

## **Objective**

- Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers and grow more sales in 2023.

## **Sample Questions**

- Compare the sales and orders using single chart
- Which month got the highest sales and orders?
- Who purchased more- men or women in 2022?
- What is the different order status in 2022?
- List top 10 states contributing to the sales?
- Relation between age and gender based on number of orders
- Which channel is contributing to maximum sales?
- Highest selling category?, etc.