FME Extensions

USER GUIDE

Version 1.0.0

FME Extensions

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1. About the Extension

The Magento 2 WhatsApp Share extension by **FMEextensions** enhances your

e-commerce store by adding WhatsApp sharing capabilities. Customers can easily

share products and categories with their WhatsApp contacts, expanding your reach.

Customize sharing options, track traffic, and optimize the user experience, all within

your Magento 2 environment.

2. Feature List

- Enable WhatsApp sharing for products and categories alike.
- Customize the placement of the WhatsApp logo on your website.
- Select from a diverse range of over 50 product attributes for sharing.
- Tailor sharing messages specifically for products and categories.
- Track website traffic generated through WhatsApp shares.
- Activate a URL shortening feature for streamlined sharing.
- Support WhatsApp sharing on both mobile and web interfaces.

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3. **Extension Configurations**

Login to your Magento 2 admin panel and navigate to **FME EXTENSIONS > Whatsapp Configurations**. Here you can find the extension configurations.

3.1 General Configuration

Select 'Yes' to enable the extension.

General Configuration

Enable Module
[store view]   Yes   ▼

3.2 Whatsapp Functionality

This section allows you to enable the Whatsapp sharing functionality for all products and categories and set a custom default message for category share.

- **Category Share:** Select 'Yes' to enable WhatsApp share for categories.
- **Enable on all Categories:** Select 'Yes' to enable WhatsApp share for all categories. You can enable the functionality for individual categories from the category edit page.
- **Product Share:** Select 'Yes' to enable the Whatsapp share button for products.
- **Enable on all Products:** Select 'Yes' to enable the Whatsapp share option for all products. You can enable the option for individual products from the product edit page.
- **Display Whatsapp logo on:** Select 'Both' to display Whatsapp logo on both product and category pages.
- **Allow Category to be shared:** Select 'Yes' to allow category sharing.
- **Category Custom Message:** Write a custom message that you want to share with the category
- **Display logo on:** Choose a position to display the Whatsapp logo

Whatsapp Functunality

Category Share [store view]	No
Product Share [store view]	Yes
Enable on all Products [store view]	Yes
Display whatsapp logo on [store view]	Both
Allow Category to be shared [store view]	Yes

Only those categories that have enabled Whatsapp sharing will be shared.

Category Custom Message [store view]	Hi, I loved this category products. Check it out.
Display logo on [store view]	Middle right corner

3.3 URL Customization

This section allows you to enable the URL shortening feature.

- **Enable Bitly URL:** Select 'Yes' to enable the Bitly URL shortening feature
- **API Token**: Enter your Bitly API token. You will need to have a Bitly account and generate an access token.

URL Customization

Enable Bitley URL [store view]	Yes
API Token [global]	33b558091fd7d1eedac31d37d846eabf26e40d28

Register with Bitly to get an API Token and make use of URL shortner.

3.4 Sharing Customization

This section allows you to set a custom default message and the product attributes to be sent to the contact you share the product with.

- **Custom Message:** Write a message that you want to share with the product.
- **Select Attributes:** Select the product attributes that you want to share.
- **Attribute Separator:** Enter placeholders for attribute label, attribute separator, next line, etc.

3.4 WhatsApp Logo Settings

- **Size:** Select the size of WhatsApp logo as small, medium or large.
- **Image Field:** Upload an image that you want to display as WhatsApp share

WhatsApp Logo Settings

Size
[store view]

Small ▾

Image Field
[store view]

🟢 [Choose File] No file chosen

☐ Delete Image

3.5 UTM Tracking Customization

- **UTM Status:** Select 'Yes' to enable UTM tracking.
- **Source:** Provide the 'source' parameter to identify the specific origin or referer of the traffic. It answers the question: "Where did the traffic come from?"
- **Medium:** Provide the 'medium' parameter to identify the type or medium of the traffic source. It answers the question: "How did the traffic get here?"
- **Name:** Assign a 'name' parameter to identify the campaign.

UTM Tracking Customization

UTM (Urchin Tracking Module) used to track traffic from WhatsApp by appending parameters to the URL

UTM Status
[store view]

Yes ▾

Source
[store view]

whatsapp

Medium
[store view]

social

Name
[store view]

whatsapp_share

3.6 Refresh the Cache

- **Refresh** the **Cache**: **System** > **Cache Management** > Select **All** from **Mass Actions** > Click **Refresh the Cache.**

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