

FME EXTENSIONS



Press Releases (2.0)

User Guide - Version 1.0

[Http://www.fmeextensions.com](http://www.fmeextensions.com)

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Prepared by: Zeeshan		Version - 2.0	FMEextensions
Date: 15-Apr-13			Press Releases 2.0

Press Releases User Guide

If you need any assistance in installation please touch base with us on our site or through email. We provide installation services as well if needed. Just fill out the form and let us know that you require us to install this module for you.

<http://support.fmeextensions.com/>

Getting Started!

Overview

Press Release Magento News Extension gives you a long list of features to add press releases, news, portfolios, product documentation, blogs and testimonials to your website. In order to invite people to read your content, it has to be interesting and presented in a worth reading format. This news module provides exclusive features which achieves your goal. Checkout the demo and see how well presented Press Release/News website you can create.

Features

Press release is an advanced Magento News Extension that offers benefits for adding press releases, news, portfolios, videos and testimonials along with social sharing features and authorship information;

Key Features - Magento Blog and News Module

- Advance press release search is included. Visitors can search information by entering author name or any text. You can configure which attributes are enabled for search
- Avatars supported in this blog extension
- Download option available, upload the files which you want customers to download such as user manuals, guides etc.
- Separate short and long description pages for landing and detail pages
- Author bio, image and contact information can be added
- Social Sharing buttons included. Enable/disable on listing or detail page as per your choice
- Configure Meta information for press release/news/blog page so that they can be ranked easily in search engines
- URL rewrite supported
- Embed videos, widgets, images and use variables in the content
- Add tags to each press release/news/blog
- Multiple page layouts supported such as 2 columns, 3 columns etc.
- Provides Archive section

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Front End

How Users will View the Main Press Release Page

Press release or other content you add will be displayed on main page i.e. Listing page. This page will show image associate with that press release, ShareThis option, short description and Read More link. By clicking on 'Read More' link customers will be taken to detail page of that press release. They can search any content by using authors name or any word. Contact information for author is provided on detail page. Visitors can also download any file if you have provided it for them.



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Press Release - Detail Page

Front end options are configurable through the backend.

The screenshot shows a press release titled "Youtube API" posted by "mujahid" on Tuesday, January 15, 2013. The page includes a video player, social sharing links, and contact information for Micro Finance Bank Pakistan. Two callouts highlight backend configuration options:

- Left Callout:** "Date, author image and details can be set from backend" (pointing to the author's profile picture and name).
- Right Callout:** "Upload videos, add content and contact information. Enable search options conveniently from the backend" (pointing to the video player and contact information box).

The screenshot shows a search result for "Youtube API" on the "Press" page. The page includes a sidebar with a newsletter sign-up, a main content area with the search result, and a right sidebar with a search and archive section. A callout highlights the search and archive features:

- Callout:** "Press Release search option integrated along with archive feature" (pointing to the search bar and archive list).

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Back End

Manage Press Release Content

From the admin section visit FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section. From the admin section visit

FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section.

- Enter Title of the press release, its date, URL you want to have for it and select the desired store view.
- Upload image for press release
- Upload PDF or Word document which might be press release or other content such as product documentation.
- Embed videos in your content from YouTube or from anywhere, use the embed code
- Enter short and long description from Content tab on the left
- Enter author name and upload image from Author Details tab.

The screenshot displays the 'Edit Press Release' interface for a release titled 'Cricket Updates'. The interface is divided into several sections:

- Press Release Information:** Contains fields for Title, Release Date, URL, Front Image, Document, and Video code. The 'Video code' field contains a YouTube embed code.
- Press Release Information (Left Panel):** Includes tabs for Content, Author Details, and Contact Information. The 'Content' tab is active, showing a video player and a text area for the press release content.
- Press Release Information (Right Panel):** Includes a 'Press Contact Information' section with fields for Name, Phone, Email, and Website.
- Press Releases (Bottom Right):** A list of press releases, including 'Test', 'Cricket Updates', and 'Players'.

A red arrow points from the 'Video code' field to the 'YouTube API' section of the 'Press Release Information' panel. A red arrow points from the 'Press Contact Information' section to the 'Press Release Information' panel. A red arrow points from the 'Press Releases' list to the 'Press Release Information' panel. A red arrow points from the 'Press Release Information' panel to the 'Press Release Information' panel.

Enter details for press release such as content, meta information, embed Youtube video, contact and author information

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Configurations

From the admin section visit FME Extensions->Press Release->Manage Press Release. You can perform following actions within this section. From the admin section visit

1. From general settings you can enable or disable authors contact information to be shown on press release detail page. You can also enable/disable "ShareThis" option on listing and detail page.
2. For main page (listing page of Press releases) you can configure general settings such as title, URL identifier, meta information and limit maximum description
3. Configure Page layout such as 2 columns right layout, 3 columns etc.
4. Upload image for Listing Page
5. Configure search settings such as if you want users to be able to search by Author's name, from short description or from both.

Press Release

Settings

Enabled [STORE VIEW]

General Settings

Enabled Contact Information Tab [STORE VIEW]

Enabled Sharethis on Press Listing Page [STORE VIEW]

Enabled Sharethis on Press Detail Page [STORE VIEW]

Press Release List

Search Settings

Enable Search for Press [STORE VIEW]
 Enable/Disable search for Press search (By default it search for title)

Enable Author Name Search for Press [STORE VIEW]
 Enable/Disable author name search for Press search

Enable Press Search in Short description [STORE VIEW]
 Enable/Disable short description search for Press search

Select "Enable" to display contact information on press release detail page. You can also turn on social sharing options on listing and press release detail page

Select which search criteria is to be used by customers. You can enable search by author name and short description

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Press Release List

Page Title: [STORE VIEW]

SEF URL Identifier: [STORE VIEW]
(eg: domain.com/identifier)

Page Style for listing page: [STORE VIEW]
Select the page style for press

Attach Image: No file chosen
☐ Delete Image
Upload image for Attachment

Limit of short description:
Number of characters for the short description (0 to no limit)

META Keywords:

META Description:

Press Releases

Facebook Tweet LinkedIn Email ShareThis

Test
 Posted by on Thursday, January 03, 2013
[more detail..](#)

Facebook Tweet LinkedIn Email ShareThis

Cricket Updates
 Posted by *majahid* on Tuesday, January 15, 2013
 It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.
[more detail..](#)

Facebook Tweet LinkedIn Email ShareThis

Players
 Posted by *lorem* on Thursday, January 17, 2013
 It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.
[more detail..](#)

Set meta information for Press Release listing page

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Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects installation or advice may cause.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you have any questions or problems, please refer to our support section: <http://support.fmeextensions.com> where you will be able to log a Ticket and support will be provided.

If this does not provide the support you require or you are still struggling with your extension, submit a request via support@fmeextensions.com