

What's Trending?

Trend Quality n Analysis

<Analysis>

- Trend List

then for the selected/entered trend we provide the user with

- Trend Name
- Trend Country/Location
- Trend Category (if any)
- No. of Tweets made in accordance with that Trend
- Major accounts associated with the Trend (if any)
- No. of Analyzed Tweets associated with the Trend?
- Popular Tweets attached to that Trend
- No. of Text Tweets
- No. of Image/Links Tweets
- A Chart showing the growth of Trend
- Most Liked Tweet (from the analyzed tweets)
- Most Retweeted Tweet (from the analyzed tweets)
- A Chart showing the participating User's Source Count (Devices used to send analyzed Tweets)
- A Chart showing the participating User's twitter age
- Most followed users associated with trend
- Trend collaborations (if any)
- Date Range (if applied any)

<Quality>

- Trend List

then for the selected/entered trend we provide the user with

- Trend Name
- Trend Country/Location
- Trend Category (if any)
- No. of Tweets made in accordance with that Trend
- Major accounts associated with the Trend (if any)
- No. of Analyzed Tweets associated with the Trend?
- Date Range (if applied any)
- Bot Account participating in that Trend?
- No. of Text Tweets
- No. of Image/Links Tweets
- Trend collaborations (if any)
- Date Range (if applied any)
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- Check if the same tweet is being made by multiple accounts in closed time
- **!!!** We show a quality meter with ratio b/w Human and Bot participation

Further these parameters can overlap in the Analysis and Quality report.

These are Some of the parameters that can help us in our goal...