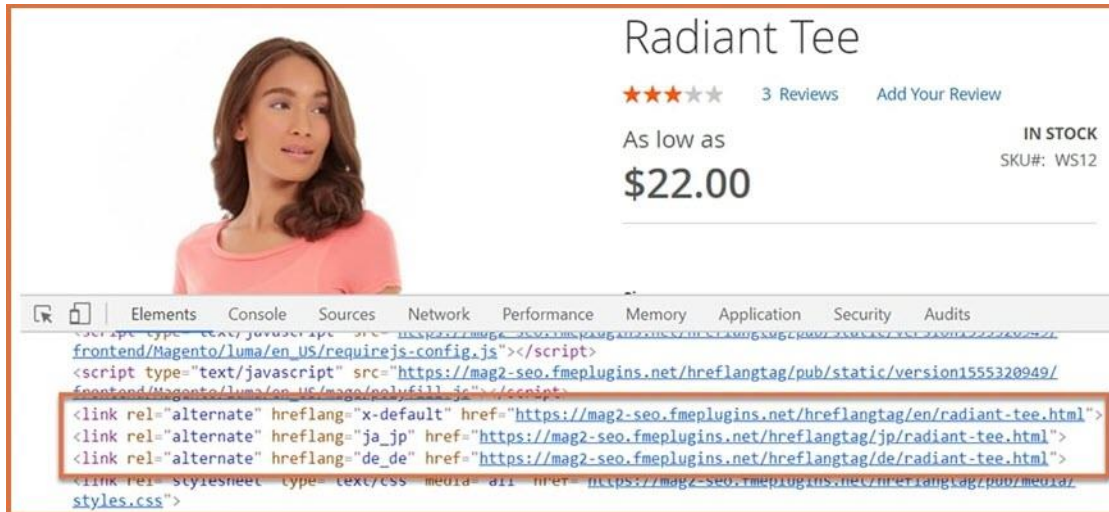
Add Country

Yes

Select Country

United States (US)

## HREFLANG TAGS ON PRODUCT PAGES



Radiant Tee

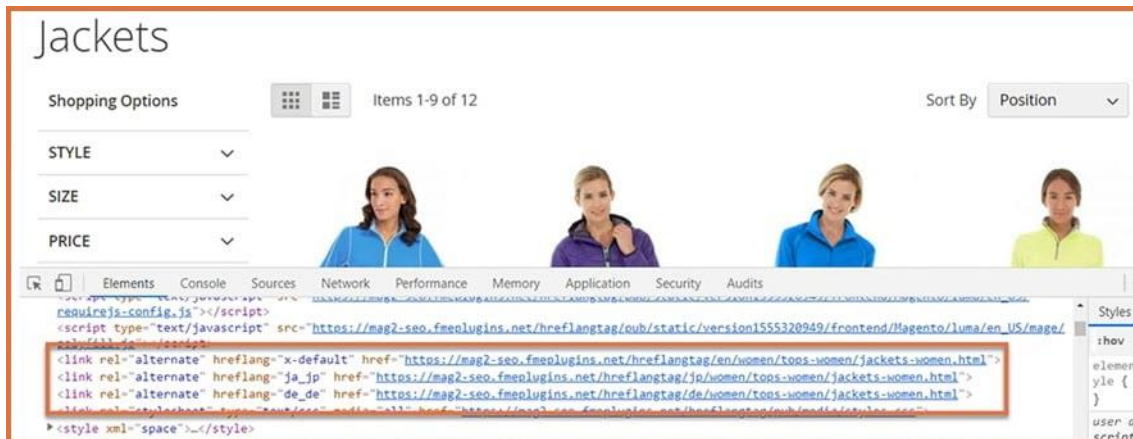
★ ★ ★ ☆ ☆ 3 Reviews Add Your Review

As low as **\$22.00**

IN STOCK  
SKU#: WS12

```
<script type="text/javascript" src="https://mag2-seo.fmeplugins.net/hreflangtag/pub/static/version1555320949/frontend/Magento/luma/en_US/requirejs-config.js"></script>
<script type="text/javascript" src="https://mag2-seo.fmeplugins.net/hreflangtag/pub/static/version1555320949/frontend/Magento/luma/en_US/mage/polyfill.js"></script>
<link rel="alternate" hreflang="x-default" href="https://mag2-seo.fmeplugins.net/hreflangtag/en/radiant-tee.html">
<link rel="alternate" hreflang="ja_jp" href="https://mag2-seo.fmeplugins.net/hreflangtag/jp/radiant-tee.html">
<link rel="alternate" hreflang="de_de" href="https://mag2-seo.fmeplugins.net/hreflangtag/de/radiant-tee.html">
<link rel="stylesheet" type="text/css" media="all" href="https://mag2-seo.fmeplugins.net/hreflangtag/pub/media/styles.css">
```

## HREFLANG TAGS ON CATEGORY PAGES



Jackets

Shopping Options: STYLE, SIZE, PRICE

Items 1-9 of 12

Sort By: Position

```
<link rel="alternate" hreflang="x-default" href="https://mag2-seo.fmeplugins.net/hreflangtag/en/women/tops-women/jackets-women.html">
<link rel="alternate" hreflang="ja_jp" href="https://mag2-seo.fmeplugins.net/hreflangtag/jp/women/tops-women/jackets-women.html">
<link rel="alternate" hreflang="de_de" href="https://mag2-seo.fmeplugins.net/hreflangtag/de/women/tops-women/jackets-women.html">
<link rel="stylesheet" type="text/css" media="all" href="https://mag2-seo.fmeplugins.net/hreflangtag/pub/media/styles.css">
```





## HOW TO CONFIGURE THE GOOGLE RICH SNIPPETS EXTENSION

At the back end, go to **FME EXTENSIONS > Google Rich Snippets Configurations**. Here You can find the following settings:

### GENERAL

- **Enable:** Option to Enable / Disable rich snippets module

The screenshot shows the configuration interface for the Google Rich Snippets extension. On the left, there is a sidebar with 'FME EXTENSIONS' and 'Google Rich Snippets'. The main content area is titled 'General' and contains an 'Enable' toggle switch labeled '[store view]' which is currently set to 'Yes'.

### LOCAL BUSINESS

- **Enable Local Business:** Select Yes/No to Enable/Disable local business schema
- **Name:** Write the name of your local business
- **Logo:** Option to upload a logo of your local business (**Note:** Allowed file types: jpg, jpeg, gif, png, svg)
- **Description:** Option to write a brief description of your local business
- **Business URL:** Option to provide URL of the local business (Business Website's URL)
- **Opening Hours:** Enter opening hours for your business **e.g.** Mon-Fri 07:00-23:00
- **Price Range:** Option to set a price range of the products/services of your local business **e.g.** \$500-\$10000
- **Include Rich Google Map:** Select Yes/No to Enable/Disable Google map schema.



### Local Business

Enable Local Business  
[store view]

Yes

Name  
[store view]

United Sol

Logo  
[store view]

Choose File

No file chosen

Description  
[store view]

United Sol is a premium eCommerce development company

Business URL  
[store view]

https://www.unitedsol.net

Opening Hours  
[store view]

Mo-Fr 07:00-23:00

Price Range  
[store view]

\$500-\$10000

Include Rich Google Map  
[store view]

Yes

- **Google Map URL:** Option to provide google map URL of your local business, you can copy it from the google maps
- **Include Business Members:** Select 'Yes' to include member's information in the rich schema and add your business Member's name in Member 1, Member 2 and Member 3 text boxes. If you choose 'No', adding member options will not appear.
  - **Member 1:** Option to write the name of the first member
  - **Member 2:** Option to write the name of the second member
  - **Member 3:** Option to write the name of the third member



- **Include Contact Info:** Select 'Yes' to include or 'No' to exclude your contact information from rich schema.
  - **Email:** Option to provide the email of your local business
  - **Telephone:** Option to provide a telephone number of your local business
  - **Fax:** Option to provide fax number of your local business

<b>Include Rich Google Map</b> [store view]	Yes	▼
<b>Google Map URL</b> [store view]	https://www.google.com/maps/place/United+Sol+(	
<b>Include Business Members</b> [store view]	Yes	▼
<b>Member 1</b> [store view]	Zeeshan Khalid	
<b>Member 2</b> [store view]	Shakeel Akhtar	
<b>Member 3</b> [store view]		
<b>Include Contact Info</b> [store view]	Yes	▼
<b>Email</b> [store view]	support@magento.com	
<b>Telephone</b> [store view]	+92514444111	
<b>Fax</b> [store view]		



- **Include Address:** Option to provide the physical address of your local business
- **Street Address:** Option to provide street number/address of your local business. If you choose 'Yes', you will have to provide details of your business address like City, Zip, State, Country. In the case of 'No', you can skip these options.
  - **City:** Option to write the City where your local business is situated
  - **Zip:** Option to write Postal/Zip Code of the city where your local business is situated
  - **State:** Option to mention the State in which your local business is operated
  - **Country:** Option to choose the Country in which your local business is situated

A screenshot of a web form for entering business address details, enclosed in a thick orange border. The form contains six fields, each with a label, a 'store view' link, and an input area. The 'Include Address' field is a dropdown menu set to 'Yes'. The 'Street Address' field contains the text '349 - 352, Street 1, I-9/3'. The 'City' field contains 'Islamabad'. The 'Zip' field contains '44000'. The 'State' field contains 'Islamabad'. The 'Country' field is a dropdown menu set to 'Pakistan'.

<b>Include Address</b> [store view]	Yes
<b>Street Address</b> [store view]	349 - 352, Street 1, I-9/3
<b>City</b> [store view]	Islamabad
<b>Zip</b> [store view]	44000
<b>State</b> [store view]	Islamabad
<b>Country</b> [store view]	Pakistan



## WEBSITE SETTINGS

- **Enable Website Schema:** Option to Enable / Disable website schema
- **Enable Website Name In Google Search:** Option to Enable / Disable website name in the Google search
- **Name:** Option to write the name of the website
- **Image:** Option to upload an image of the website of local business (**Note:** Allowed file types: jpg, jpeg, gif, png, svg)
- **Description:** Option to write short description related to website
- **Website URL:** Option to provide the complete URL of your website
- **Show Search Box in Google Search:** Option to Show / Hide search box in google search
- **Show Breadcrumbs:** Option to Show / Hide breadcrumbs

### Website Settings

Enable Website Schema <small>[store view]</small>	Yes
Enable Website Name in Google Search <small>[store view]</small>	Yes
Name <small>[store view]</small>	United Sol
Image <small>[store view]</small>	<a href="#">Choose File</a> No file chosen
Description <small>[store view]</small>	United Sol Pvt Ltd
Website URL <small>[store view]</small>	https://www.unitedsol.net
Show Search Box in Google Search <small>[store view]</small>	Yes
Show Breadcrumbs <small>[store view]</small>	Yes



## PRODUCT OPTIONS

- **Enable:** Option to Include / Exclude product rich schema information of your business
- **Show Name:** Option to Include / Exclude names of the products
- **Show Description:** Option to Include / Exclude description of the products
- **Show SKU:** Option to Include / Exclude SKU of the products
- **Show Price:** Option to Include / Exclude price of the products
- **Show Image:** Option to Include / Exclude Images of the products
- **Show Availability:** Option to Include / Exclude the availability status of the products
- **Show Rating:** Option to Include / Exclude Ratings of the products
- **Show Review:** Option to Include / Exclude Review of the products



## Product Options

**Enable**

[store view]

Yes



**Show Name**

[store view]

Yes



**Show Description**

[store view]

Yes



**Show SKU**

[store view]

Yes



**Show Price**

[store view]

Yes



**Show Image**

[store view]

Yes



**Show Availability**

[store view]

Yes



**Show Rating**

[store view]

Yes



**Show Review**

[store view]

Yes





## CATEGORY OPTIONS

- **Enable:** Option to Enable / Disable categories schema
- **Show Description:** Option to Include / Exclude description of the categories
- **Show Image:** Option to Include / Exclude Images of the categories

**Categories Options**

<b>Enable</b> [store view]	Yes	▼
<b>Show Description</b> [store view]	Yes	▼
<b>Show Image</b> [store view]	Yes	▼

## SOCIAL PROFILES

- **Enable:** Option to Enable / Disable social media profile links. If you choose '**Yes**', you will have to provide links to the social media profiles of your local business. In the case of '**No**', you can skip these options.
  - **Facebook**
  - **Twitter**
  - **Google+**
  - **LinkedIn**
  - **YouTube**
  - **Instagram**
  - **Pinterest**





## Social Profiles

<b>Enable</b> [store view]	Yes ▼
<b>Facebook</b> [store view]	<input type="text"/>
<b>Twitter</b> [store view]	<input type="text"/>
<b>Google+</b> [store view]	<input type="text"/>
<b>LinkedIn</b> [store view]	<input type="text"/>
<b>Youtube</b> [store view]	<input type="text"/>
<b>Instagram</b> [store view]	<input type="text"/>
<b>Pinterest</b> [store view]	<input type="text"/>



## SOCIAL META TAGS

- **Enable Social Meta Tags:** Option to Enable / Disable social meta tags
- **Enable Open Graph:** Option to Enable / Disable open graph
- **Enable Twitter Card:** Option to Enable / Disable twitter card
- **Twitter Username:** Option to write twitter name of your local business

### Social Meta Tags

Enable Social Meta Tags <small>[store view]</small>	Yes	▼
Enable Open Graph <small>[store view]</small>	Yes	▼
Enable Twitter Card <small>[store view]</small>	Yes	▼
Twitter Username <small>[store view]</small>	unitedsol	



## OTHER SCHEMA

- **Enable Carousel:** Option to Enable / Disable carousel
  - **Enter URL(s):** Option to add URL(s). You can add and delete URLs

### Other Schema

**Carousel**

**Enable Carousel**  
[store view]

**Enter URL(s)**  
[store view]

URL	Action
<div>Add URL</div>	

## LOCAL BUSINESS SCHEMA EXAMPLE

[All](#)
[Images](#)
[News](#)
[Videos](#)
[More](#)
[Settings](#)
[Tools](#)

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**Hours:** Opens soon · 9AM  
**Phone:** (051) 8442246  
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## WEBSITE SCHEMA EXAMPLE

# Apple

Technology company



Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. It is considered one of the Big Four of technology along with Amazon, Google and Facebook. [Wikipedia](#)

**Stock price:** [AAPL](#) (NASDAQ) **US\$174.24** +0.06 (+0.03%)  
6 Feb, 4:00 pm GMT-5 - Disclaimer

**Founded:** April 1, 1976, [Cupertino, California, United States](#)

**Headquarters:** [Cupertino, California, United States](#)


**Founders:** [Steve Jobs](#), [Steve Wozniak](#), [Ronald Wayne](#)

**Products:** [iPhone](#), [Apple Watch](#), [Apple iPad Family](#), [Macintosh](#), [MORE](#)

**Did you know:** Apple Inc. is the world's largest information technology company by revenue. [wikipedia.org](#)

## Executives


[View 15+ more](#)




**Tim Cook**  
CEO




**Katherine L. Adams**



**Angela Ahrendts**



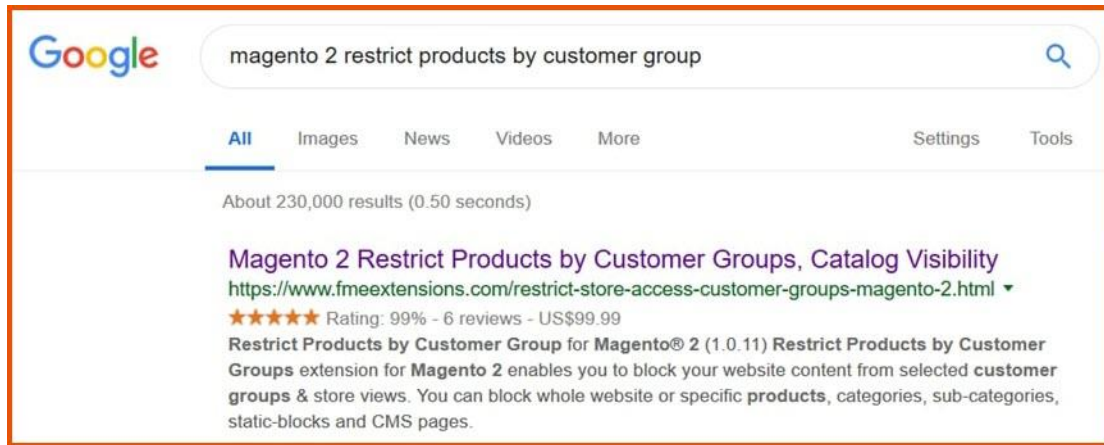
**Eddy Cue**  
SVP, Internet



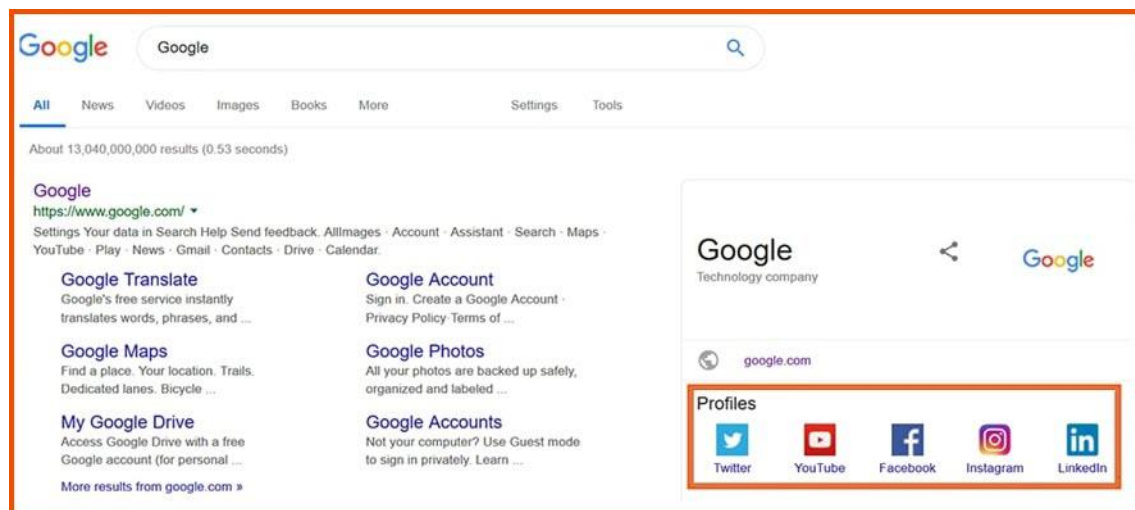
**Craig Federighi**



## PRODUCT OPTIONS SCHEMA EXAMPLE



## SOCIAL PROFILES SCHEMA EXAMPLE





## HOW TO CONFIGURE THE HTML SITEMAP

At the back end, go to **FME EXTENSIONS > HTML Sitemap Configurations**. Here you have to provide the following information:

### HTML SITEMAP > GENERAL

- **Title:** Enter the title for the HTML Sitemap page.
- **Meta Description:** Enter Meta description for HTML Sitemap page.
- **Meta Keywords:** Enter Meta keywords for the HTML Sitemap page.
- **Show Search Field:** If selected to 'Yes', a search box would appear on top of the HTML sitemap, so that the user can search for custom items in the sitemap.
- **Show Search Dropdown:** If 'Show Search Field' is selected to 'Yes', this configuration will appear and from this, we can search in a specific category like Products, Categories, etc. A dropdown will appear just after the search box so that we can select for a specific category and apply our search on only that category.
- **Sort Order:** Sorting order of sitemap content.



## General

**Title**  
[store view]

HTML Sitemap

**Meta Description**  
[store view]

HTML sitemap meta description

**Meta Keywords**  
[store view]

HTML sitemap meta keywords

**Show Search Field**  
[store view]

Yes

**Show Search Dropdown**  
[store view]

Yes

**Sort Order**  
[store view]

Products

Categories

CMS Pages

Links

Drag and drop items up and down, to change the sorting order on frontend



## HTML SITEMAP > PRODUCTS

- **Sub Header:** Enter the heading for product block.
- **Include Products:** If selected to 'Yes', product block will appear in the sitemap.
- **Hide Out of Stock Products:** If selected to 'Yes', out of stock products will not appear in the sitemap.
- **Split by First Character:** If selected to 'Yes', corresponding letters will appear for each column.
- **Show in Search Dropdown:** If selected to 'Yes', product option will appear in the search dropdown to facilitate searching.
- **Number of Columns:** Select the number of columns for product block.
- **Maximum Number of Products on Sitemap:** Select the maximum number of products to display on the sitemap.

### Products

Sub Header <small>[store view]</small>	<input type="text" value="Products"/>
Include Products <small>[store view]</small>	<input type="text" value="Yes"/> ▼
Hide Out of Stock Products <small>[store view]</small>	<input type="text" value="No"/> ▼
Split by First Character <small>[store view]</small>	<input type="text" value="Yes"/> ▼
Show in Search Dropdown <small>[store view]</small>	<input type="text" value="Yes"/> ▼
Number of Columns <small>[store view]</small>	<input type="text" value="5"/> ▼
Maximum Number of Products on Sitemap <small>[store view]</small>	<input type="text"/>





## HTML SITEMAP > CATEGORIES

- **Sub Header:** Enter the heading for categories block.
- **Include Categories:** If selected to 'Yes', Categories block will appear in the sitemap.
- **Number of Columns:** Select the number of columns for categories block.
- **Show in Search Dropdown:** If selected to 'Yes', categories option will appear in the search dropdown to facilitate searching.

**Categories**

<b>Sub Header</b> <small>[store view]</small>	<input type="text" value="Categories"/>
<b>Include Categories</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼
<b>Number of Columns</b> <small>[store view]</small>	<input type="text" value="5"/> ▼
<b>Show in Search Dropdown</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼



## HTML SITEMAP > CMS PAGES

- **Sub Header:** Enter the heading for CMS pages block.
- **Include CMS Pages:** If selected to 'Yes', CMS pages block will appear in the sitemap.
- **Number of Columns:** Select the number of columns for CMS pages block.
- **Show in Search Dropdown:** If selected to 'Yes', CMS pages option will appear in the search dropdown to facilitate searching.
- **Exclude CMS Pages:** Select CMS pages to exclude from the sitemap.

### CMS Pages

Sub Header  
[store view]

CMS Pages

Include CMS Pages  
[store view]

Yes

Number of Columns  
[store view]

5

Show in Search Dropdown  
[store view]

Yes

Exclude CMS Pages  
[store view]

404 Not Found

Home Page

Enable Cookies

Privacy Policy

About us

Customer Service



## HTML SITEMAP > ADDITIONAL LINKS

- **Sub Header:** Enter the heading for Additional Links pages block.
- **Show Additional Links:** If selected to 'Yes', Additional Links block will appear in the sitemap.
- **Number of Columns:** Select the number of columns for Additional Links block.
- **Show in Search Dropdown:** If selected to 'Yes', Additional Links option will appear in the search dropdown to facilitate searching.
- **Additional Links:** Enter additional links to display on the sitemap. Follow the format which is mentioned below configuration. i.e. **Format:** (link text,link URL)+(link text,link URL)+ ...

### Additional Links

Sub Header <small>[store view]</small>	<input type="text" value="Additional Links"/>
Show Additional Links <small>[store view]</small>	<input type="text" value="No"/> ▼
Number of Columns <small>[store view]</small>	<input type="text" value="5"/> ▼
Show in Search Dropdown <small>[store view]</small>	<input type="text" value="No"/> ▼
Additional Links <small>[store view]</small>	<div><input type="text" value="https://www.google.com, https://www.yahoo.com"/></div> <div>Format: (link text,link URL)+(link text,link URL)+ ...</div>

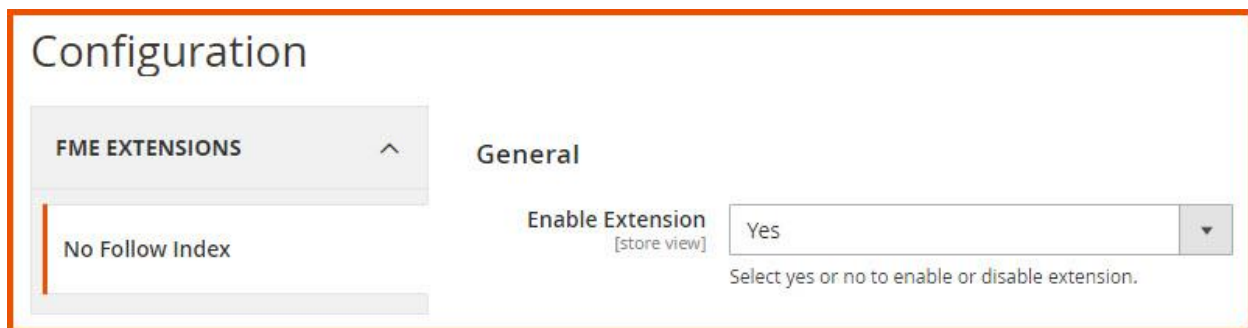


## HOW TO CONFIGURE THE NOINDEX NOFOLLOW TAGS EXTENSION

At the back end, go to **FME EXTENSIONS > NoFollow Index Configurations**. Here you can find the following settings:

### NO FOLLOW INDEX > GENERAL

- **Enable Extension:** Select Yes/No to enable/disable the module



### NO FOLLOW INDEX > ENABLE CATEGORIES PRODUCTS AND CMS PAGES

- **Enable for Categories:** Select 'Yes' or 'No' to allow or disallow custom Meta tag values for category pages. If selected to **Yes**, then the extension will look up for respective values (**Index/NoIndex** and **Follow/NoFollow**) for each category page and used them in meta tags otherwise if selected to **No**, then default meta tag values would be used for category pages. The addition of **NoArchive** tag helps you remove cache copies of your category pages to retrieve updated versions to the users.
- **Enable for Products:** Select 'Yes' or 'No' to allow or disallow custom Meta tag values for product pages. If selected to **Yes**, then the extension will look up for respective values (**Index/NoIndex** and **Follow/NoFollow**) for each product page and used them in meta tags otherwise if selected to **No**, then default meta tag values would be used for product pages. The addition of **NoArchive** tag helps you remove cache copies of your product pages to retrieve updated versions to the users.



- **Enable for CMS:** Select 'Yes' or 'No' to allow or disallow custom Meta tag values for CMS pages. If selected to **Yes**, then the extension will look up for respective values (**Index/NoIndex** and **Follow/NoFollow**) for each CMS page and used them in meta tags otherwise if selected to **No**, then default meta tag values would be used for CMS pages. The addition of **NoArchive** tag helps you remove cache copies of your CMS pages to retrieve updated versions to the users.

### Configuration

**FME EXTENSIONS**
^

**No Follow Index**

#### Enable Categories Products and CMS Pages

**Enable For Categories**  
[store view]
Yes

**Enable For Products**  
[store view]
Yes

**Enable For CMS**  
[store view]
Yes

## NO FOLLOW INDEX > NO FOLLOW INDEX ON CUSTOM URL

- Set noindex/nofollow & noarchive tag for custom URLs like author pages, admin login & thank you pages etc.

### Configuration

**FME EXTENSIONS**
^

**No Follow Index**

#### No Follow Index On Custom URL

**URL**  
[store view]

URL	Follow Value	Index Value	No Archive	Enable	Action
https://mag2-se	No	No	Yes	Yes	

Add

Add Custom URL



## HOW TO EDIT NOINDEX NOFOLLOW & NOARCHIVE TAGS

### PRODUCT PAGE:

At the back end, go to the catalog. You can go there from **Catalog > Products**. Here you will find the list of all your products. Edit any product from the list or add a new one to continue. In this user guide, we will continue with **Joust Duffle Bag** as an example.

	ID ↓	Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Action
<input checked="" type="checkbox"/>	1		Joust Duffle Bag	Simple Product	Bag	24-MB01	\$34.00	100.0000	Catalog, Search	Enabled	Main Website	<a href="#">Edit</a>
<input type="checkbox"/>	2		Strive Shoulder Pack	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	<a href="#">Edit</a>
<input type="checkbox"/>	3		Crown Summit Backpack	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	<a href="#">Edit</a>

- Here you will find NoIndex NoFollow & NoArchive Tag **configurations section** for this product. For the purpose of this guide, we have provided the following information.

**Joust Duffle Bag**

Store View: All Store Views ?

← Back Add Attribute Save

**No Follow Index**

Enable No Follow Index ☒ Yes

Follow Value

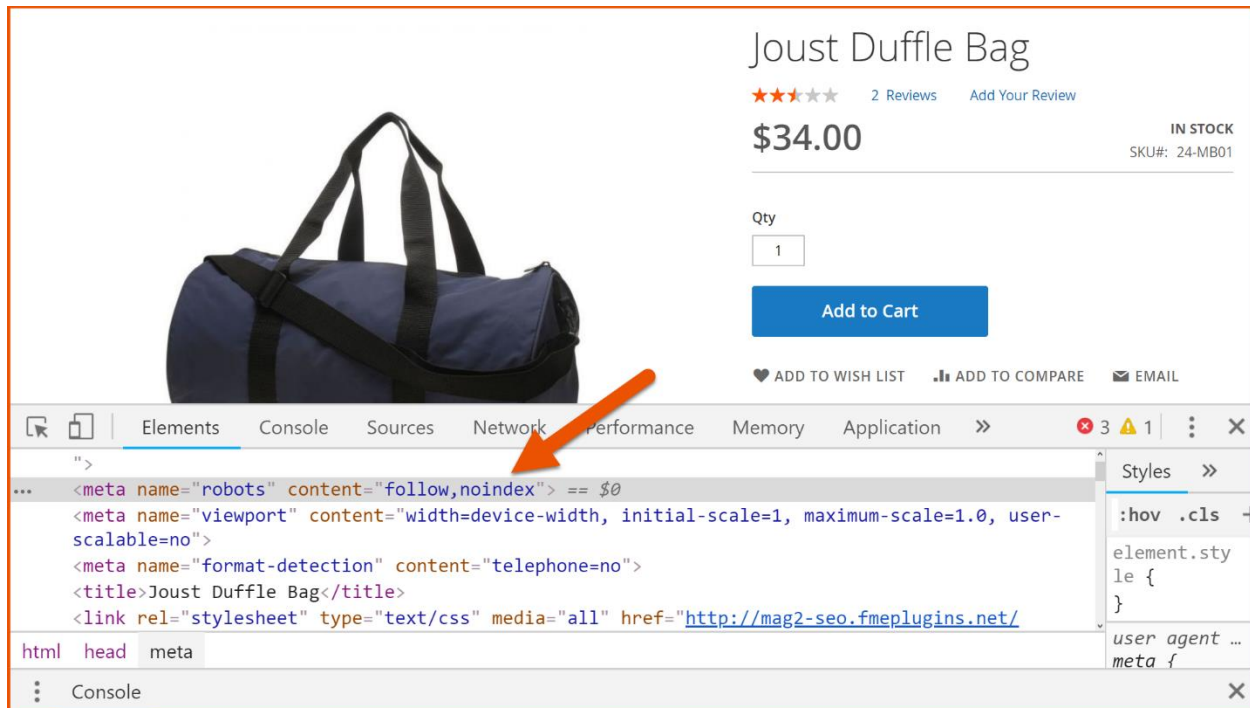
Index Value

No Archive ☒



## FRONT END DISPLAY

- You can check your configurations at the store frontend as highlighted below. You can always go back & edit this information.





## CATEGORY PAGE:

At the back end, go to the catalog. You can go there from **Catalog > Categories**. Here you will find NoIndex NoFollow & NoArchive Tag **configurations section** for category pages.

**Default Category (ID: 2)** Save

**Navigation:** CATALOG, CONTENT, STORES, SYSTEM, FME EXTENSIONS

**Category Tree:** Collapse All | Expand All  
Default Category (1181)  
├── What's New (0)  
├── Women (0)  
├── Men (0)  
├── Gear (46)  
├── Collections (13)  
├── Training (6)  
├── Promotions (0)  
└── Sale (0)

**Configuration Options:**

- No Follow Index**
- Enable** ☒ Yes
- Follow Value**
- Index Value**
- No Archive**
- Enable On All Products** ☐ No
- Priority**





## CMS PAGES:

At the back end, go to the content. You can go there from **Content > Pages**. Here you will find the list of all your CMS pages. You can **Edit** any CMS page from the list or **add** a new one to continue. In this user guide, we will continue with **Home Page** as an example.

	ID ↓	Title	URL Key	Layout	Store View	Status	Created	Modified	Action
<input type="checkbox"/>	1	404 Not Found	no-route	2 columns with right bar	All Store Views	Enabled	Feb 1, 2019 9:52:07 AM	Feb 7, 2019 1:59:02 PM	Select ▾
<input type="checkbox"/>	2	Home Page	home	1 column	All Store Views	Enabled	Feb 1, 2019 9:52:07 AM	Feb 7, 2019 1:59:23 PM	Select ▾

- Here you will find NoIndex NoFollow & NoArchive Tag **configurations section** for this page. For the purpose of this guide, we have provided the following information.

**New Page** ← Back Reset Save and Continue Edit Save ▾

**No Follow Index** ✎

Enable No Follow Index ☒ Yes

Follow Value  ▾

Index Value  ▾

No Archive ☒



## HOW TO CONFIGURE THE SEO META TAGS TEMPLATES EXTENSION

At the backend, go to **FME EXTENSIONS > SEO Meta Tags Generator Configurations**. Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Enable Module:** This will Enable / Disable SEO Meta Tags Generator Extension.
- **Max Meta Title Length (characters):** Option to set the maximum length of Meta title in characters (Maximum should be about 70-71 characters)
- **Max Meta Description Length (characters):** Option to set the max length of Meta description in characters (Maximum should be about 160 characters)
- **Max Meta Keywords:** Option to set the maximum Meta keywords. (Maximum should be about 30 words)

### Configuration

Save Config

FME EXTENSIONS

SEO Meta Tags Generator

#### General Setting

Enable Module

[store view]

Yes

Choose 'Yes' to enable SEO Meta Tags Generator.

Max Meta Title Length (characters)

[store view]

50

Maximum should be about 70-71 charaters

Max Meta Description Length(characters)

[store view]

100

Maximum should be about 160 charaters

Max Meta Keywords

[store view]

10

Maximum should be about 30 words



## HOW TO CONFIGURE THE SEO IMAGES ALT TAGS EXTENSION

At the back end, go to **FME EXTENSIONS > SEO Images Alt Tags Configurations**. Here you can find the following settings:

### FME EXTENSIONS

#### SEO IMAGES ALT TAGS > GENERAL SETTING

- **Enable Module:** Enable/Disable the SEO Images Alt Tags module.
- **Alt Tag Structure:** This field shows the alt tag structure based on the **selection** of default values by the user.
- **Default Values:** Here you can make the alt tag structure. You can either select any one of them or select multiple. For example, a user clicked Product Name from the list then Alt Tag Structure is **{product\_name}**. To select multiple **Press** and **Hold** the **Ctrl key** and then select the items from the list. For example, a user selected Category Name, Product Price, Product SKU then the Alt Tag Structure is **{category\_name} {product\_price} {product\_sku}**.

### Configuration

FME EXTENSIONS ^

Seo Images Alt Tag

#### General Setting

Enable Module  
[store view]

Yes

Choose 'Yes' to enable SEO Images Alt Tag extension.

Alt Tag Structure  
[store view]

{product\_name}{product\_sku}{category\_name}  
{product\_price}

Default Values  
[store view]

Product Name  
Product SKU  
Category Name  
Product Price



## HOW TO CONFIGURE THE CANONICAL URLS EXTENSION

At the backend, go to **FME EXTENSIONS > Canonical URL Configurations**. Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Enable Module:** This will Enable/Disable canonical meta tag to any pages. (**Hint:** Select 'Yes' to add a canonical meta tag in meta header for any targeted page)
- **Add Canonical Meta Tag to Catalog Pagination Pages:** If "Yes" canonical meta tag will be added on category or product listings pagination page e.g. pages ending with: ?p=1, ?p=2, ?p=3 etc. E.g. Category page like

<http://mag2-seo.myextensions.net/canonicalurls/men/tops-men/jackets-men.html?p=2>

- If "Add canonical meta tag to catalog pagination pages" is "Yes", then the canonical meta tag will be like `<link rel="canonical" href="http://mag2-seo.myextensions.net/canonicalurls/men/tops-men/jackets-men.html?p=2" />`
  - If "No", canonical meta tag will be like `<link rel="canonical" href="http://mag2-seo.myextensions.net/canonicalurls/men/tops-men/jackets-men.html" />`
- **Add Canonical Meta Tag to Catalog Layered Navigation:** Choose to add the canonical meta tag to:
  - Current Category
  - Filtered Page or
  - Disable this feature
- If "Yes", for the Filtered Page" canonical Meta tag will be added to the filtered category. E.g. We have a filtered category like:

[http://mag2-seo.myextensions.net/canonicalurls/men/tops-men.html?cat=14&style\\_general=120](http://mag2-seo.myextensions.net/canonicalurls/men/tops-men.html?cat=14&style_general=120)



Then the canonical meta tag will be:

- `<link`  
`rel="canonical" href="http://mag2-seo.myextensions.net/canonicalurls/men/tops-men/jackets-men.html?style_general=120" />`
- If **"Yes"**, for the Current Category" canonical Meta tag will be added to the current category. E.g. We have a category page like:  
[http://mag2-seo.myextensions.net/canonicalurls/men/tops-men.html?cat=14&style\\_general=120](http://mag2-seo.myextensions.net/canonicalurls/men/tops-men.html?cat=14&style_general=120)

Then the canonical Meta tag will be:

- `<link`  
`rel="canonical"href="http://mag2seo.myextensions.net/canonicalurls/men/tops-men.html"/>`
- **Add rel="next" and rel="prev" to Catalog Pagination Pages:** Use the `rel=next/prev` tag to inform Google, where exactly the 1st and the last pages are and treat these pages as a logical sequence.
- **Exclude Canonical Meta Tag on These Pages:** Specify the pages to exclude or ignore canonical meta tag **i.e.**
  - To exclude canonical meta tag on product pages, use: `'catalog_product_view'`
  - To exclude canonical meta tag on CMS home page, use: `'cms_index_index'`
  - To exclude canonical meta tag on category pages, use: `'catalog_category_view'`
- **Canonical Meta Tag For Store URL (Cross Domain):** Choose the main domain for the pages from other domains that have identical content.
  - If "Default Store URL" all stores have their canonical Meta tags e.g. we have three stores. [Mystore.com](#) → [mystore.com/product](#), [Frenchstore.com](#) → [frenchstore.com/product](#), [Germanstore.com](#) → [germanstore.com/product](#). So, all three stores have their canonical Meta tags.



- If “French Store View” (you have your list of stores listed in the dropdown) then all the stores have canonical meta tag with domain [frenchstore.com/product/---](http://frenchstore.com/product/---)
- **Canonical Meta Tag For Custom URL (Cross Domain):** Specify the domain for the pages from other domains that have identical content. It will add custom URL in the canonical Meta tag for the selected store e.g. we have selected “**French Store View**” from the “Canonical meta tag for store URL” configuration, so it will add custom URL to the canonical Meta tag in the French store pages custom URL in the canonical Meta tag for the selected store. E.g. we have selected “French Store View” from the “Canonical meta tag for store URL” configuration, so it will add custom URL to the canonical Meta tag in the French store pages. Suppose the custom URL is <http://mystore.com> then Frenchstore.com/product/→mystore.com/product/
- **Trailing Slash For Canonical Meta Tag:** Choose to end the URLs with a trailing slash. Add or Crop trailing slash to the pages without suffix .html or .htm (**Note:** trailing slash can be added to the pages without suffix .html or .htm)



## General Setting

Enable Module

[store view]

Yes



Add canonical meta tag to catalog  
pagination pages?

[store view]

Yes



Add canonical meta tag to catalog  
layered navigation ?

No



Add rel="next" and rel="prev" to catalog  
pagination pages?

[store view]

Yes



Exclude canonical meta tag on these  
pages

[store view]

Canonical meta tag for store url (cross  
domain)

[store view]

Default Store URL



Canonical meta tag for custom url (cross  
domain)

[store view]

Trailing slash for canonical meta tag

[store view]

Crop





## HOW TO CONFIGURE THE SEO CROSS LINKS EXTENSION

At the back end, go to **FME EXTENSIONS > SEO Cross Links Configurations**. Here You can find the following settings:

### SEO CROSS LINK

- **Enable Module:** Option to Enable / Disable the module
- **Count Max Replacement for Product Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on product page
- **Count Max Replacement for Category Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on the category page
- **Count Max Replacement for CMS Pages:** Option to set a limit for the maximum number of words which should get replaced with the link on CMS pages
- **Link Tooltip of Current Product / Category Name:** Options to make tooltip on the link of Product / Category name
  - Don't Use
  - For All
  - For Blank
- **Product Page Setting (Crosslink Work on):** Option to set the working cross-link among Product Description or Product Short Description





FME EXTENTIONS

SEO Cross Link

SEO Cross Link

Enable

[store view]

Yes

Count Max Replacement for Product Page

[store view]

Count Max Replacement for Category Page

[store view]

Count Max Replacement for CMS Page

[store view]

Link Tooltip of Current Product/Category Name

[store view]

For All

Product Page Setting(CrossLink Work on)

[store view]

Product Short Description

Product Description

- Default Setting of Link Page Target:** Options to set the target of the link, choose blank to open in a new tab and choose self to open in existing tab
  - Blank
  - Self
- Default Replace Link:** Option to set default link to replace for the newly created crosslink
  - Custom URL
  - Product
  - Category
- Default Word Replacement # Per Page:** Option to set the count for word replacement per page
- Default Priority:** Set priority of the crosslink, priority which is been set here will overrule all the other ones



- **Active by Default:** If set to Yes, the created crosslinks will be enabled automatically.
- **Default Values for Activated Tabs:** Options to set default values for activated tabs
  - Product Page
  - Category Page
  - CMS Page Content

**Default setting of Link Page Target**  
[store view]

Default target link for the created crosslinks. \_self links opened in the same window, \_blank links opened in a new window/tab.

**Default Replace Link**  
[store view]

Default Replace Link for the new created crosslinks

**Default Word Replacement # per Page**  
[store view]

Default Word Replacement # per Page for the new created crosslinks.

**Default Priority**  
[store view]

**Active by Default**  
[store view]

If set to Yes, the created crosslinks will be enabled automatically.

**Default Values for Active On Tab**  
[store view]

Product Page  
 Category Page  
 CMS Page Content


Make the default enable these settings.




## HOW TO ADD A NEW CROSSLINK

At the back end, go to **Marketing > Crosslinks**. Here you can find the list of all the existing crosslinks. Also, there is the option to add a new cross-link. By clicking the “**Add New Crosslink**” button (placed at the right top), you will be directed to form-page where you will have to provide all the details of the crosslink which you are going to add.

SEO Cross Links



	Seo CrossLink Id	Replace Word	ToolTip on Link	Link Page Target	Custom URL	Product	Category	Word Replacement #	Priority ↓	Stores	Active For Product	Action
<input type="checkbox"/>	1	+i+	asd	_blank		1		50	1	All Store Views	No	Select ▼
<input type="checkbox"/>	2	Bag	Joust Duffie Bag	_blank		1		5	1		No	Select ▼
<input type="checkbox"/>	3	zippered	Fusion Backpack	_blank		6		5	1	All Store Views	Yes	Select ▼
<input type="checkbox"/>	8	pushups	Push Up Grips	_blank		19		5	1	All Store Views	Yes	Select ▼

- **Replace Word:** Option to write the **exact match** of the word (from content) which you want to replace with a link. Replacement options are:
  - Add “+” at the **beginning** of the word. For Example (“+cy” will replace all the words which end with cy like, policy, privacy, etc)
  - Add “+” at the **end** of the word. For Example (“pri+” will replace all the words that start with pri like, privacy, private, price, etc)
  - Add “+” at the **start** and **end** of the word. For Example (“+ba+” will replace all the words having ba in the, like, bag, bargain, ball, etc)
- **Tooltip on Link:** Option to set a tooltip for the crosslink
- **Link Page Target:** Option to set link page target
  - **Blank**
  - **Self**
- **Stores:** Option to set store view properties (crosslink will appear on the selected store views)



## SEO Cross Links

[← Back](#)[Save and Continue Edit](#)[Save](#)

### Crosslink Information

Replace Word \*

Write the exact match of the word(from content) which you want to replace with a link

Replacement options are:

Add "+" at the beginning of the word.  
For Example ("cy" will replace all the words which end with cy like, policy, privacy etc)

Add "+" at the end of the word.  
For Example ("pri+" will replace all the words that start with pri like, privacy, private, price etc)

Add "+" at the start and end of the word.  
For Example ("ba+" will replace all the words having ba in the, like, bag, bargain, ball etc) .

ToolTip on Link

Link Page Target \*

\_blank

▼

Stores \*

All Store Views

Main Website

Main Website Store

Default Store View

NOTE: Crosslink will appear on the selected stores.



- **Replace Link:** Option to set link replacement. If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority:
  - **Custom URL**
  - **Product**
  - **Category**
- If the user selects the option “**Custom URL**”, then a text box with the title “Custom URL” will appear on the screen, where He / She will have to provide the URL

**Custom URL \***

if link is out from the site give full link.  
For Example(<https://www.fmeextensions.com/>)

if it is from your site you also provide  
Like customer/account/index etc



- If the user selects the option “**Product**”, then a drop-down list will appear from which He / She will have to choose the product on which the link should be mapped

Replace Link

If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.

Please Select

Please Select

Joust Duffle Bag

Strive Shoulder Pack

Crown Summit Backpack

Wayfarer Messenger Bag

Rival Field Messenger

Fusion Backpack

Impulse Duffle

Voyage Yoga Bag

Compete Track Tote

Savvy Shoulder Tote

Endeavor Daytrip Backpack

Driven Backpack

Overnight Duffle

Push It Messenger Bag

Affirm Water Bottle

Dual Handle Cardio Ball

Zing Jump Rope

Pursuit Lumaflex® Tone Band

Go-Get'r Pushup Grips



- If the user selects the option “**Category**”, then a drop-down list of categories will appear, and He / She will have to choose the category on which the link should be mapped

**Replace Link** Category ▼

If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.

Select...

Search

- Default Category
- Gear
- Collections
- Training
- Men
- Women
- Promotions
- Sale
- What's New



- **Word Replacement Per Page:** Option to set maximum replacement of words per page
- **Priority:** Option to set the priority of the crosslink
- **Follow:** Option to set the cross-link as Do-Follow / No-follow
  - Yes
  - No
- **Crosslink is Active:** Option to activate crosslink or not
  - Yes
  - No

SEO Cross Links

[← Back](#)
[Save and Continue Edit](#)
[Save](#)

Crosslink Information

Replace Link

Product ▼

If two different links are made against the same word. Then the link with higher priority will overrule the link with lower priority.

Select Product \*

Please Select ▼

Word Replacement # per Page \*

Maximum replacement of words on per page.

Priority \*

1

Follow

Yes ▼

CrossLink Is Active \*

Yes ▼





## ACTIVE ON

- **Active for Product:** Option to activate crosslink for products
  - Yes
  - No
- **Active for Category:** Option to activate crosslink for categories
  - Yes
  - No
- **Active for CMS Page:** Option to activate crosslink for CMS pages
  - Yes
  - No

### SEO Cross Links

[← Back](#)[Save and Continue Edit](#)[Save](#)

#### Crosslink Information

Active On

Active For Product \*

No ▼

Active For Category \*

No ▼

Active For CMS Page \*

No ▼



After you are done with adding new crosslink, you have to enable it on the products you want to configure it. For that, go to **Catalog > Products** to choose the product from the list of the whole catalog. Further, open the properties of the product and enable the crosslink. Your crosslink link will be enabled on that product. Furthermore, the same process goes for Category & CMS pages, you have to open each of them from the backend and configure the crosslink for each of them.

## Fusion Backpack

[← Back](#)[Add Attribute](#)[Save](#)[▼](#)

**Enable Product**  
[website]

☒ Yes

**Attribute Set**

Bag ▼

**Product Name** \*  
[store view]

Fusion Backpack

**SKU** \*  
[global]

24-MB02

**Use in Cross Linking**  
[store view]

☒ Yes

This setting was added by FME SEO Cross Links



## DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**