



EXTENSION FOR MAGENTO 2

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors, and others of **Private Sales** Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.

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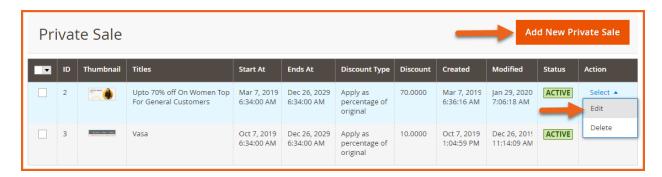
User Guide

After installation of the extension, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

How To Add/Edit Private Sales



At the backend, go to FME EXTENSIONS > Manage Private Sales. Here you will find all the private sales in a grid. You can Edit any sale or click on the Add New Private Sale button to proceed.



Here you will have to provide the following information:

PRIVATE SALE INFORMATION

- Title: Enter a title for the private sale
- Start At: Select a date from which the private sale will start
- Ends At Select a date to which the private sale will end
- **Priority:** Specify the priority of the private sale
- Image: Upload an image for the private sale
- Store View: Select the store views on which you want to enable the private sale
- Status: Option to Enable or Disable the private sale
- Short-Code: Enter your short-code here. You can create a private sales widget and add it to any page by copying the shortcode of the private sales offer.

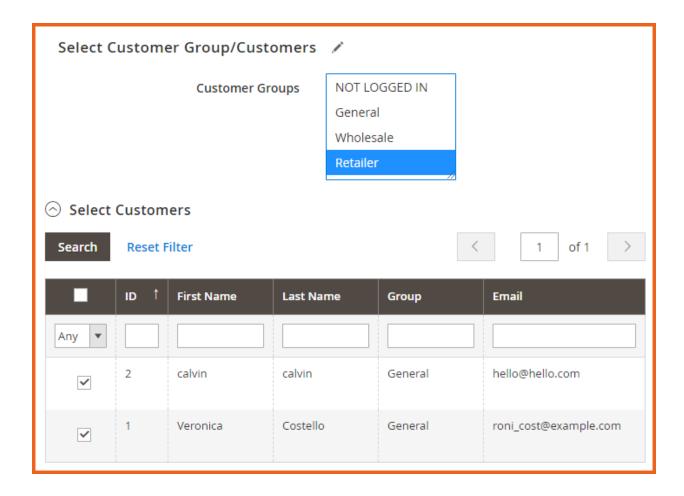


Private Sale Information 🖍		
Title *		
Start At 🔸		
Ends At 🔸	**************************************	
Priority *		
lmage *	Upload	
Store View 🔸	All Store Views Main Website	
	Main Website Store Default Store View	
Status *	Enable 🔻	
Short-Code	Short Code	



SELECT CUSTOMER GROUPS/CUSTOMERS

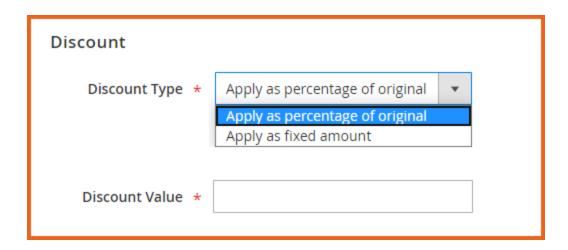
- Customer Groups: Select the customer groups for which you want to enable the private sale
- Select Customers: Select the customers for which you want to enable the private sale





DISCOUNT

- **Discount Type:** Choose the discount type:
 - o Apply As Percentage of Original
 - o Apply As Fixed Amount
- Discount Value: Specify a discount value for the private sale (Note: Private sale discount (Priority Lowest))

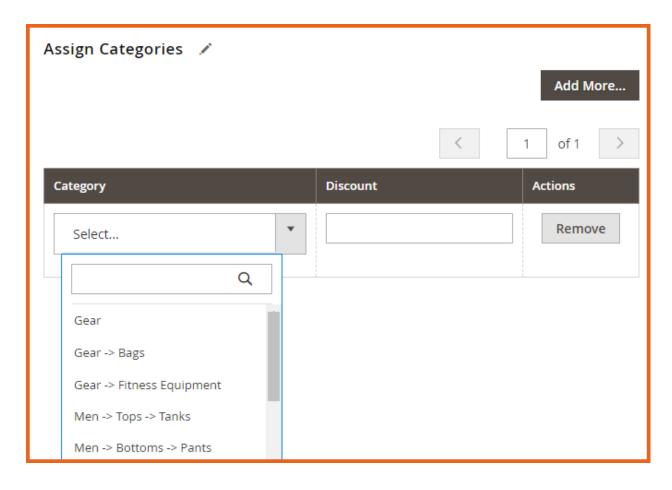


ASSIGN CATEGORIES

Assign the private sale to a category. If the discount field is left empty, the above discount will be applied to that particular category.

- Category: Select the categories on which you want to apply the private sale
- **Discount:** Specify a discount value for the private sale (**Note:** Private sale category discount (Priority 2nd Highest))

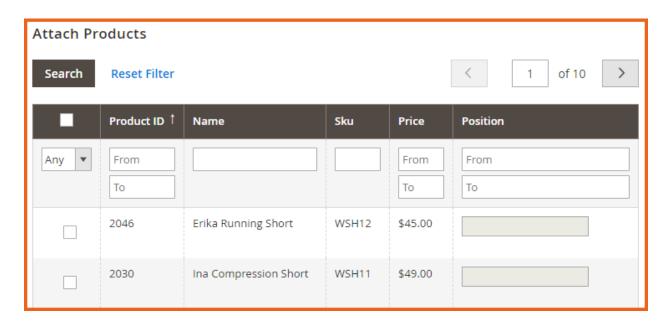




Assign Products

Select the products on which you want to apply the private sale.





How To Configure The Extension

At the back end, go to STORES > Configurations. Here you will find the following settings:

GENERAL

• Module Enable: Choose 'Yes' or 'No' to Enable or Disable the Extension



COUNTER SETTINGS

- Select Counter: Choose from the following counters:
 - o Counter 1



- o Counter 2
- o Counter 3

If you select Counter 1, then following fields will appear at your screen:

COUNTER 1

- Count Down Timer: Type of the count-down timer
- Days Arc Color: Option to set the color for the days arc of the timer
- Hours Arc Color: Option to set the color for the hours arc of the timer
- Minutes Arc Color: Option to set the color for the minutes arc of the timer
- Seconds Arc Color: Option to set the color for the seconds arc of the timer
- Label Font Size: Option to set the label font size
- Font Color: Option to set the color of the counter label



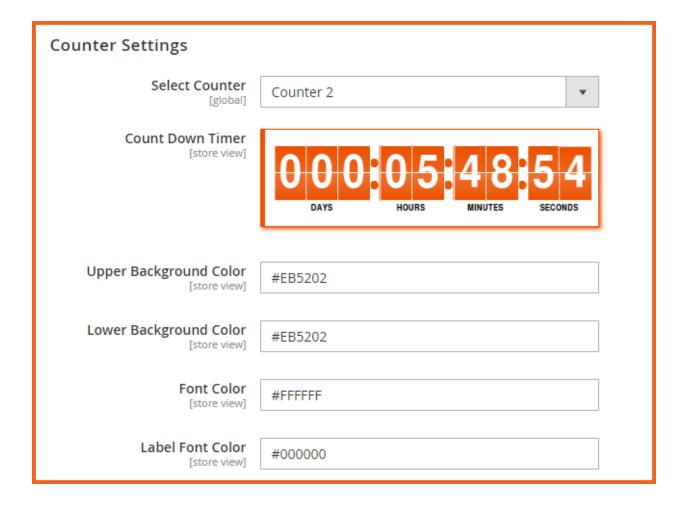




If you select Counter 2, then following fields will appear at your screen:

COUNTER 2

- Count Down Timer: Display of the countdown timer
- Upper Background Color: Option to set the counter upper background-color
- Lower Background Color: Option to set the counter lower background-color
- Font Color: Option to set the font color of the counter countdown
- Label Font Color: Option to set the counter label color



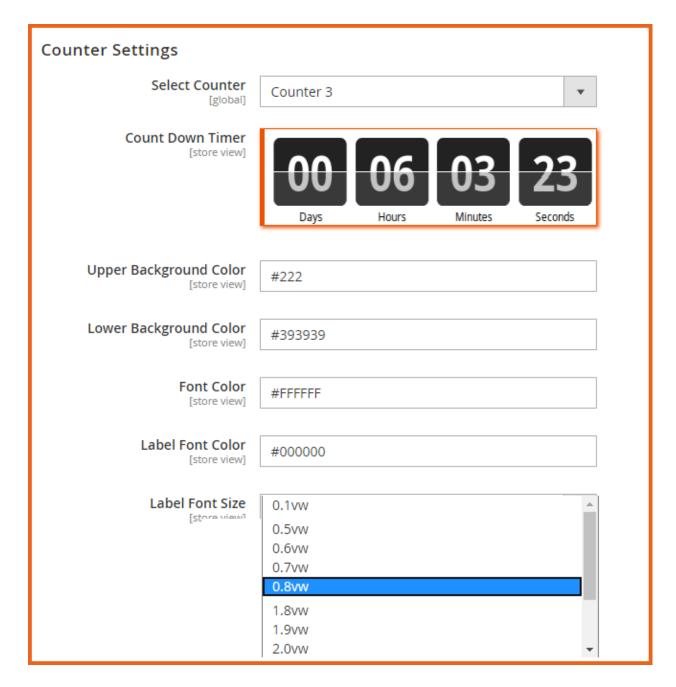


If you select Counter 3, then following fields will appear at your screen:

COUNTER 3

- Count Down Timer: Display of the countdown timer
- Upper Background Color: Option to set the counter upper background-color
- Lower Background Color: Option to set the counter lower background-color
- Font Color: Option to set the font color of the counter countdown
- Label Font Color: Option to set the color of the counter label
- Label Font Size: Option to set the size of the label font



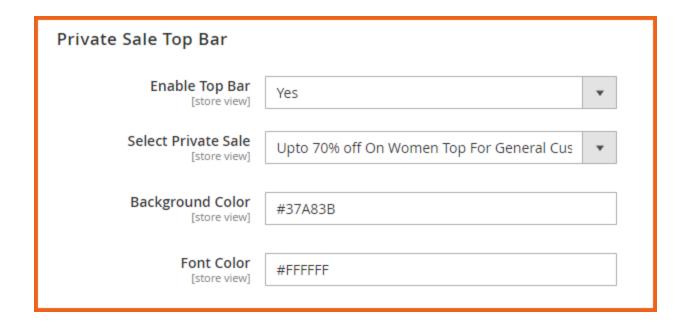


PRIVATE SALE TOP BAR

- Enable Top Bar: Choose 'Yes' or 'No' to Enable or Disable the private sale top bar
- Select Private Sale: Choose a private sale that you created to display on the top bar. Like in the above section "How To Add/Edit Private Sales". All the private sales that you have created will be displayed in a dropdown in this section. Like we have created two private sales



- o Upto 70% Off On Women Top For General Customers
- o Vasa
- Background Color: Choose a background color for the top bar
- Font Color: Choose the font color for the top bar



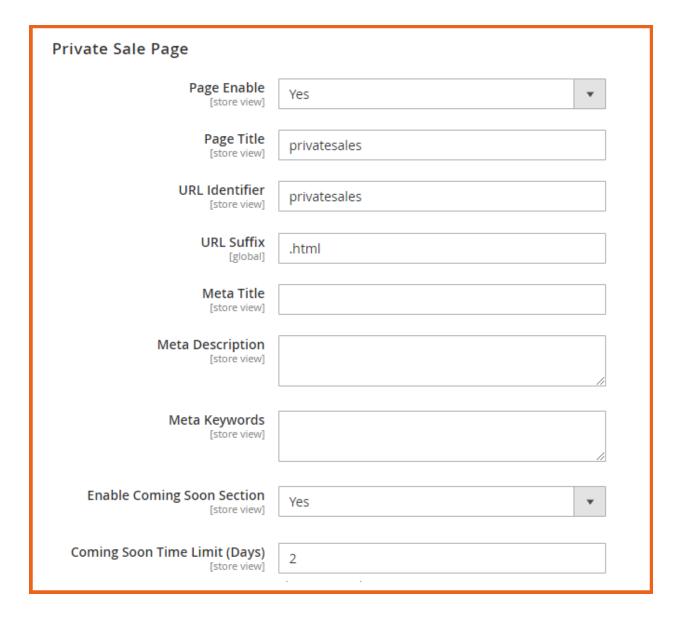
PRIVATE SALE PAGE

- Page Enable: Choose 'Yes' or 'No' to Enable or Disable the private sales page
- Page Title: Enter a title for the private sales page
- URL Identifier: Enter the URL identifier for the private sales page (Hint: Do not use space or character except "-" or "_")
- URL Suffix: Enter the URL suffix e.g. .html
- Meta Title: Enter a meta title for the private sales page
- Meta Description: Enter a meta description for the private sales page
- Meta Keywords: Enter meta keywords for the private sales page
- Enable Coming Soon Section: Choose 'Yes' or 'No' to Enable or Disable the coming soon private sales section



• Coming Soon Time Limit (Days): Enter the number of days for the 'Coming Soon' sales (Note: Please enter at least 1)





CATEGORY PAGE

- Enable Private Sales on Category: Choose 'Yes' or 'No' to Enable or Disable the featured private sales section on the category.
- Enable Countdown Timer: Choose 'Yes' or 'No' to Enable or Disable the countdown timer on the frontend category pages.
- Private Sales Counter Width: Specify the width of the private sales counter for the category pages (Note: Minimum recommended width is 100)



- Enable Up-Coming Private Sales Section: Choose 'Yes' or 'No' to Enable or Disable the up-coming private sales section on the category pages.
- Up-Coming Private Sales Section Title: Enter a title for the up-coming private sales section
- Up-Coming Private Sales Default Banner: Upload a banner image for the up-coming private sales section (Note: Allowed file types: jpg, jpeg, gif, png, bmp)
- Current Private Sales Section Title: Enter a title for the current private sales section
- Private Sales Default Tag: Upload an image for the private sales default tag (Note: Allowed file types: jpg, jpeg, gif, png, bmp)
- Private Sales Tag Text: Enter a text for the private sales tag
- Private Sales Tag Font Size: Choose the font size for the private sales tag
- Private Sales Tag Font Color: Select the font color for the private sales tag
- Private Sales Tag Title Position Top: Specify the position in percentage (from top) for the private sales tag title
- Private Sales Tag Title Position Left: Specify the position in percentage (from left) for the private sales tag title



Category Page	
Enable Private Sales on Category [store view]	Yes
Enable Countdown Timer [store view]	Yes ▼
Private Sales Counter Width [store view]	100
Enable Up-Coming Private Sales Section [store view]	Yes ▼
Up-Coming Private Sales Section Title [store view]	Up-Coming Sales
Up-Coming Private Sales Default Banner [store view]	Choose File No file chosen
Current Private Sales Section Title [store view]	Current And Ending Sales
Private Sales Default Tag [store view]	Choose File No file chosen
Private Sales Tag Text [store view]	SALE UPTO
Private Sales Tag Font Size [store view]	18px ▼
Private Sales Tag Font Color [store view]	#FF0000
Private Sales Tag Title Position - Top [store view]	30
Private Sales Tag Title Position - Left [store view]	45



PRODUCT PAGE

- Enable Countdown Timer: Choose 'Yes' or 'No' to Enable or Disable the countdown timer on the frontend product list page.
- Private Sales Counter Width: Specify the width of the private sales counter for product pages (Note: Minimum recommended width is 100)
- Enable Banner: Choose 'Yes' or 'No' to Enable or Disable the up-coming private sales section on the product pages.



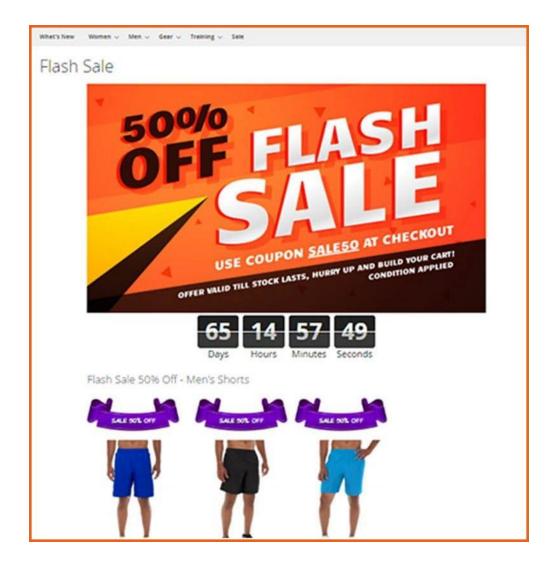


FRONTEND VIEW - PRIVATE SALE LISTING PAGE





FRONTEND VIEW - DEDICATED PRIVATE SALES PAGE





FRONTEND VIEW - PRIVATE SALE COUNTDOWN TIMER





DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.