

Credit Card Transaction Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Total Revenue

55M

Amount

45M

Total Interest

7.84M

Count

656K

Silver

Blue

Gold

Platinum

LOW

MED

HIGH

Revenue by Expenditure Type

Swipe

35M

Chip

17M

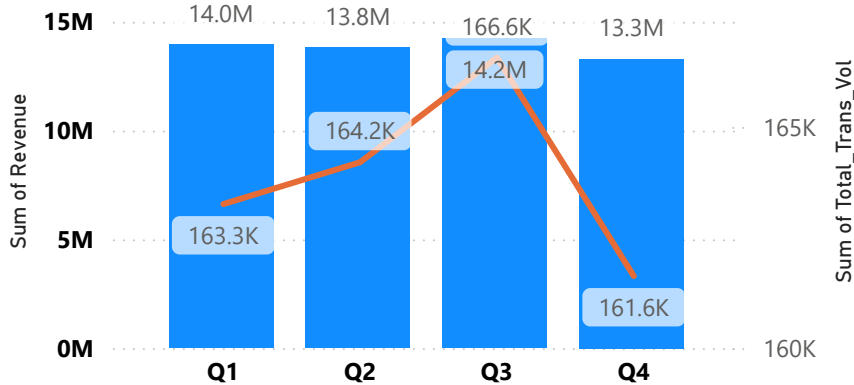
Online

3M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

QTR Revenue and Total Trans Count

Sum of Revenue Sum of Total_Trans_Vol



Revenue by Expenditure Type

Business...

17M

White-c...

10M

Selfempl...

8M

Govt

8M

Blue-collar

7M

Retirees

5M

Revenue by Expenditure Type

Bills

14M

Entertain...

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M

Revenue by Education Level

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Grad...

3M

Doctorate

2M

Revenue by Card Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Total Revenue

55M

Interest

7.84M

CSS

3.19

Income

576M

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

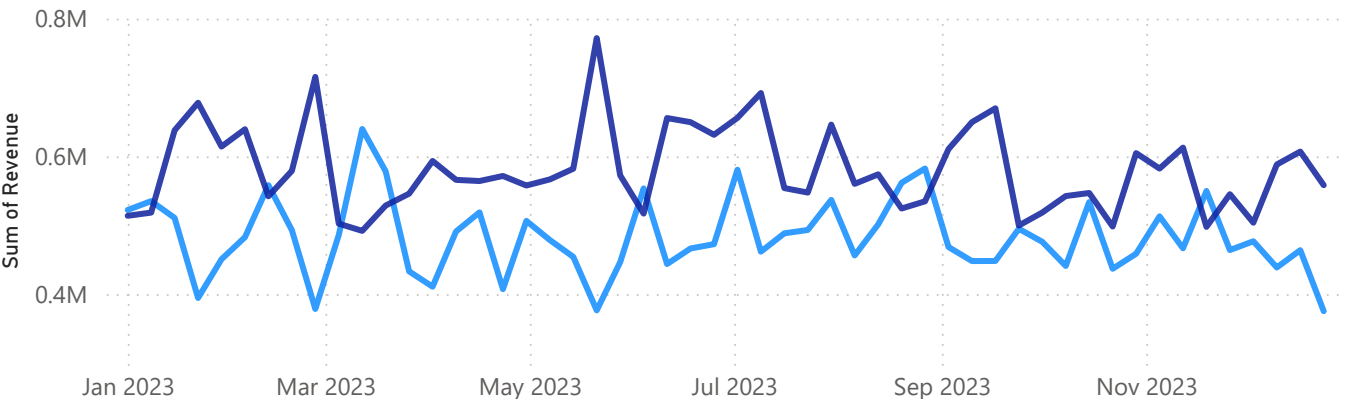
M

30M

F

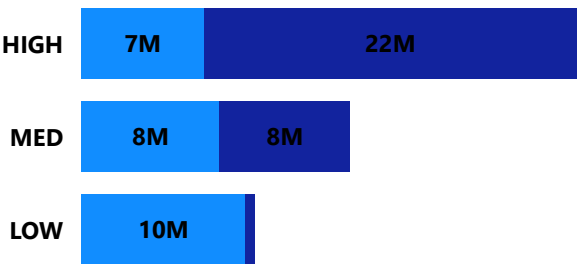
25M

Revenue by Week

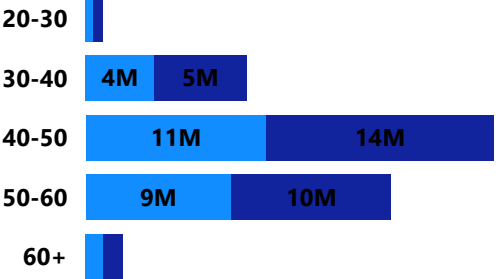


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

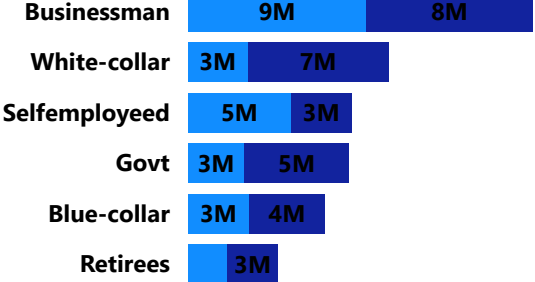
Revenue by Income Grp



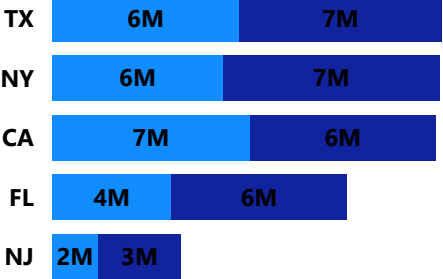
Revenue by Age Grp



Revenue by Job Grp



Top 5 States



Delinquent_Acc	Count of Delinquent_Acc	%GT Count of Delinquent_Acc
0	9494	93.93%
1	614	6.07%
Total	10108	100.00%

Delinquent_Acc	Count of Delinquent_Acc
0	9494
1	614
Total	10108

Week_Num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
1		10,35,629.32	
2	10,35,629.32	10,53,088.81	1.7%
3	10,53,088.81	11,48,249.80	9.0%
4	11,48,249.80	10,71,919.27	-6.6%
5	10,71,919.27	10,64,577.97	-0.7%
6	10,64,577.97	11,21,745.13	5.4%
7	11,21,745.13	10,99,909.39	-1.9%
8	10,99,909.39	10,71,542.29	-2.6%
Total	10,70,439.10	9,33,134.43	-12.8%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%